

PUBLIC REPORT PROMTPRESS

Channel audit

Data Secrets



@data_secrets

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SUBSCRIBERS

91 197

+820 per month

ERR (% SEE POSTS)

25.0%

in 24 hours 19.3%

REACH/POST

22.8K

ad reach 17.6K/24h

— CONTENT · 2026

What's inside the report

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Position in «Technology» category

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 91 197 —	 SUBS REACH 25.03% avg % subs see post	 VIEWS/POST 22.8K median 22.3K · 29 days	 POSTS/WEEK 29.6 for the period
 7D TREND -11.5% vs previous week	 REACTIONS/POST 297.2 total 36,554 reactions, 42,277 reposts, 3,134 comments	 POST LENGTH 599 chars median 609 · 29 days	 POSTS ANALYZED 123 29 days
 AD REACH 17.6K 24h avg	 CHURN / MONTH +820 last month	 CITATION RATE 400 citation index · 1,323 channels mentioned ever	 CHANNEL AGE 3 years 10 months created Aug 16, 2022

AI EDITOR SUMMARY

Channel «Data Secrets» — 91 197 subs. Each post gets avg 22.8K people (25% of subs), good reach. Publishes 30 posts/week (~4/day) — active. Week Jun 29 – Jul 5 reach dropped -11.5% to week Jun 22–28 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 123 posts in 29 days.
- 02 Dominant format – Photo (91/123 posts).
- 03 Avg post length – 599 chars (median 609).
- 04 Audience peak activity – Wednesday, 10:00 MSK.
- 05 Top posts get 2× more views than the weakest (34.9K avg top vs 16K worst) – among 123 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 07:09 VIDEO Anthropic released Claude Tag, and Andrej Karpathy called it the third powerful UX redesign in LLM history Now you can add Claude as...	VIEWS 38 130 REPOSTS 1 152	REACTIONS 314 ER 41.8%
Nº2 13.06 · 06:21 PHOTO Fable – all 🧑🧑🧑 US government, citing national security, literally ordered Anthropic to block access to...	VIEWS 34 216 REPOSTS 1 227	REACTIONS 479 ER 37.5%
Nº3 16.06 · 15:29 PHOTO SpaceX officially bought Cursor for \$60 billion It happened faster than expected. As you know, in April SpaceX acquired...	VIEWS 32 381 REPOSTS 623	REACTIONS 379 ER 35.5%

Nº4 26.06 · 18:35 **PHOTO**

So, meet: GPT-5.6 <https://openai.com/index/previewing-gpt-5-6-sol/> Announced three models, named after the solar system (with...

VIEWS
29 564
REPOSTS
488

REACTIONS
304
ER
32.4%

Nº5 14.06 · 10:44 **TEXT**

Meme: among others, access to Mythos was revoked for Andrey Karpathy, who recently left to work at Anthropic R&D The thing is, he is not a citizen...

VIEWS
28 951
REPOSTS
511

REACTIONS
953
ER
31.7%

WORST 3↓ 09.07 · 11:00 **PHOTO**

SWE-Bench Pro is dead and no longer suitable for measuring models — OpenAI investigation Some time ago OpenAI published a paper...

VIEWS
16 200
REPOSTS
91

REACTIONS
143
ER
17.8%

↓ 09.07 · 16:08 **PHOTO**

New Muse Spark 1.1 from Meta* shows great results on Vibe Code Bench with agent tasks. Check the price column and...

VIEWS
16 144
REPOSTS
129

REACTIONS
141
ER
17.7%

↓ 09.07 · 15:00 **TEXT**

Follow-up to previous post — key context on what's next. Methodology adopted by top players...

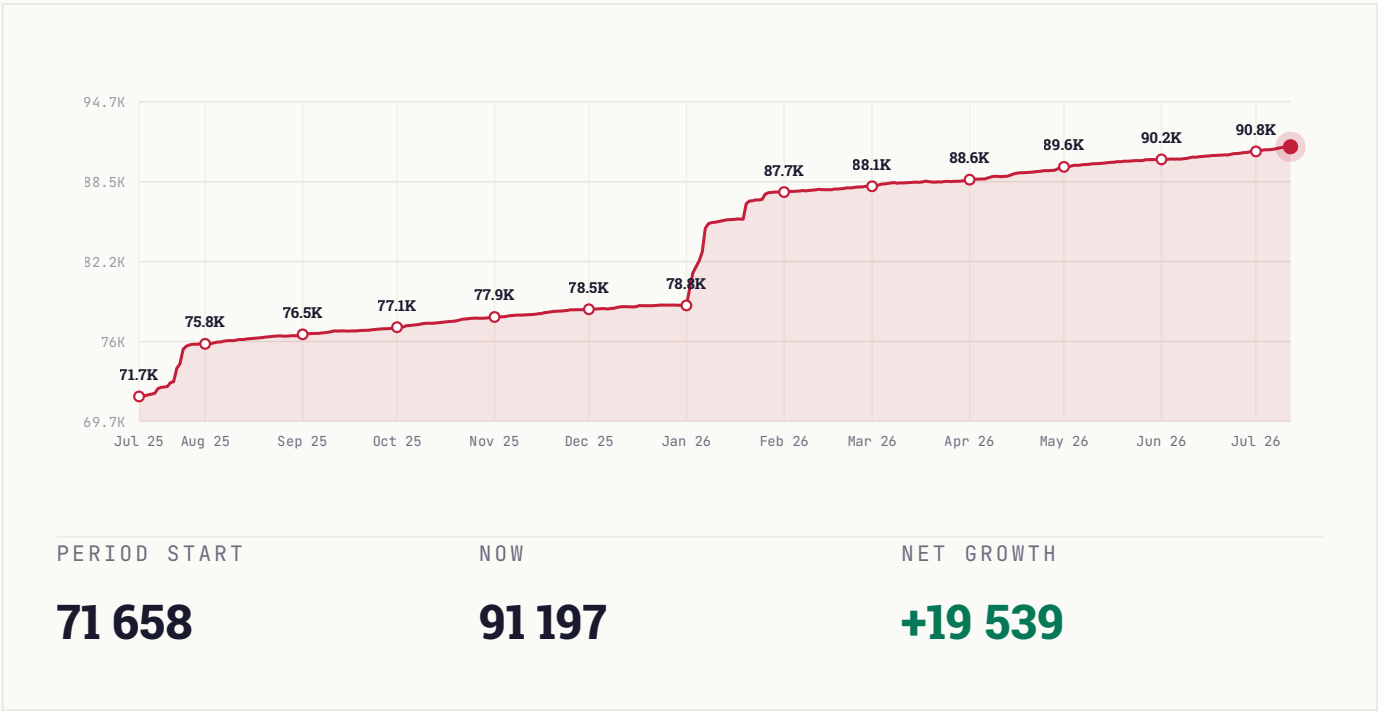
VIEWS
15 688
REPOSTS
31

REACTIONS
103
ER
17.2%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

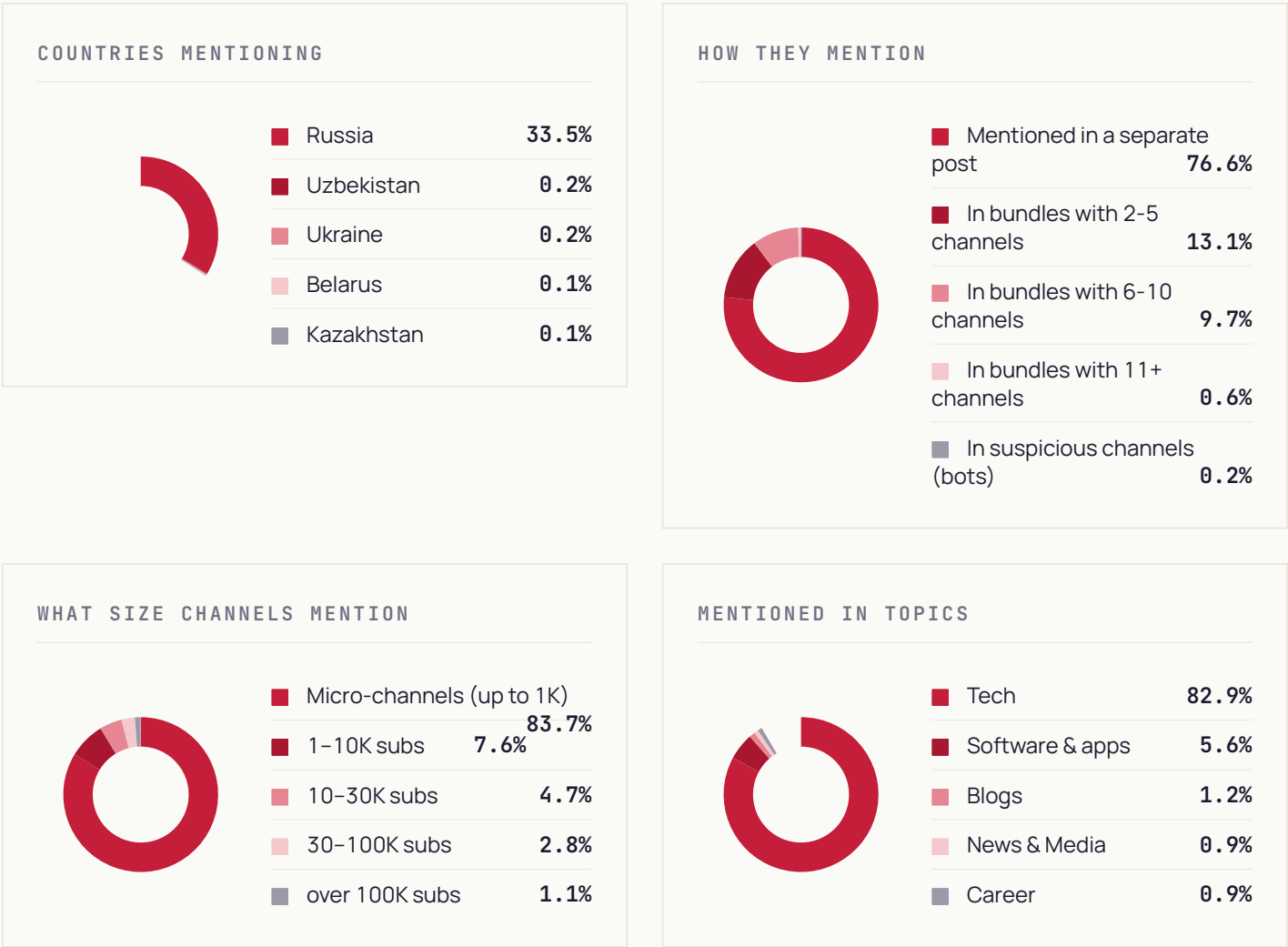
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

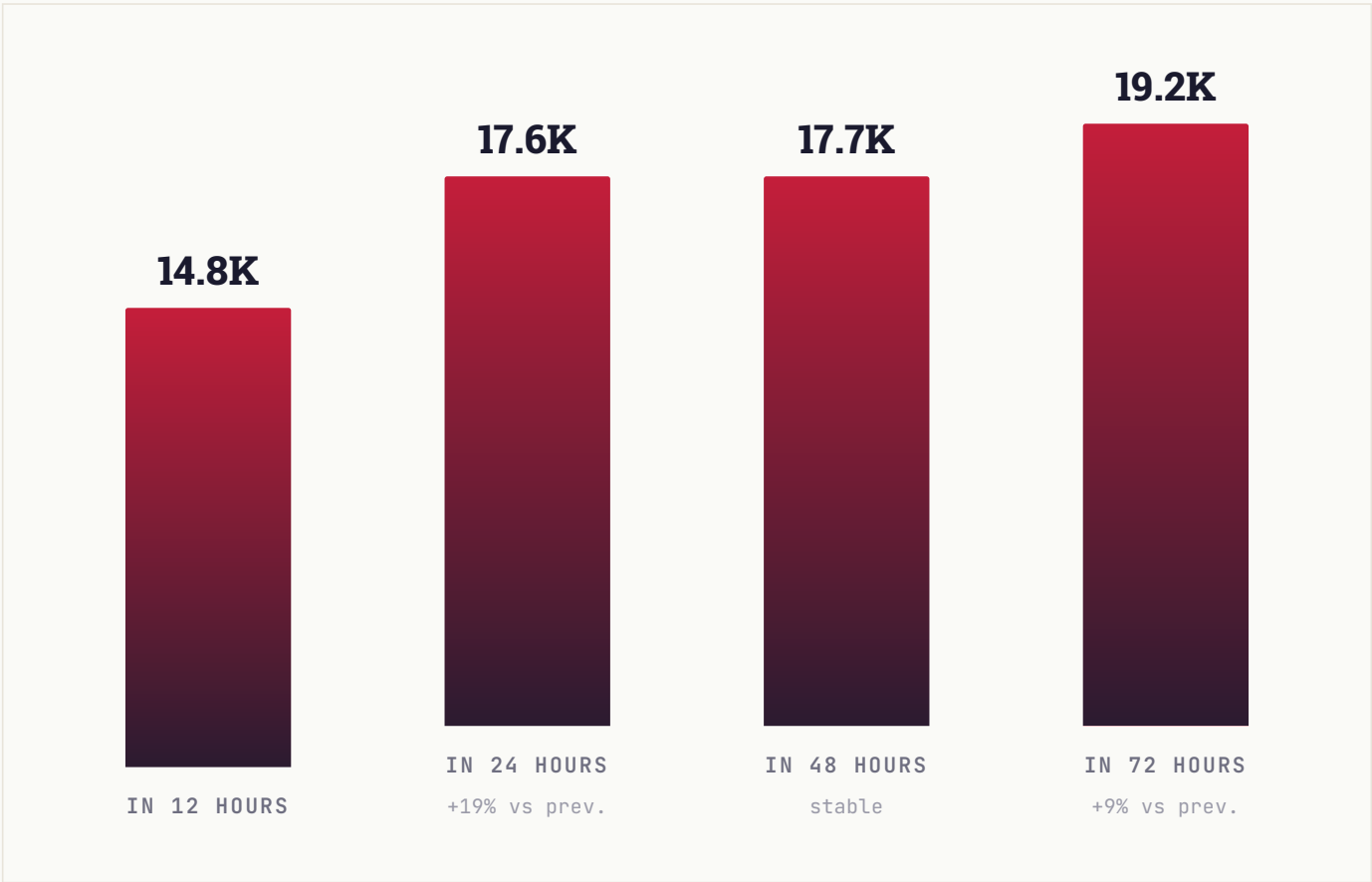
Citation index **400** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All-time mentions: **1 323** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see your rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trending World	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت ژاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
DS Data Secrets YOU	91.2K

COMPARATIVE SUMMARY

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal — enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **571**, they brought **12 178** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	107	54	8 902
December 2025	99	42	473
Nov 2025	101	30	603
Oct 2025	100	43	870
Sep 2025	89	34	582
August 2025	75	32	748

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
571	6	12 178

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Wednesday

Audience most active on this day at 10:00 MSK.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
