

PROMTPRESS PUBLIC REPORT

Channel audit

Divine Photoshop



@design_hell

Design-trash - first channel about interesting & sometimes crazy Photoshop! For ads & collab: @design_manager_bot

SUBSCRIBERS

30 719

-257 per month

ERR (% WHO SEE
POSTS)

1.0%

per day 0.5%

REACH/POST

201

ad reach 146/24h

— TABLE OF CONTENTS · 2026

What's inside the report

01 **Channel snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · insights

03 **Subscriber dynamics**

Yearly chart · growth

04 **Citation rate**

Who & how mentions the channel

05 **Ad potential**

How long a post brings reach

06 **Competitors**

Niche neighbors · your spot

07 **Mention dynamics**

6 months · monthly

08 **Niche comparison**

Rank in «Design» category

09 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it's calculated for.

 SUBSCRIBERS 30 719 —	 SUBS REACH 0.65% avg % subs see post	 VIEWS/POST 201 median 162 · 29 days	 POSTS/WEEK 27.3 over period
 7D TREND -46.2% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 204 chars median 206 · 29 days	 POSTS ANALYZED 116 29 days
 AD REACH 146 24h avg	 CHURN / MONTH -257 last month	 CITATION RATE 254 citation index · 350 channels mentioned all time	 CHANNEL AGE 6 years 6 months created Dec 25, 2019

AI EDITOR SUMMARY

Channel «Divine Photoshop» — 30 719 subs. Each post averages 201 people (1% of subs), reach is low — consider expanding audience. Publishes 27 posts per week (~4/day) — active posting. Week Jul 6–12 reach dropped -46.2% by week Jun 29 — Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 116 posts over 29 days.
- 02 Dominant format – Photo (81/116 posts).
- 03 Avg post length – 204 chars (median 206).
- 04 Peak audience activity – Saturday, 17:00 MSK.
- 05 Top posts get 5x more views than the weakest (489 avg for top vs 102 for worst) – among 116 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 14:00 TEXT Taste & benefit in Neo style: new visual concept for DARIO brand New DARIO Wellness Neo packaging design – modern & stylish...	VIEWS 508 REPOSTS —	REACTIONS — ER 1.7%
Nº2 26.06 · 16:38 PHOTO B2B interfaces stop being awful and boring An article on why complex enterprise products are finally becoming clear and...	VIEWS 488 REPOSTS —	REACTIONS — ER 1.6%
Nº3 22.06 · 16:04 PHOTO Free PSD red elegant corporate card  Download and use https://disk.yandex.ru/d/5SPz4L_k_RMKLQ  View...	VIEWS 473 REPOSTS —	REACTIONS — ER 1.5%

Nº4 29.06 · 14:00 TEXT What the market expects from a senior? Analysis of product & UX/UI designer vacancies Find out salaries at different companies, what...	VIEWS 459 REPOSTS —	REACTIONS — ER 1.5%
Nº5 30.06 · 18:46 TEXT How managers get feedback from employees Article for those leading a team & feeling not everything is being said. Author...	VIEWS 436 REPOSTS —	REACTIONS — ER 1.4%

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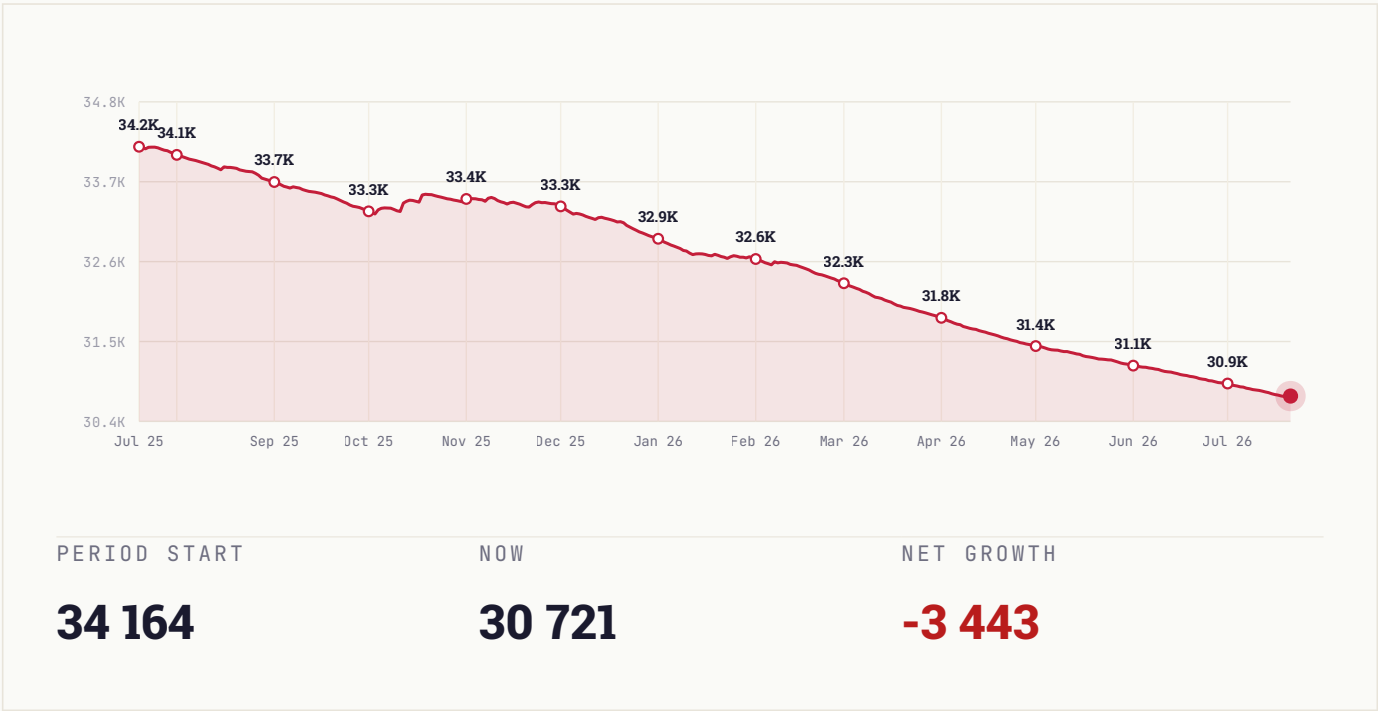
WORST 3

↓ 18.07 · 04:02 PHOTO Glass jar mockup Download: https://disk.yandex.ru/d/R-03uszNE_7v5w #jar Design Stock	VIEWS 108 REPOSTS —	REACTIONS — ER 0.4%
↓ 18.07 · 04:02 PHOTO Animation — simulating motion by rapidly displaying images in sequence.	VIEWS 104 REPOSTS 1	REACTIONS — ER 0.3%
↓ 18.07 · 06:02 PHOTO Tin Can Mockup  Download and use https://disk.yandex.ru/d/ZcLTU7GNwgjzXQ  View...	VIEWS 96 REPOSTS —	REACTIONS — ER 0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

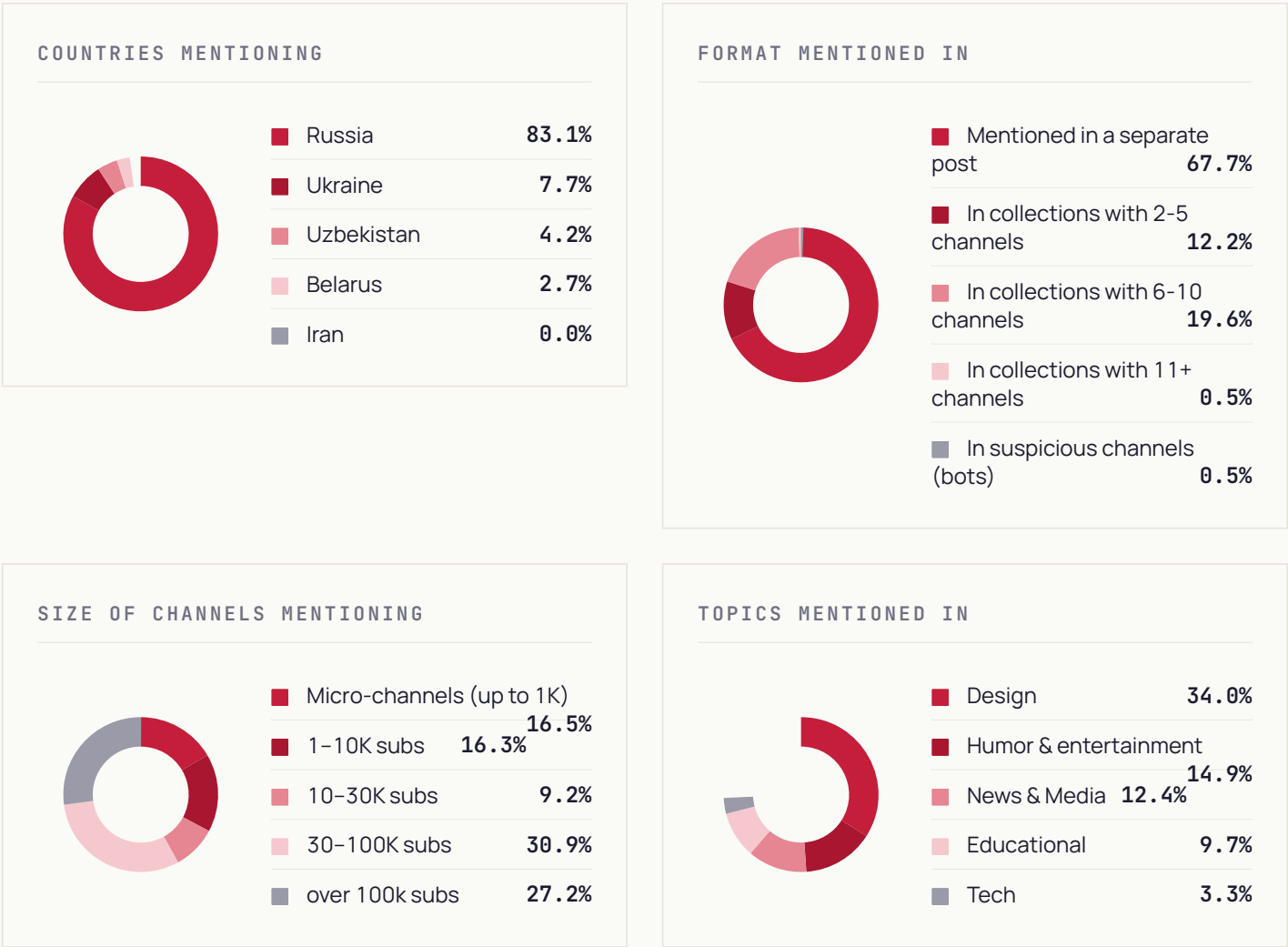
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth & loss.



SECTION 04 · MENTIONS

Who & how mentions the channel

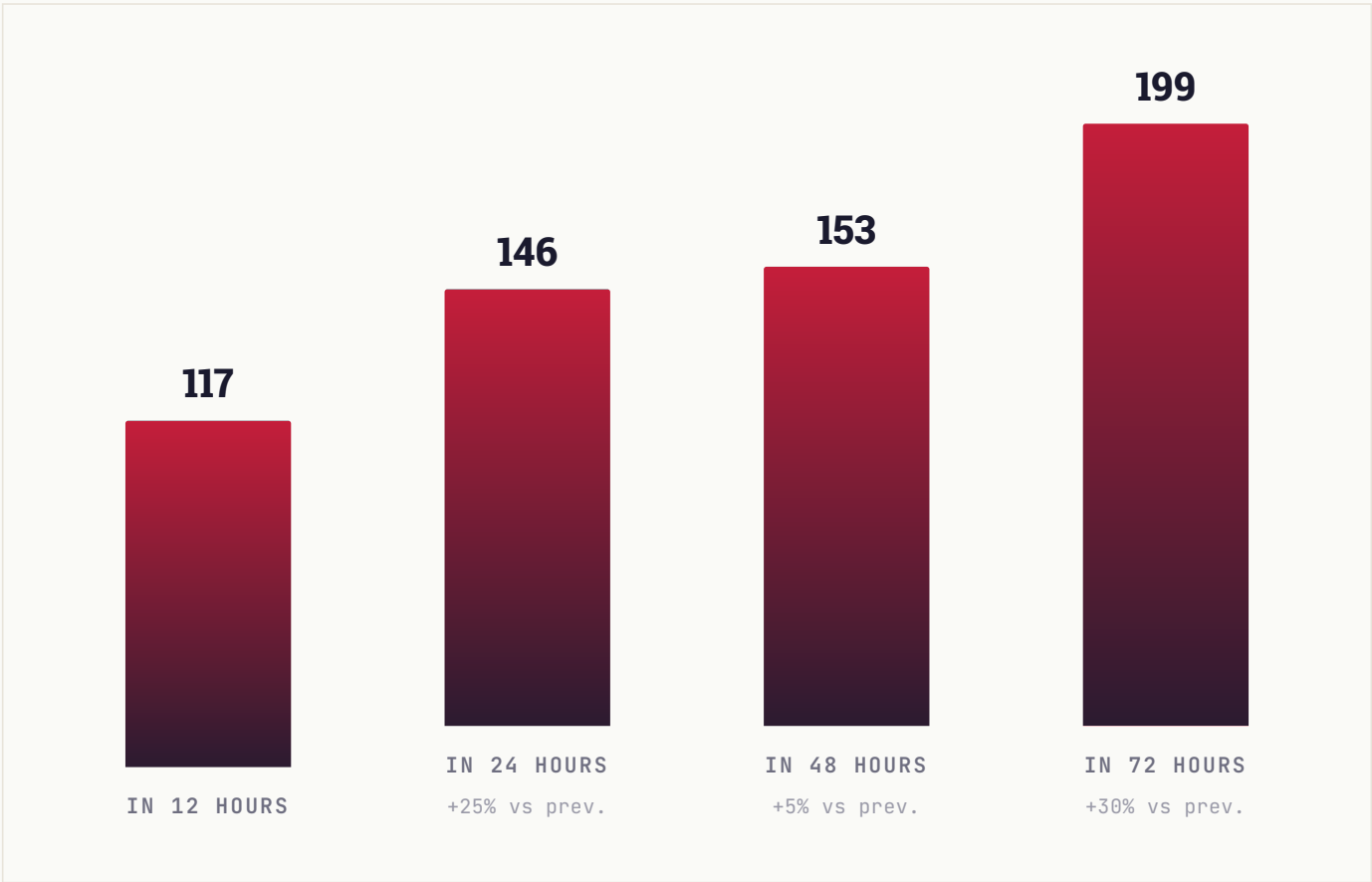
Citation index **254** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **350** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
66Lottery CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang	147.1K
TC template canva gratis	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
ER Sexy font. Cyrillic	134.7K
DP Divine Photoshop YOU	30.7K

COMPARATIVE INSIGHT

Channel not yet outside top-99 niche — early growth stage. Niche leader — 66Lottery CRYPTO (387.4K), top-99 median: 65.4K. First goal: enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **22**, they brought **734** new subs.

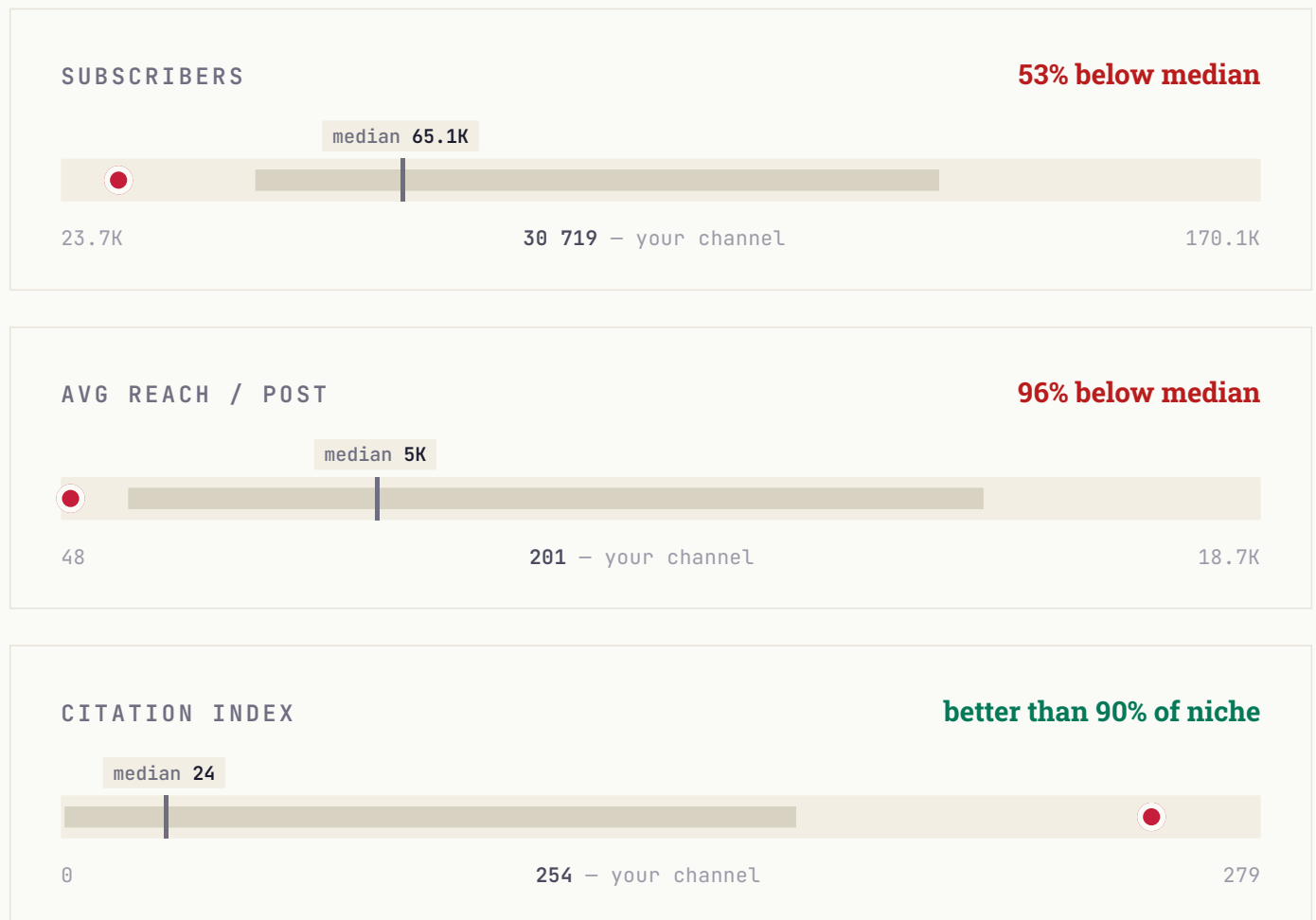
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	6	1	86
December 2025	2	1	43
November 2025	6	2	199
October 2025	5	1	349
September 2025	2	1	17
August 2025	1	1	40

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
22	6	734

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Top post of the week — on Saturday**

Audience most active on this day at 17:00 MSK.

EFFECT

**Best window
for important
post****02****Increase share of video posts**

Video in Telegram holds audience longer & is favored by algorithm. Recommend share up to 15-25%.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 0.65% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+4.8pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
To go further — run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
