

— PUBLIC REPORT BY PROMTPRESS

Channel audit

DARYN RSPC



@daryn_centre

 Olympiads, contests, games for students – Daryn RSPC site:
daryn.kz

SUBSCRIBERS

14 894

-370 per month

ERR (% SEE POSTS)

5.0%

per day 2.6%

REACH/POST

747

ad reach 389/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 14 894 —	 SUBS REACH 5.01% avg % subs see post	 VIEWS/POST 747 median 747 · 28 days	 POSTS/WEEK 16.0 over period
 7D TREND -6.1% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 727 chars median 945 · 28 days	 POSTS ANALYZED 65 28 days
 AD REACH 389 24h avg	 CHURN / MONTH -370 last month	 CITATION RATE 10 citation index · 20 channels mentioned ever	 CHANNEL AGE 6 years 2 months created 12.04.2020

AI EDITOR SUMMARY

Channel «DARYN RSPC» — 14 894 subs. Each post avg views 747 people (5% from subs), reach low — expand audience. Publishes 16 posts/week (~2/day) — regular. Week 22–28 Jun reach dropped -6.1% By week 15–21 Jun — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **65** posts over 28 days.
- 02 Dominant format – **Photo** (41/65 posts).
- 03 Avg post length – **727** chars (median 945).
- 04 Peak audience activity – **Monday**, 11:00 ALMT.
- 05 Top posts get **3×** more views than the weakest (1.2K avg for top vs 419 for worst) – among 65 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 06:48 VIDEO During a working visit to Uzbekistan, Kazakhstan's Minister of Education Zhuldyz Suleimenova met with...	VIEWS 1 342 REPOSTS — REACTIONS ER 9.0%
Nº2 20.06 · 09:41 VIDEO Қазақстандық жасөспірім математиктер әлемдік ТОП-5 қатарында! 🏆🏆🏆🏆🏆🏆 Kazakhstanские юные математики вошли в мировой ТОП-5!	VIEWS 1 082 REPOSTS — REACTIONS ER 7.3%
Nº3 22.06 · 06:48 PHOTO Kazakhstan's Minister of Education Zhuldyz Suleimenova, during a working visit to Uzbekistan, met with...	VIEWS 1 080 REPOSTS — REACTIONS ER 7.3%

Nº4 12.06 • 14:25 PHOTO  Economics Olympic Reserve Training Camp Completed June 1–12, 2026, Astana, at the Daryn RSPC...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 026</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1</td><td>6.9%</td></tr> </table>	VIEWS	REACTIONS	1 026	—	REPOSTS	ER	1	6.9%
VIEWS	REACTIONS								
1 026	—								
REPOSTS	ER								
1	6.9%								
Nº5 14.06 • 15:23 PHOTO  Kazakh Students Compete in European Physics Olympiad  June 12–16, 2026, Gothenburg, Sweden...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>957</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1</td><td>6.4%</td></tr> </table>	VIEWS	REACTIONS	957	—	REPOSTS	ER	1	6.4%
VIEWS	REACTIONS								
957	—								
REPOSTS	ER								
1	6.4%								

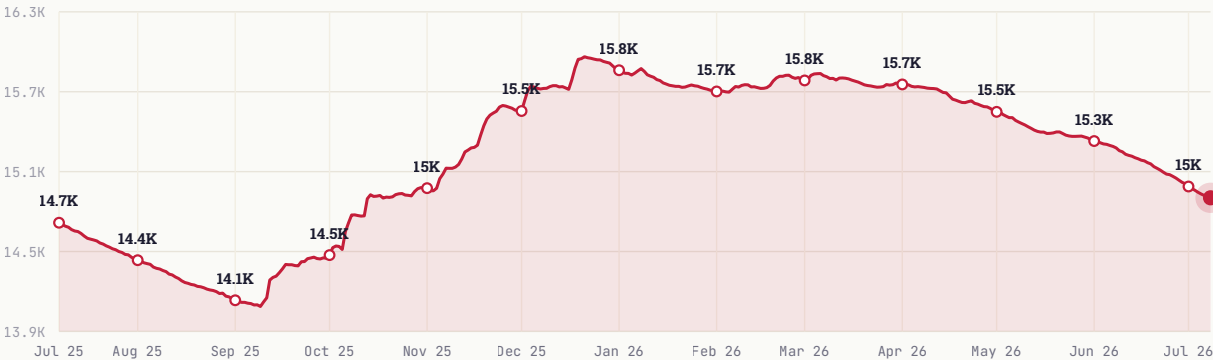
WORST 3

↓ 03.07 • 13:35 VIDEO  23rd Kazakh Language & Literature Contest for Diaspora Children: 'Kazakhstan – My Ancestral Land, My Native Language'	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>483</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>—</td><td>3.2%</td></tr> </table>	VIEWS	REACTIONS	483	—	REPOSTS	ER	—	3.2%
VIEWS	REACTIONS								
483	—								
REPOSTS	ER								
—	3.2%								
↓ 01.07 • 11:46 PHOTO  Мемлекет басшысы Қасым-Жомарт Тоқаевтың Қазақстанның Жаңа Конституциясының күшіне енуіне орай үндеуі Құрметті отандастар! Жаңа...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>396</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>—</td><td>2.7%</td></tr> </table>	VIEWS	REACTIONS	396	—	REPOSTS	ER	—	2.7%
VIEWS	REACTIONS								
396	—								
REPOSTS	ER								
—	2.7%								
↓ 03.07 • 13:37 VIDEO  «Қазақстан – ата жұртым, қасиетім – ана тілім» халықаралық олимпиадасы – тек білім бәйгесі ғана емес. 🤝 Бұл – әлемнің...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>379</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1</td><td>2.5%</td></tr> </table>	VIEWS	REACTIONS	379	—	REPOSTS	ER	1	2.5%
VIEWS	REACTIONS								
379	—								
REPOSTS	ER								
1	2.5%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

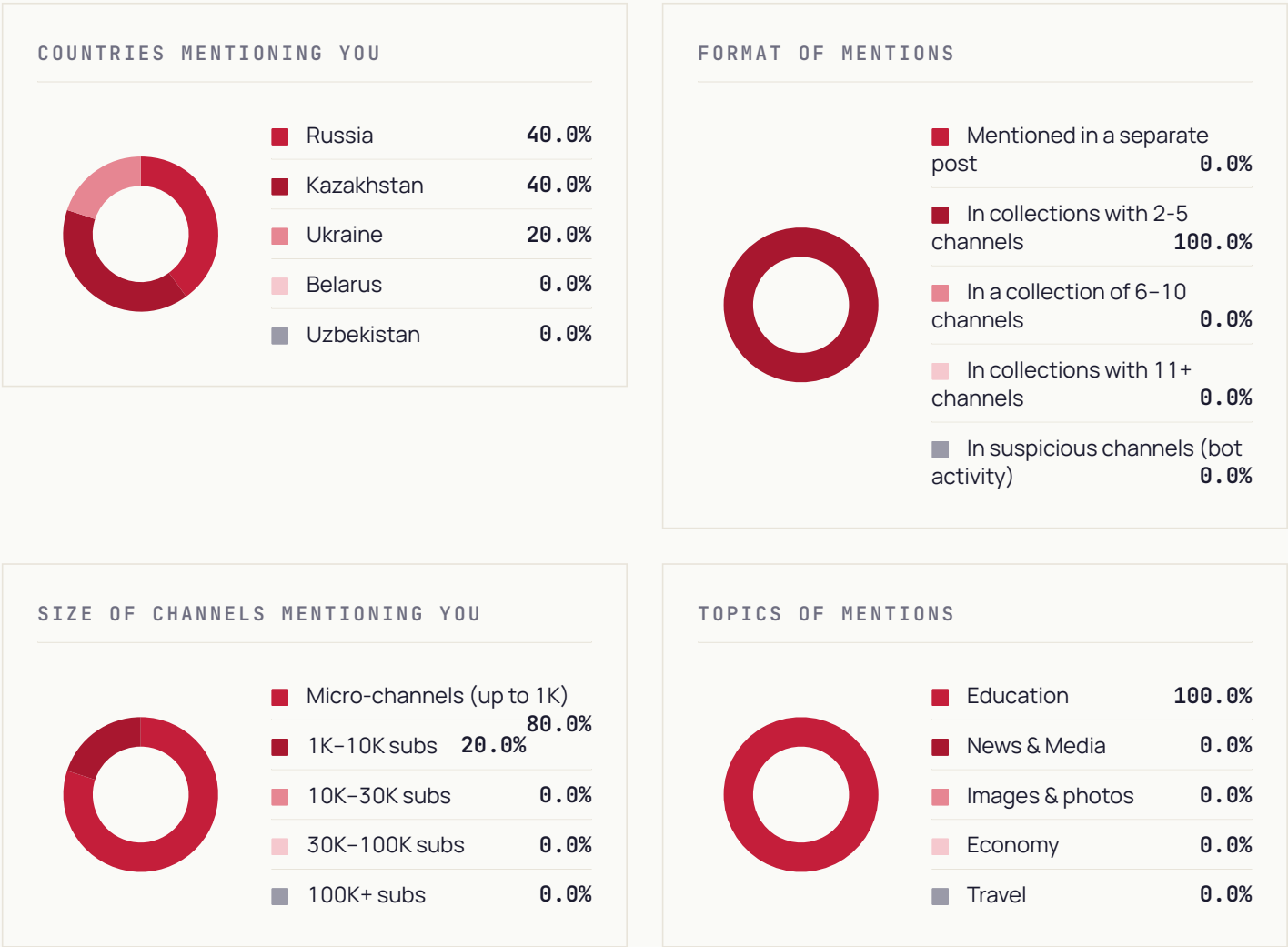


START OF PERIOD	NOW	NET GROWTH
14 717	14 902	+185

SECTION 04 · MENTIONS

Who mentions the channel and how

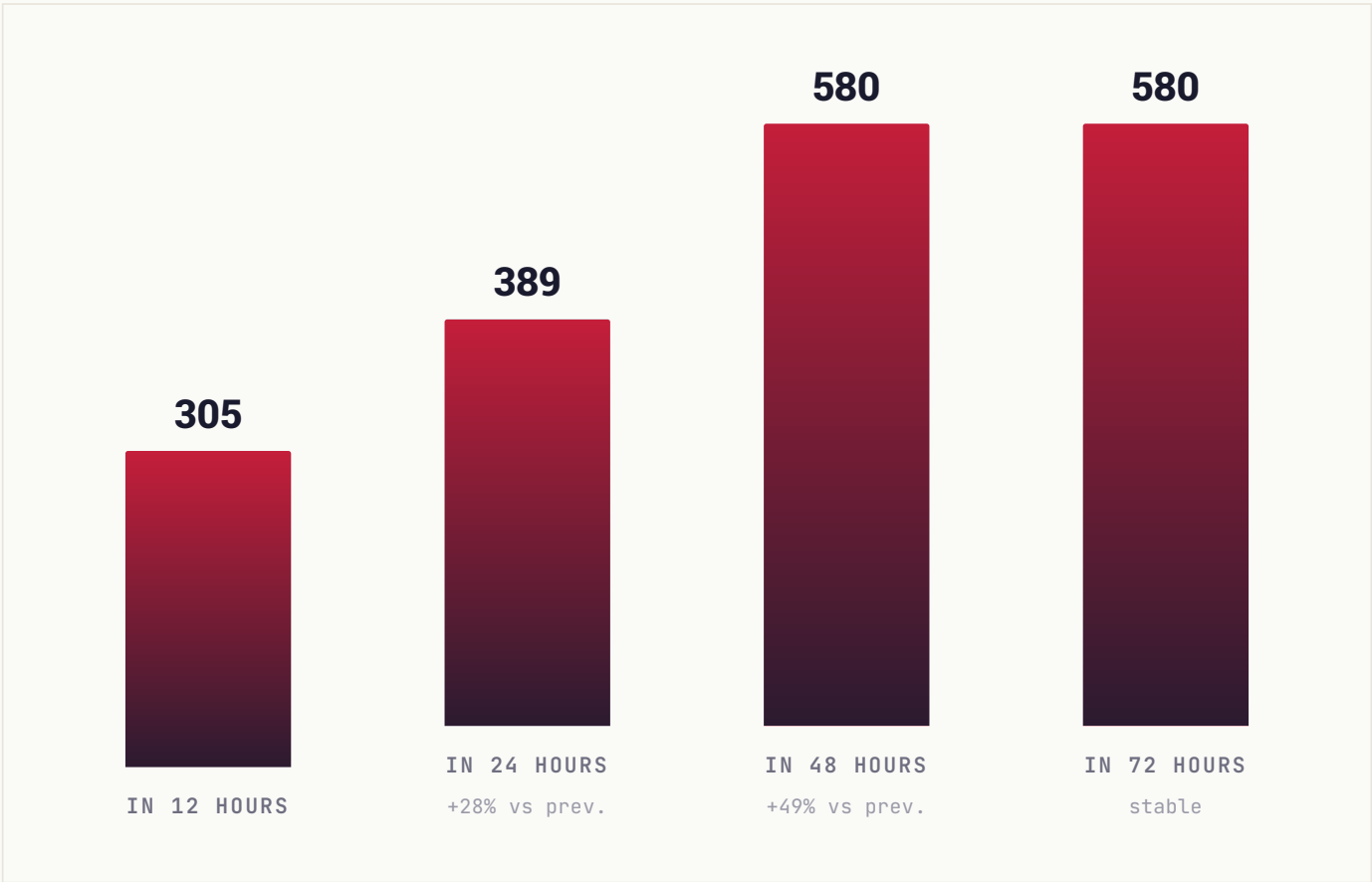
Citation index **10** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **20** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
CI Visuals didactic materials	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО  ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Free channel)	29.2K
KA Visuals methods techniques Free visuals	27.9K
DR DARYN RSPC YOU	14.9K

COMPARATIVE CONCLUSION

Channel in top half of niche (#26 of 99). Niche leader — TESTCENTERKZ (149.2K), median subs 9K. Aim for the top quarter — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions **0**, they brought **2 152** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	65
December 2025	0	0	454
November 2025	0	0	634
October 2025	0	0	612
September 2025	0	0	384
August 2025	0	0	3

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	2 152

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Education» and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black line — median. Red dot — your channel.

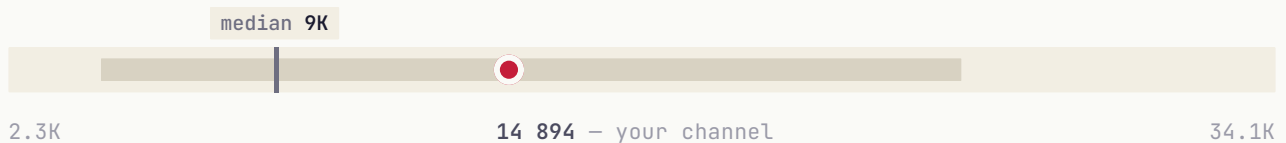
#26 /100

RANK IN NICHE

Channel in top half of ranking

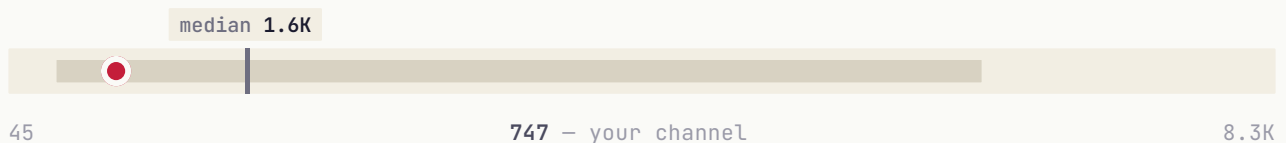
SUBSCRIBERS

better than 63% of niche



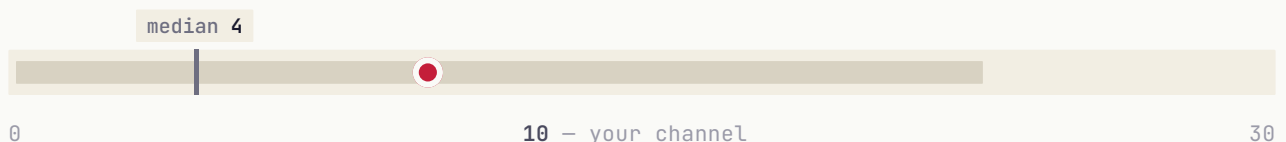
AVG REACH / POST

53% below median



CITATION INDEX

better than 61% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Best post day – Monday**

Audience is most active on this day at 11:00 ALMT.

EFFECT

**Best window
for important
posts****02****ER below niche benchmark – rethink formats**

Current ER 5.01% vs norm 8.0%. Try polls & interactive formats.

EFFECT

+3.0pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic – easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with same-niche channels once a quarter. No need daily – 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
