

PROMTPRESS PUBLIC REPORT

Channel audit

DARAKCHI.UZ |

Rasmiy kanal



@darakchi

darakchi.uz saytining rasmiy telegram kanali Fast - @darakchilive
 Russian - @darakchi_ru YouTube - www.youtube.com/
 @darakchi_uz Instagram - www.instagram.com/darakchi.uz/
 Facebook - ...

SUBSCRIBERS

152 270

-7134 per month

ERR (% SEE POSTS)

8.0%

per day 8.4%

REACH/POST

12.2K

ad reach 12.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 152 270 —	 SUBS REACH 8.0% avg % of subs see post	 VIEWS/POST 12.2K median 12.6K · 29 days	 POSTS/DAY 24.8 ~173 per week
 7D TREND -1.6% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 288 chars median 236 · 29 days	 POSTS ANALYZED 742 29 days
 AD REACH 12.8K 24h avg	 CHURN / MONTH -7134 over the last month	 CITATION RATE 280 citation index · 1,088 channels mentioned ever	 CHANNEL AGE 10 years 7 months created 11.10.2015

AI EDITOR SUMMARY

Channel «DARAKCHI.UZ | Rasmiy kanal» – 152 270 subs. Each post averages 12.2K people (8% of subs), reach is low – consider expanding audience. Publishes 173 posts per week (~25 per day) – very active posting. For the week of May 25–31, reach stable (-1.6% vs week May 18–24).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **742** posts over 29 days.
- 02 Dominant format – **Photo** (554/742 posts).
- 03 Avg post length – **288** chars (median 236).
- 04 Peak audience activity – **Saturday**, 13:00 UZT.
- 05 Top posts get **22x** more views than the weakest (30.5K avg for top vs 1.4K for worst) – among 742 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 18.05 · 14:36 VIDEO Nicotine products confiscated at borders every 6 hours Nasvay often found on streets, markets, or among youth...	VIEWS 48 265 REPOSTS 37	REACTIONS — ER 31.7%
Nº2 20.05 · 04:28 VIDEO “Gamefest 2026” энди Ўзбекистон ёшлари ўйин ўйнамайди, Ўйин яратмоқда Илгари “ўйин ўйнама” дейишарди. Бугун эса ўйин яратадиганлар...	VIEWS 21 653 REPOSTS 13	REACTIONS — ER 14.2%
Nº3 24.05 · 08:04 PHOTO Namangan flower festival sets Guinness World Record At the grand opening ceremony, the Guinness World Records certificate was presented to the regional governor...	VIEWS 21 607 REPOSTS 10	REACTIONS — ER 14.2%

Nº4 23.05 · 06:36 PHOTO 61-year tradition broken in New York Mayor skips Israel parade. Details Youtube Instagram Facebook Telegram	VIEWS 21 482 REPOSTS 3	REACTIONS — ER 14.1%
Nº5 23.05 · 04:50 PHOTO New dry port opened on Uzbekistan-operated railway in Afghanistan New port allows faster freight train handling and unloading...	VIEWS 21 346 REPOSTS 3	REACTIONS — ER 14.0%

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WORST 3

↓ 31.05 · 07:22 VIDEO Jondor: over 600 drug plants found During the "Qoradori-2026" rapid operation in Jondor district, Bukhara region...	VIEWS 2 368 REPOSTS 2	REACTIONS — ER 1.6%
↓ 23.05 · 09:00 PHOTO Ижтимоий тармоқларда онасини таҳқирлаб, уни қўрқитган фарзанд видеоси кўплаб муҳокамаларга сабаб бўлди. Хўш, ўғилнинг бу каби ҳолатга...	VIEWS 943 REPOSTS 1	REACTIONS — ER 0.6%
↓ 13.05 · 08:54 PHOTO Sometimes love is not in loud words, but in opening a lifelong path for a person and in actions. Proof of this is in "Muhabbat narvoni"...	VIEWS 852 REPOSTS 2	REACTIONS — ER 0.6%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

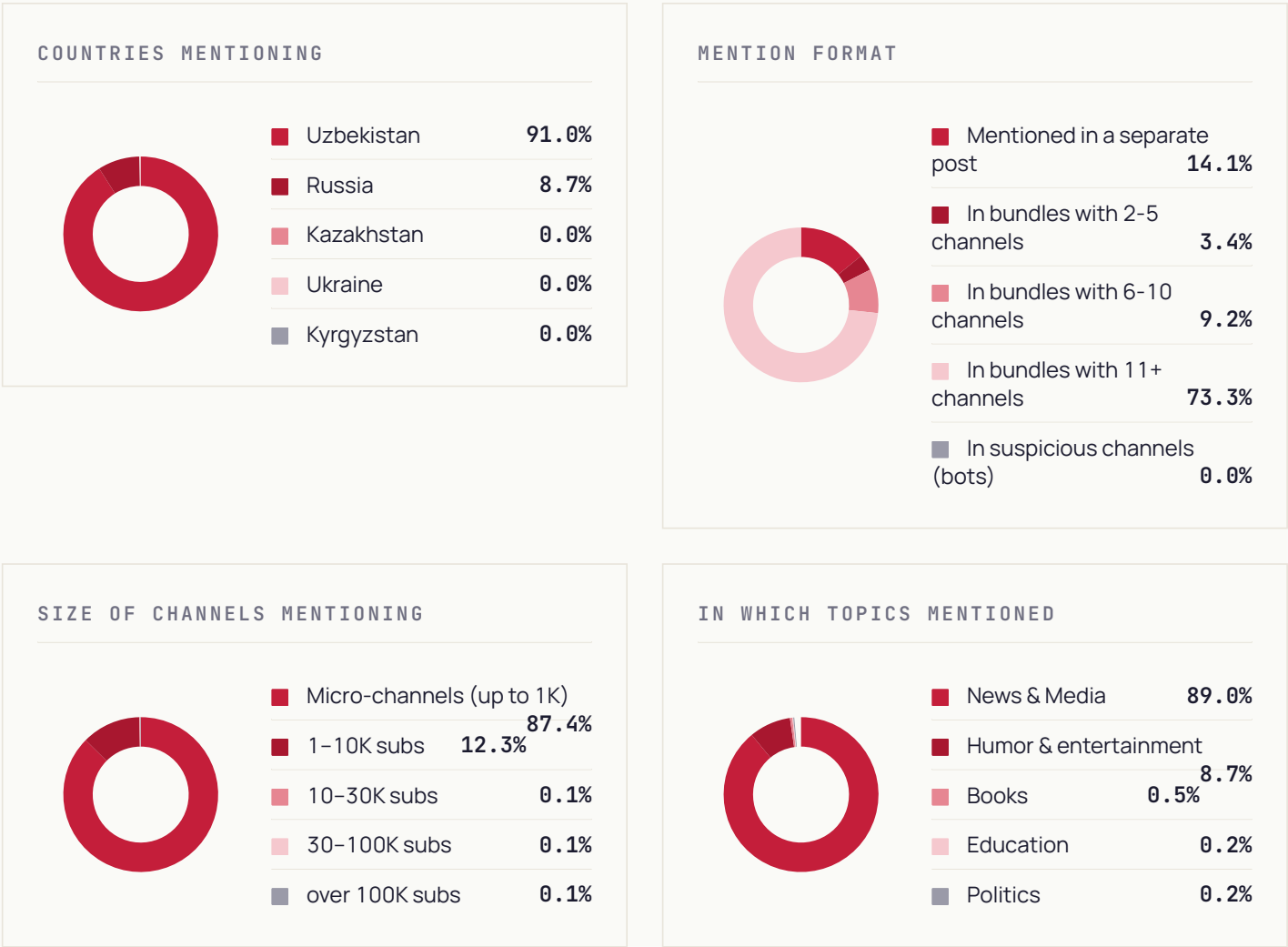
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

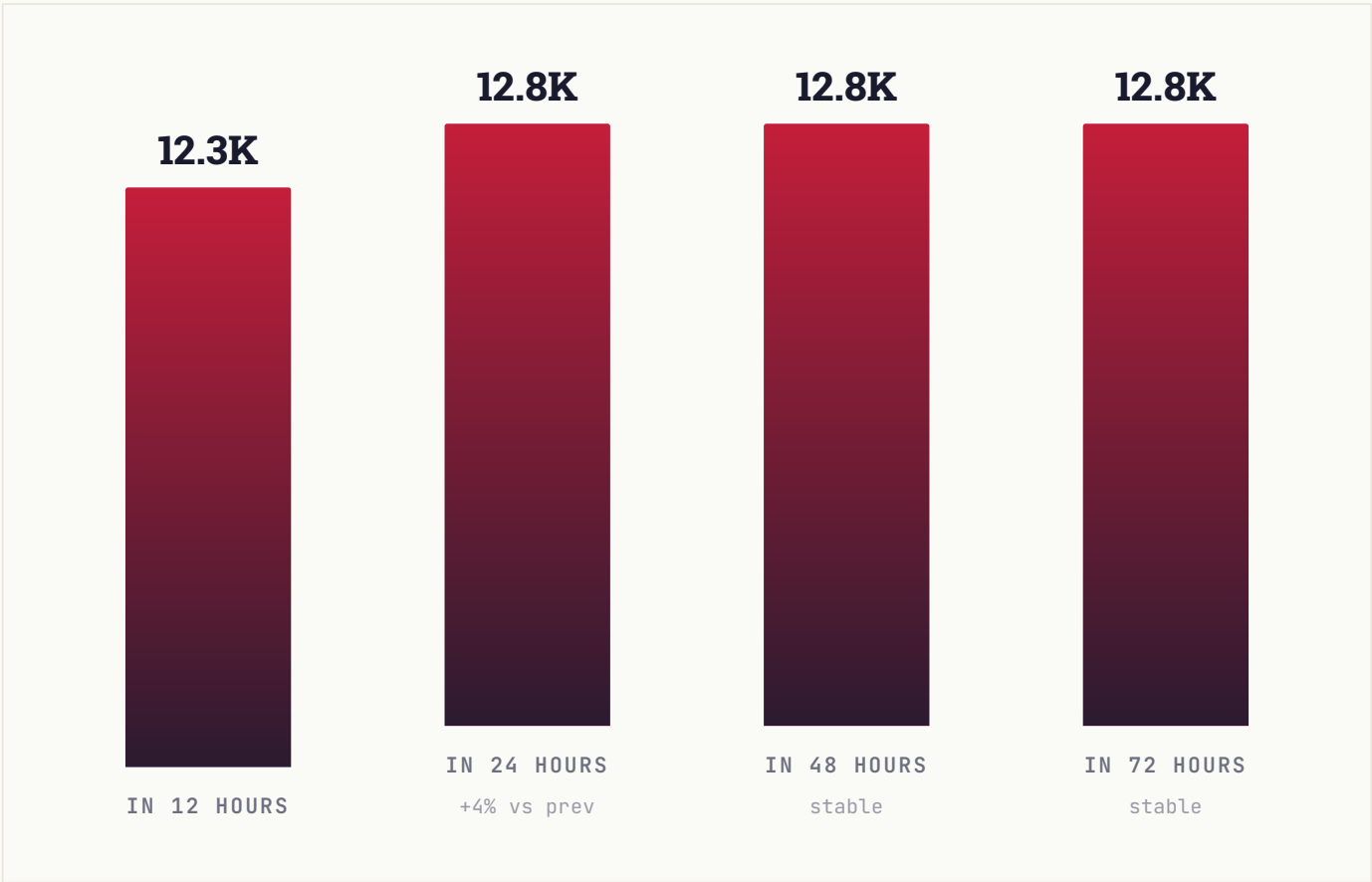
Citation index **280** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs one. All time the channel was mentioned **1 088** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
U UzA Official channel	308.9K
D DARAKCHI.UZ Rasmiy kanal YOU	152.3K
X Xabar.uz Official news	72.9K
E EFFECT.UZ Official channel	18.1K
A Aniq.uz Official channel	12.4K
From "Xalq so'zi" Official channel	6.1K
SU Sputnik Uzbekistan News	5.4K
AN Anhor.uz	2.7K
YES Darakchi	1.7K
D Darakchi.uz LIVE	1.6K

COMPARATIVE CONCLUSION

Channel — 3rd place of 11, in the top third of the list. Larger — 2 channels (leader: **Kun.uz | Official channel**, 1.1M), smaller — 8 channels. With leaders — paid placements or events; with others — mutual post swaps on equal terms.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **6 839**, they brought **130 511** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	1 225	20	22 090
Nov 2025	1 166	21	24 948
Oct 2025	1 195	19	16 442
Sep 2025	1 138	16	25 577
August 2025	982	10	17 695
July 2025	1 133	14	23 759

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
6 839	6	130 511

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 13:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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