

PROMTPRESS PUBLIC REPORT

Channel audit

Rhythm of the City



@dayrhythm

Admin: @ALexxxio_Z

SUBS

135 722

+11396 per month

ERR (% SEE POSTS)

17.0%

per day 15.6%

REACH/POST

22.3K

ad reach 21.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 135 722 —	 SUBSCRIBER REACH 16.43% avg % subs see post	 VIEWS/POST 22.3K median 21.3K · 29 days	 POSTS/WEEK 25.8 over period
 7D TREND +0.1% vs previous week	 REACTIONS/POST 336.5 total 36,338 reactions, 1,670 reposts, 0 comments	 POST LENGTH 309 chars median 289 · 29 days	 POSTS ANALYZED 108 29 days
 AD REACH 21.2K 24h avg	 CHURN / MONTH +11396 last month	 CITATION RATE 1 citation index · 374 channels mentioned all time	 CHANNEL AGE 10 months 18 days created 23.08.2025

AI EDITOR SUMMARY

Channel «Rhythm of the City 🏡» — 135 722 subs. Each post avg. views 22.3K people (16% from subs), this is avg reach — room to grow. Publishes 26 posts/week (~4/day) — active mode. Week Jun 29 – Jul 5 reach stable (+0.1% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **108** posts over 29 days.
- 02 Dominant format — **Photo** (84/108 posts).
- 03 Avg post length — **309** chars (median 289).
- 04 Peak audience activity — **Thursday**, 17:00 MSK.
- 05 Strongest posts get **2×** more views than the weakest (34.2K avg top vs 20.7K worst) — among 108 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 07:02 PHOTO Russia does not seek conflict with NATO, NATO Europe commander Grinkevich said, — Financial Times: Russia is not looking for conflict, [Russians]...	VIEWS 34 439 REPOSTS 14	REACTIONS 387 ER 25.4%
Nº2 11.06 · 14:00 PHOTO ⚡ We'll bomb the shit out of them, — Trump on Fox News about Iran. Other statements: — US is negotiating with Iran; — I would...	VIEWS 34 158 REPOSTS 18	REACTIONS 432 ER 25.2%
Nº3 11.06 · 10:03 VIDEO KAMAZ drivers quickly found use for the peeling steering wheel pad, which supposedly hides an airbag. Mercedes...	VIEWS 34 110 REPOSTS 18	REACTIONS 562 ER 25.1%

Nº4 11.06 · 07:04 PHOTO US considers kidnapping Cuban President Miguel Díaz-Canel – Pentagon chief Hegseth However, the final decision will be made by the president...	VIEWS 34 076 REPOSTS 15	REACTIONS 455 ER 25.1%
Nº5 14.06 · 15:38 PHOTO SUMMER LEON WITH FREESPINS AND WORLD CUP IS HERE 🏆 Place bets, play slots and more, casino bonuses📄1 First 3 deposits: +150% to...	VIEWS 33 969 REPOSTS 9	REACTIONS 40 ER 25.0%

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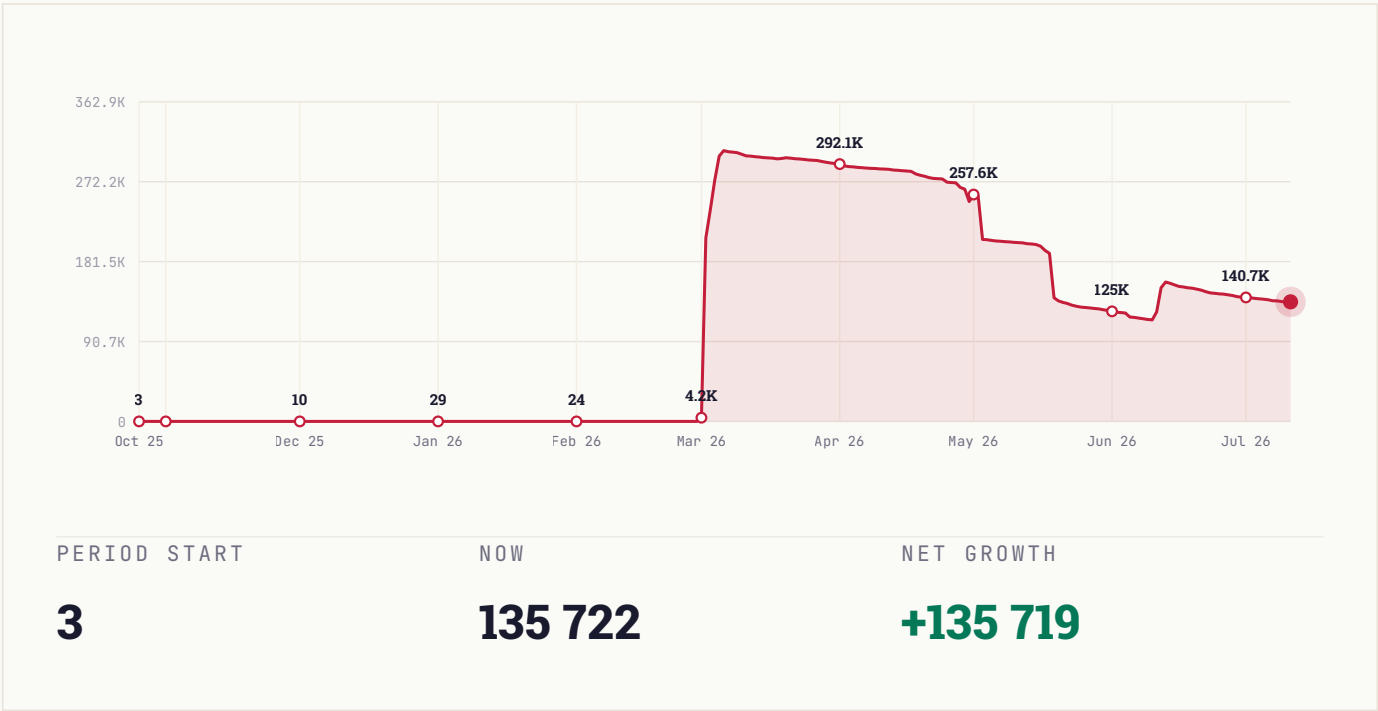
WORST 3

↓ 06.07 · 11:00 PHOTO Russia is among world leaders in whining ranking. Yes, such a thing exists. There is a site where users anonymously...	VIEWS 21 076 REPOSTS 18	REACTIONS 380 ER 15.5%
↓ 07.07 · 07:00 PHOTO Lavrov arrived in Ethiopia, starting a tour of African countries, – media. 📄 RHYTHM OF THE CITY	VIEWS 20 739 REPOSTS 17	REACTIONS 330 ER 15.3%
↓ 20.06 · 09:00 PHOTO In Moscow region, magnets grew into a 3-year-old's stomach after dangerous game A three-year-old boy swallowed 10 magnetic balls, even...	VIEWS 20 424 REPOSTS 18	REACTIONS 289 ER 15.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

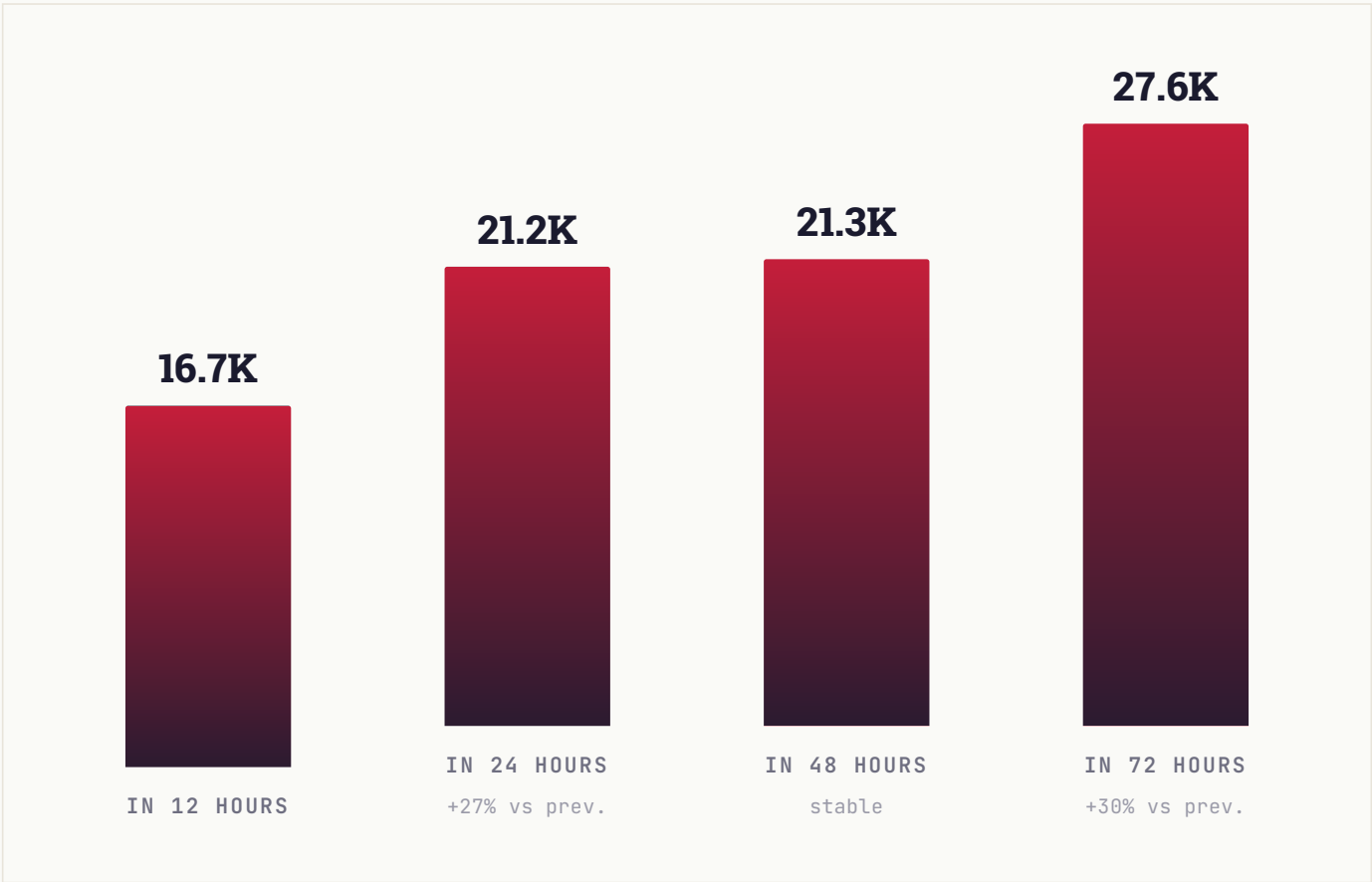
Subscriber growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خ ب خبرفوری	4.5M
ک ا کانال اخبارفوری خبرفوری	4.4M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡Ukraina	3.1M
RG Rhythm of the City 🏠 YOU	135.7K

COMPARATIVE INSIGHT

Channel not yet outside top 97 niche — early growth stage. Niche leader — اخبارفوری (6M), top-97 median: 1.3M. First goal — enter top-97 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **515**, they brought **29** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
Dec 2025	0	0	21	
Nov 2025	1	1	0	
Oct 2025	514	365	8	
September 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
515	6	29

SECTION 07 · NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Best post day — Thursday

On this day at 17:00 MSK audience is most active.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1K-3K subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly.
2-3 collabs give relevant growth, no need daily.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ NEXT STEPS

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us & hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
