

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Daur | Investments & Finance



@daur_invest

Portfolio consultation — <https://daur.kz/> Exclusive posts — https://t.me/daurfin_bot Inquiries: @daurdaur7

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
16 036	22.0%	3.5K
+102 per month 05.07.2026	in 24 hrs 12.9% HTTPS://PROMTPRESS.COM/AUDIT/DAUR_INVEST	ad reach 2.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 16 036 —	 SUBS REACH 22.04% avg % subs see post	 VIEWS/POST 3.5K median 3.5K · 28 days	 POSTS/WEEK 11.5 over period
 7D TREND -11.8% vs previous week	 REACTIONS/POST 53.1 total 2,441 reactions, 525 reposts, 495 comments	 POST LENGTH 517 chars median 477 · 28 days	 POSTS ANALYZED 46 28 days
 AD REACH 2.1K 24h avg	 CHURN / MONTH +102 over last month	 CITATION RATE 2 citation index · 5 channels mentioned ever	 CHANNEL AGE 1 year 9 months created Sep 29, 2024

AI EDITOR SUMMARY

Channel «Daur | Investments & Finance» — 16 036 subs. Each post avg views 3.5K people (22% of subs), avg reach — room to grow. Publishes 12 posts/week (~2/day) — regular pace. For week Jun 22–28 reach dropped -11.8% by week Jun 15–21 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 46 posts in 28 days.
- 02 Dominant format — Text (24/46 posts).
- 03 Avg post length — 517 chars (median 477).
- 04 Peak audience activity — Friday, 22:00 ALMT.
- 05 Top posts get 2x more views than the weakest (4.5K avg for top vs 2.9K for worst) — among 46 posts over 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº105.06 · 07:06TEXT	VIEWS	REACTIONS
	4 638	68
Central bank slashes rate by a full point. Now at 17%. Hello bonds.	REPOSTS	ER
	15	28.9%
Nº205.06 · 07:17VIDEO	VIEWS	REACTIONS
	4 530	62
(post without caption — video)	REPOSTS	ER
	5	28.2%
Nº312.06 · 17:59TEXT	VIEWS	REACTIONS
	4 379	183
🕶️ Musk made employees dollar millionaires. In the early days, they took stock options instead of salary. ➡️ Among those who...	REPOSTS	ER
	22	27.3%

N⁴12.06 · 15:59 PHOTO oops-a-daisy	VIEWS 4 354 REPOSTS 2	REACTIONS 65 ER 27.2%
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N⁵17.06 · 11:05 TEXT  Citi forecasts National Bank base rate cut to 12% by end of 2027 On June 5, the rate was already cut by 1%, from 18% to 17%. In...	VIEWS 4 122 REPOSTS 23	REACTIONS 63 ER 25.7%
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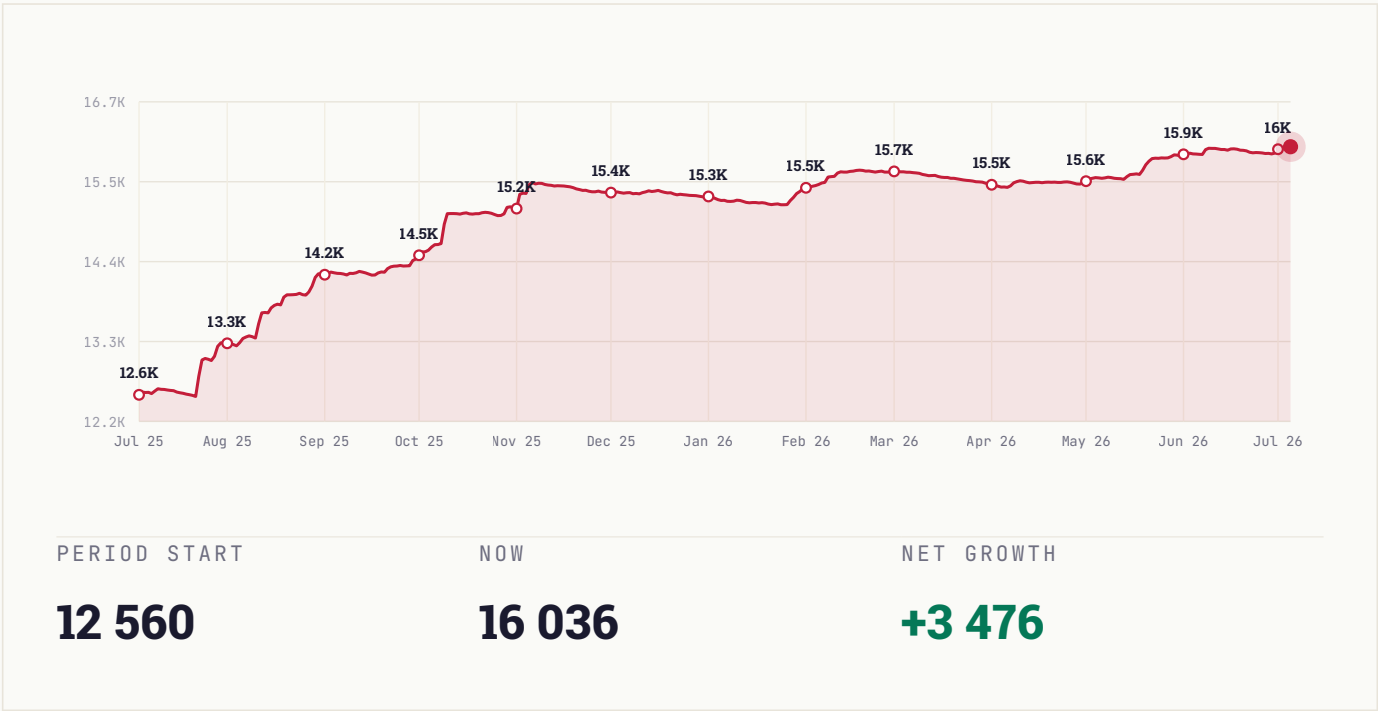
WORST 3

↓ 29.06 · 07:13 TEXT US taking resources from Kazakhstan? 🇺🇸 Trump personally pushed a tungsten deal in Kazakhstan. His sons could profit. Northern...	VIEWS 3 053 REPOSTS 9	REACTIONS 60 ER 19.0%
↓ 01.07 · 08:59 TEXT  Silver surged 147% in 2025 and hit an all-time high of \$116/oz in Jan 2026, breaking the \$100 mark for the first time. We already...	VIEWS 2 888 REPOSTS 2	REACTIONS 40 ER 18.0%
↓ 30.06 · 15:23 PHOTO These are just some ideas from the closed channel. ➡️ We also added a «Kazakhstan bonds» section – ready tickers and report breakdowns...	VIEWS 2 834 REPOSTS 8	REACTIONS 30 ER 17.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

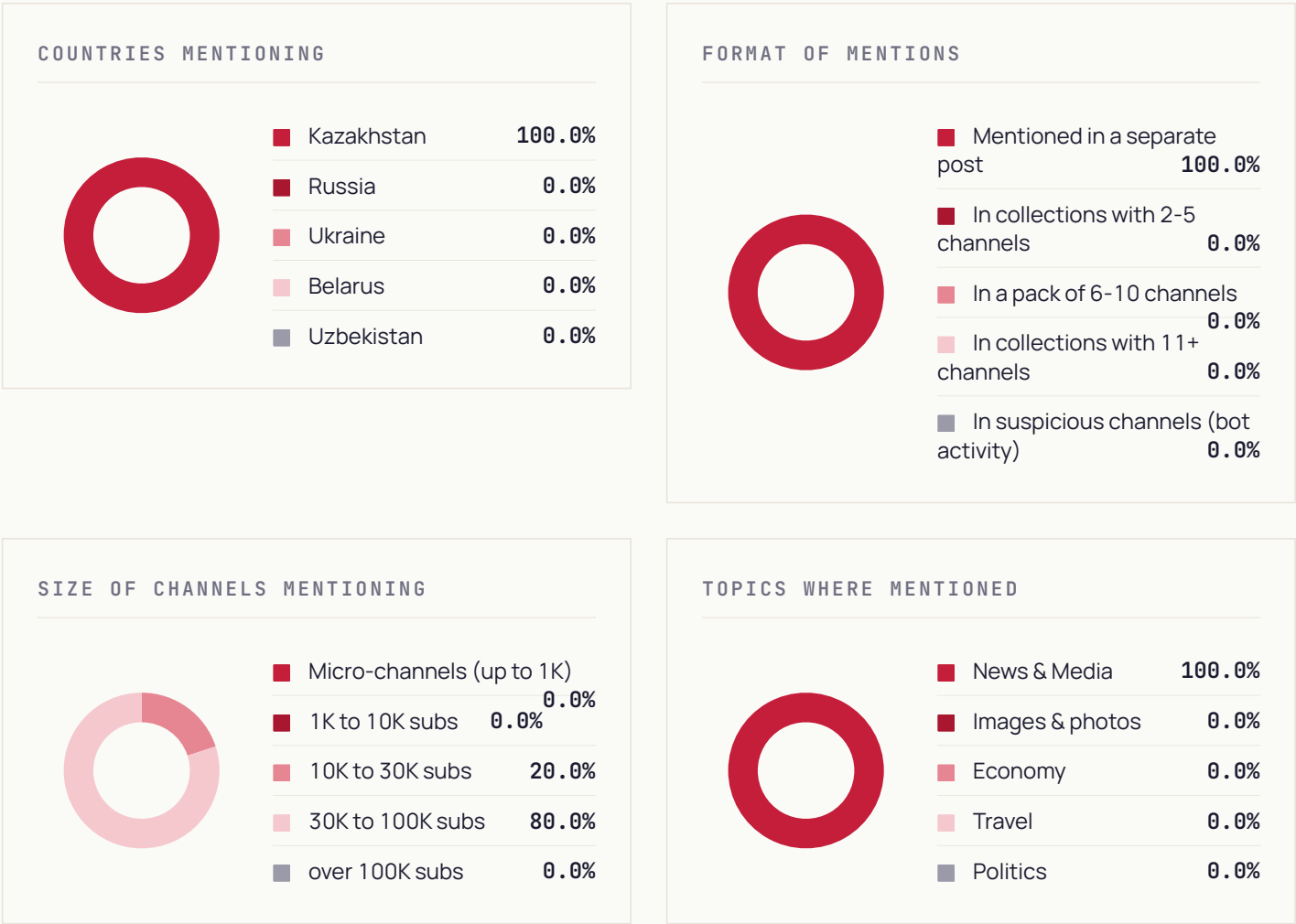
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subscribers.



SECTION 04 · CITATIONS

Who mentions the channel and how

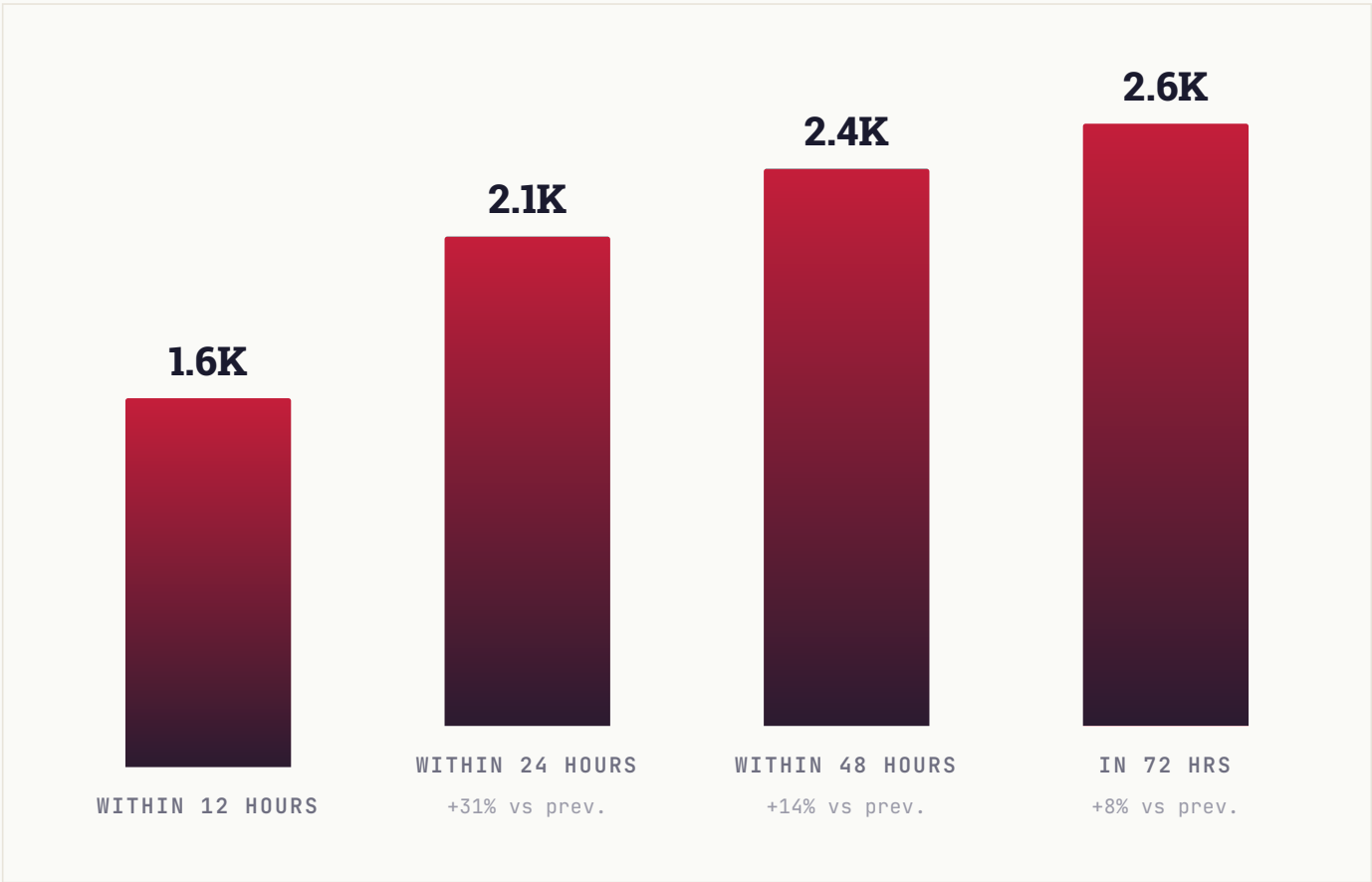
Citation index 2 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 5 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TENGENOMIKA	72K
KF  FINANCE.kz	63.9K
TL Tengri Live - News of Kazakhstan	47.1K
B  Bugin.info 	34K
PA Paydabar	32.7K
KA Kaspi.kz	27.4K
AЖ Алибек Жалгаспаев Про инвестиции в РК 	25.2K
ҚС Қаржылық сауаттылық	24.7K
FB Freedom Broker	21.2K
BUT Finance news	21K
D Daur Investments & Finance YOU	16K

COMPARATIVE INSIGHT

Channel in top quartile of niche (#13 of 99). Leader — TENGENOMIKA (72K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **2 969** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	276
December 2025	0	0	92
Nov 2025	0	0	391
Oct 2025	0	0	801
Sep 2025	0	0	327
August 2025	0	0	1 082

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	2 969

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economy» and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

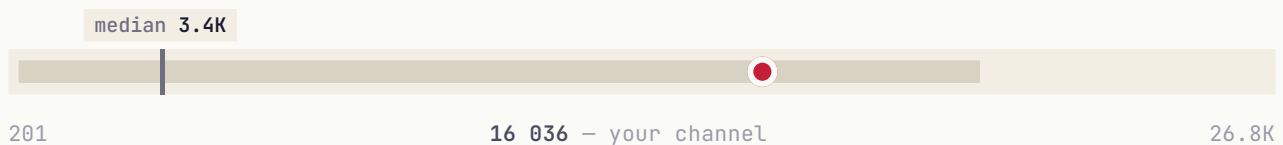
#13 /100

RANK IN NICHE

Channel in top 13% – strong position

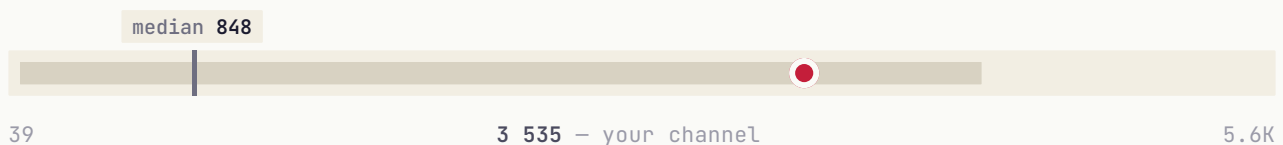
SUBSCRIBERS

better than 79% of niche



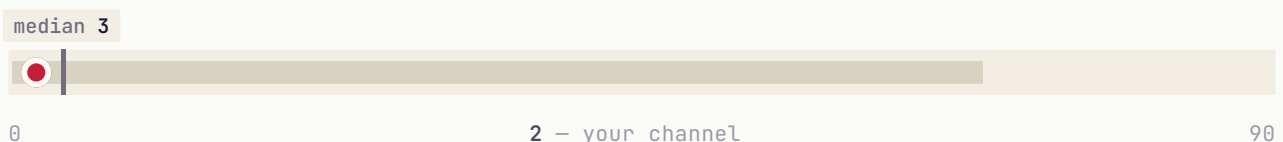
AVG REACH / POST

better than 81% of niche



CITATION INDEX

47% below median



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day and at 22:00 ALMT.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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