

PUBLIC REPORT BY PROMTPRESS

Channel audit

Jobs for Designers



@design_jobs_uxui

Jobs for UX/UI/Graphic designers ❤️ Post a job: <https://www.vseti.app/b2b> Jobs <https://www.vseti.app/> Mentors <https://www.vseti.app/mentors> Support @vsetisupport_bot b2b...

SUBSCRIBERS

24 273

+1302 per month

ERR (% SEE POSTS)

116.0%

in 24 hrs 5.5%

REACH/POST

29.1K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it was calculated for.

 SUBSCRIBERS 24 273 —	 SUBS REACH 119.81% avg % subs see post	 VIEWS/POST 29.1K median 3.6K · 28 days	 POSTS/WEEK 6.0 over period
 7D TREND -89.7% vs previous week	 REACTIONS/POST 13.6 only 326 reactions, 857 reposts, 0 comments	 POST LENGTH 918 chars median 1000 · 28 days	 POSTS ANALYZED 24 28 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH +1302 over last month	 CITATION RATE 10 citation index · 78 channels mentioned all time	 CHANNEL AGE 6 years 1 month created 24.05.2020

EDITOR AI SUMMARY

Channel «Jobs for Designers» — 24 273 subs. Each post avg views 29.1K people (120% from subs), wide reach for a channel this size. Publishes 6 posts/week (~1/day) — rare. Week Jul 6–12 reach dropped -89.7% to week Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 24 posts over 28 days.
- 02 Dominant format – Photo (22/24 posts).
- 03 Avg post length – 918 chars (median 1000).
- 04 Peak audience activity – Monday, 17:00 MSK.
- 05 Top posts get 75x more views than the weakest (209.5K avg for top vs 2.8K for worst) – among 24 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 14:33 VIDEO Yandex for TechnoCreative – channel for designers, producers, marketers, brand managers, and anyone using tech for...	VIEWS 211 210 REPOSTS 5	REACTIONS 7 ER 870.1%
Nº2 23.06 · 09:08 PHOTO Web designer Remote Teatr.doc is looking for a web designer for project work on designing a new theater website. Teatr.doc –...	VIEWS 209 283 REPOSTS 60	REACTIONS 22 ER 862.2%
Nº3 13.07 · 14:15 PHOTO Applying to jobs with no results? You send resume after resume, spend time searching, but instead of invites...	VIEWS 208 072 REPOSTS 15	REACTIONS 7 ER 857.2%

Nº4 03.07 • 17:45 PHOTO ★ We're looking for a strong digital designer for ad landing pages for a psychological training Landing pages will be used for ad traffic...	VIEWS 4 342 REPOSTS 38 REACTIONS 22 ER 17.9%
Nº5 03.07 • 07:08 PHOTO Product designer Moscow, office We develop a system of tools for supporting Yandex 360 services. Our product is used daily by...	VIEWS 4 032 REPOSTS 26 REACTIONS 15 ER 16.6%

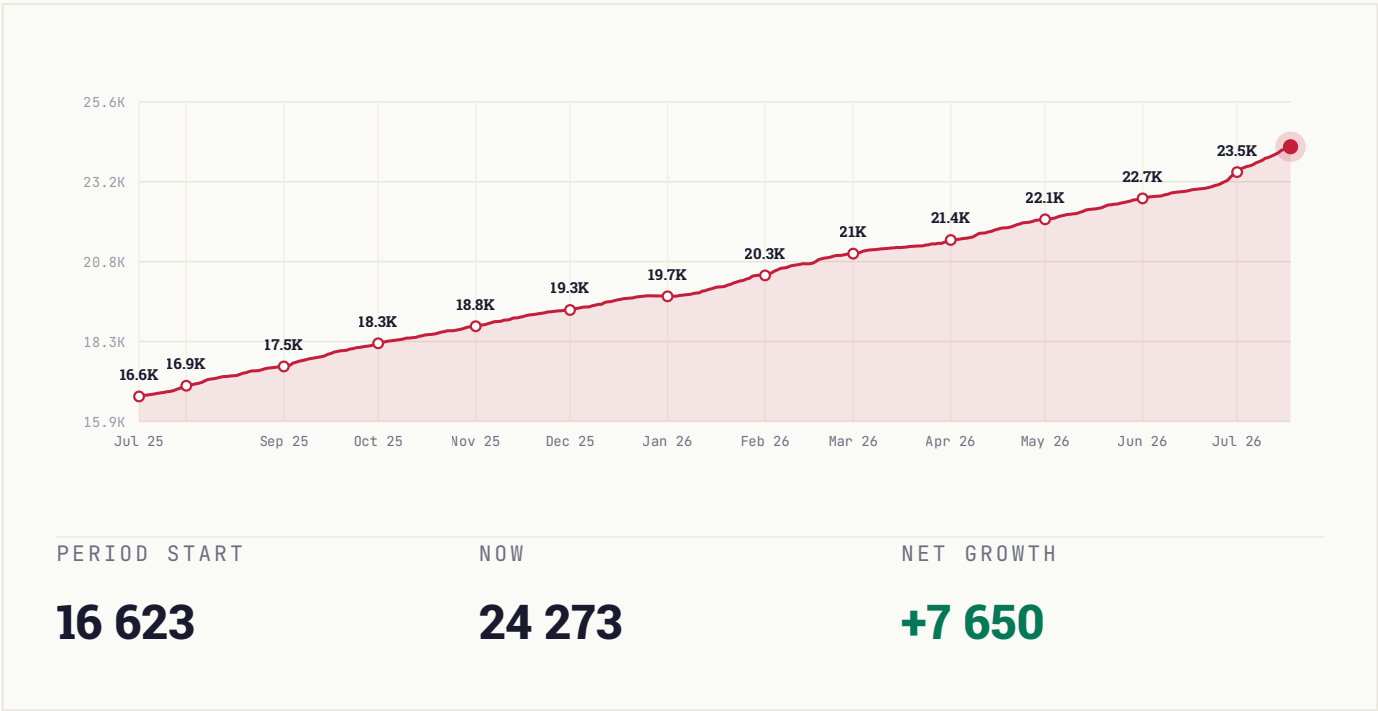
WORST 3

↓ 10.07 • 07:03 PHOTO Motion Designer (mobile apps) Remote (World) We are an international company, XPN Network, focused on creating a large number of...	VIEWS 3 340 REPOSTS 39 REACTIONS 6 ER 13.8%
↓ 13.07 • 07:08 PHOTO Graphic designer Remote Beam emotional marketing – full-cycle creative agency, top-10 branding companies...	VIEWS 2 791 REPOSTS 67 REACTIONS 24 ER 11.5%
↓ 15.07 • 07:08 PHOTO Product Designer Remote Hi! This is the Foxford online school team. Foxford is a product EdTech company. If...	VIEWS 2 251 REPOSTS 29 REACTIONS 7 ER 9.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



— SECTION 04 • MENTIONS

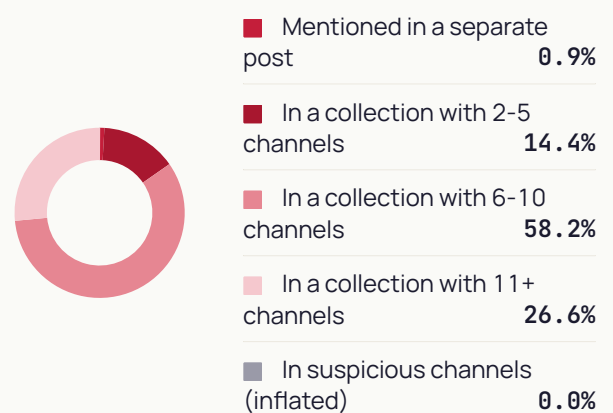
Who and how mentions the channel

Citation index **10** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **78** different channels.

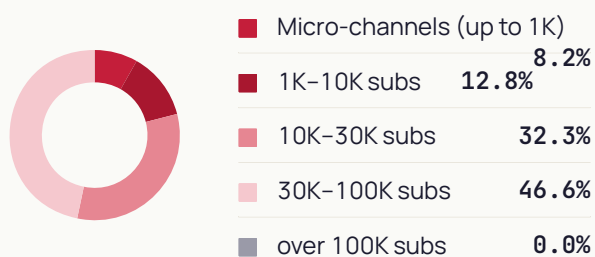
COUNTRIES MENTIONING



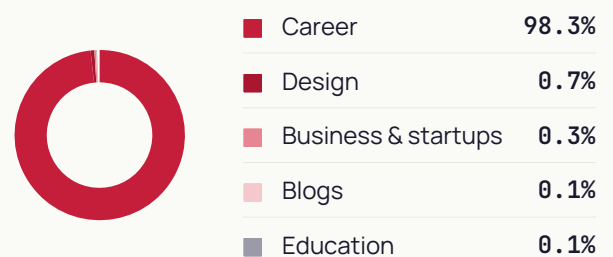
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



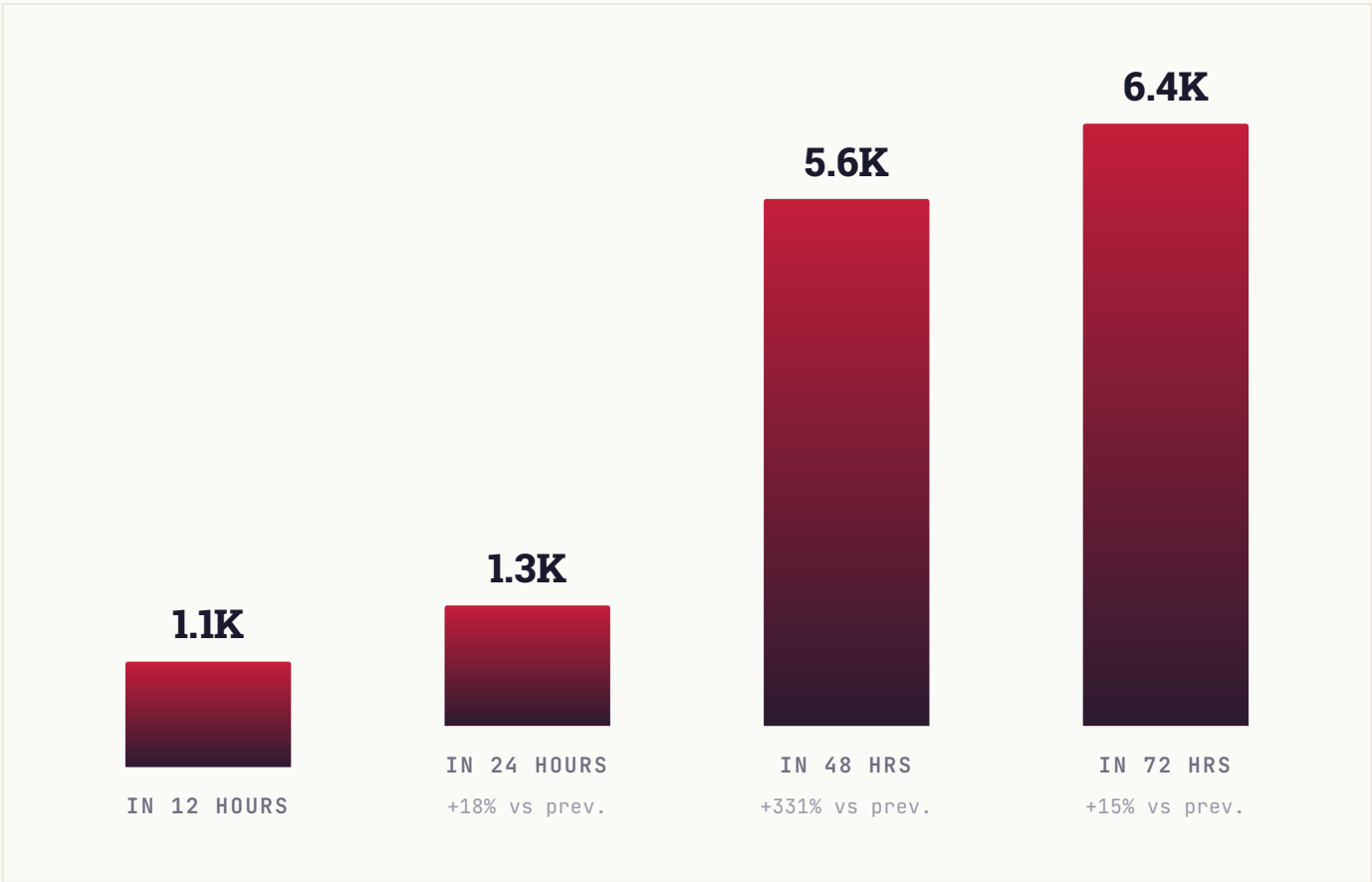
MENTIONED TOPICS



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة	1.2M
ق قناة وظائف - وظيفتك علينا	814.8K
UB Remote work no exp - Freelance	794K
اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR WORLD	464K
شغل	457.4K
SI SeoJob Заработок в сети	429.2K
VD Jobs for Designers YOU	24.3K

COMPARATIVE INSIGHT

Channel not yet outside niche top-96 — early growth stage. Niche leader — وظائف - أي وظيفة (1.2M), top-96 median: 172.5K. First goal: enter top-96 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **610**, they brought **3 478** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	110	6	667	
December 2025	89	7	452	
Nov 2025	87	13	491	
Oct 2025	111	9	552	
September 2025	117	14	681	
August 2025	96	4	635	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
610	6	3 478

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «**Career**» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01

Main post of the week — on Monday

On this day at 17:00 MSK audience is most active.

EFFECT

**Best window
for key posts**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions typically boost ER +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and close your growth plan in a month.

01 **Launch Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
