

PUBLIC REPORT BY PROMTPRESS

Channel audit

Books for Designers



@dbooks

🔥 Weekly new creative books 🤖 Our group buying bot:
@dbooks_bot 📁 Ads: @getcreativead Book questions 👉
@dbooker

SUBSCRIBERS

63 468

-283 per month

ERR (% SEE POSTS)

8.0%

in 24 hrs **2.9%**

REACH/POST

4.7K

ad reach **1.8K**/24h

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 63 468 —	 SUBS REACH 7.41% avg % subs see post	 VIEWS/POST 4.7K median 4.8K · 21 days	 POSTS/WEEK 1.3 over period
 7D TREND — no data for period	 REACTIONS/POST 9.2 only 37 reactions, 104 reposts, 3 comments	 POST LENGTH 656 chars median 624 · 21 days	 POSTS ANALYZED 4 21 days
 AD REACH 1.8K 24h average	 CHURN / MONTH -283 over last month	 CITATION RATE 38 citation index · 124 channels mentioned ever	 CHANNEL AGE 9 years 1 month created 19.05.2017

AI EDITOR SUMMARY

Channel «Books for Designers 📖» — 63 468 subs. Each post averages 4.7K people (7% of subs), reach is low — consider expanding audience. Publishes 1 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts in 21 days.
- 02 Dominant format — Photo (4/4 posts).
- 03 Avg post length — 656 chars (median 624).
- 04 Peak audience activity — Thursday, 13:00 MSK.
- 05 Top posts get 1x more views than the weakest (5.3K avg for top vs 4.1K for worst) — among 4 posts in 21 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 4 POSTS

Nº1 18.06 · 10:05 PHOTO «The Insects Project», Palo Balik #typography If you've worked in design for at least a couple of years, you've probably felt the pain of...	VIEWS 6 376 REPOSTS 37	REACTIONS 13 ER 10.0%
Nº2 16.06 · 15:16 PHOTO Out of the first 300 applicants, I hired none. Even people with 3 years of experience made the same repeated mistakes in every portfolio. These could be...	VIEWS 6 034 REPOSTS 4	REACTIONS 4 ER 9.5%
Nº3 06.07 · 08:01 PHOTO +15,600₽ per order. No office, no boss, no dress code. Alena just started posting her learning process on social media. Without...	VIEWS 3 559 REPOSTS 4	REACTIONS 4 ER 5.6%

Nº408.07 · 08:58 PHOTO «Design Is Storytelling», Ellen Lupton 🇺🇸 #design Good design brings even the strangest ideas to life. But without the ability...	VIEWS	REACTIONS
	2 836	16
	REPOSTS 59	ER 4.5%

WORST 3

↓ 16.06 · 15:16 PHOTO Out of the first 300 applicants, I hired none. Even people with 3 years of experience made the same repeated mistakes in every portfolio. These could be...	VIEWS	REACTIONS
	6 034	4
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	2 836	16
	REPOSTS 59	ER 4.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



PERIOD START	NOW	NET GROWTH
64 130	63 468	-662

— SECTION 04 • MENTIONS

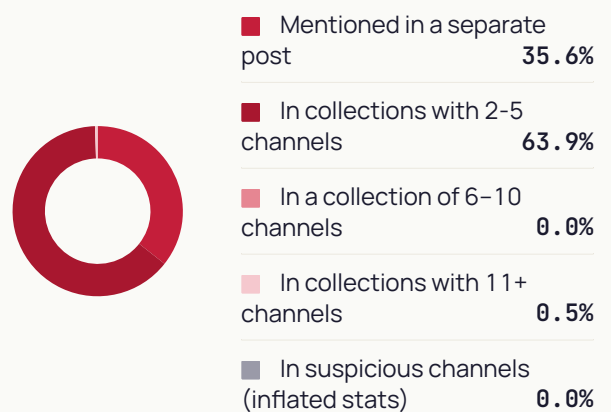
Who mentions the channel and how

Citation index **38** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time the channel was mentioned **124** different channels.

COUNTRIES MENTIONING YOU



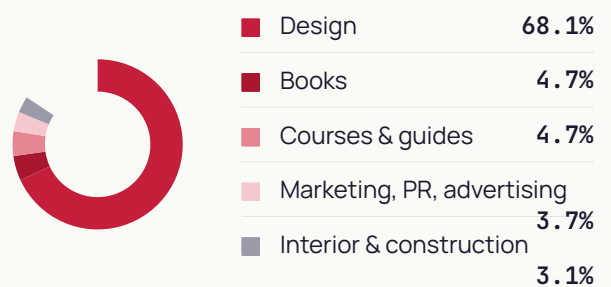
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION YOU



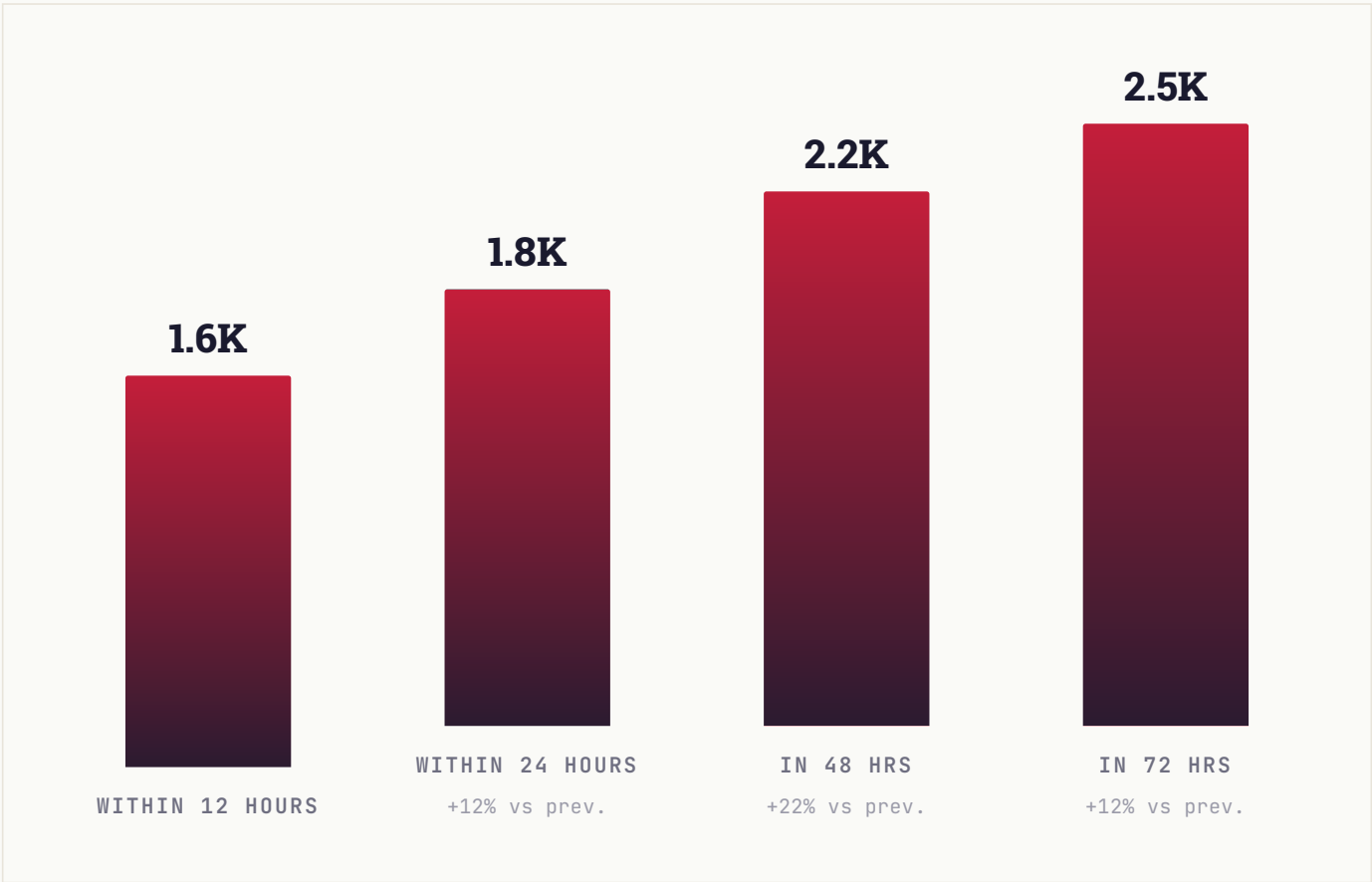
TOPICS OF MENTIONS



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



— SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
WTF WTF font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
WTH WTF is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
KD Books for Designers 📖 YOU	63.5K

| COMPARATIVE CONCLUSION

Channel in upper half of niche (#34 of 99). Niche leader — After Effects Templates (181K), median subs 53.6K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we log posts in other channels that mention yours. Over the last **6 months** such mentions occurred **12**, they brought **479** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	2	1	155	
December 2025	4	2	4	
Nov 2025	2	2	28	
Oct 2025	1	1	85	
Sep 2025	2	2	110	
August 2025	1	1	97	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS	
12		6	479	

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

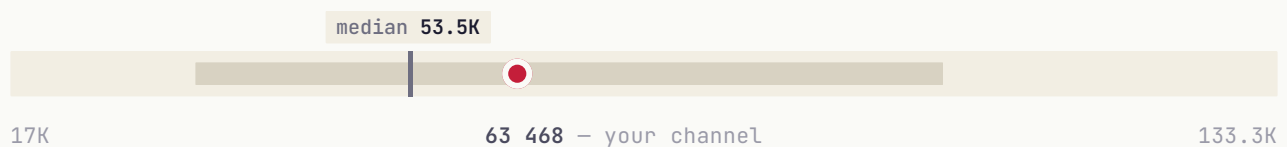
#34

/100

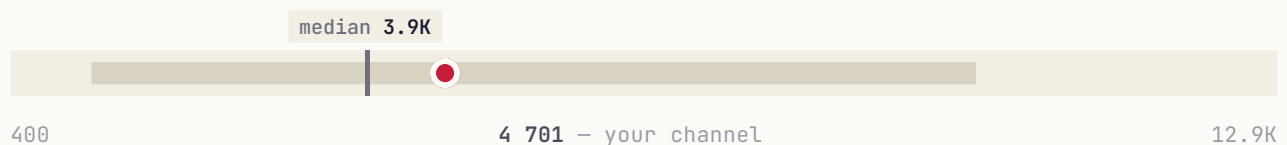
RANK IN NICHE

Channel in the top half of the ranking

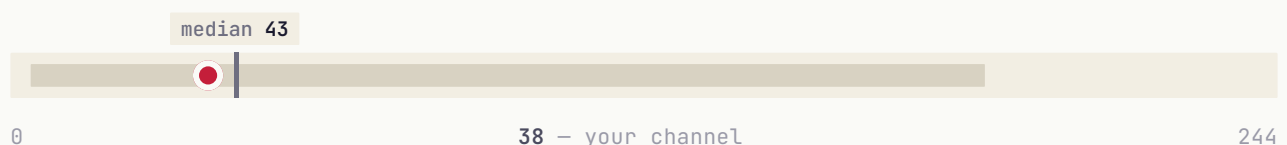
SUBSCRIBERS

better than 58% of niche

AVG REACH / POST

better than 55% of niche

CITATION INDEX

12% below median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.3 posts/week. Active channels do 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Best post day — Thursday
Audience is most active on this day at 1:00 PM MSK. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is favored by the algorithm. We recommend increasing its share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
