

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Grandpa's Bushes | Grandpa in underwear



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SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
86 840	29.0%	25K
+10482 per month 22.07.2026	in 24h 17.2% HTTPS://PROMTPRESS.COM/AUDIT/DED_B_TPYCAX	ad reach 14.8K/24h HTTPS://PROMTPRESS.COM/AUDIT/DED_B_TPYCAX

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 86 840 —	SUBSCRIBER REACH 28.78% avg % subs see post	VIEWS/POST 25K median 23K · 29 days	POSTS/WEEK 26.1 over period
7D TREND +27.3% vs prev week	REACTIONS/POST 1484.5 total 161,814 reactions, 3,318 reposts, 5,600 comments	POST LENGTH 115 chars median 101 · 29 days	POSTS ANALYZED 109 29 days
AD REACH 14.8K 24h avg	CHURN / MONTH +10482 last month	CITATION RATE 66 citation index · 246 channels mentioned ever	CHANNEL AGE 4 years 11 days created 11.07.2022

AI EDITOR SUMMARY

Channel «Bushes of Grandpa | Grandpa in underwear» — 86 840 subs. Avg post views 25K people (29% of subs), good reach. Posts 26 posts/week (~4/day) — active. Week Jul 6–12 reach up +27.3% week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **109** posts in 29 days.
- 02 Dominant format – **Text** (71/109 posts).
- 03 Avg post length – **115** chars (median 101).
- 04 Audience peak activity – **Monday**, 12:00 MSK.
- 05 Top posts get **5x** more views than the weakest (75.6K avg for top vs 14K for worst) – among 109 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 06.07 · 09:28 PHOTO  TIKTOK WITH OFFICIAL SOUND IS OUT - MY REP! 🙌🙌🙌 Old Man - How did you do it? 📱 https://vt.tiktok.com/ZSCtqnKyb I'd really love to see...	VIEWS 94 133 REP. 137	REACTIONS 3 272 ER 108.4%
Nº2 27.06 · 14:05 VIDEO (captionless post – video)	VIEWS 92 595 REP. 202	REACTIONS 1 441 ER 106.6%
Nº3 11.07 · 16:14 PHOTO New TikTok out... 😭😭😭 https://vt.tiktok.com/ZSXLjM9Fh/	VIEWS 39 982 REP. 32	REACTIONS 1 876 ER 46.0%

Nº4 06.07 · 18:28 TEXT HAHAHA LAUNCHED!!! https://www.twitch.tv/ded_b_tpycax01 https://www.twitch.tv/ded_b_tpycax01 https://www.twitch.tv/ded_b_tpycax01	VIEWS 38 364 REP. 80	REACTIONS 2 428 ER 44.2%
Nº5 09.07 · 21:08 TEXT YANDEX - https://music.yandex.ru/album/42919757 VK - https://vk.ru/audio_playlist-2000358662_28358662 SPOTI -...	VIEWS 38 199 REP. 276	REACTIONS 1 725 ER 44.0%

|

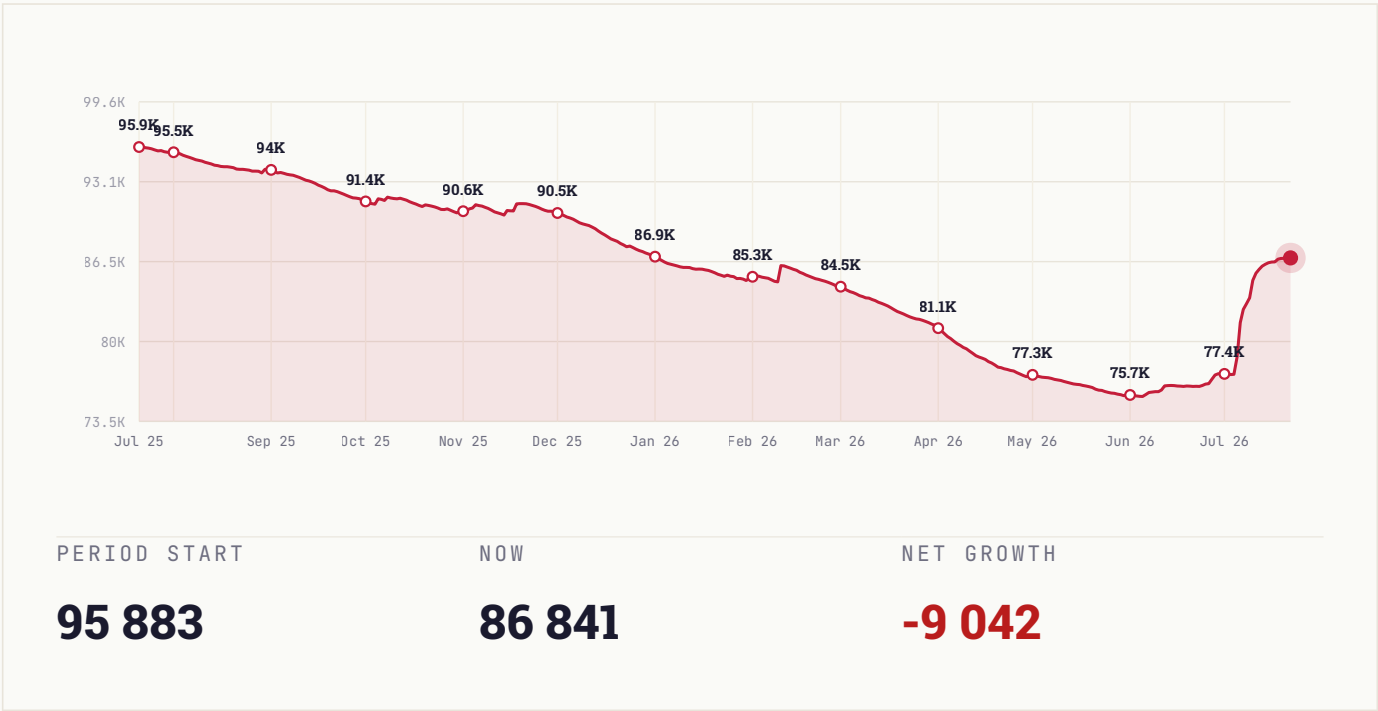
WORST 3

↓ 23.06 · 04:21 TEXT For 200k subs a super cute TikTok is coming!!! ABOUT YOU!!!	VIEWS 14 278 REP. 1	REACTIONS 883 ER 16.4%
↓ 23.06 · 15:34 TEXT Starting a stream, just like that, without dad, without mom, I made this adult decision myself. Learn.	VIEWS 13 943 REP. 4	REACTIONS 656 ER 16.1%
↓ 22.06 · 14:14 TEXT Streamer maybe? Short neat little clips, tik toks in minecraft, play hide and seek maybe	VIEWS 13 815 REP. —	REACTIONS 618 ER 15.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

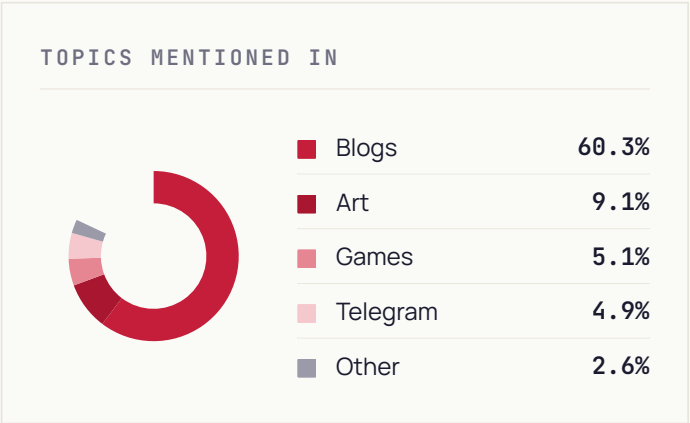
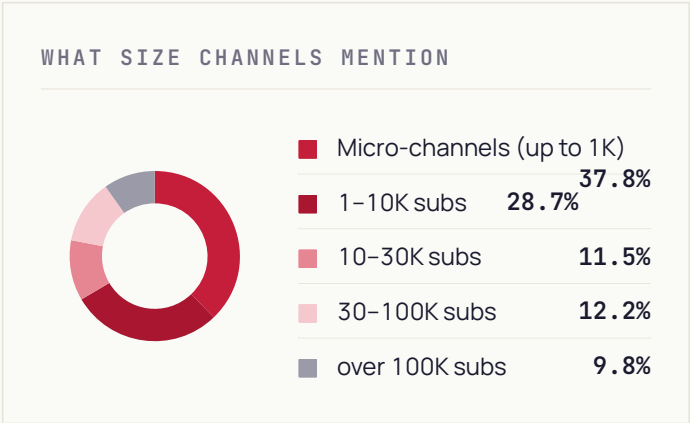
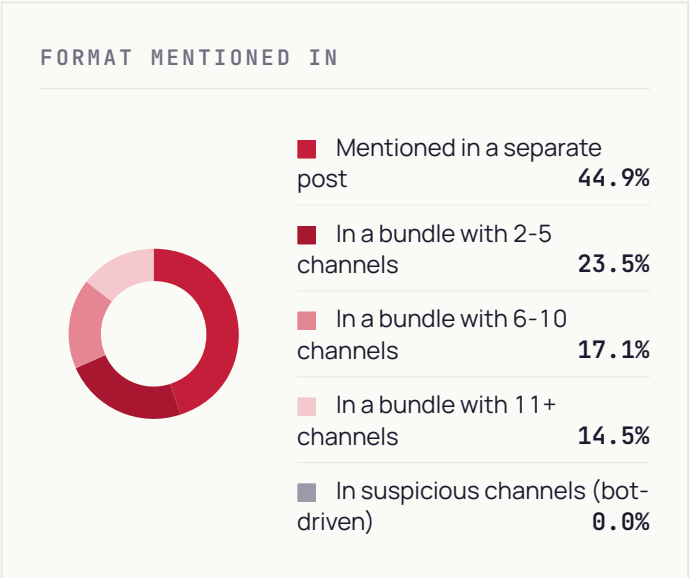
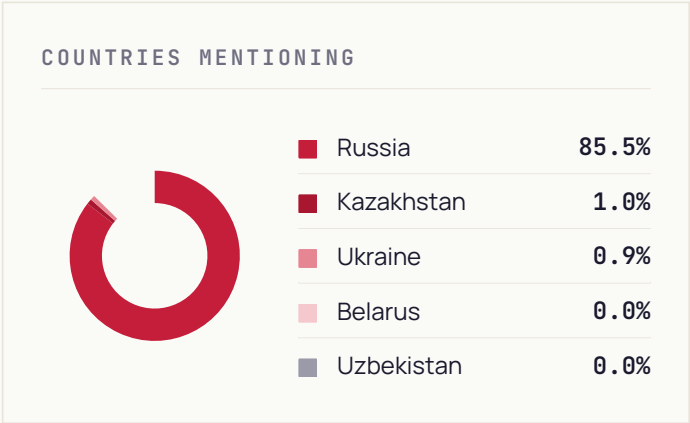
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

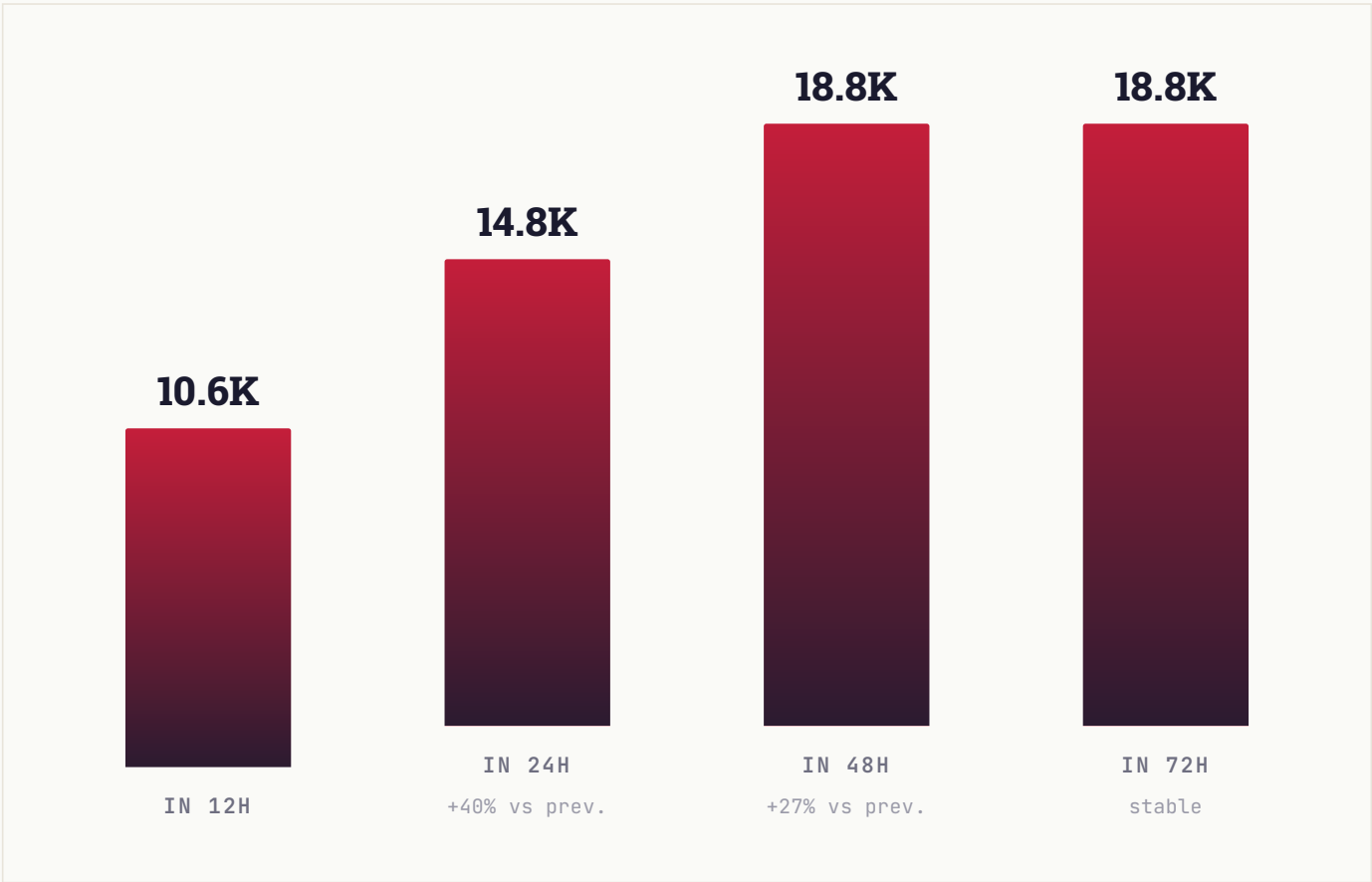
Citation index **66** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **246** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
DM	Dima Maslennikov	2.2M
RR	Ranbir Roy (VSG)	2.1M
LI	LITVIN	1.6M
EX	Exile	1.4M
AZ	Alexander Zubarev	1.3M
B🍄	Booster 🍄	1.2M
KB	Bloody Lady	1.2M
E1	EVELONE 192	1.1M
AB	Anastasia Bragina	1.1M
LJ	broen lives here	1.1M
KD	Grandpa's Bushes Grandpa in underwear YOU	86.8K

COMPARATIVE INSIGHT

Channel is not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

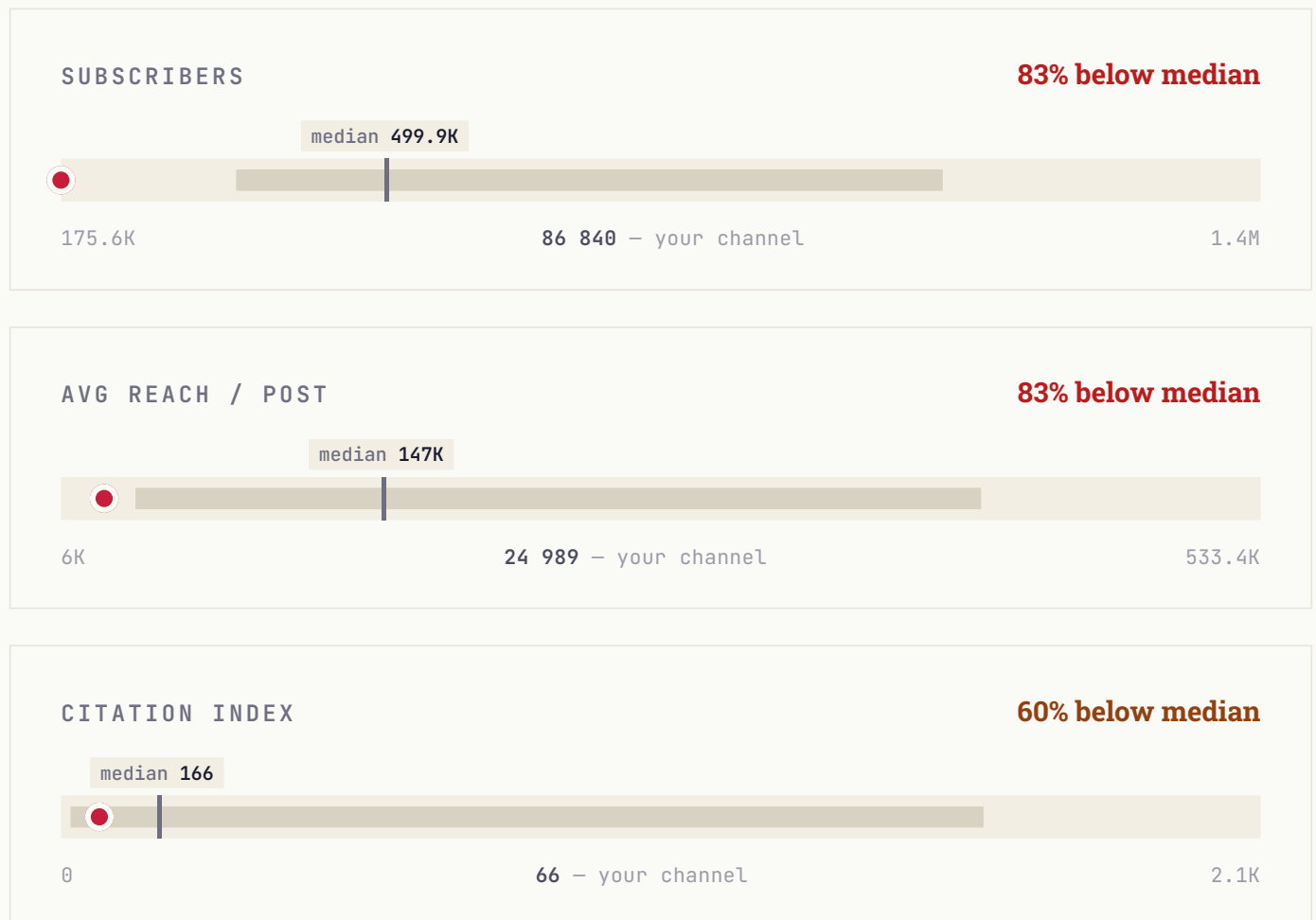
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **185**, they brought **3 310** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	17	15	301
December 2025	27	19	57
November 2025	37	29	1 551
October 2025	66	28	1 028
Sep 2025	29	19	28
August 2025	9	7	345
TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS	
185	6	3 310	

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|---|
| 01 | Main post of the week — on Monday | EFFECT |
| | On this day at 12:00 MSK the audience is most active. | Best window
for important
post |
| 02 | Increase video post share | EFFECT |
| | Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | Video better
retains
audience |
| 03 | Systematic traffic buying | EFFECT |
| | Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | +1000-3000
subs |
| 04 | Test polls & interactive formats | EFFECT |
| | Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever. | +5-15% ER |
| 05 | Cross-promo with neighbor channels | EFFECT |
| | Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth. | Growth from
relevant
audience |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
