

PROMTPRESS PUBLIC REPORT

Channel audit

Yulya | reels editing | stickers



@dare_to_inspire

PNG stickers for stories & social media Other projects:

@inspire_projects Contact: @juli_zeif Collaboration:

@dare_to_inspire_pr

SUBSCRIBERS

12 591

-147 per month

ERR (% SEE POSTS)

12.0%

per day 2.6%

REACH/POST

1.5K

ad reach 332/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 12 591 —	 SUBSCRIBER REACH 11.91% avg % subs see post	 VIEWS/POST 1.5K median 1.5K · 6 days	 POSTS/WEEK 3.4 over period
 7D TREND — no data for period	 REACTIONS/POST 11.7 only 35 reactions, 9 reposts, 2 comments	 POST LENGTH 96 chars median 56 · 6 days	 POSTS ANALYZED 3 6 days
 AD REACH 332 24h avg	 CHURN / MONTH -147 last month	 CITATION RATE 70 citation index · 96 channels mentioned all time	 CHANNEL AGE 3 years 2 months created 22.04.2023

AI EDITOR SUMMARY

Channel «Yulia | reels editing | stickers» – 12 591 subs. Each post averages 1.5K people (12% from subs), reach is low – consider expanding audience. Publishes 3 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 3 posts in 6 days.
- 02 Dominant format – Photo (2/3 posts).
- 03 Avg post length – 96 chars (median 56).
- 04 Audience peak activity – thu, 13:00 MSK.
- 05 Top posts get 1x more views than the weakest (1.5K avg for top vs 1.5K for worst) – among 3 posts in 6 days. Worth analyzing what top posts have in common – topic, format, timing.

TOP 3 POSTS

Nº1 18.06 · 10:11 PHOTO I accept congratulations🥳Contact me @juli_zeif	VIEWS 1 772 REPOSTS 1	REACTIONS 15 ER 14.1%
Nº2 18.06 · 05:06 PHOTO Contact me @juli_zeif	VIEWS 1 487 REPOSTS 6	REACTIONS 11 ER 11.8%
Nº3 24.06 · 07:47 VIDEO Examples of my work @lerchikvi delegated editing to me and freed up her time for important and pleasant things❤️ More unpackings at Lera's...	VIEWS 1 239 REPOSTS 2	REACTIONS 9 ER 9.8%

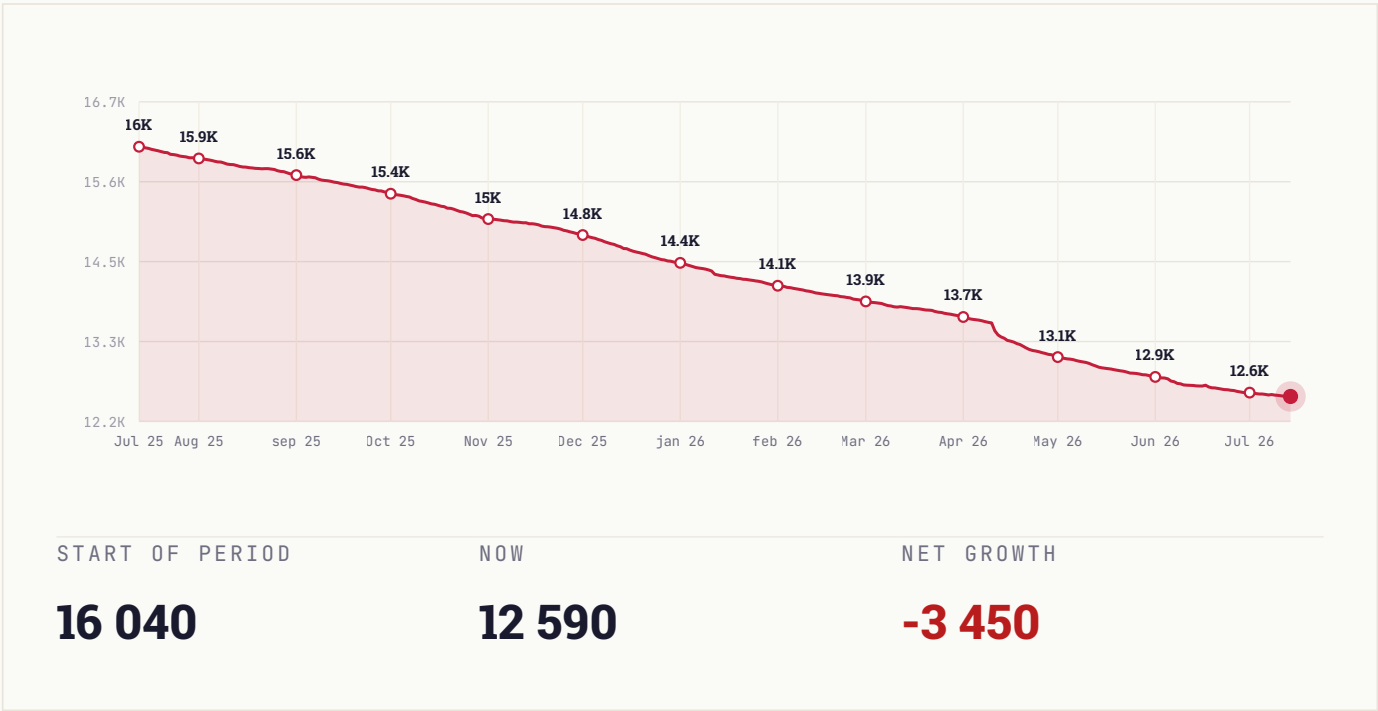
WORST 3

↓ 18.06 · 10:11 PHOTO I accept congratulations🥳 Contact me @juli_zeif	VIEWS 1 772	REACTIONS 15
	REPOSTS 1	ER 14.1%
↓ 18.06 · 05:06 PHOTO Contact me @juli_zeif	VIEWS 1 487	REACTIONS 11
	REPOSTS 6	ER 11.8%
↓ 24.06 · 07:47 VIDEO Examples of my work @lerchikvi delegated editing to me and freed up her time for important and pleasant things❤️ More unpackings at Lera's...	VIEWS 1 239	REACTIONS 9
	REPOSTS 2	ER 9.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

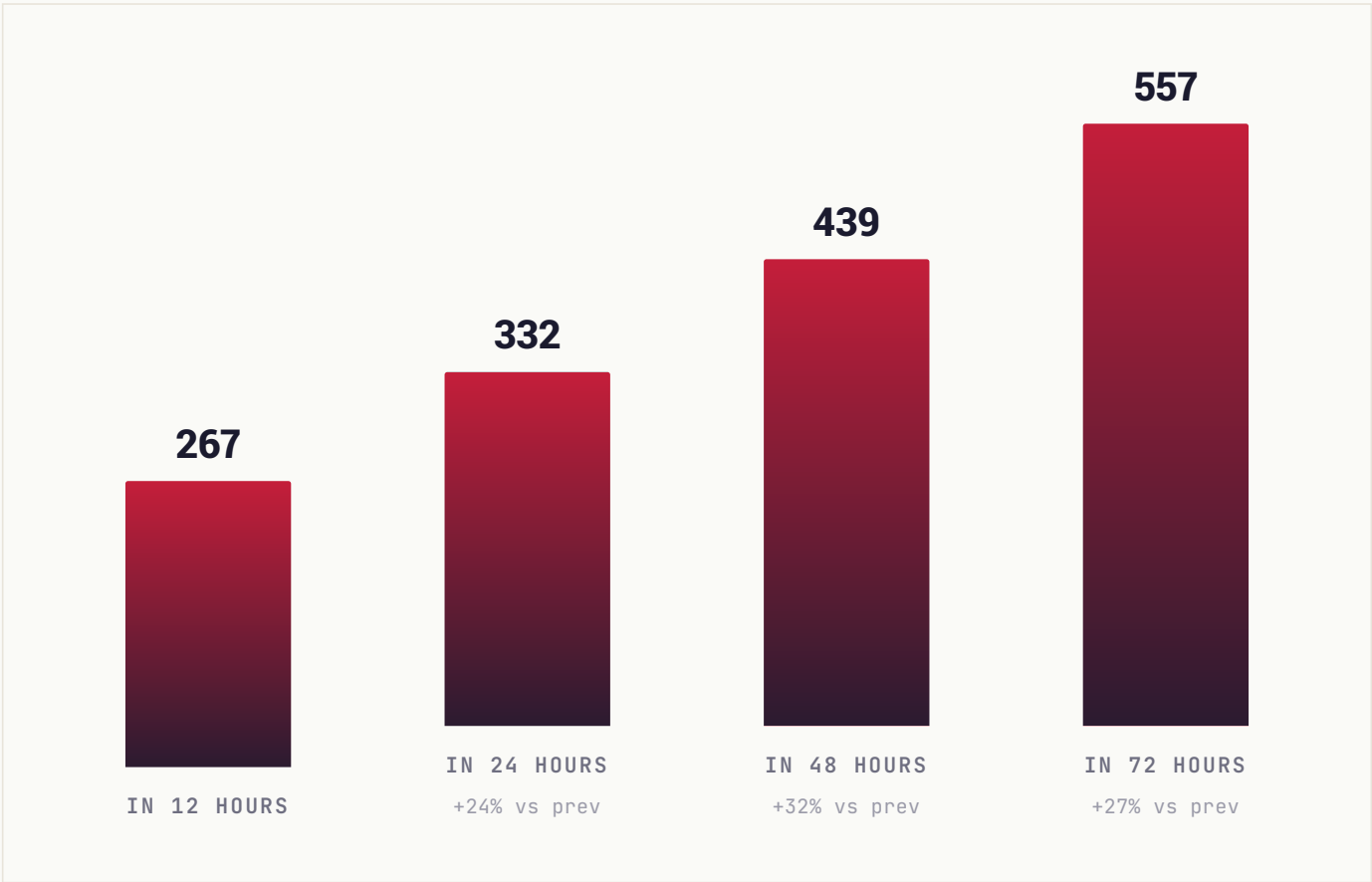
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subscribers.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ا استوری اینستاگرام	439.7K
آم آهنگ موزیک جدید شاد	349.5K
رد ربات دانلود استوری و پست از اینستاگرام	207.3K
Views/day VIDEO FOR STORIES	137.5K
ShC Cap Cut Templates Kap Kut	131.3K
P• piaceim • presets & blogging	126.3K
نپ NESA PIRUZIFARD انسا پیروزی فرد	124.2K
آآ ĀAKLAB	115.2K
ShC CAPCUT TEMPLATES KAPKUT KUT	113.6K
CP PNG STICKERS FOR STORIES	110.6K
Yul Yulya reels editing stickers	12.6K

COMPARATIVE INSIGHT

Channel yet outside top 99 of niche — early growth stage. Niche leader — استوری اینستاگرام (439.7K), top-99 median: 32.8K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

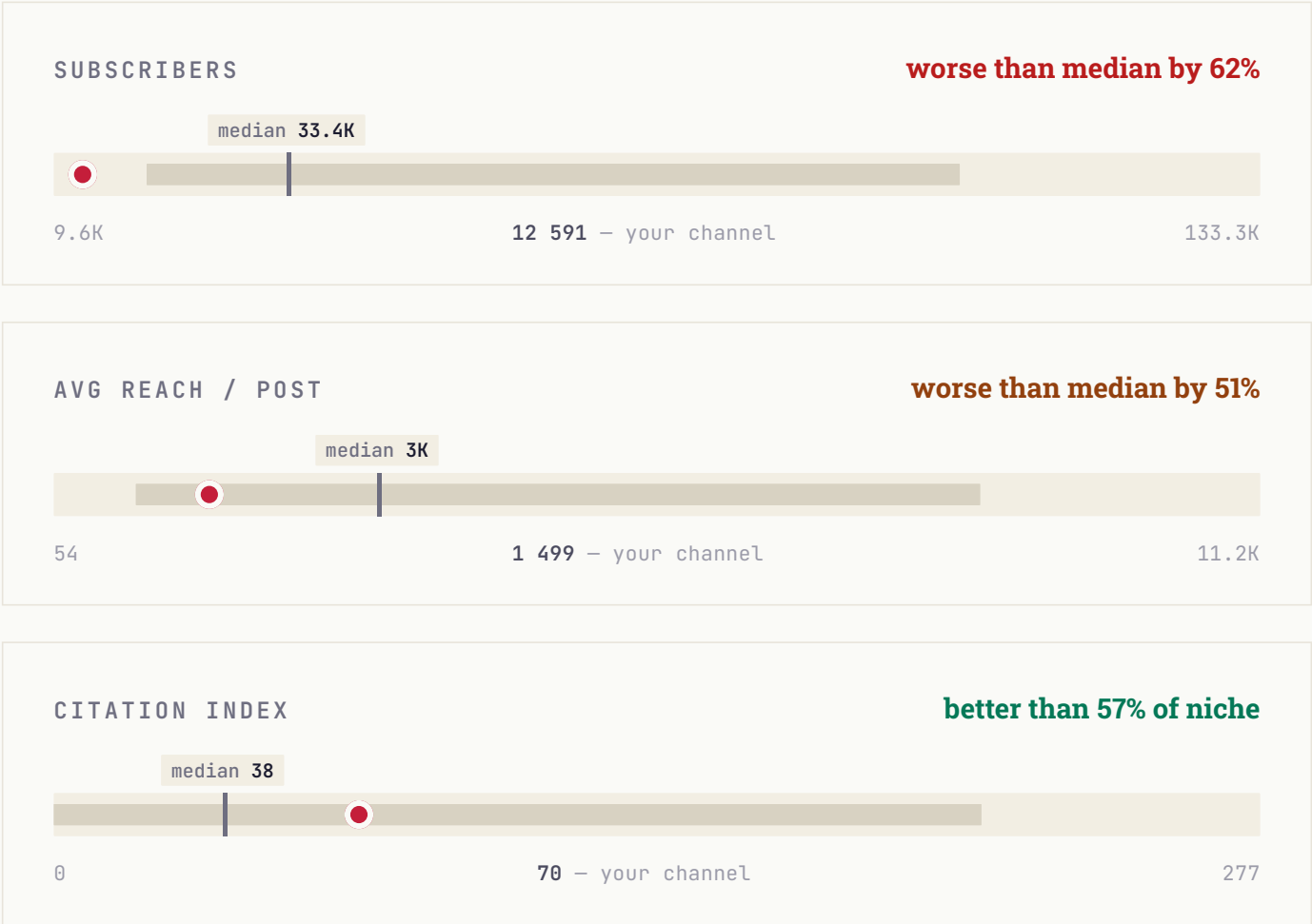
Every month we track posts in other channels that mention your channel. In the last **6 months** mentions found **1**, they brought **10** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	0	
December 2025	0	0	0	
November 2025	0	0	0	
October 2025	0	0	2	
September 2025	1	1	6	
August 2025	0	0	2	
TOTAL MENTIONS		MONTHS OF DATA		ATTRACTED SUBSCRIBERS
1		6		10

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and compared your channel. Gray band — range of 80% of niche channels (p10 to p90). Black line — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit next month.

01**Increase posting frequency**

Now 3.4 posts/wk. Active channels average 7-10.
Consistency is key for retention.

EFFECT

**Consistency >
Volume****02****Main post of the week — Thursday**

Audience most active on this day at 13:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels quarterly.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
