

PROMTPRESS PUBLIC REPORT

Channel audit

Power BI Design



@design_powerbi

Hands grow from Job, but you want beauty in Power BI reports?
Come in, here are UXUI tips from @BISupplyBA (all words are
fictional)...

SUBSCRIBERS

13 748

+5 per month

ERR (% SEE POSTS)

34.0%

daily **18.6%**

REACH/POST

4.7K

ad reach **2.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 13 748 —	 SUBSCRIBER REACH 34.34% avg % of subs see post	 VIEWS/POST 4.7K median 4.7K · —	 POSTS/WEEK 1.0 over period
 7D TREND — no data for period	 REACTIONS/POST 119.0 119 reactions total, 56 reposts, 23 comments	 POST LENGTH 715 chars median 715 · —	 POSTS ANALYZED 1 —
 AD REACH 2.6K 24h avg	 CHURN / MONTH +5 last month	 CITATION RATE 9 citation index · 59 channels mentioned all time	 CHANNEL AGE 4 years 2 months created 14.04.2022

AI EDITOR SUMMARY

Channel «Power BI Design» — 13 748 subs. Each post averages 4.7K people (34% from subs), good reach. Publishes 1 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 1 posts for —.
- 02 Dominant format — **Photo** (1/1 posts).
- 03 Avg post length — **715** chars (median 715).
- 04 Peak audience activity — **Wednesday**, 22:00 MSK.
- 05 Top posts get **0x** more views than the weakest (1.6K avg for top vs 4.7K for worst) — among 1 posts for —. Worth analyzing what top posts share: topic, format, timing.

TOP 1 POSTS

Nº1 24.06 · 19:34 PHOTO 🤔 Back from Power BI — chart 'Top Products as Music Chart' Why Top sales show what's selling best now. But...	VIEWS	REACTIONS
	4 721	119
	REPOSTS	ER
	56	34.3%

WORST 1

↓ 24.06 · 19:34 PHOTO 🤔 Back from Power BI — chart 'Top Products as Music Chart' Why Top sales show what's selling best now. But...	VIEWS	REACTIONS
	4 721	119
	REPOSTS	ER
	56	34.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



PERIOD START

12 611

NOW

13 748

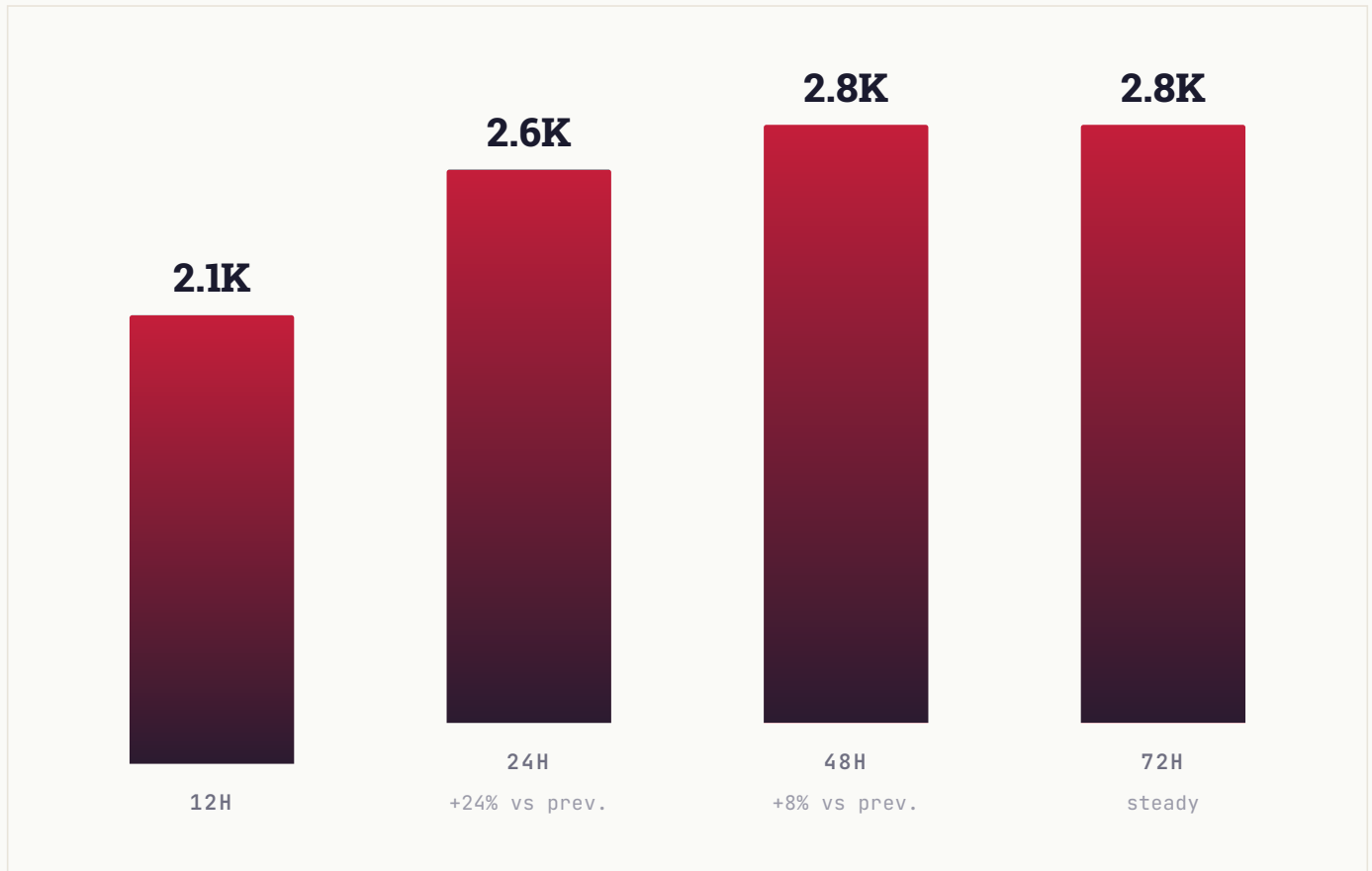
NET GROWTH

+1 137

— SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should live.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
SK Sexy font. Cyrillic	134.7K
ShZ What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
ShT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
PB Power BI Design YOU	13.7K

COMPARATIVE INSIGHT

Channel currently outside top 99 of niche — early growth stage. Niche leader — **After Effects Templates** (181K), top-99 median: 53.6K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention your channel. In the last **6 months** such mentions were **18**, they brought **744** new subs.

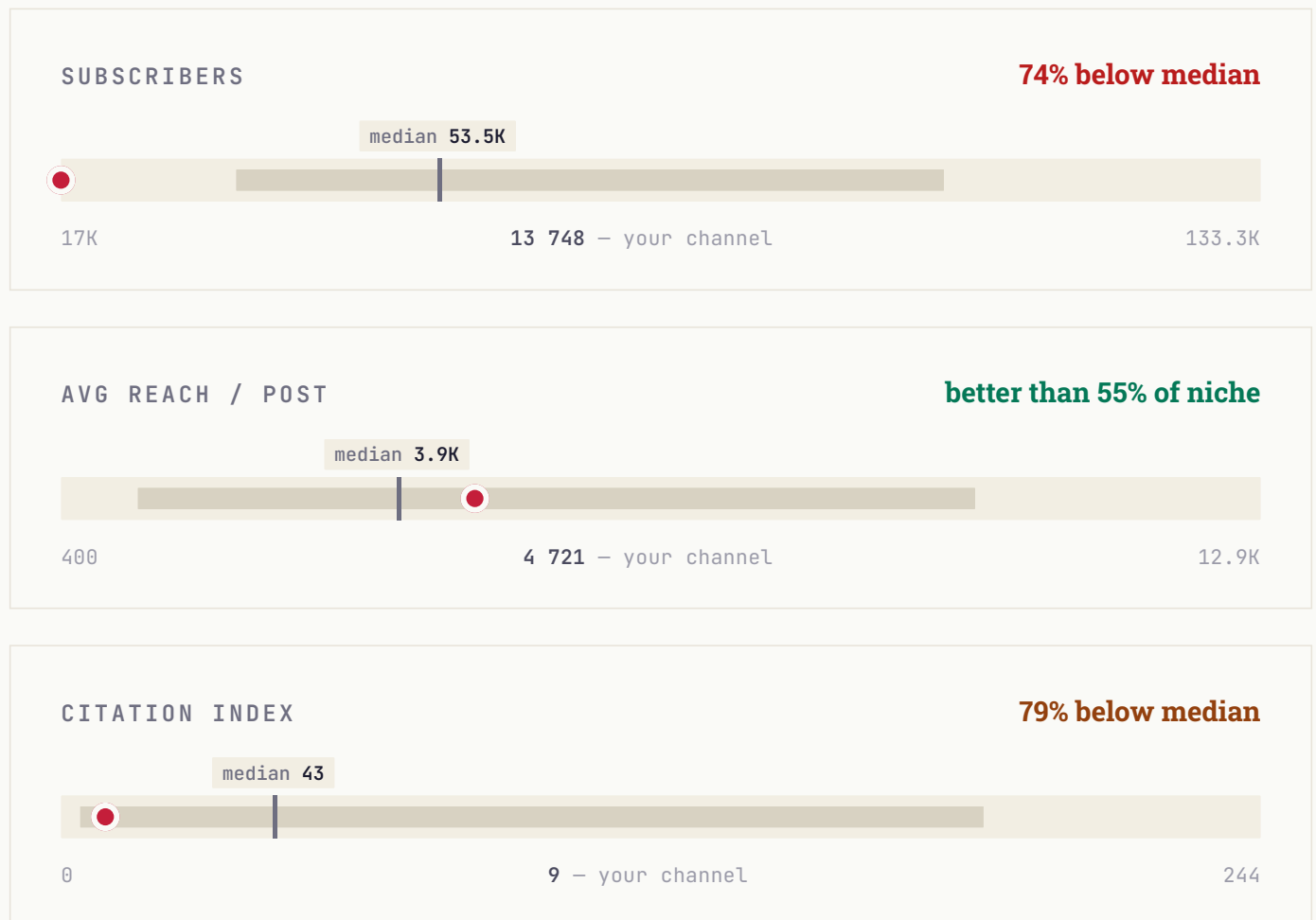
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	1	1	126	
Dec 2025	0	0	99	
Nov 2025	5	4	85	
Oct 2025	6	4	125	
September 2025	4	3	147	
August 2025	2	2	162	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
18	6	744

SECTION 07 • NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.0 posts/wk. Active channels average 7-10.
Consistency is key to retention. | IMPACT
Consistency > volume |
| 02 | Top post of the week — on Wednesday
Audience most active on this day at 22:00 MSK. | IMPACT
Best window for important posts |
| 03 | Increase video posts share
Video in Telegram retains audience longer & gets algorithm boost. Aim for 15-25% share. | IMPACT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | IMPACT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever. | IMPACT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
