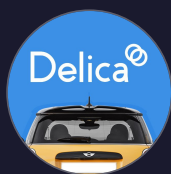


PROMTPRESS PUBLIC REPORT

Channel audit

Delica - Авто из Европы



@delica_eu

■ Cars from Europe, buy at auctions ■ For inquiries contact -
@Manager_delica (+375 29 23 09 555) To find a car within your
budget use our bot -...

SUBS

1 335

+37 per month

ERR (% WHO SEE
POSTS)

49.0%

per day 23.9%

REACH/POST

645

ad reach 319/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche Comparison

Rank in «Business & Startups» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 1 335 —	 SUBSCRIBER REACH 48.35% avg % of subs see post	 VIEWS/POST 645 median 662 · 28 days	 POSTS/WEEK 13.1 over period
 7D TREND -0.6% vs previous week	 REACTIONS/POST 0.8 only 41 reactions, 143 reposts, 0 comments	 POST LENGTH 618 chars median 601 · 28 days	 POSTS ANALYZED 54 28 days
 AD REACH 319 24h avg	 CHURN / MONTH +37 last month	 CITATION RATE 0 citation index (cumulative)	 CHANNEL AGE 1 year 2 months created 18.03.2025

AI EDITOR SUMMARY

Channel «Delica - Cars from Europe» — 1 335 subs. Each post gets on avg 645 people (48% from subs), wide reach for a channel this size. Publishes 13 posts/week (~2/day) — steady. Week of Jun 1–7 reach stable (-0.6% vs week of May 25–31).

What works best

WHAT TOP POSTS HAVE IN COMMON

- ## TOP 5 POSTS

Nº1	20.05 · 12:22	PHOTO		VIEWS 1 026	REACTIONS —
🚗 Pre-order Volvo V50 1.6 D2 🇵🇱🇵🇱🇵🇱🇵🇱🇵🇱 🇸🇪 Auction ends in 2 hours! 🇵🇱 Windshield needs replacement! Key info: 🇵🇱 Car from...				REPOSTS 4	ER 76.9%
Nº2	20.05 · 12:17	PHOTO		VIEWS 902	REACTIONS —
🚗 Pre-order Volvo V40 1.6 D2 Kinetic 🇵🇱🇵🇱🇵🇱🇵🇱🇵🇱 🇸🇪 Auction ends 21.05 🇵🇱 Engine video available! 🇵🇱 Original paint...				REPOSTS 1	ER 67.6%
Nº3	05.06 · 15:21	PHOTO		VIEWS 884	REACTIONS 2
🚗 For sale Volvo V50 1.6 DRIVE 🇵🇱🇵🇱 🇸🇪 Car en route to our Warsaw lot 🇵🇱 Original paint 🇵🇱 Full...				REPOSTS 13	ER 66.2%

Nº4 27.05 · 14:43 PHOTO For sale Citroen C5 AIRCROSS Feel 1.6 16V 110km Car en route to our Warsaw lot Full service history and...	VIEWS 850 REPOSTS 4	REACTIONS 2 ER 63.7%
Nº5 18.05 · 10:24 PHOTO Pre-order Nissan Qashqai 1.5 Turbodiesel 360 110km 110km Auction ends in 5 hours Engine video available! Car in...	VIEWS 845 REPOSTS 3	REACTIONS — ER 63.3%

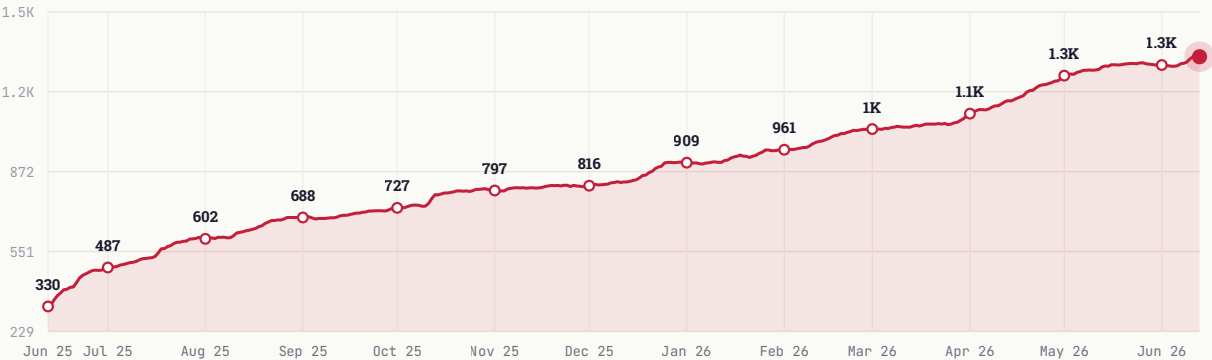
WORST 3

↓ 02.06 · 14:55 PHOTO Pre-order Seat Leon 1.5 TGI Reference Edition 110km 110km Auction ends 03.06 Key info Car from Spain 110km 110km...	VIEWS 555 REPOSTS —	REACTIONS — ER 41.6%
↓ 10.06 · 10:09 PHOTO Pre-order Opel Astra 1.6 CDTI DPF Innovation 110km 110km Auction ends in 5 hours! Original paint! Engine video...	VIEWS 550 REPOSTS —	REACTIONS 1 ER 41.2%
↓ 10.06 · 10:14 PHOTO Pre-order Audi Q3 1.4 TFSI ACT Design 110km 110km Original paint! Engine video available! Key info: Car from...	VIEWS 537 REPOSTS 3	REACTIONS 1 ER 40.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Yearly subscriber growth chart. Key months show exact subscriber count. See which months grew and which lost subs.

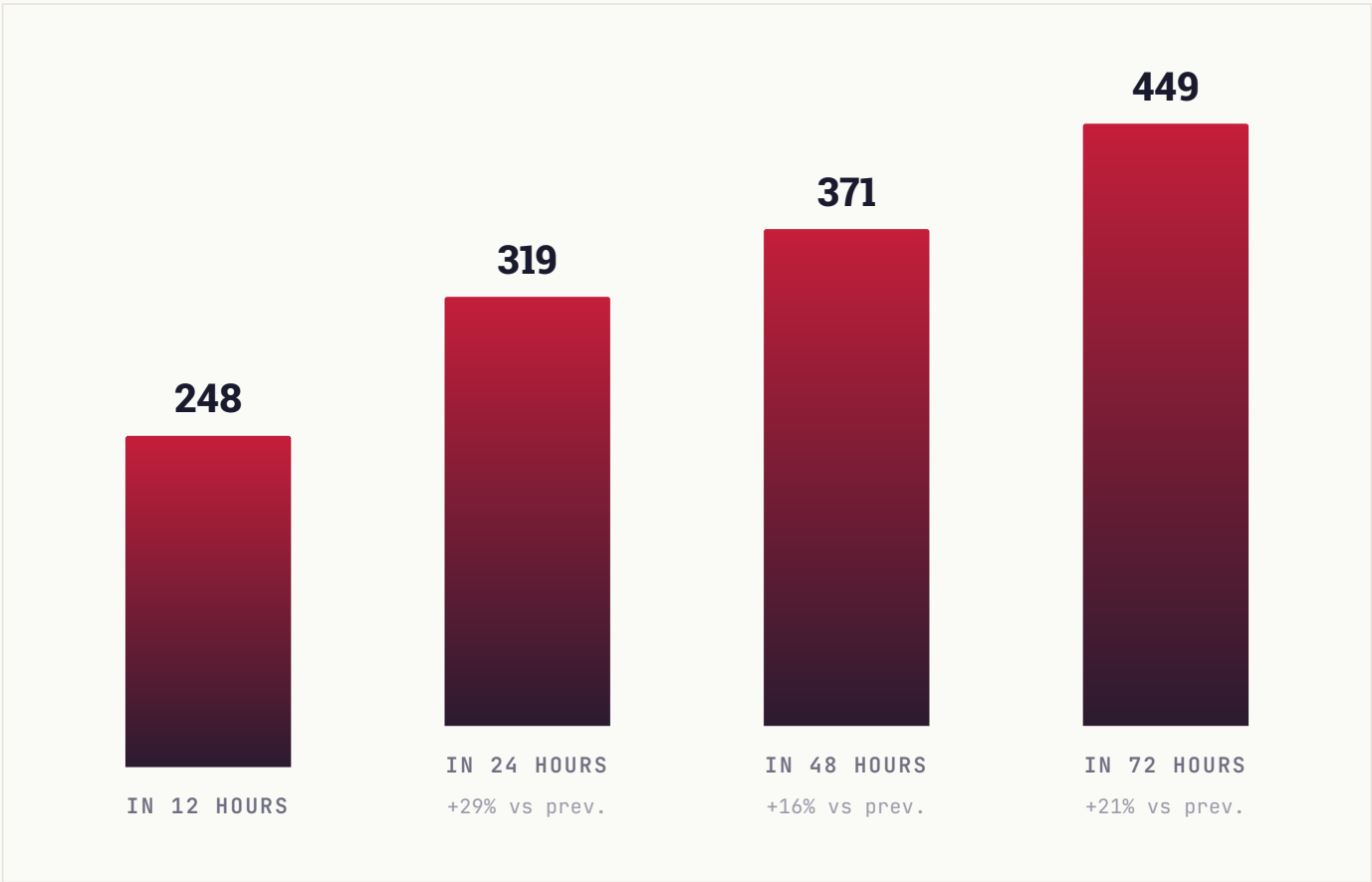


START OF PERIOD	NOW	NET GROWTH
330	1 335	+1 005

SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
S(SberBusiness (Belarus)	14.5K
B BTC-e Earnings & Crypto	9.9K
CB Canal BetMidas Oficial	8.8K
GB Ready Business Minsk Moscow	6.8K
NI Nikita	6.3K
Salary Zakhar Plodunov Rational Thinking	5.4K
PB Pro Business LIVE	4.9K
M- Mobistock - Stock Store	4.7K
BA BanderPolka	4.7K
GT GERASIMOVA TATYANA	3.6K
D- Delica - Авто из Европы YOU	1.3K

COMPARATIVE INSIGHT

Channel intop half of niche (#21 of 71). Niche leader — SberBusiness (Belarus) (14.5K), median subs 474. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **500** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	104
November 2025	0	0	40
October 2025	0	0	87
September 2025	0	0	50
August 2025	0	0	92
July 2025	0	0	127
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBS
0	6		500

— SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-71 channels in category «**Business & Startups**» (Belarus) and saw how your channel compares. Gray band = range for 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.

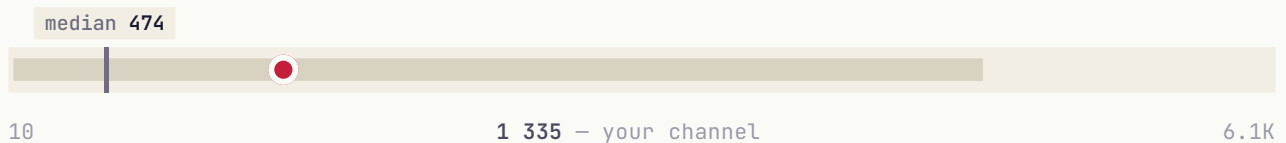
#21 / 71

RANK IN NICHE

Channel in the top half of the ranking

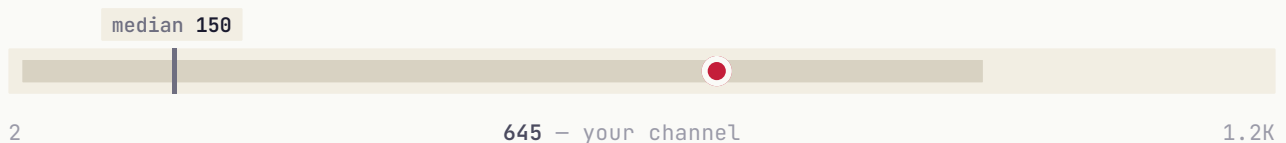
SUBS

better than 58% of niche



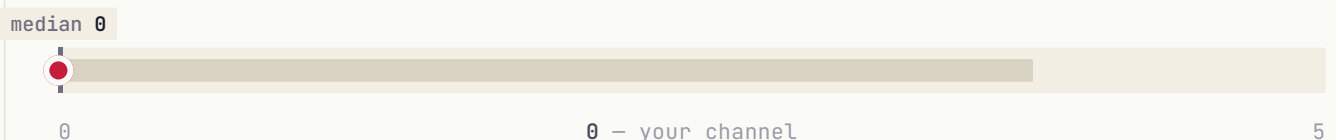
AVG REACH / POST

better than 76% of niche



CITATION INDEX

better than 50% of niche



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Friday

Audience most active on this day at 18:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
