

PROMTPRESS PUBLIC REPORT

Channel audit

Day Capital



@daycapital3

Conquering the financial system. Claiming top spots in the hierarchy ✂️ Contact: @daycapitalTOP Channel link: <https://t.me/+vWlo4VsyEvgxN2Y6> 🔥 Best channel:...

SUBSCRIBERS

87 303

-951 per month

ERR (% SEE POSTS)

20.0%

per day 7.9%

REACH/POST

17.1K

ad reach 6.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it was calculated for.

 SUBSCRIBERS 87 303 —	 SUBS REACH 19.64% avg % of subs see post	 VIEWS/POST 17.1K median 16.2K · 26 days	 POSTS/WEEK 5.2 over period
 7D TREND -4.7% vs previous week	 REACTIONS/POST 235.9 only 4,718 reactions, 456 reposts, 0 comments	 POST LENGTH 699 chars median 880 · 26 days	 POSTS ANALYZED 20 26 days
 AD REACH 6.9K 24h avg	 CHURN / MONTH -951 over last month	 CITATION RATE 740 citation index · 988 channels mentioned ever	 CHANNEL AGE 4 years 10 months created 19.08.2021

AI EDITOR SUMMARY

Channel «Day Capital» — 87 303 subs. Each post averages 17.1K people (20% of subs), average reach — room to grow. Publishes 5 posts per week (~1/day) — rare posts. For the week of Jul 6–12, reach stable (-4.7% vs week of June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 20 posts over 26 days.
- 02 Dominant format – Photo (13/20 posts).
- 03 Avg post length – 699 chars (median 880).
- 04 Peak audience activity – Thursday, 23:00 MSK.
- 05 Strongest posts gather 2x more views than the weakest (24.1K avg for top vs 14K for worst) – among 20 posts in 26 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 20:49 TEXT #CentralBank #RATE 📈 Tomorrow we expect a rate cut to 14%. But this is not a pivot to loose policy, but a forced step: the economy is already over-tightened...	VIEWS 26 553 REPOSTS 18	REACTIONS 252 ER 30.4%
Nº2 23.06 · 13:20 PHOTO ИТАКЪ. 16 МАЯ был опубликован ПОСТ о продаже КРУПНОЙ доли российских бумаг в пользу 📈 TON. С ТЕХ ПОР 📈 индекс потерял в цене 12%. Всю...	VIEWS 24 021 REPOSTS 23	REACTIONS 328 ER 27.5%
Nº3 19.06 · 10:31 TEXT !! Central Bank 🇷🇺 RF = 14.25%	VIEWS 21 871 REPOSTS 38	REACTIONS 353 ER 25.1%

Nº4

25.06 • 19:25

PHOTO

 Rubles are leaving banks. The market expects a rate cut to revive the economy, but inside the banking system the opposite is happening...

VIEWS

21 758

REPOSTS

43

REACTIONS

315

ER

24.9%

Nº5

22.06 • 10:39

PHOTO

 \$GAZP (Gazprom)  \$GAZP is now in a zone where the seller has already done the main work. The stock has been under pressure for a long time, the price has gone into a strong...

VIEWS

21 504

REPOSTS

42

REACTIONS

283

ER

24.6%

WORST 3

↓ 09.07 • 19:23 PHOTO

 Conflicts on planet Earth are growing exponentially.
 Redistribution of the financial system is underway.  Our strategy is 'accumulation...

VIEWS

15 136

REPOSTS

10

REACTIONS

169

ER

17.3%

↓ 05.07 • 21:44 PHOTO

#Psychology #Learning 2025 on the Russian market tested nerves, not analytics. In February the  MOEX index dropped to 3371 points, and at that...

VIEWS

13 631

REPOSTS

16

REACTIONS

274

ER

15.6%

↓ 12.07 • 10:22 TEXT

From Monday we switch to intraday, medium-term, short-term trades. After such a move, the market must show where the real...

VIEWS

13 315

REPOSTS

16

REACTIONS

306

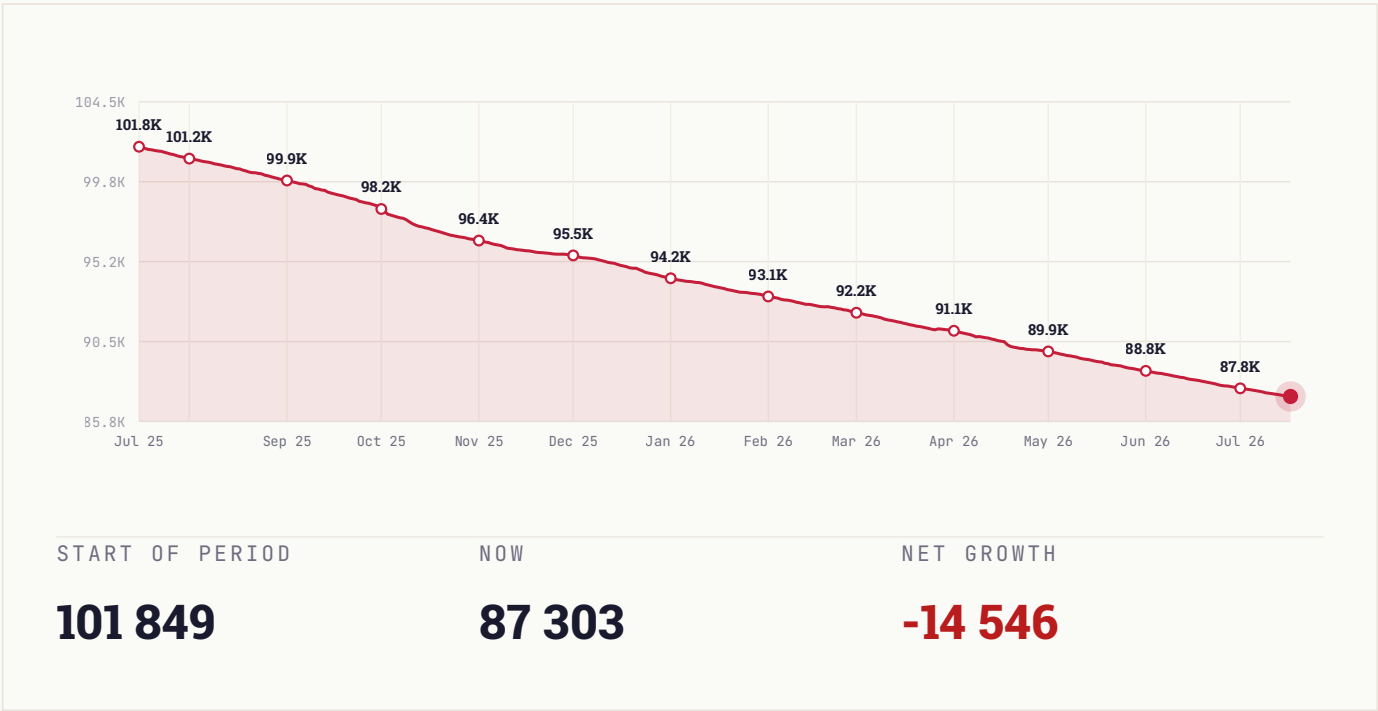
ER

15.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

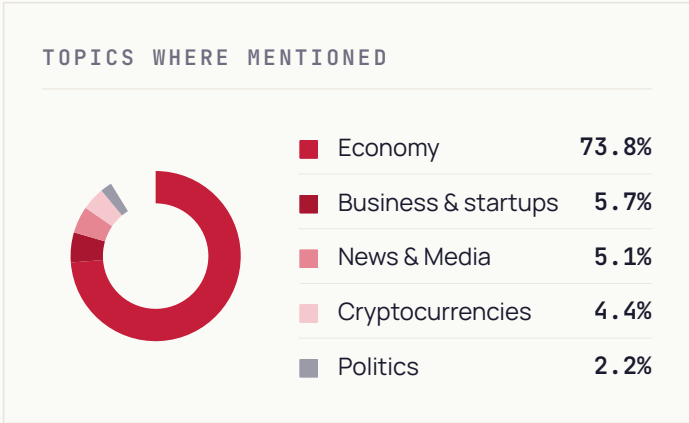
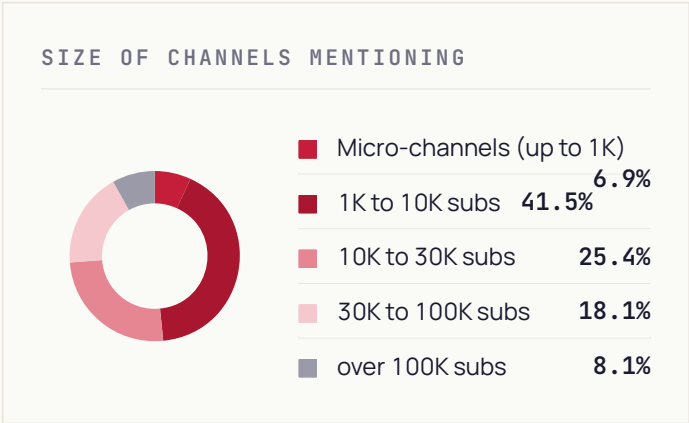
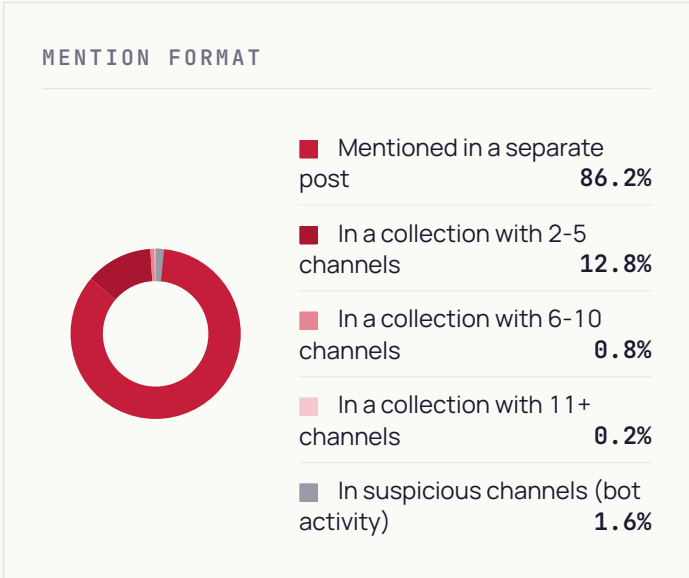
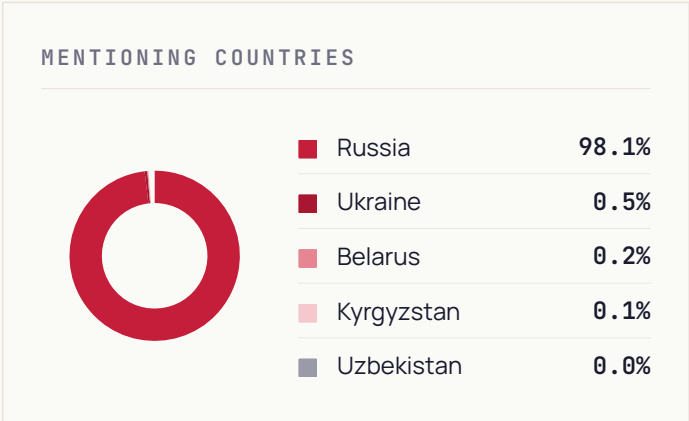
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

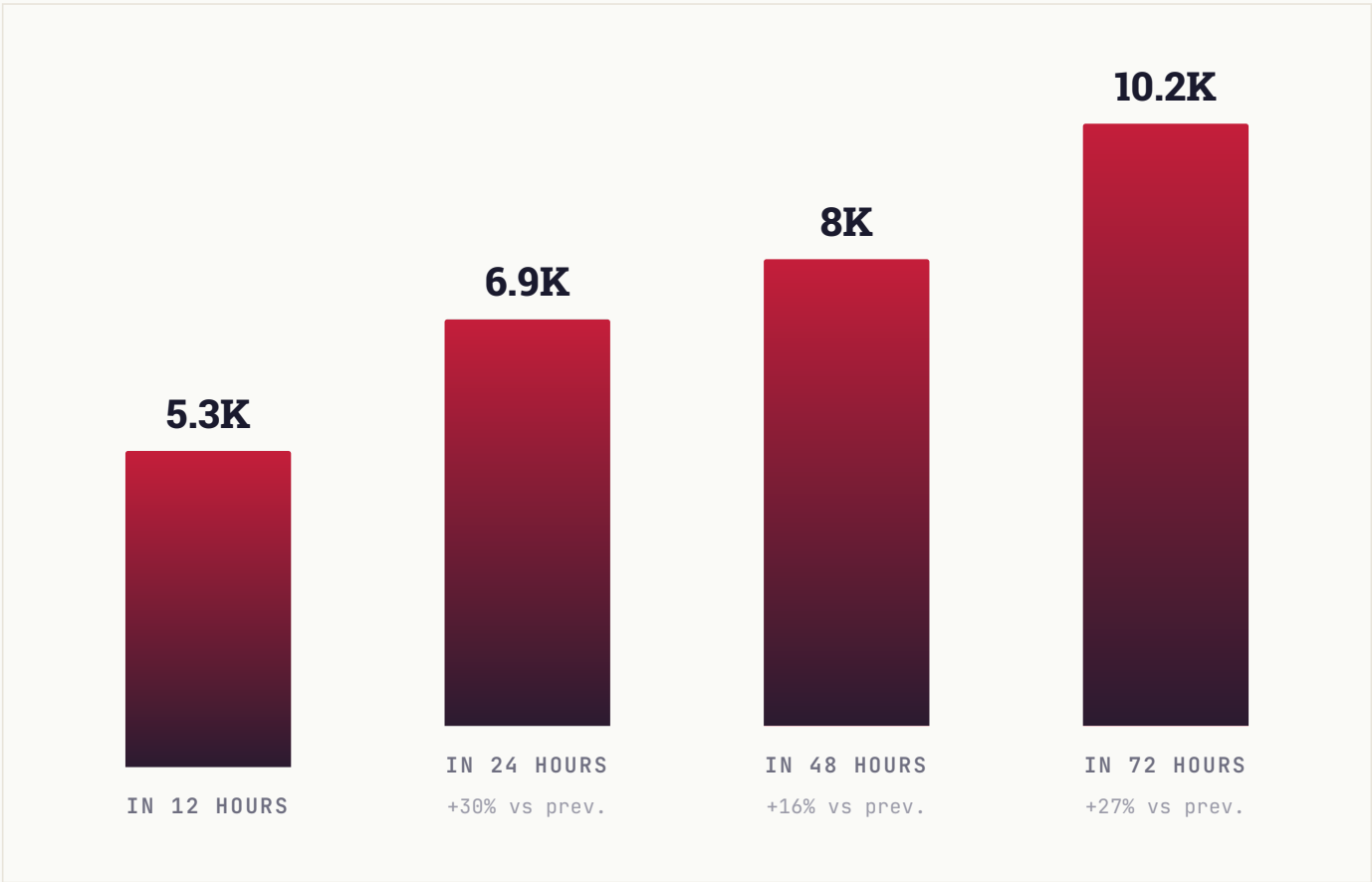
Citation index **740** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time channel mentions: **988** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آقای تحلیلگر آت	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه قد	3.7M
اخبار فوری قیمت دلار طلا حمله امریکا اف	3.6M
Sharif شریف اش	2.8M
Trade Watcher TW	2.6M
قیمت لحظه ای دلار طلا خودرو قل	2M
KING EL GOLD 🏆 KE	1.8M
The Economist TE	1.3M
Blunt. Economy. TE	1.2M
QUBTAN EL GOLD QE	1.1M
Day CapitalL DC YOU	87.3K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), top-98 median: 350.2K. First goal — enter top-98 via systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **22**, they brought **4** new subs.

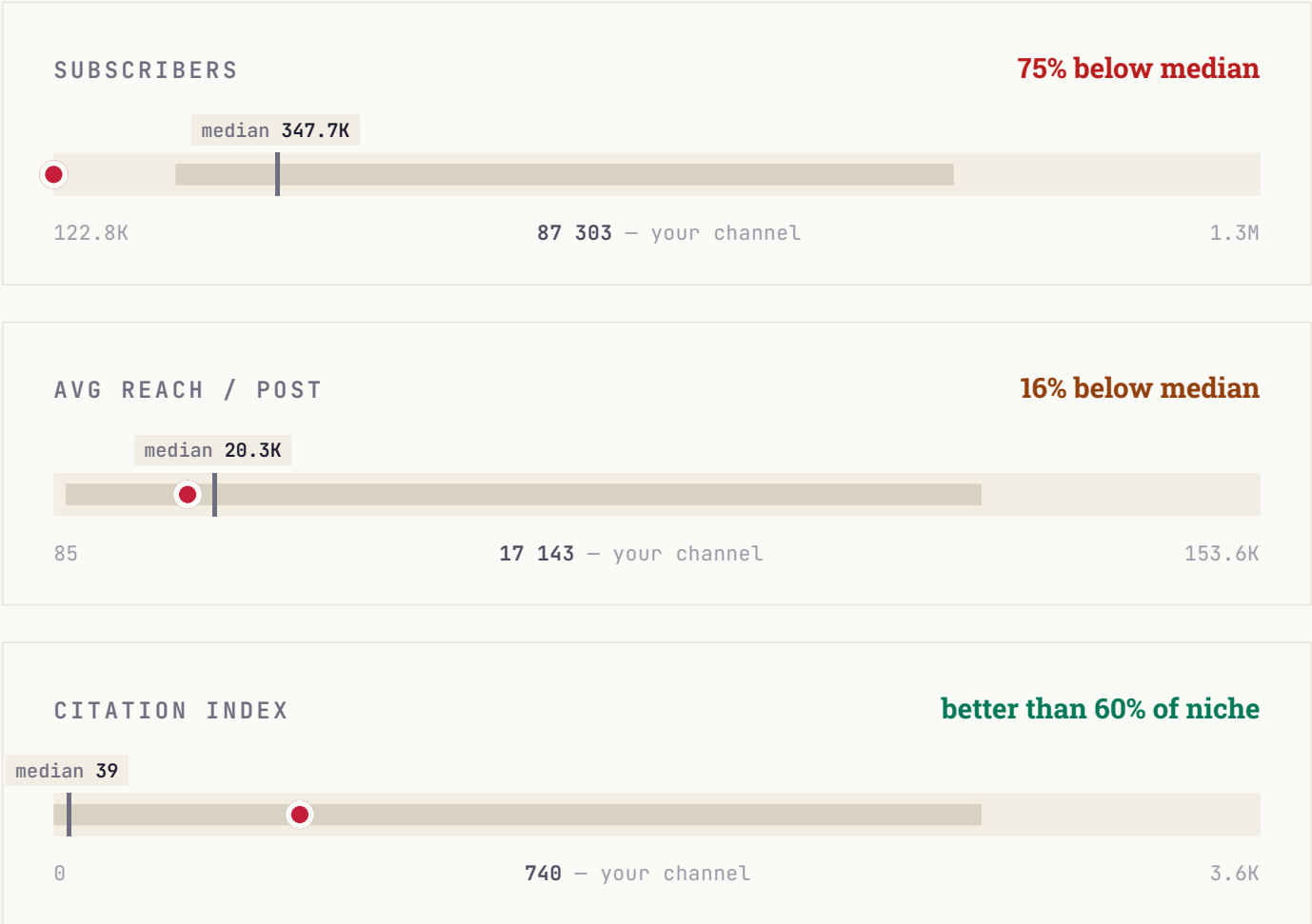
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	0	
December 2025	7	3	0	
November 2025	8	1	4	
October 2025	6	1	0	
September 2025	1	1	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
22	6	4

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economy» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

On this day and at 23:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
