

PUBLIC REPORT BY PROMTPRESS

Channel audit

Daryo | Rasmiy kanal



@daryo

"Daryo" saytining rasmiy kanali English — @daryo_eng Русский — @daryo_russian Kirill — @daryo_kirill Tezkor — @daryo_live Sport — @daryo_sport24 Lifestyle — @daryo_lotin Tahririyat —...

SUBS

416 447

-18770 per month

ERR (% SEE POSTS)

20.0%

per day **17.8%**

REACH/POST

80.9K

ad reach **75.1K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBS 416 447 —	 SUBSCRIBER REACH 19.42% avg % subs see post	 VIEWS/POST 80.9K median 81K · 28 days	 POSTS/DAY 34.9 ~245 per week
 7D TREND +0.2% vs prev week	 REACTIONS/POST 0.1 only 95 reactions, 36,014 reposts, 0 comments	 POST LENGTH 327 chars. median 312 · 28 days	 POSTS ANALYZED 986 28 days
 AD REACH 75.1K 24h avg	 CHURN / MONTH -18770 over the last month	 CITATION RATE 1 357 citation index · 5,454 channels mentioned over all time	 CHANNEL AGE 9 years 7 months created 03.11.2016

AI EDITOR SUMMARY

Channel «Daryo | Rasmiy kanal» – 416 447 subs. Each post averages 80.9K people (19% from subs), this is average reach – room to grow. Publishes 245 posts/week (~35/day) – very active posting. Week of May 25–31 reach stable (+0.2% vs week of May 18–24).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **986** posts in 28 days.
- 02 Dominant format — **Photo** (923/986 posts).
- 03 Avg post length — **327** characters (median 312).
- 04 Peak audience activity — **Tuesday**, 04:00 UZT.
- 05 Top posts gather **2x** more views than the weakest (130K avg for top vs 59.6K for worst) — among 986 posts over 28 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 23:57 PHOTO 🕌 Qurbon hayiti muborak bo'lsin! Bugun — muqaddas qadriyatlar, insoniylik va mehr-oqibat ulug'lanadigan Qurbon hayiti. Bu muborak ayyom...	VIEWS 176 462 REPOSTS 2 641	REACTIONS — ER 42.4%
Nº2 05.06 · 12:43 PHOTO Suyultirilgan gaz ballonlari bo'yicha uzilishlar 15-iyunga qadar to'liq bartaraf etiladi — "Hududgazta'minot" Vodiyda suyultirilgan gaz...	VIEWS 110 194 REPOSTS 169	REACTIONS — ER 26.5%
Nº3 19.05 · 08:43 PHOTO O'zboshimchalik bilan qurilgan uy-joylarga egalik huquqini olish yengillashtiriladi Senat ma'qullagan qonunga ko'ra, yer uchastkasiga...	VIEWS 103 274 REPOSTS 406	REACTIONS — ER 24.8%

Nº415.05 • 08:10 PHOTO

Elektr energiyasi va tabiiy gazning yangi tariflari e'lon qilindi Vazirlar Mahkamasining qarori bilan 1-iyundan 200 kVt dan 500 kVt gacha...

VIEWS

102 942

REPOSTS

562

REACTIONS

—

ER

24.7%

Nº523.05 • 07:32 PHOTO

Dunyoda 1,2 mlrd odam ruhiy kasalliklar bilan yashaydi — tadqiqot Bu 1990-yilgi ko'rsatkichlarga nisbatan 95,5 foizga ko'pdir. Eng keng...

VIEWS

100 945

REPOSTS

101

REACTIONS

—

ER

24.2%

WORST 3

↓ 13.05 • 10:11 PHOTO

SpaceX va Google koinotda ma'lumot markazlari ochadi Kelishuv ikki gigant kompaniyani hamkorga aylantiradi. Qurilishda SpaceX...

VIEWS

60 097

REPOSTS

11

REACTIONS

—

ER

14.4%

↓ 13.05 • 10:00 VIDEO

Aviachiptalarni qayerda hamyonbop xarid qilishni izlayapsizmi? easybooking.travel — O'zbekistonda sayohat uchun kerakli xizmatlar...

VIEWS

59 468

REPOSTS

39

REACTIONS

—

ER

14.3%

↓ 13.05 • 09:44 PHOTO

"Venesuela koloniya emas". Delsi Rodrigues Trampning "51-shtat" haqidagi iddaolarini rad etdi AQSH prezidenti Lotin Amerikasi davlatini...

VIEWS

59 352

REPOSTS

10

REACTIONS

—

ER

14.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

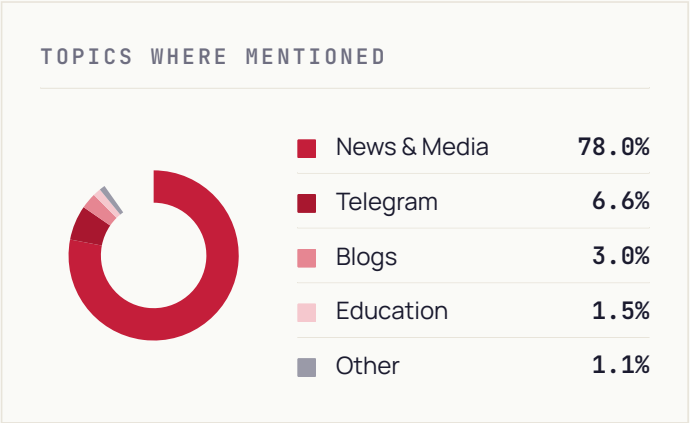
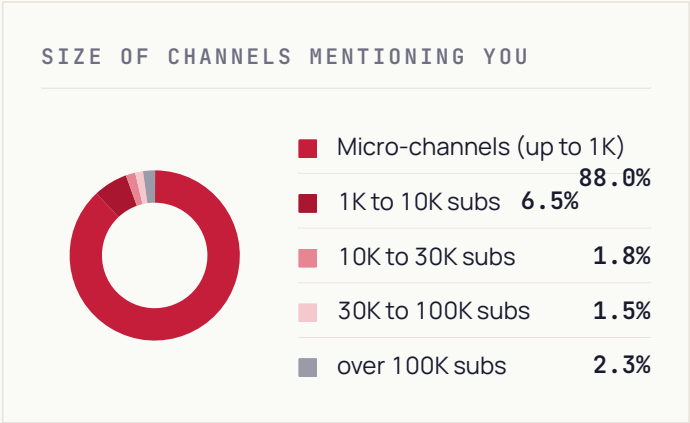
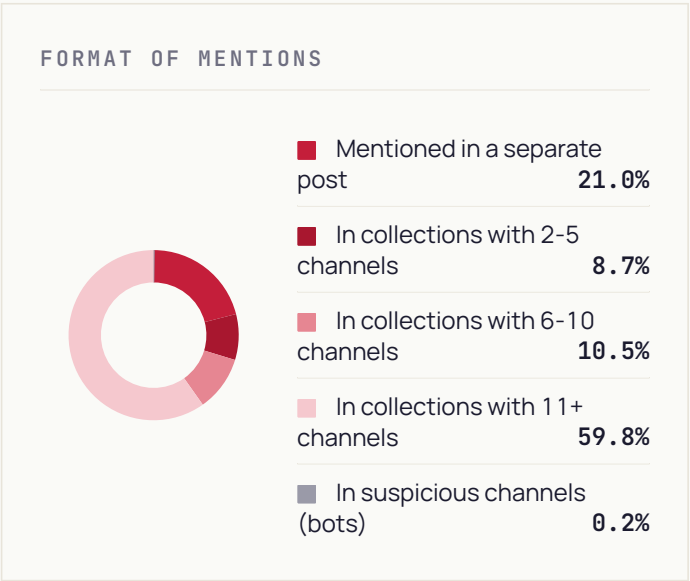
Subscriber growth chart for the year. Key months show exact sub count. See which months grew & which lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

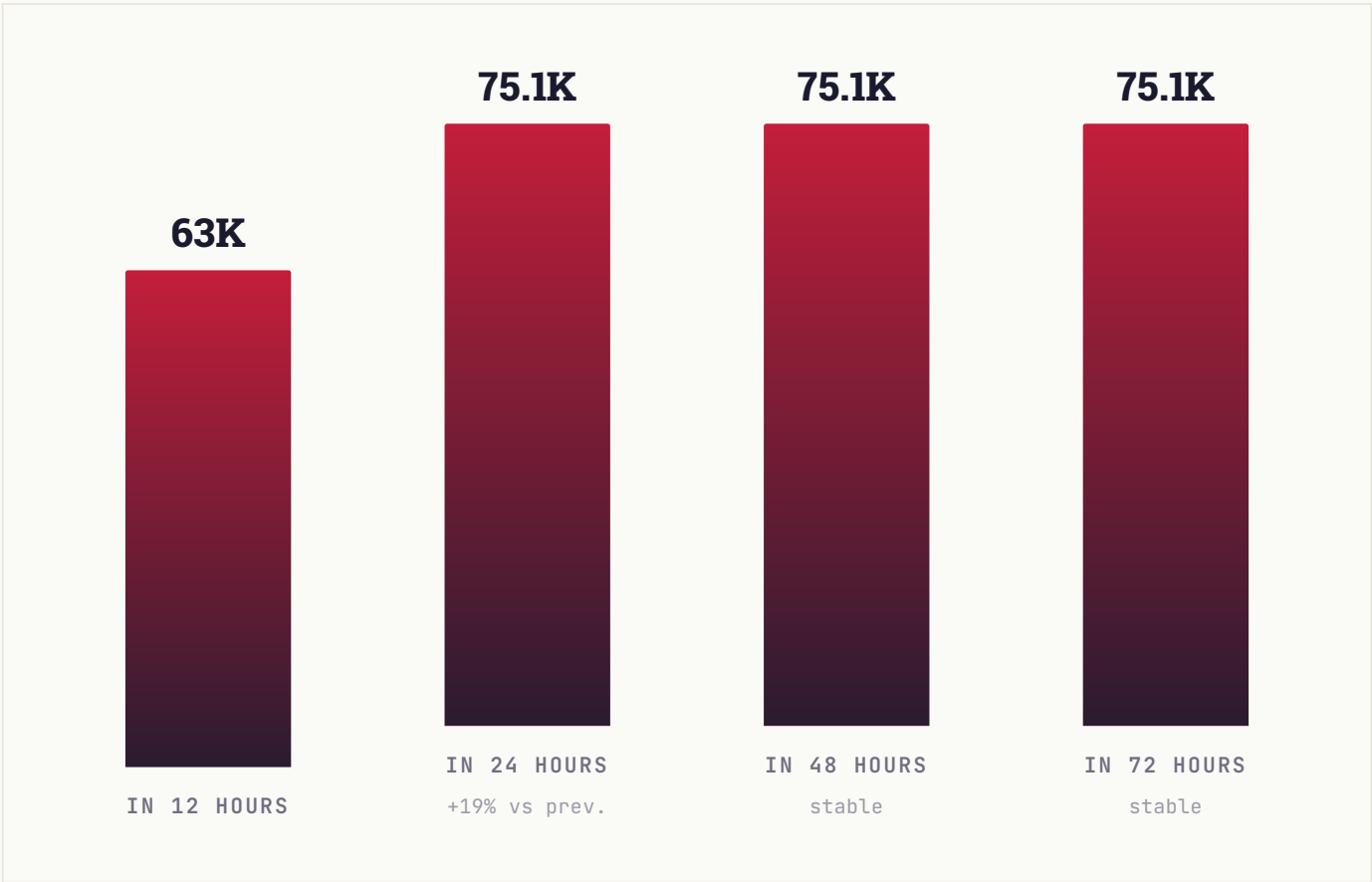
Citation index **1 357** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time the channel was mentioned **5 454** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	806.3K
UR Uzbekistanofficial Rasmiy Tezkor Xabarlar va Yangiliklar	734.1K
MU MILITSIYA UZB Official channel	553.8K
D Daryo Rasmiy kanal YOU	416.4K
QI Qalampir.uz I official channel	268.9K
TR Tribuna.uz	175.9K
DA davletovuz	78.2K
D- Daryo — LIVE	60.9K
K Kun.uz Online	47.9K

COMPARATIVE CONCLUSION

Channel in mid-collection (6th out of 11). 5 channels larger, 5 smaller. Good for mutual cross-promotion: up to grow, down to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **5 473**, they brought **228 590** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Dec 2025	1 312	182	49 984	
Nov 2025	1 292	133	26 809	
Oct 2025	922	67	0	
September 2025	765	91	53 215	
August 2025	613	74	48 536	
Jul 2025	569	50	50 046	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS	
5 473		6	228 590	

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Best post day — Tuesday
Audience most active on this day at 04:00 UZT. | EFFECT
Best window
for important
posts |
| 02 | Increase video posts share
Video in Telegram keeps audience longer & is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts quarterly with same-segment channels. 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 **Run ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
