

PUBLIC PROMTPRESS REPORT

Channel audit

В школе этому не учат | Бизнес & Digital



@deLaumoney

You'll be surprised how much more you can earn by looking at business differently. Collaboration: @Startup_Mr We are in the Roskomnadzor list: clck.ru/3MBzCW

SUBSCRIBERS

53 947

16.07.2026 ⁻³³⁷ per month

ERR (% WHO SEE POSTS)

3.0%

in 24 hrs ^{0.9%}

REACH/POST

1.3K

ad reach ⁵⁰⁵/24h

[HTTPS://PROMTPRESS.COM/AUDIT/DELAUMONEY](https://promptpress.com/audit/delaumoney)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 53 947 —	 SUBS REACH 2.37% avg % of subs see post	 VIEWS/POST 1.3K median 1.5K · 28 days	 POSTS/WEEK 4.5 over period
 7D TREND -11.9% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 751 chars median 737 · 28 days	 POSTS ANALYZED 18 28 days
 AD REACH 505 24h avg	 CHURN / MONTH -337 over last month	 CITATION RATE 390 citation index · 742 channels mentioned all time	 CHANNEL AGE 9 years 3 months created 09.04.2017

AI EDITOR RESUME

Channel «В школе этому не учат | Бизнес & Digital» — 53 947 subs. Each post averages 1.3K people (2% of subs), reach is low — consider expanding audience. Publishes 4 posts per week (~1/day) — infrequent. For week Jun 29 – Jul 5 reach dropped -11.9% to week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 18 posts over 28 days.
- 02 Dominant format — Text (13/18 posts).
- 03 Avg post length — 751 chars (median 737).
- 04 Peak audience activity — Thursday, 18:00 MSK.
- 05 Top posts get 2× more views than the weakest (1.6K avg for top vs 956 for worst) — among 18 posts over 28 days. Analyze what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 15:13 TEXT What People Does Business Need in the AI Era AI is no longer just an assistant to the manager — it's a full-fledged employee taking over...	VIEWS 1 725 REPOSTS 15	REACTIONS — ER 3.2%
Nº2 21.06 · 18:06 TEXT «Почему люди поверили в пухососов» В начале июня агентство Out Digital опубликовало ИИ-ролик с роботами-пухососами, убирающими тополиный...	VIEWS 1 608 REPOSTS 8	REACTIONS — ER 3.0%
Nº3 25.06 · 17:33 TEXT Top 10 Board Games for Sales Teams How to Manage Demand, Price and Profit Gamification on a Budget Collection of guides and articles • Top 10...	VIEWS 1 597 REPOSTS 28	REACTIONS — ER 3.0%

Nº4 27.06 • 17:02 TEXT How to Monetize Content in 2026: Overview of Russian Platforms In 2026, the content market is going through tough times: monetization from...	VIEWS 1 581 REACTIONS — REPOSTS 31 ER 2.9%
Nº5 23.06 • 18:35 PHOTO In China, a dog rental service appeared... Owners actually set prices from \$1.5 to \$9 for short-term renting of their pets to strangers...	VIEWS 1 572 REACTIONS — REPOSTS 19 ER 2.9%

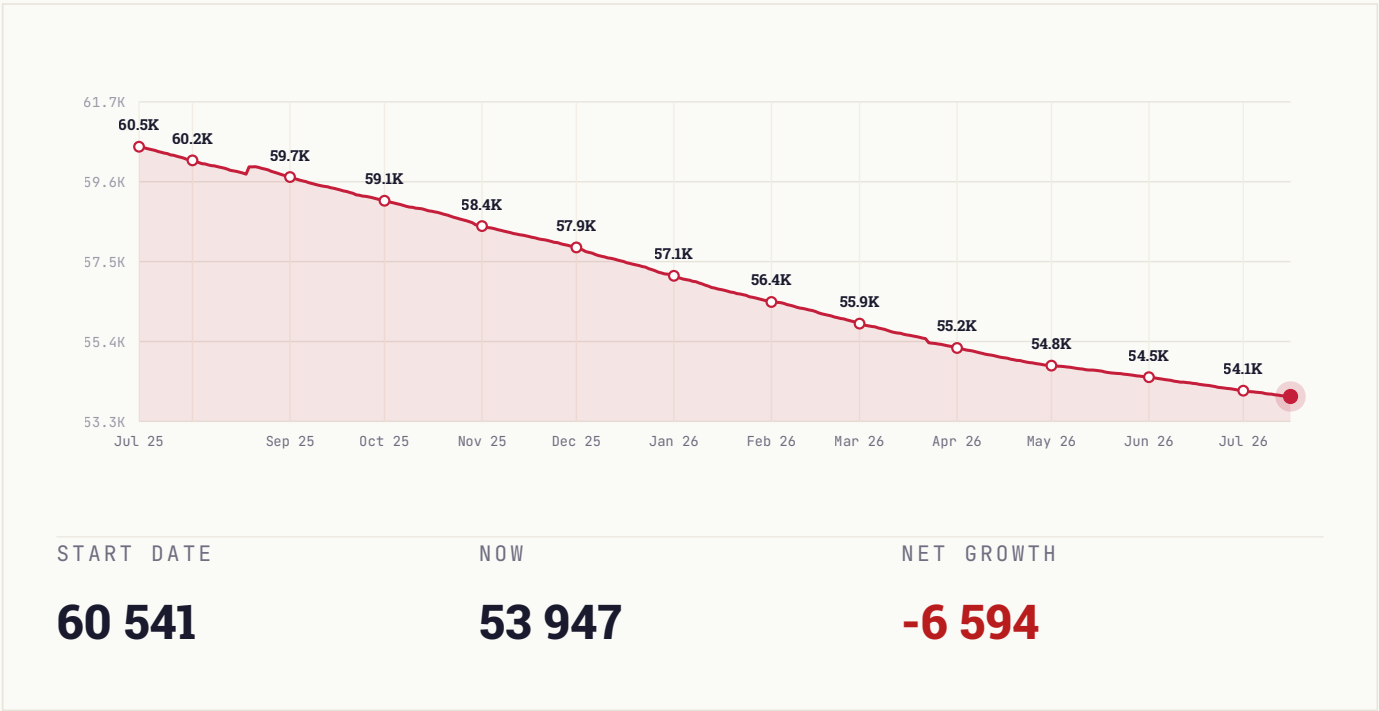
WORST 3

↓ 08.07 • 08:51 TEXT How digital platforms are changing the B2B market Today, business-to-business purchases are actively moving offline to digital platforms...	VIEWS 994 REACTIONS — REPOSTS 9 ER 1.8%
↓ 07.07 • 16:31 TEXT Outsourcing in 2026 AI Video: What You Need to Know 10 AI Trends in Design Collection of guides and articles • Outsourcing in 2026: Why It...	VIEWS 971 REACTIONS — REPOSTS 18 ER 1.8%
↓ 11.07 • 17:19 PHOTO Founder's checklist: how to get funding in 2026 In this piece, the author — with 20+ years in investing — shares experience on why...	VIEWS 905 REACTIONS — REPOSTS 12 ER 1.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count.
See which months grew and which lost subs.

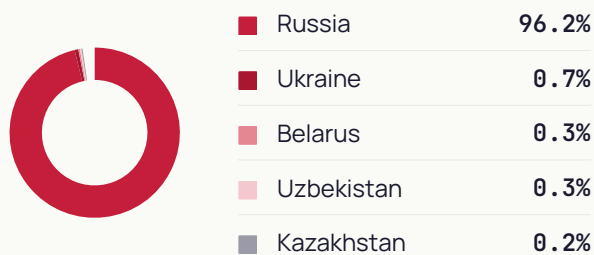


SECTION 04 • MENTIONS

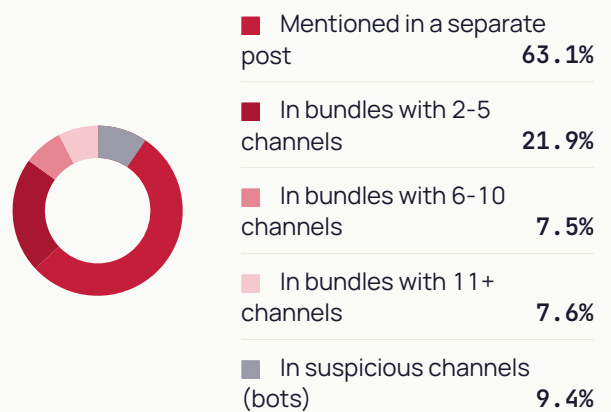
Who mentions you and how

Citation index **390** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **742** different channels.

COUNTRIES MENTIONING YOU



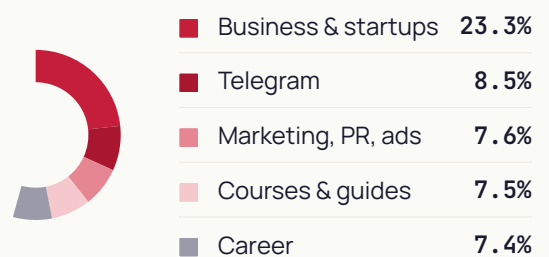
HOW THEY MENTION YOU



SIZE OF CHANNELS MENTIONING YOU



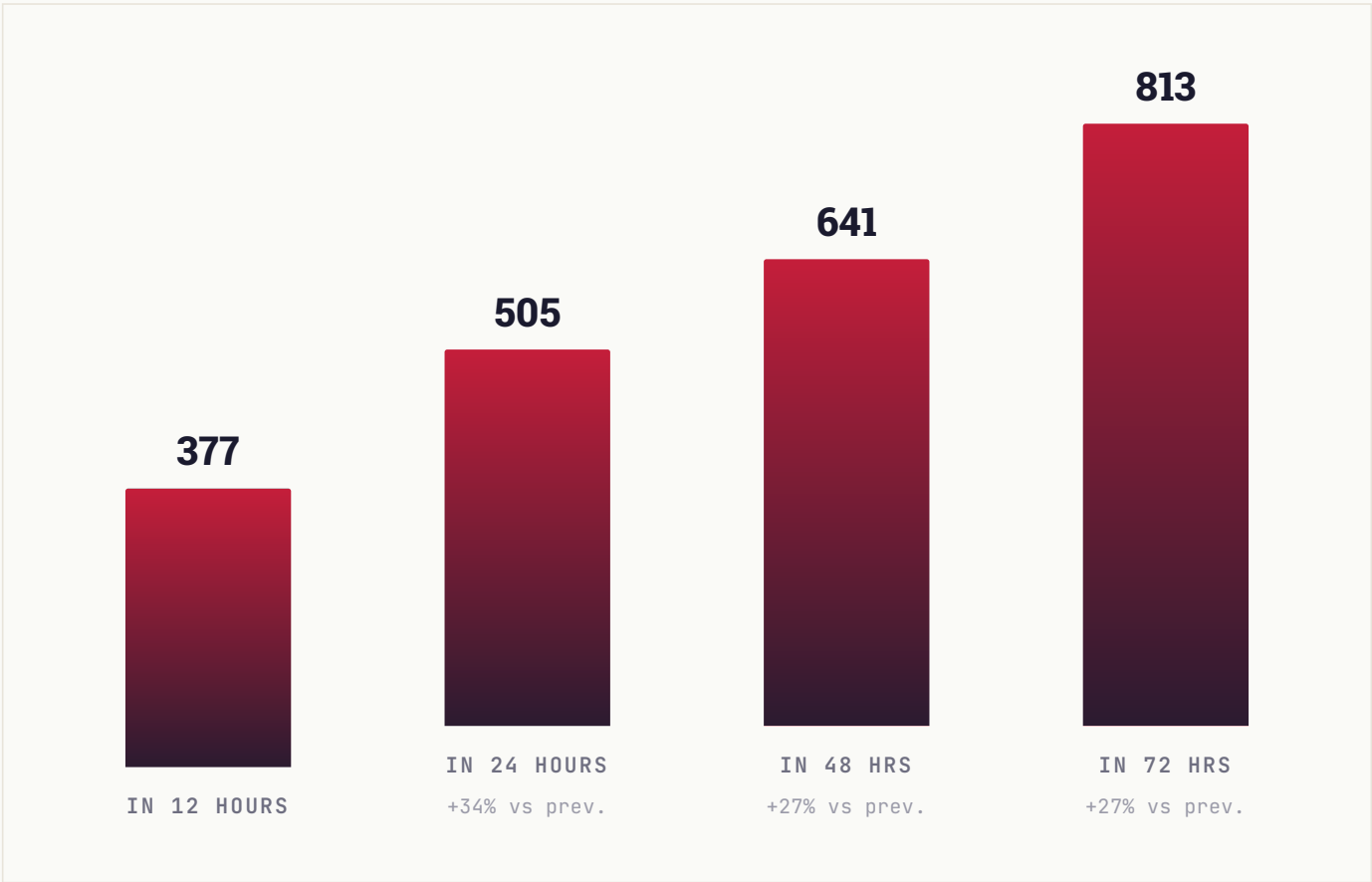
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1.1M
КН Книги на миллион бизнес блог	861.7K
РП Roxman печатает...	529.9K
AB Business Shark	502.2K
SS Merger & acquisition	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
ВШ В школе этому не учат Бизнес & Digital YOU	53.9K

COMPARATIVE SUMMARY

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **196** new subs.

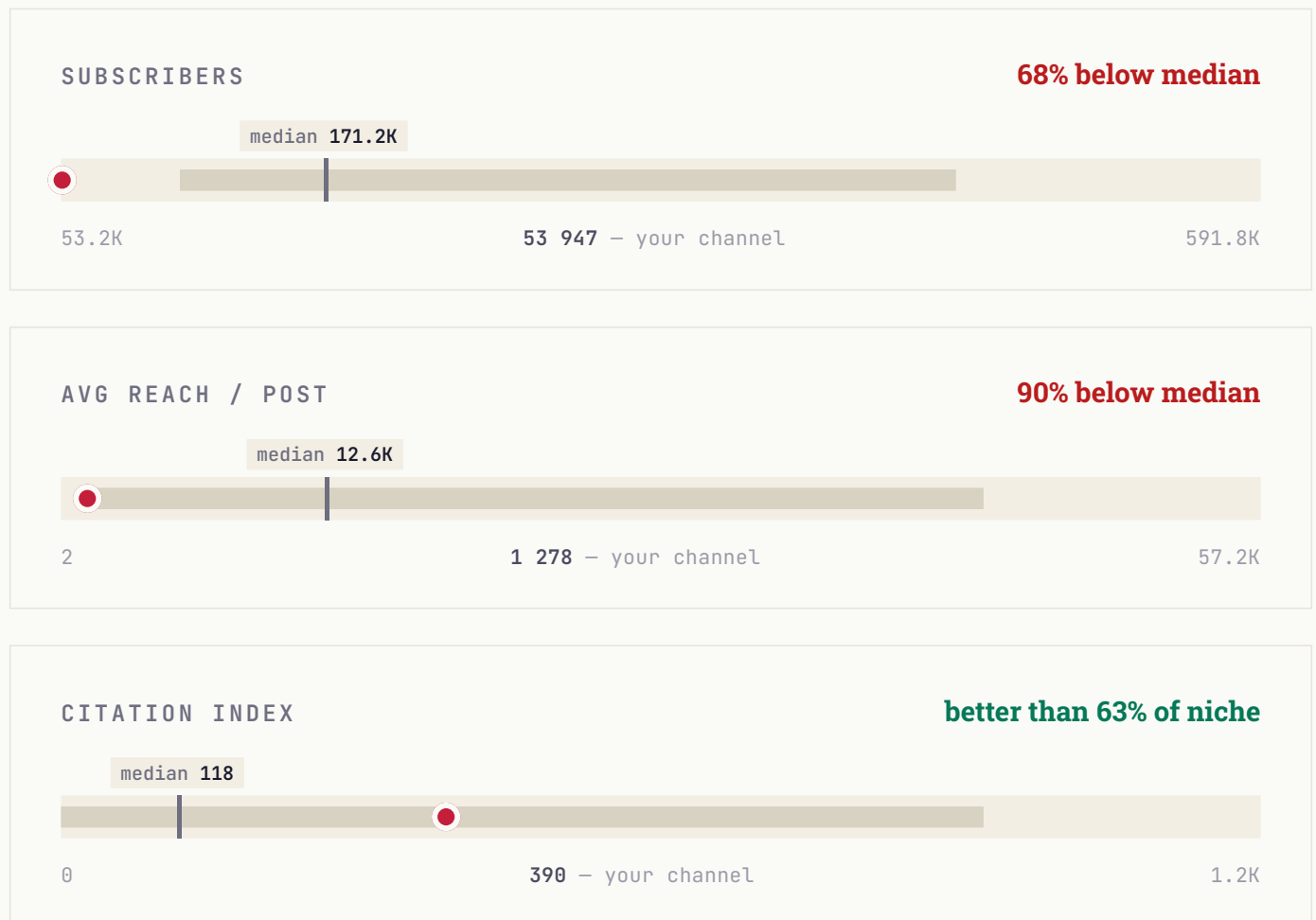
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	0
December 2025	0	0	0
Nov 2025	0	0	0
Oct 2025	0	0	0
Sep 2025	0	0	0
August 2025	1	1	196

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1	6	196

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10–p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 4.5 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Thursday**

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best time for
key posts****03****Increase video post share**

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better****04****ER below niche benchmark — rethink formats**

Current ER 2.37% vs norm 3.5%. Try polls and
interactive formats.

EFFECT

+1.1pp ER**05****System traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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