

PUBLIC PROMTPRESS REPORT

Channel audit

Freebies from Ali



@darom_ali

№ 5074860205 First come, first served. All questions -
@seamediaa ✓ Price: @SeamediaPrice_bot YMReferral

SUBSCRIBERS

39 545

-342 per month

ERR (% WHO SEE
POSTS)

1.0%

per day 0.4%

REACH/POST

198

ad reach 147/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 39 545 —	 SUBS REACH 0.5% avg % subs see post	 VIEWS/POST 198 median 199 · 29 days	 POSTS/DAY 9.9 ~70 per week
 7D TREND +10.1% vs previous week	 REACTIONS/POST — MTPProto only	 POST LENGTH 607 chars median 603 · 29 days	 POSTS ANALYZED 298 29 days
 AD REACH 147 24h avg	 CHURN / MONTH -342 over the last month	 CITATION RATE 1 072 citation index · 812 channels mentioned all time	 CHANNEL AGE 6 years 9 months created 16.10.2019

AI EDITOR SUMMARY

Channel «Freebies from Ali» – 39 545 subs. Each post averages 198 people (1% from subs), reach is low – need to grow audience. Publishes 70 posts/week (~10/day) – active. Week Jun 29–Jul 5 reach grew by +10.1% Week Jun 22–28: positive trend.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **298** posts over 29 days.
- 02 Dominant format – **Photo** (297/298 posts).
- 03 Avg post length – **607** chars (median 603).
- 04 Peak audience activity – **Sunday**, 22:00 MSK.
- 05 Strongest posts get **2×** more views than the weakest (290 avg for top vs 139 for worst) – among 298 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 06.07 · 19:34 PHOTO  Grass: extra 20% off items on Ozon 1. Go to brand page. 2. Enter promo code F963773FF5DF at checkout...	VIEWS 302 REPOSTS 1	REACTIONS — ER 0.8%
Nº2 02.07 · 19:31 PHOTO  Synergetic: extra 7% off brand items on Ozon 1. Go to promo page. 2. Enter X9802DCF3899 at checkout...	VIEWS 287 REPOSTS —	REACTIONS — ER 0.7%
Nº3 12.07 · 19:32 PHOTO  Rostelecom: Home Internet 500 Mbps FREE for 30 days — Test Drive promo 1. Go to promo page and click the button...	VIEWS 282 REPOSTS —	REACTIONS — ER 0.7%

Nº4 29.06 • 19:30 PHOTO ACOOLA: extra 15% off everything, including new arrivals 1. Go to Acoola site or store. 2. Pick items and apply...	VIEWS 277 REPOSTS — REACTIONS — ER 0.7%
Nº5 05.07 • 19:34 PHOTO Befree — discounts on clothes & accessories 10% off selected items — VW9ATBGB — extra 10% off no min...	VIEWS 276 REPOSTS 1 REACTIONS — ER 0.7%

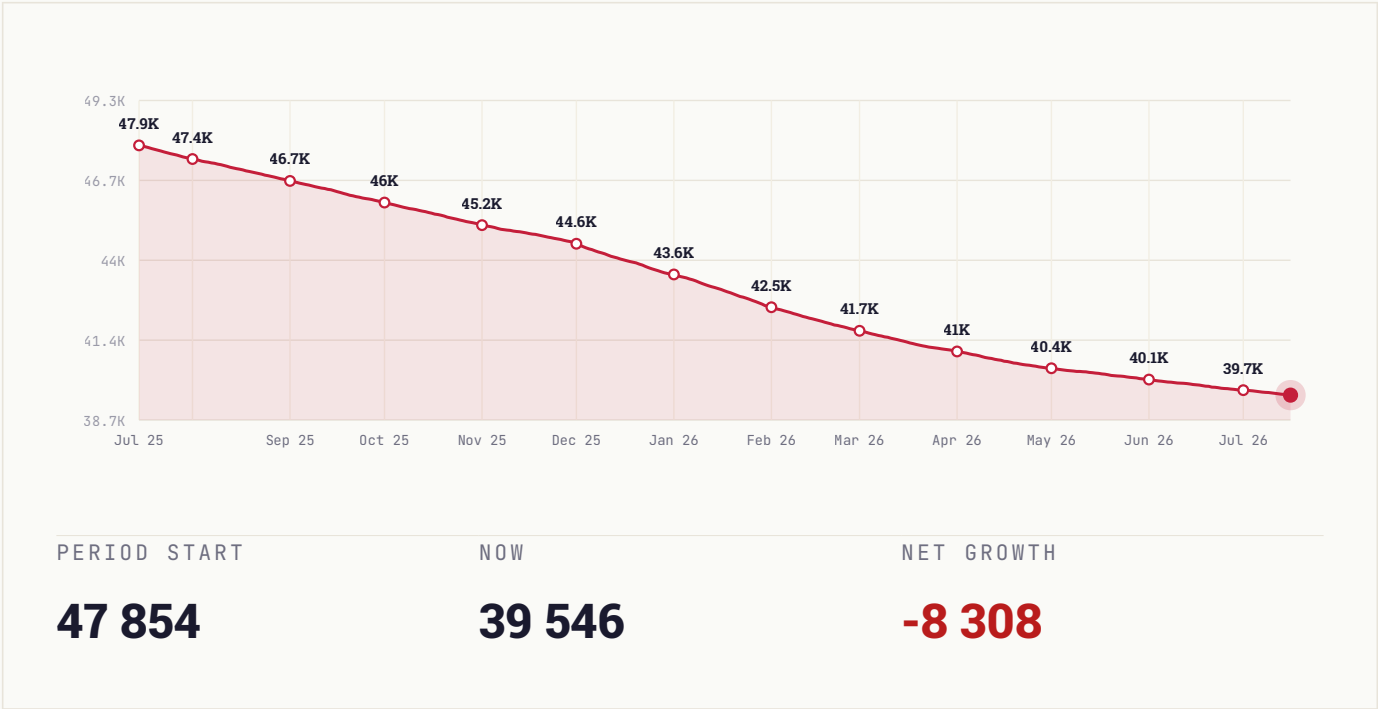
WORST 3

↓ 20.06 • 12:15 PHOTO VTB: Credit card — 200 days no interest & cashback up to 15% 1. Go to promo page and fill online form in 5 min. 2...	VIEWS 141 REPOSTS — REACTIONS — ER 0.4%
↓ 27.06 • 11:34 PHOTO Yandex Lavka promo codes for discount and first order  First order — 300GB17 — 300₽ off first order from 600₽. — 50RGB465 — 50% off...	VIEWS 139 REPOSTS — REACTIONS — ER 0.4%
↓ 27.06 • 13:05 PHOTO OTP Bank: 1,500₽ certificate & cashback up to 10% 1. Go to OTP Bank page, choose Wildberries, Ozon or Zolotoe Yabloko certificate...	VIEWS 139 REPOSTS — REACTIONS — ER 0.4%

SECTION 03 · SUBS DYNAMICS

Channel growth over the year

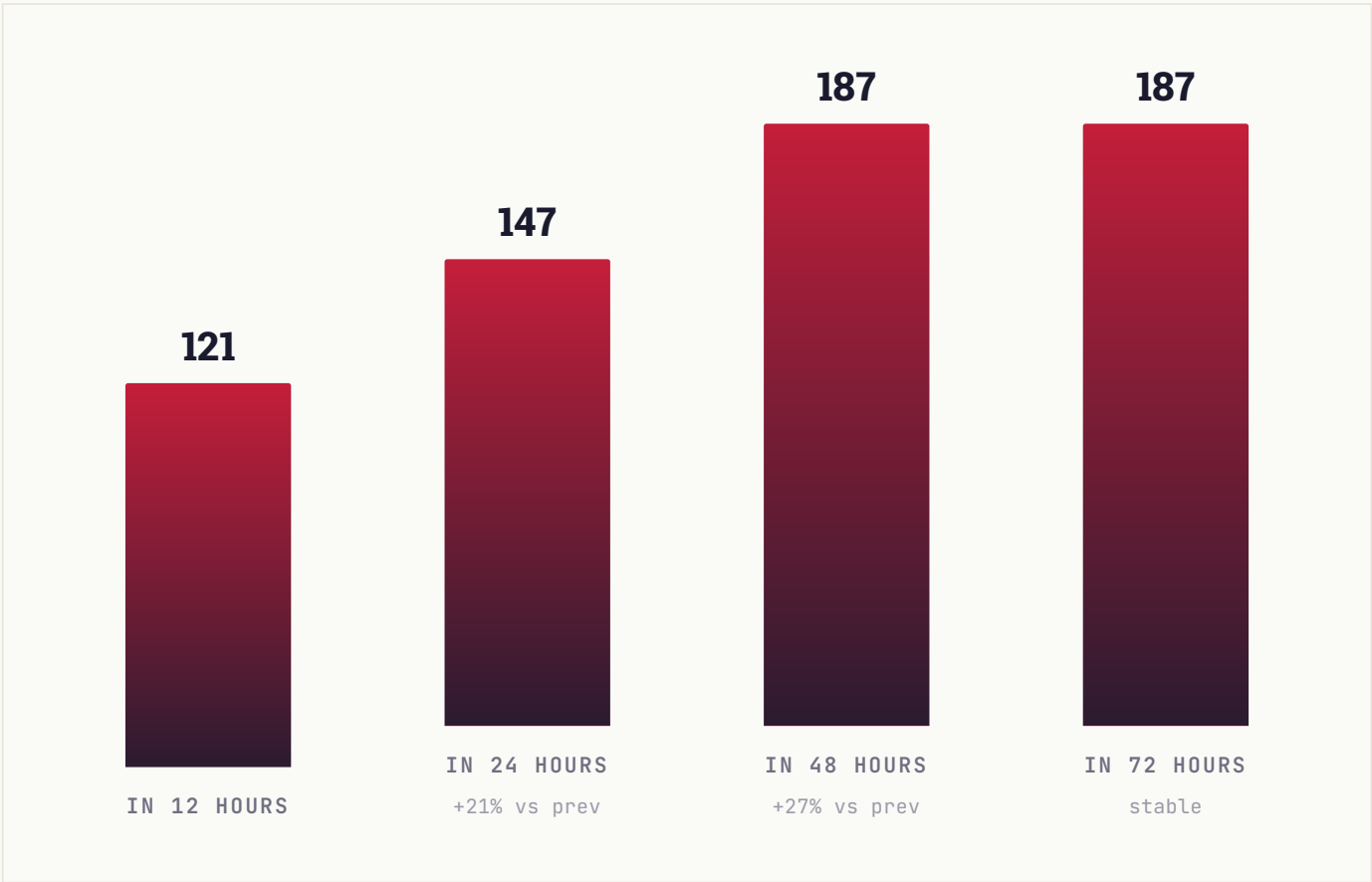
Subscriber growth over the year. Key months show exact count. See gains & losses.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
O2 Offerzone 2.	5.8M
OF Offerzone	4.2M
OF Offerzone	1.2M
O3 Offerzone 3.	3.5M
DE Dealdost	3.1M
O4 Offerzone 4.	2.4M
G- GrowDealz - Shopping Deals & Offers	2.2M
AL AliBaba Loot Deals	2.2M
PD Premium Deals	1.5M
SQ Shoppers Quest	1.3M
HS Freebies from Ali YOU	39.5K

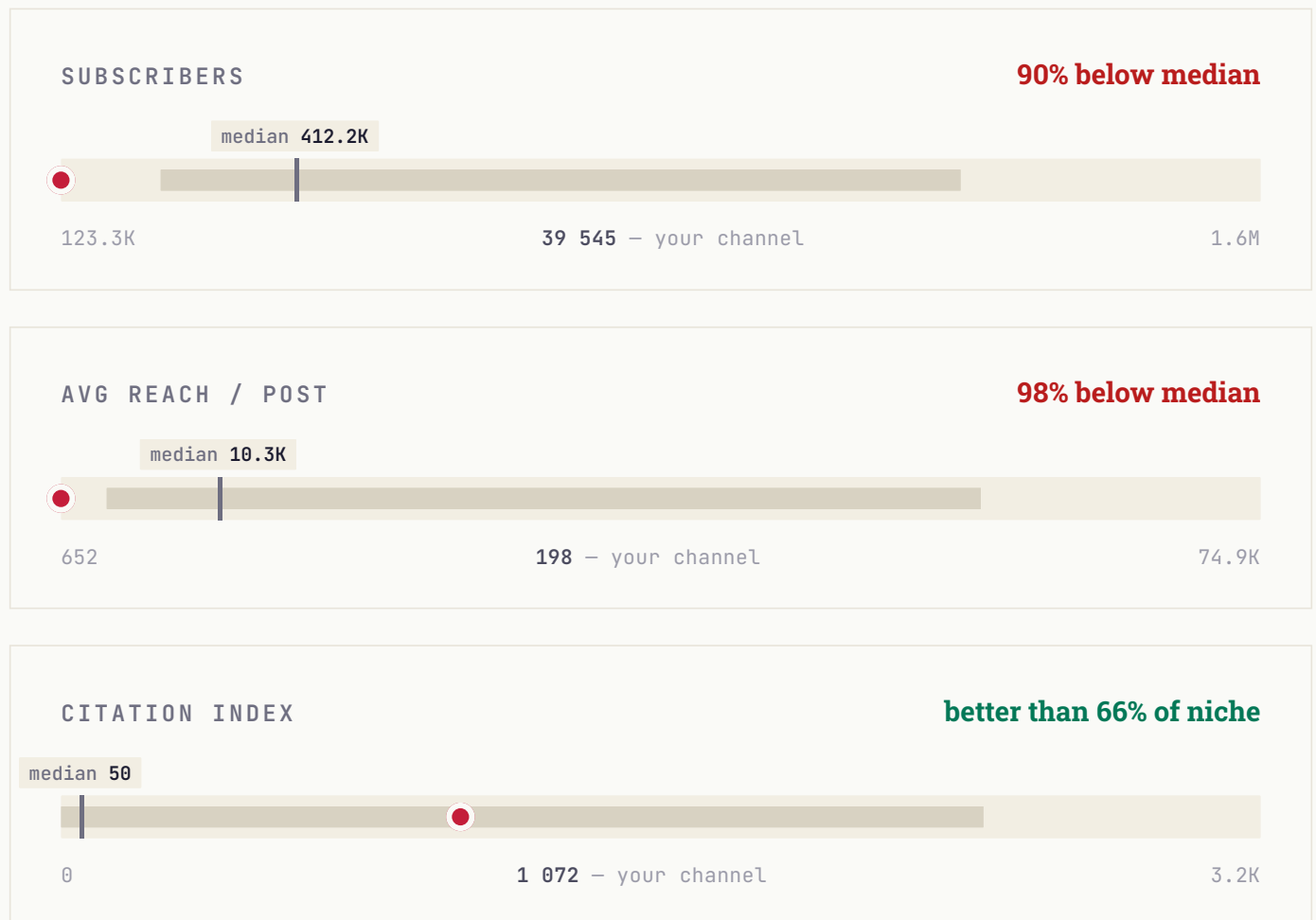
COMPARATIVE INSIGHT

Channel yet outside top 95% of niche — early growth stage. Niche leader — Offerzone 2. (5.8M), top-95 median: 408K. First goal — enter top-95 via systematic traffic & content work.

— SECTION 06 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Sales» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black line — median. Red dot — your channel.



— SECTION 07 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off & return in a month.

01**Best post of the week — Sunday**

Audience most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram retains audience longer & algorithm favors it. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 0.5% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+5.0pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions typically boost ER +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
