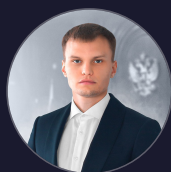


PROMTPRESS PUBLIC REPORT

Channel audit

Rusanov Danil | Bankruptcy



@danilexpert

🇷🇺 Freed 1000+ clients from debt in 82 regions of Russia Free consultation 📞 @danilbankrotstvo <https://knd.gov.ru/license?id=67349d721222ae319ecc38ac&istryType=bloggersPermission> #OCUAF

SUBSCRIBERS

41 468

-1242 per month

ERR (% SEE POSTS)

4.0%

in 24 hours 1.6%

REACH/POST

1.4K

ad reach 657/24h

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Economics» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 41 468 —	 SUBS REACH 3.34% avg % of subs see post	 VIEWS/POST 1.4K median 1.3K · 29 days	 POSTS/WEEK 15.5 over period
 7D TREND -17.8% vs previous week	 REACTIONS/POST 10.3 total 678 reactions, 314 reposts, 47 comments	 POST LENGTH 890 chars median 999 · 29 days	 POSTS ANALYZED 66 29 days
 AD REACH 657 24h avg	 CHURN / MONTH -1242 last month	 CITATION RATE 1 019 citation index · 1,145 channels mentioned all time	 CHANNEL AGE 4 years 7 months created 24.11.2021

AI EDITOR SUMMARY

Channel «Rusanov Danil | Bankruptcy» — 41 468 subs. Each post averages 1.4K people (3% of subs), reach is low — consider expanding audience. Publishes 16 posts per week (~2/day) — consistent schedule. For week Jul 6–12, reach dropped -17.8% by week Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 66 posts over 29 days.
- 02 Dominant format – Photo (25/66 posts).
- 03 Avg post length – 890 chars (median 999).
- 04 Peak audience activity – Sunday, 13:00 MSK.
- 05 Top posts get 2× more views than the weakest (2.2K avg for top vs 938 for worst) – among 66 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 10:38 TEXT How to pay for bankruptcy if you have no money Hi everyone! 👉 Logical question: if you have no money to pay loans, where would money come from...	VIEWS 2 228 REPOSTS 16	REACTIONS 18 ER 5.4%
Nº2 22.06 · 10:31 VIDEO You'll never get a loan again if you go bankrupt Hi everyone! 👉 You've probably heard this claim. And...	VIEWS 2 172 REPOSTS 11	REACTIONS 12 ER 5.2%
Nº3 17.06 · 15:11 TEXT Friends, thank you all who joined the live stream today! 👉 Hope it was useful and helped you better understand how...	VIEWS 2 163 REPOSTS 2	REACTIONS 11 ER 5.2%

Nº4 23.06 · 11:13 **TEXT**
(post without caption – text)

VIEWS
2 057

REACTIONS
11

REPOSTS
6

ER
5.0%

Nº5 17.06 · 14:00 **TEXT**
Starting a live stream 🔥 Join now in MAX 👉 https://max.ru/joincall/EvHBSLVTsl3p_RxKPl2ukWxXY-1cJwuG3r2TDhqa83M

VIEWS
2 044

REACTIONS
4

REPOSTS
2

ER
4.9%

WORST 3

↓ 07.07 · 12:57 **VIDEO**
(post without caption – video)

VIEWS
996

REACTIONS
—

REPOSTS
1

ER
2.4%

↓ 14.07 · 08:16 **PHOTO**
5 mistakes people make when they can't pay loans anymore
Friends, hello! 🙌 When you're short on loan payments...

VIEWS
914

REACTIONS
12

REPOSTS
5

ER
2.2%

↓ 11.07 · 12:26 **VIDEO**
(post without caption – video)

VIEWS
904

REACTIONS
—

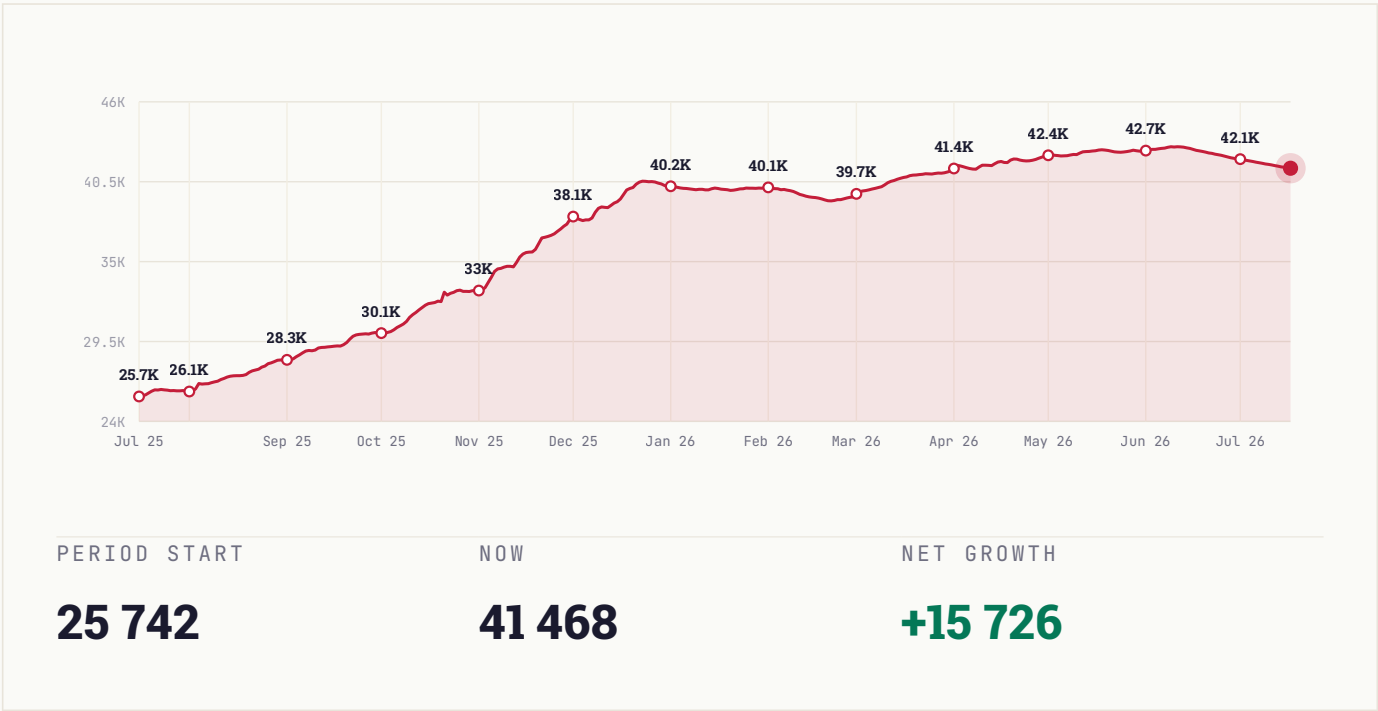
REPOSTS
2

ER
2.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

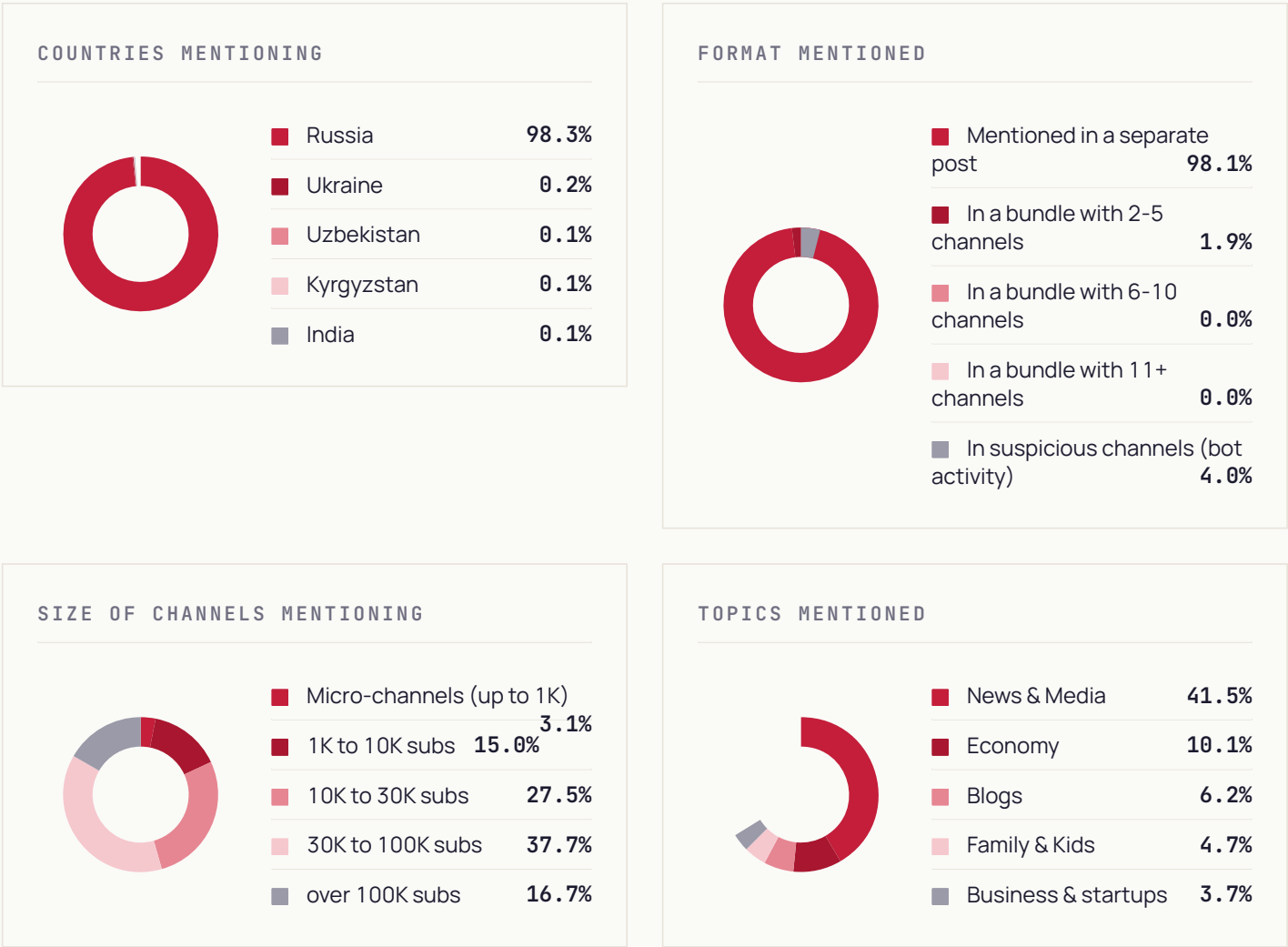
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

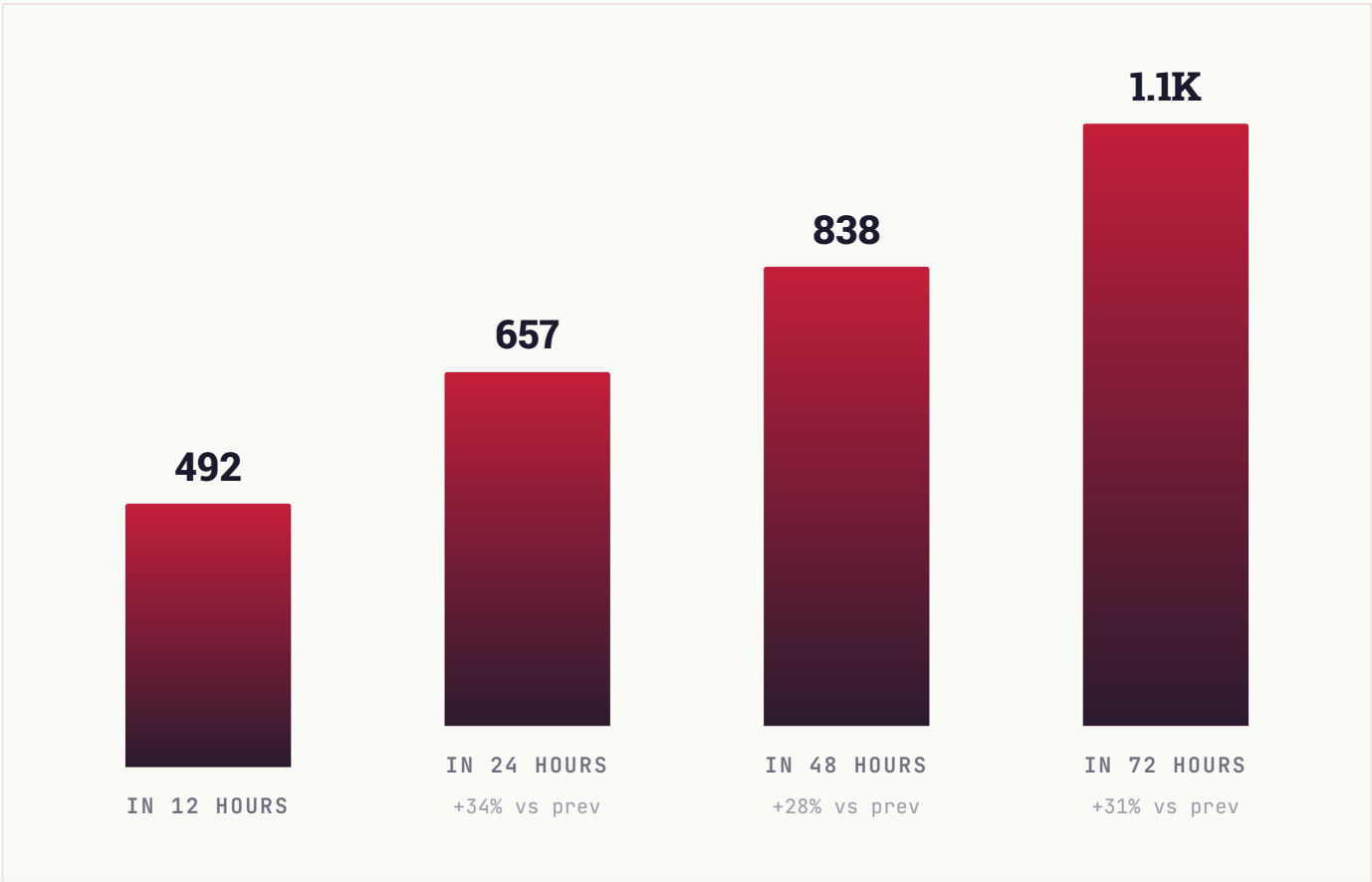
Citation index **1 019** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time the channel was mentioned **1 145** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
آقای تحلیلگر	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه	3.7M
اخبار فوری قیمت دلار طلا حمله امریکا	3.6M
Sharif شریف	2.8M
Trade Watcher	2.6M
قیمت لحظه ای دلار طلا خودرو	2M
KING EL GOLD 🏆	1.8M
The Economist	1.3M
Ax. Economy.	1.2M
QUBTAN EL GOLD	1.1M
RD Rusanov Danil Bankruptcy YOU	41.5K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), top-98 median: 350.2K. First goal — enter top-98 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **268**, they brought **15 698** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
January 2026	0	0	359	
December 2025	13	13	2 960	
Nov 2025	32	28	4 961	
Oct 2025	50	49	3 262	
Sep 2025	85	80	1 935	
August 2025	88	85	2 221	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
268	6	15 698

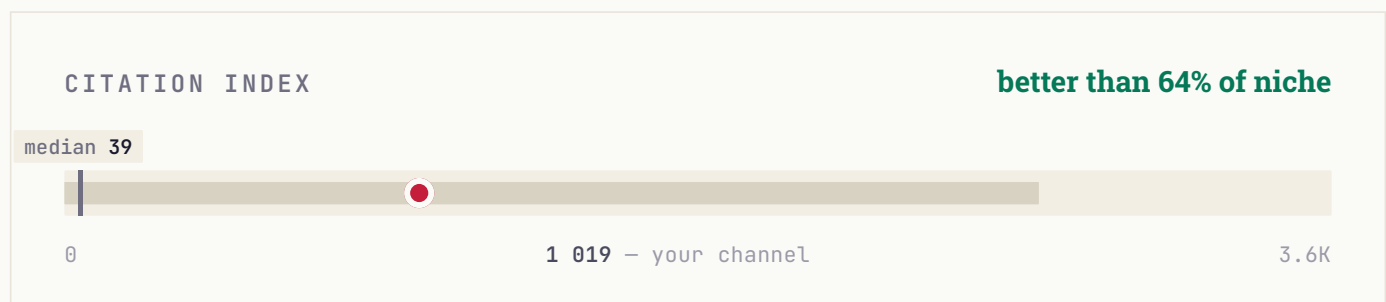
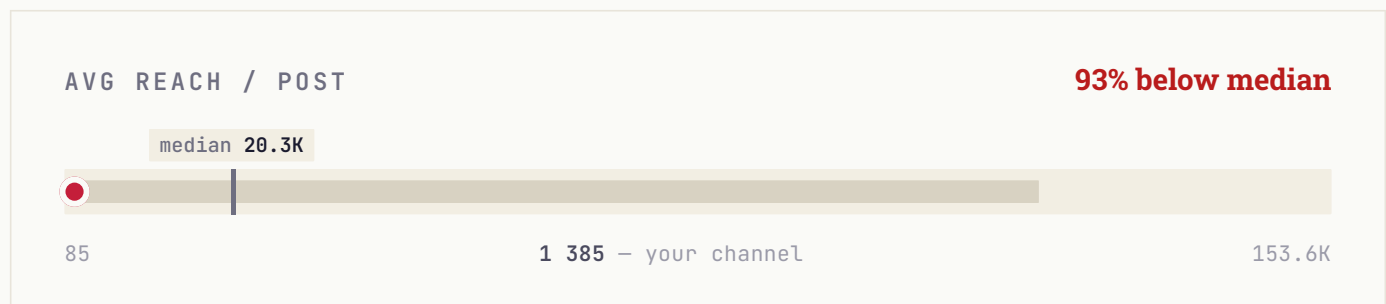
Where the channel stands in its league

SUBSCRIBERS 88% below median

median 347.7K

122.8K 41 468 — your channel 1.3M

Metric	Value
Current Subscribers	41,468
Median Subscribers	347.7K
Percentage Below Median	88%
Range (Min)	122.8K
Range (Max)	1.3M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Main post of the week — on Sunday

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 3.34% vs norm 4.5%. Try polls and interactive formats.

EFFECT

+1.2pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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