

PUBLIC REPORT PROMTPRESS

Channel audit

Danya Savin



@danya_savin

My account - @savin_danya | Chat - @danyasavin | ByBit - <https://partner.bybit.com/b/savin> | NFT channel - https://t.me/savin_gift Blog articles are for informational purposes only. Not...

SUBSCRIBERS

54 357

+11256 per month

ERR (% SEE POSTS)

8.0%

per day 5.4%

REACH / POST

4.2K

ad reach 2.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a channel health indicator. Subtitle shows the period.

SUBSCRIBERS 54 357 —	SUBS REACH 7.75% avg % subs see post	VIEWS / POST 4.2K median 4K · 29 days	POSTS / WEEK 33.1 over period
7D TREND -16.9% vs previous week	REACTIONS / POST 59.3 total 8,242 reactions, 2,970 reposts, 2,191 comments	POST LENGTH 201 chars median 149 · 29 days	POSTS ANALYZED 139 29 days
AD REACH 2.9K 24h avg	CHURN / MONTH +11256 last month	CITATION RATE 30 citation index · 177 channels mentioned all time	CHANNEL AGE 3 years 7 months created 20.12.2022

AI EDITOR SUMMARY

Channel «Danya Savin» — 54 357 subs. Each post averages 4.2K people (8% from subs), reach is low — consider expanding audience. Publishes 33 posts/week (~5/day) — active posting. For week Jul 6–12 reach dropped -16.9% by week of June 29 — July 5 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **139** posts over 29 days.
- 02 Dominant format: **Photo** (100/139 posts).
- 03 Avg post length – **201** chars (median 149).
- 04 Peak audience activity – **Thursday**, 10:00 MSK.
- 05 Top posts get **3 times** more views than the weakest (8.2K avg for top vs 3.3K for worst) – among 139 posts over 29 days. Worth analyzing what top posts have in common – topic, format, time.

TOP 5 POSTS

Nº1 28.06 · 13:07 PHOTO Bears for friends 🐻	VIEWS 8 561 REPOSTS 12	REACTIONS 105 ER 15.7%
Nº2 02.07 · 07:47 PHOTO 🇷🇺\$370,000 on Putin leaving office by Dec 31 this year. 🇷🇺 Placed by anonymous user portex in Telegram -...	VIEWS 8 325 REPOSTS 129	REACTIONS 77 ER 15.3%
Nº3 28.06 · 10:15 PHOTO 🇷🇺20 years and 10 years☕🇷🇺@savin	VIEWS 7 821 REPOSTS 44	REACTIONS 79 ER 14.4%

Nº4 29.06 • 20:12 **PHOTO**
 @savin

VIEWS
7 130

REACTIONS
141

REPOSTS
57

ER
13.1%

Nº5 25.06 • 16:07 **PHOTO**
 TON blockchain now officially Telegram's.  @savin

VIEWS
6 765

REACTIONS
64

REPOSTS
10

ER
12.4%

WORST 3

↓ 17.07 • 19:41 **PHOTO**
 Our chat, join - <https://t.me/danyasavin>

VIEWS
3 397

REACTIONS
22

REPOSTS
1

ER
6.2%

↓ 06.07 • 17:16 **PHOTO**
 Russian stock market keeps shaving investors and traders trying to catch the bottom   Moscow Exchange traders again declare...

VIEWS
3 352

REACTIONS
41

REPOSTS
7

ER
6.2%

↓ 07.07 • 15:42 **PHOTO**
 One accomplice stole over \$600,000 from the market  
@savin_gift

VIEWS
3 008

REACTIONS
31

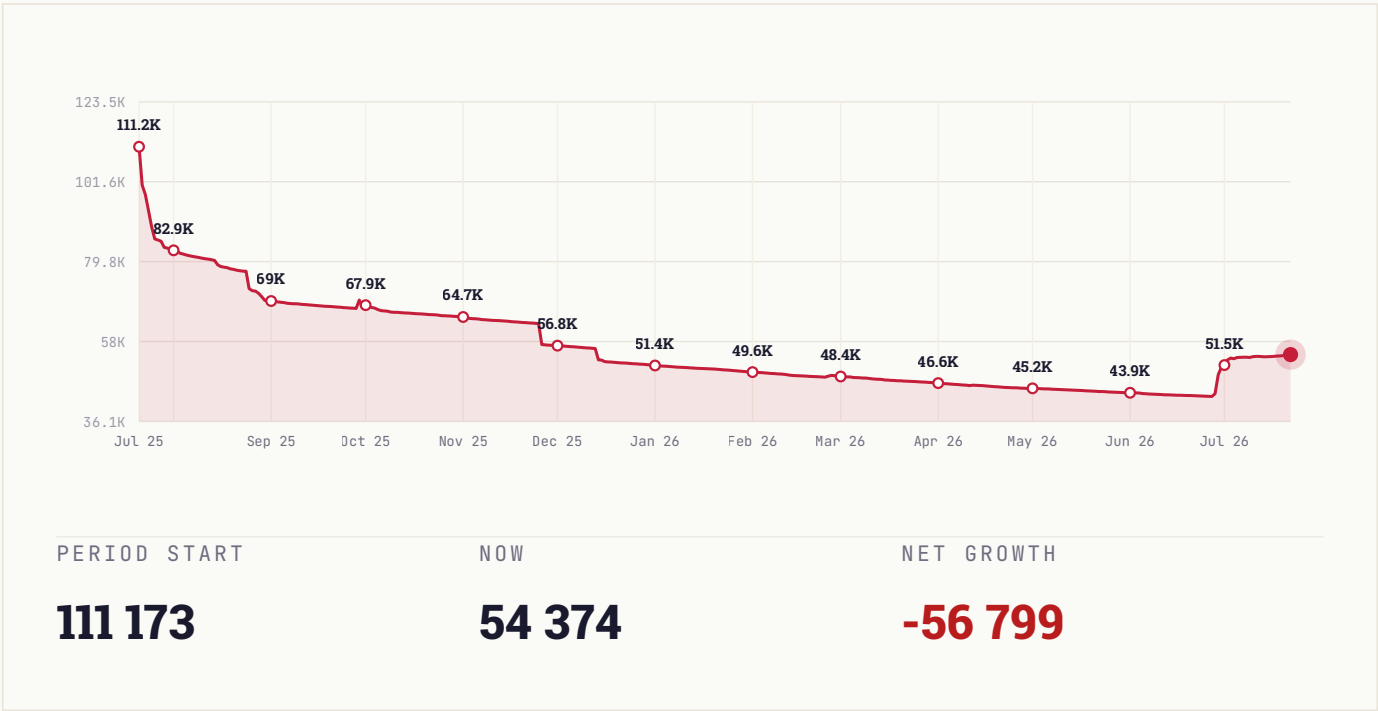
REPOSTS
18

ER
5.5%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

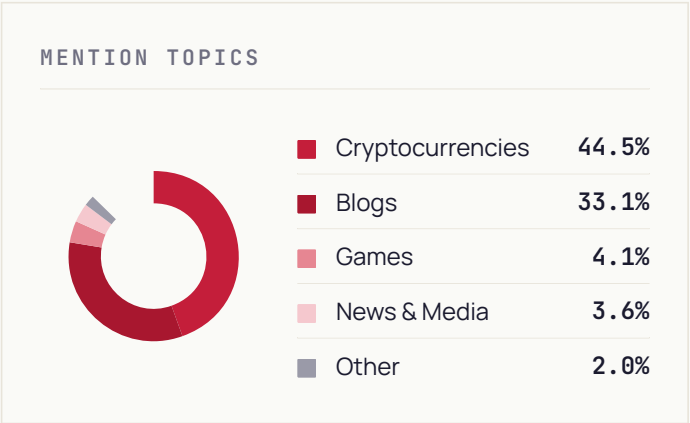
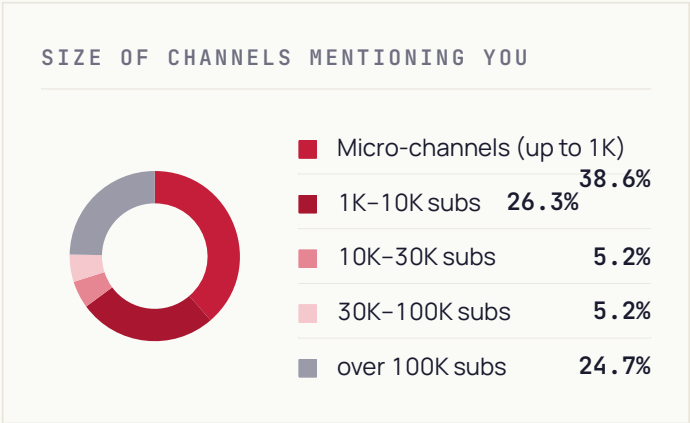
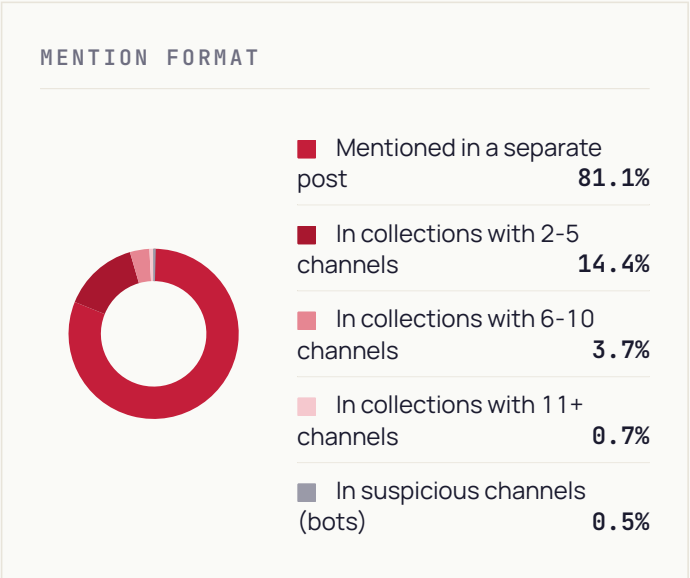
Yearly subscriber growth chart. Key months show exact subs. See which months grew or lost.



SECTION 04 · MENTIONS

Who & how mentions the channel

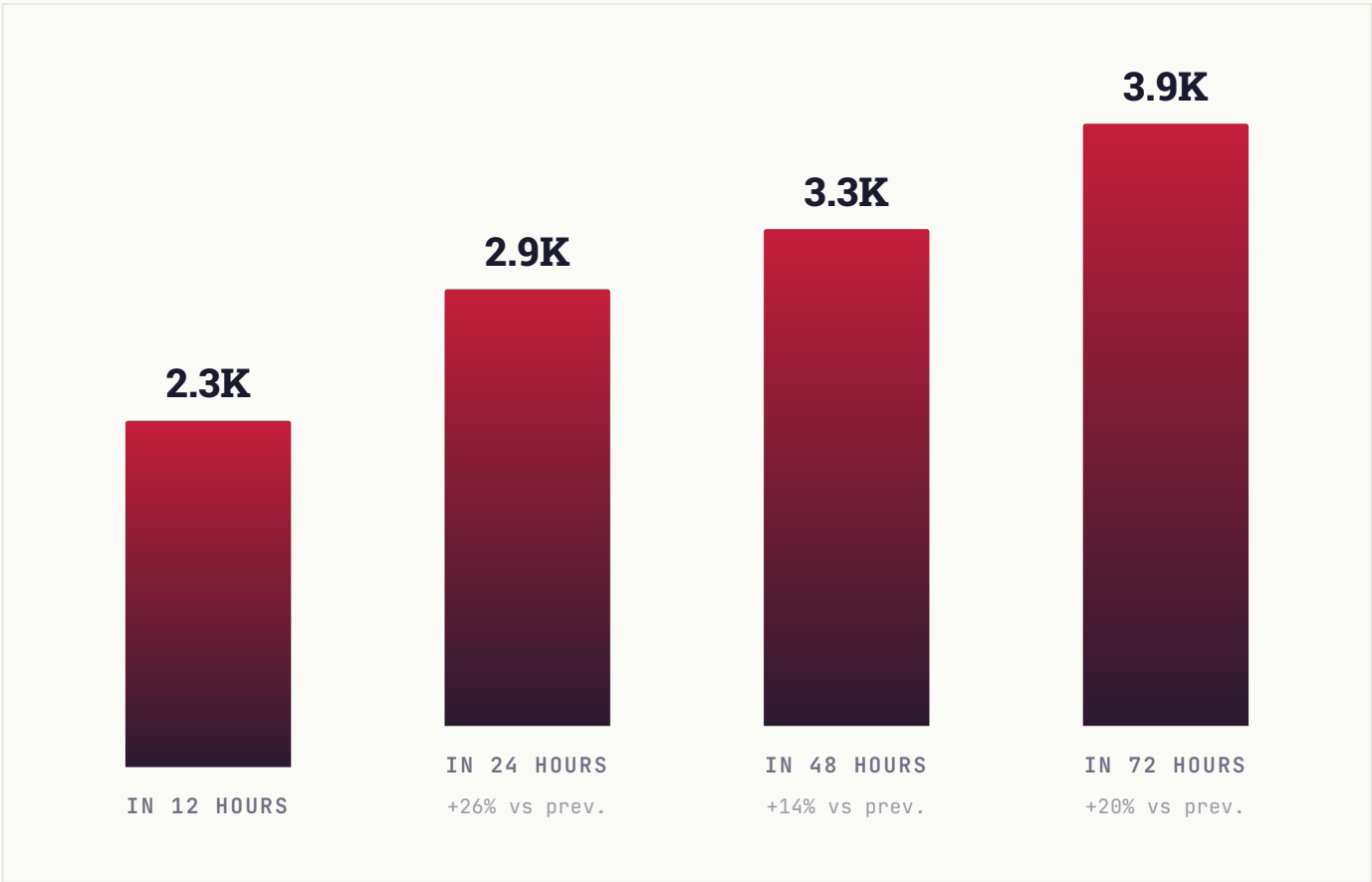
Citation index **30** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **177** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.4M
CE Catapult Extreme	9.7M
DC DOGS Community	7.8M
FH FX Holding Official	6.9M
YE Yescoin	6.5M
TF Time Farm News	6M
\$T \$BAKS TON	5.9M
TT Tofan Trade سیگنال کریپتو	5.4M
TN Tonkeeper News	5.2M
BW Bitget Wallet Announcements	4.5M
DS Danya Savin  YOU	54.4K

COMPARATIVE INSIGHT

Channel yet outside top-100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.4M), top-100 median: 2.1M. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **127**, they brought **2 988** new subs.

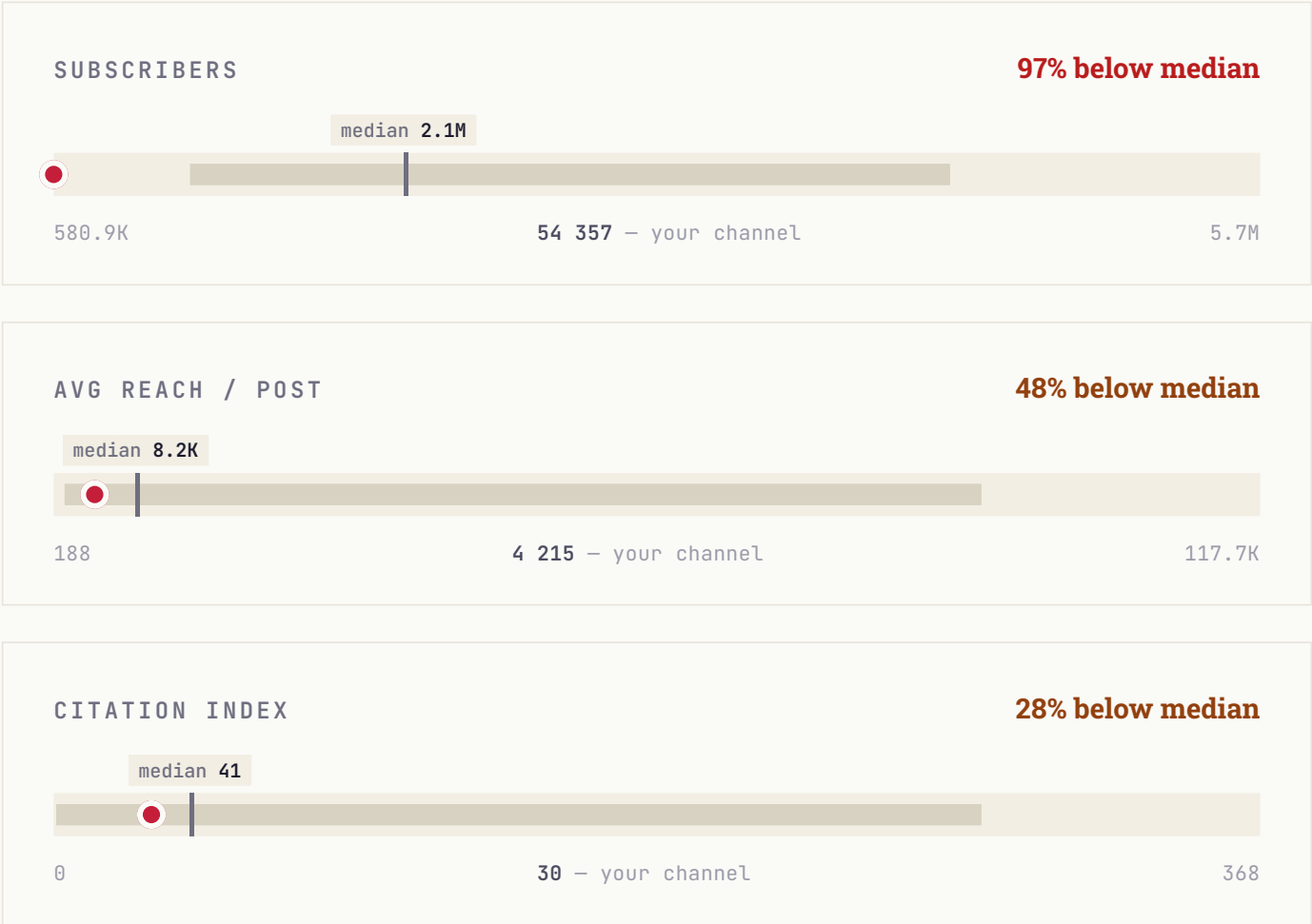
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	26	5	0	
Dec 2025	16	5	0	
Nov 2025	9	4	0	
Oct 2025	29	6	691	
September 2025	19	4	2 297	
August 2025	28	4	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
127	6	2 988

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Best post day: Thursday

Audience most active on this day at 10:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase share of video posts

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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