

PUBLIC PROMTPRESS REPORT

Channel audit

DOSHIK



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SUBSCRIBERS

149 010

-1490 per month

ERR (% SEE POSTS)

84.0%

last day **20.3%**

REACH/POST

111.3K

ad reach **30.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it's calculated for.

 SUBSCRIBERS 149 010 —	 SUBS REACH 74.72% avg % subs see post	 VIEWS/POST 111.3K median 119K · 21 days	 POSTS/WEEK 2.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 4071.2 only 24,427 reactions, 1,055 reposts, 0 comments	 POST LENGTH 28 chars median 28 · 21 days	 POSTS ANALYZED 6 21 days
 AD REACH 30.3K 24h avg	 CHURN / MONTH -1490 last month	 CITATION RATE 18 citation index · 144 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 11.03.2022

AI EDITOR SUMMARY

Channel «DOSHIK» — 149 010 subs. Each post averages 111.3K people (75% from subs), wide reach for a channel this size. Publishes 2 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts over 21 days.
- 02 Dominant format — Photo (4/6 posts).
- 03 Avg post length — 28 chars (median 28).
- 04 Peak audience activity — Tuesday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (135.9K avg for top vs 86.8K for worst) — among 6 posts over 21 days. Worth analyzing what the top ones have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 23.06 · 12:30 PHOTO Support a newbie blogger pls 🙌HERE🙌	VIEWS 147 393 REPOSTS 182	REACTIONS 4 620 ER 98.9%
Nº2 22.06 · 08:38 PHOTO 🙌NEW VIDEO IS HERE!🙌	VIEWS 136 420 REPOSTS 87	REACTIONS 2 966 ER 91.6%
Nº3 22.06 · 07:29 PHOTO 📷SUBSCRIBE to the NEW insta!📷	VIEWS 123 950 REPOSTS 100	REACTIONS 2 801 ER 83.2%

Nº4 22.06 · 05:48 TEXT missed me?)	VIEWS 114 128 REPOSTS 42	REACTIONS 6 304 ER 76.6%
Nº5 29.06 · 01:38 PHOTO new pics you know where🦢🦢🦢	VIEWS 111 652 REPOSTS 228	REACTIONS 4 039 ER 74.9%

|

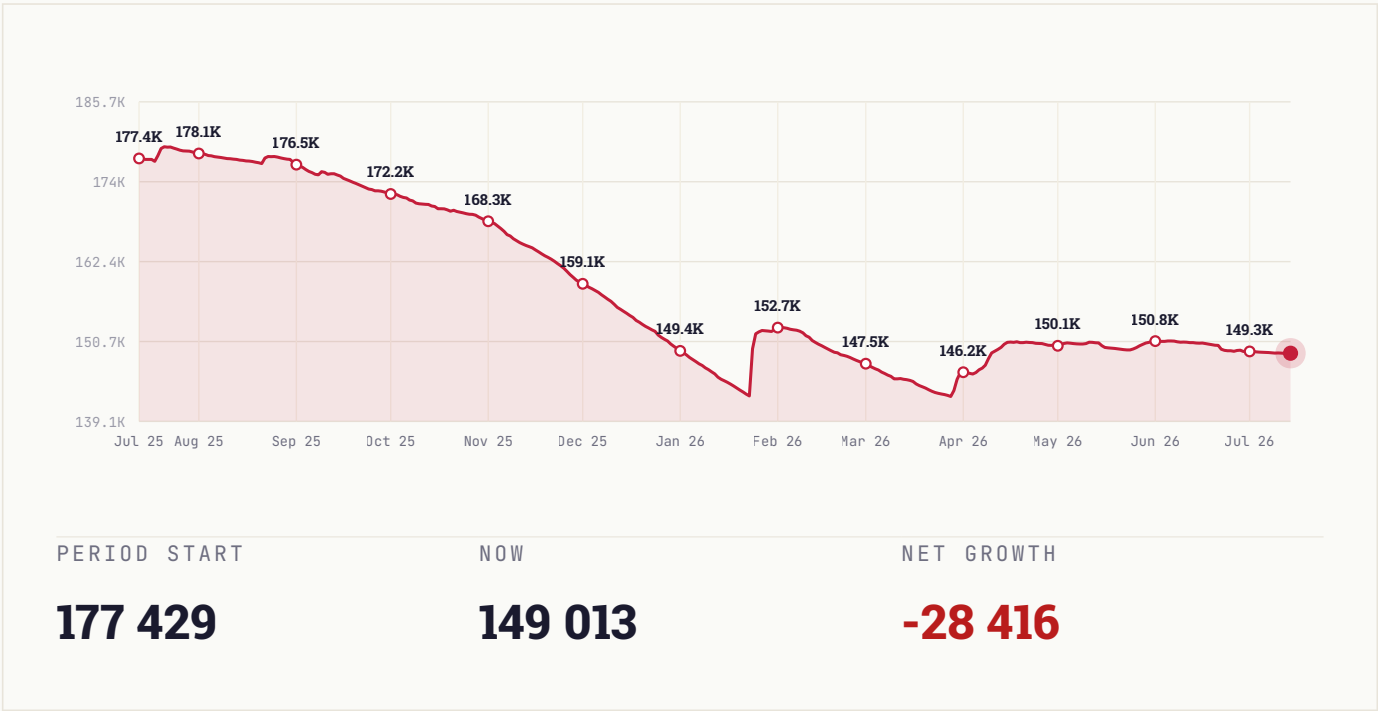
WORST 3

↓ 22.06 · 05:48 TEXT missed me?)	VIEWS 114 128 REPOSTS 42	REACTIONS 6 304 ER 76.6%
↓ 29.06 · 01:38 PHOTO new pics you know where🦢🦢🦢	VIEWS 111 652 REPOSTS 228	REACTIONS 4 039 ER 74.9%
↓ 13.07 · 10:18 VIDEO good vibes everyone❤️ (Fake story)	VIEWS 34 482 REPOSTS 416	REACTIONS 3 697 ER 23.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

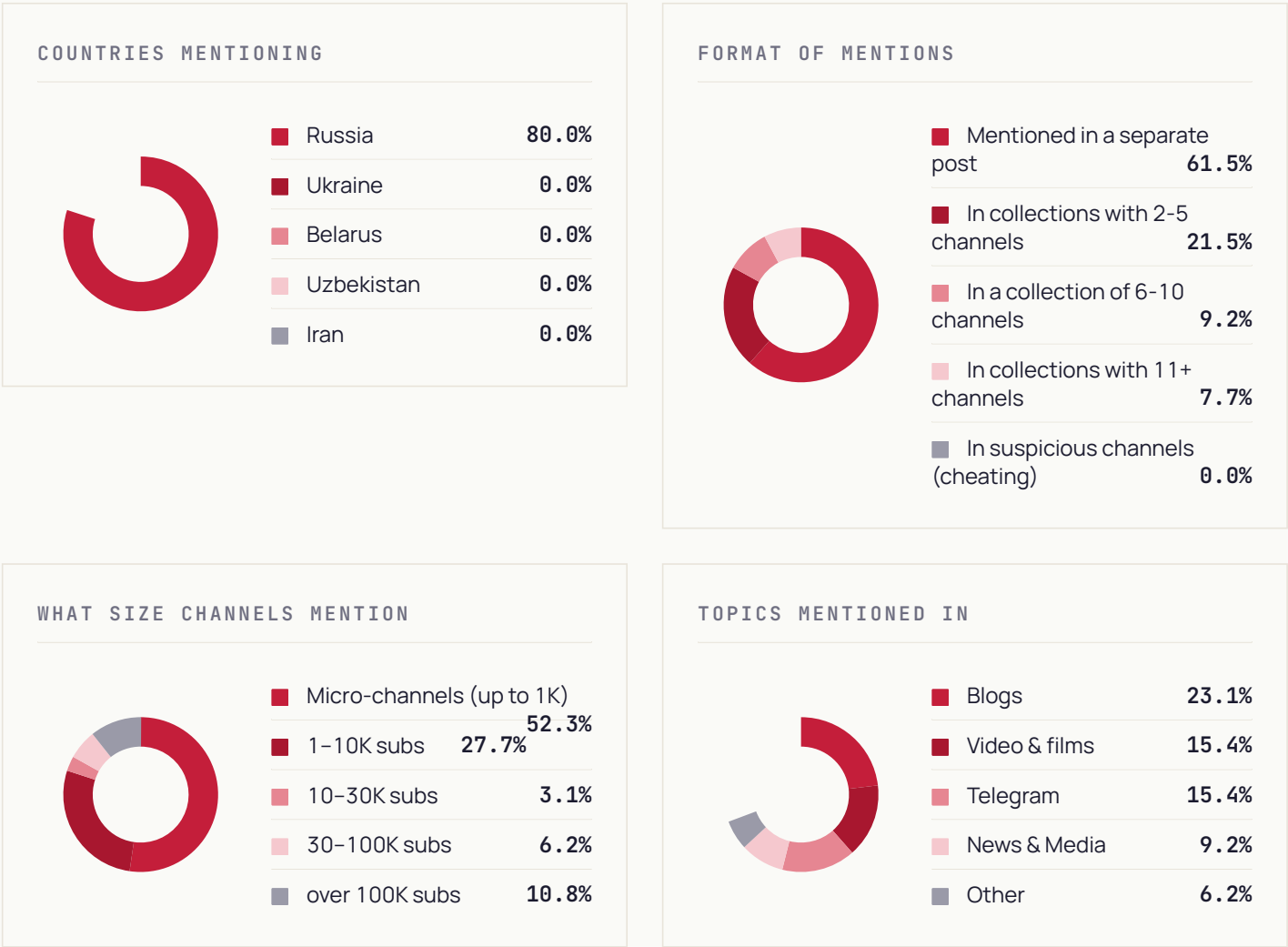
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

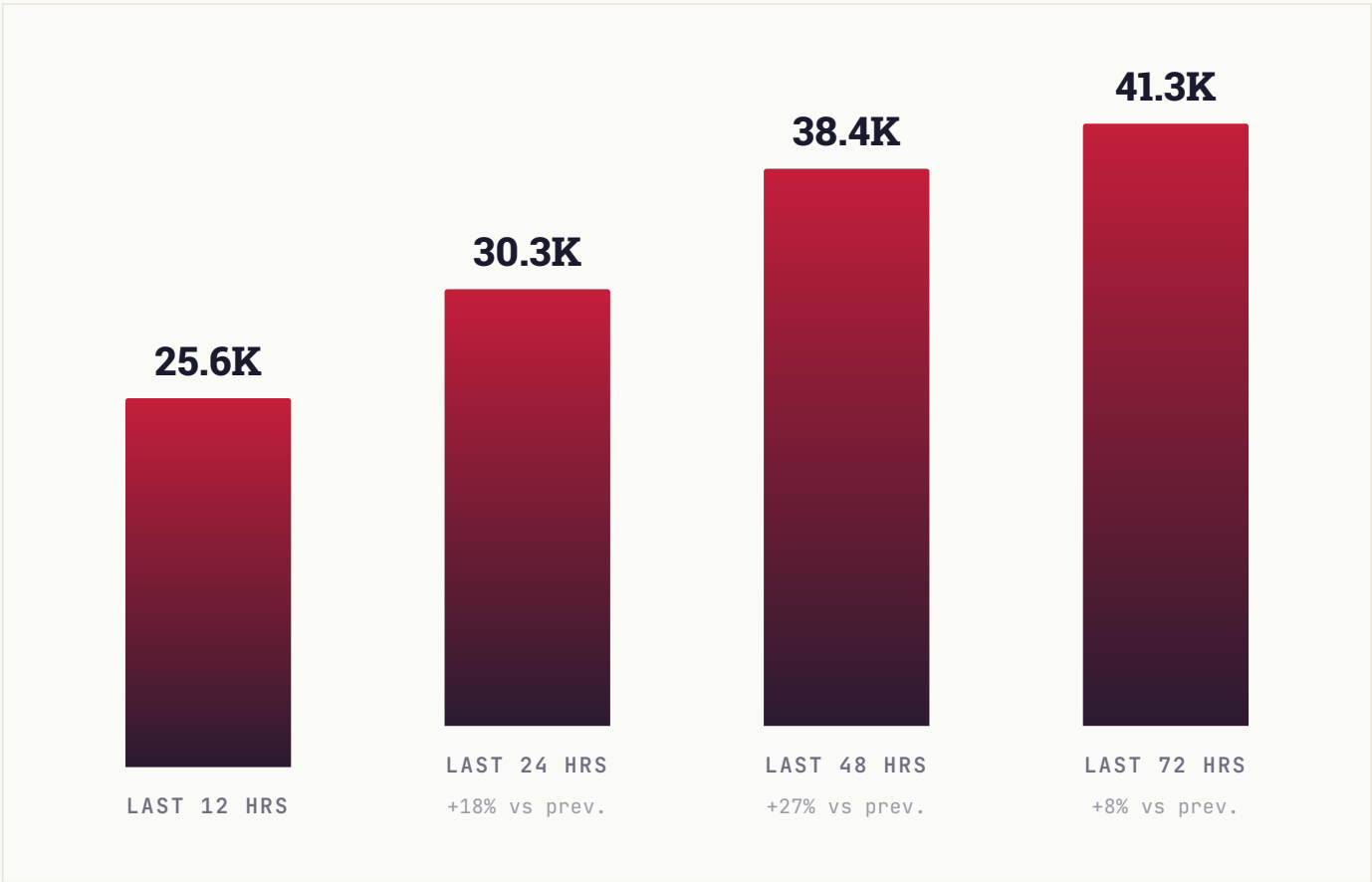
Citation index **18** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time mentions: **144** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NOT NEVZOROV	1M
DO DOSHIK YOU	149K

COMPARATIVE SUMMARY

Channel yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal — break into top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **11 516** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	9 784	
December 2025	0	0	0	
November 2025	0	0	0	
October 2025	0	0	128	
September 2025	1	1	555	
August 2025	1	1	1 049	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
2	6	11 516

— SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01**Increase posting frequency**

Now 2.0 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Tuesday**

On this day at 15:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
