

PROMTPRESS PUBLIC REPORT

Channel audit

Desired Applications



@daplications

Top Android apps! Buy ads: <https://telega.in/c/daplications> All posted for informational purposes. You download files at your own risk.  RKN: <https://clck.ru/3FjRCx>

SUBSCRIBERS

29 039

+346 per month

ERR (% SEE POSTS)

7.0%

per day 3.4%

REACH/POST

2K

ad reach 974/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 29 039 -	 SUBS REACH 6.86% avg % subs see post	 VIEWS/POST 2K median 2.1K · 29 days	 POSTS/WEEK 23.3 for the period
 7D TREND -9.8% vs previous week	 REACTIONS/POST 5.0 total 491 reactions, 341 reposts, 0 comments	 POST LENGTH 261 chars median 225 · 29 days	 POSTS ANALYZED 98 29 days
 AD REACH 974 24h avg	 CHURN / MONTH +346 for the last month	 CITATION RATE 137 citation index · 356 channels mentioned all time	 CHANNEL AGE 6 years 3 months created 04.04.2020

AI EDITOR SUMMARY

Channel «Desired Applications» – 29 039 subs. Each post gets avg 2K people (7% of subs), low reach – need to grow audience. Publishes 23 posts/week (~3/day) – active. Week 22–28 Jun reach dropped -9.8% to week 15–21 Jun – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **98** posts in 29 days.
- 02 Dominant format – **Photo** (91/98 posts).
- 03 Avg post length – **261** chars (median 225).
- 04 Peak audience activity – **Friday**, 18:00 MSK.
- 05 Top posts get **1x** more views than the weakest (2.6K avg for top vs 1.7K for worst) – among 98 posts over 29 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 08.06 · 14:32 PHOTO LAMPA TV - Online cinema & torrent catalog! Works on smartphones and Android TV ! requires installation and setup...	VIEWS 2 596 REPOSTS 10	REACTIONS 7 ER 8.9%
Nº2 09.06 · 14:32 PHOTO Foxit PDF Editor Fast and convenient app for reading and editing PDF files. 🔄 Version 2026.4.3 🔑 Mods: Pro 📁 Category...	VIEWS 2 584 REPOSTS 4	REACTIONS 3 ER 8.9%
Nº3 09.06 · 11:02 PHOTO InShot Pro Photo & video editor for Insta, upload to Instagram without cropping or issues. InstaShot adds white (or...	VIEWS 2 506 REPOSTS 5	REACTIONS 3 ER 8.6%

Nº4 12.06 • 15:03 PHOTO Snaptube App for downloading videos & music from YouTube, Facebook, Instagram, etc. Analogue of Videoder 📱 Version...	VIEWS 2 492 REPOSTS 2 REACTIONS 7 ER 8.6%
Nº5 13.06 • 11:03 PHOTO WiFi Analyzer - provides the most useful info on network optimization to reduce interference and increase speed...	VIEWS 2 490 REPOSTS 8 REACTIONS 5 ER 8.6%

WORST 3

↓ 04.07 • 10:59 PHOTO Duolingo Very good app for learning foreign languages. 🔄 Version: 6.86.7 MAX 🔑 Pro version 📁 #Learning 📱 Download APK...	VIEWS 1 733 REPOSTS — REACTIONS 4 ER 6.0%
↓ 04.07 • 05:59 PHOTO Seena - Analogue of Zona + NUM combo in one app, for watching movies, series, cartoons and other content via web player or...	VIEWS 1 708 REPOSTS 10 REACTIONS 11 ER 5.9%
↓ 03.07 • 11:02 PHOTO Solid Explorer File Manager 🇷🇺 Convenient and one of the most popular file managers 🇺🇸 Convenient and one of the most popular file...	VIEWS 1 703 REPOSTS 1 REACTIONS 6 ER 5.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



PERIOD START

23 637

NOW

29 040

NET GROWTH

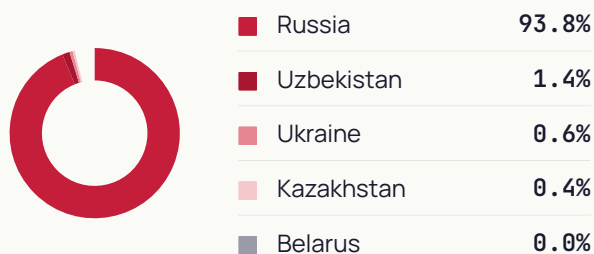
+5 403

SECTION 04 · MENTIONS

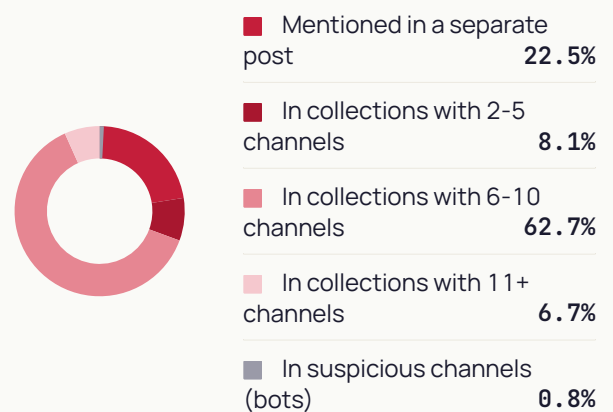
Who mentions the channel and how

Citation index **137** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **356** different channels.

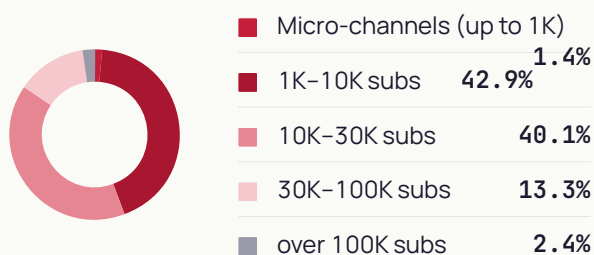
COUNTRIES MENTIONING



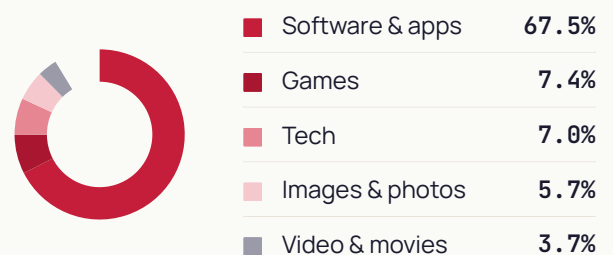
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



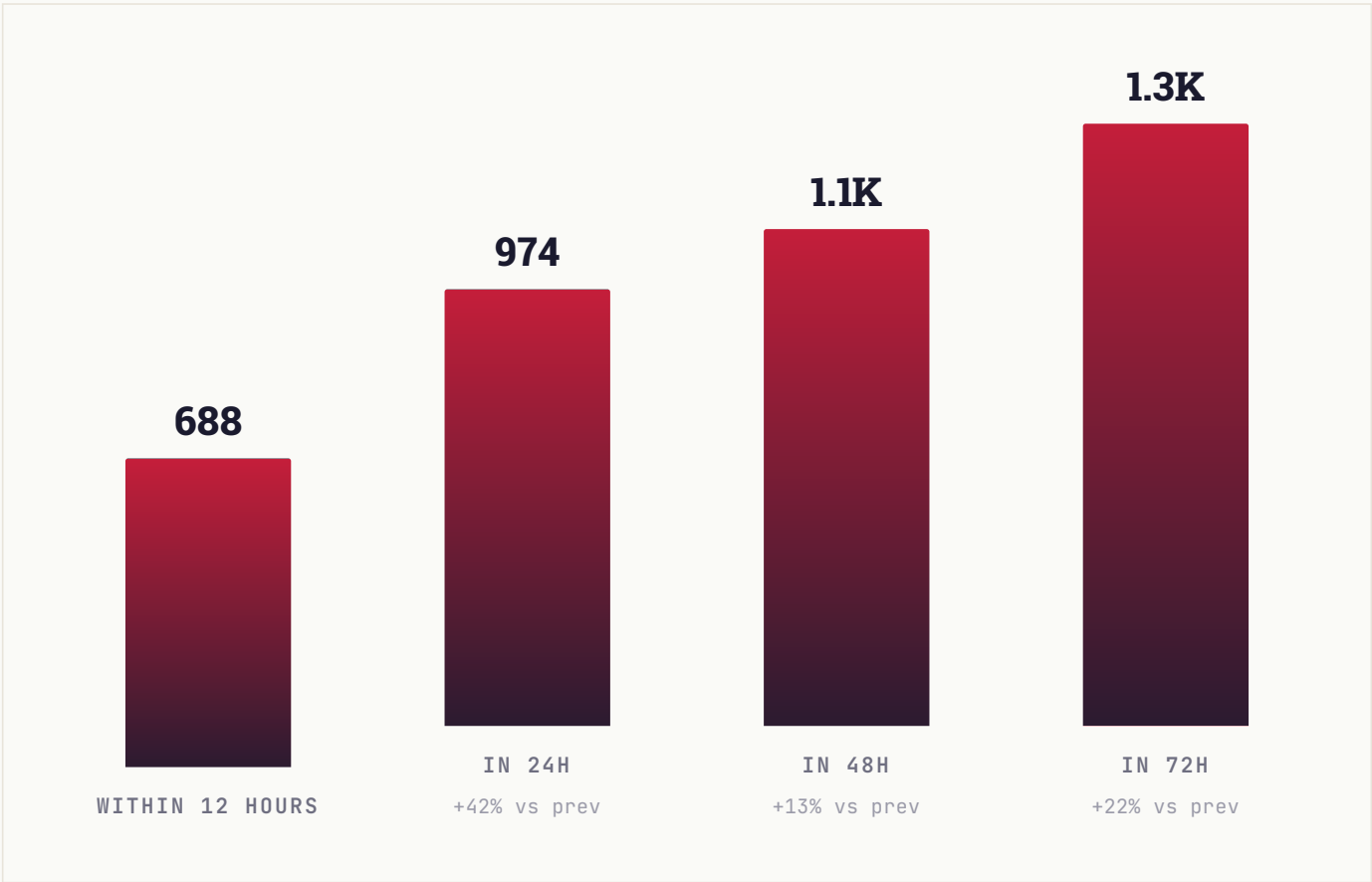
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
TP	TikTok Prime 🏆	3.5M
TQ	TikTokModCloud 🌩️	3M
TU	TikTok Updates 🔥	2.2M
CT	Central TikTok ⚡	1.7M
PM	Proxy MTProto Proxy 24/	1.3M
EE	➕📱 Easy APK	1.2M
QV	Quattro VPN — News	1M
ER	Download TikTok Mod for Android	914.5K
TT	TikTok mod on Android	836.4K
Y-	YBoost — YouTube & internet without limits	808.5K
DA	Desired Applications YOU	29K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — TikTok Prime 🏆 (3.5M), top-99 median: 144.9K. First goal — enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **851**, they brought **4 441** new subs.

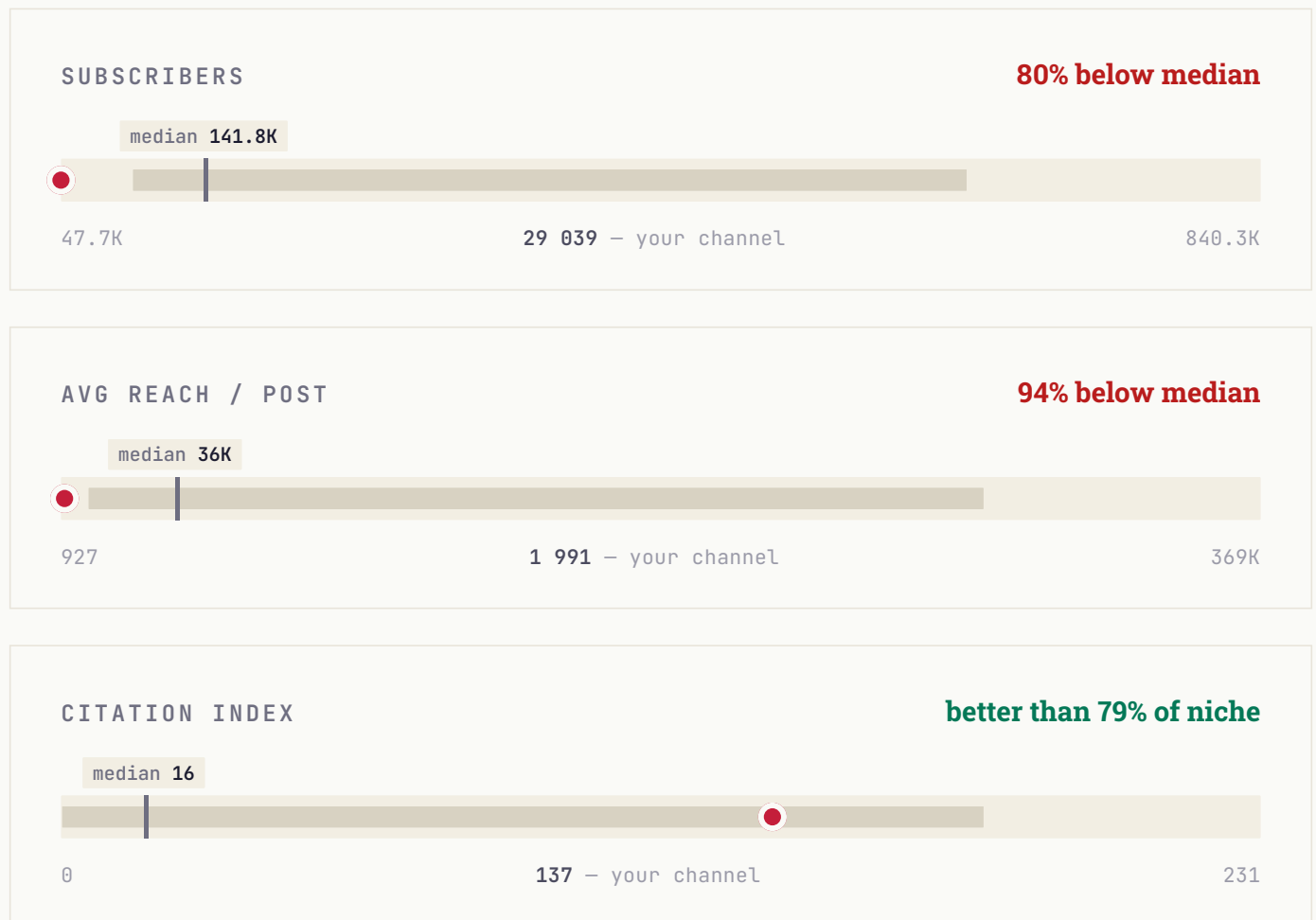
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	71	32	396
December 2025	121	30	467
Nov 2025	120	30	309
Oct 2025	151	34	1 172
Sep 2025	182	32	691
August 2025	206	31	1 406

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
851	6	4 441

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in «Software & apps» (Russia) and compared your channel.
Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday
 Audience most active on this day at 18:00 MSK.

EFFECT
Best window for an important post

02

Increase video post share
 Video in Telegram retains audience longer and is favored by the algorithm. Recommend reaching 15-25%.

EFFECT
Video retains audience better

03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls & interactive formats
 Posts with polls/reactions typically give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
 Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
