

PUBLIC PROMTPRESS REPORT

Channel audit

DANIILA GORILLA



@danila_gorilla

Collab: offer.gorilla@gmail.com Live/sports TG: https://t.me/gorilla_armor YouTube: youtube.com/@Danila.Gorilla Twitch: Twitch.tv/danila_gorilla Registered in RKN list:...

SUBSCRIBERS

603 454

+51620 per month

ERR (% SEE POSTS)

42.0%

daily 18.5%

REACH/POST

249.6K

ad reach 110.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 603 454 —	 SUBSCRIBER REACH 41.36% avg % subs see post	 VIEWS/POST 249.6K median 244.1K · 26 days	 POSTS/WEEK 6.4 for period
 7D TREND -19.1% vs previous week	 REACTIONS/POST 19975.6 total 479,415 reactions, 23,932 reposts, 9,656 comments	 POST LENGTH 200 chars median 121 · 26 days	 POSTS ANALYZED 24 26 days
 AD REACH 110.5K 24h avg	 CHURN / MONTH +51620 last month	 CITATION RATE 116 citation index · 746 channels mentioned all time	 CHANNEL AGE 4 years 2 months created 05.05.2022

AI EDITOR SUMMARY

Channel «DANILA GORILLA 🐼» — 603 454 subs. Each post avg views 249.6K people (41% from subs), wide reach for a channel this size. Publishes 6 posts per week (~1/day) — rare publications. For week Jun 22–28, reach dropped -19.1% to week Jun 15–21 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts over 26 days.
- 02 Dominant format — Photo (12/24 posts).
- 03 Avg post length — 200 chars (median 121).
- 04 Peak audience activity — Monday, 22:00 MSK.
- 05 Top posts get 2x more views than the weakest (317.1K avg top vs 196.6K worst) — among 24 posts over 26 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 08.06 · 19:12 VIDEO Traveling on a whim ✈️ After the 11th we'll sketch a rough route and want to stream across Europe. Will you join...	VIEWS 366 010 REPOSTS 377	REACTIONS 18 889 ER 60.7%
Nº2 13.06 · 10:40 PHOTO First leaked shots from the new camera Decided to switch from film (at least try) This is us in the Alps, Mont Blanc in the background 🏔️ We...	VIEWS 296 045 REPOSTS 264	REACTIONS 15 352 ER 49.1%
Nº3 07.06 · 12:53 PHOTO Rostyan sweated like crazy How was the match? For me it's one of the brightest events of my life, I couldn't even believe it was all happening for real, some...	VIEWS 289 334 REPOSTS 186	REACTIONS 25 621 ER 47.9%

Nº4 18.06 · 19:34 VIDEO (post without caption – video)	VIEWS 289 068 REPOSTS 1 280	REACTIONS 21 128 ER 47.9%
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Nº5 11.06 · 19:36 PHOTO 05	VIEWS 286 874 REPOSTS 1 452	REACTIONS 28 320 ER 47.5%
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WORST 3

↓ 23.06 · 18:26 PHOTO STREAMING IN BELGIUM 🇧🇪	VIEWS 199 267 REPOSTS 339	REACTIONS 15 037 ER 33.0%
↓ 27.06 · 12:41 VIDEO (post without caption – video)	VIEWS 198 492 REPOSTS 72	REACTIONS 6 647 ER 32.9%
↓ 25.06 · 17:40 PHOTO That's how I'd jump into a car if I were in Kazan or nearby to go to SberSpot And I advise you to hurry: on June 27 in Kazan...	VIEWS 192 041 REPOSTS 144	REACTIONS 4 519 ER 31.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

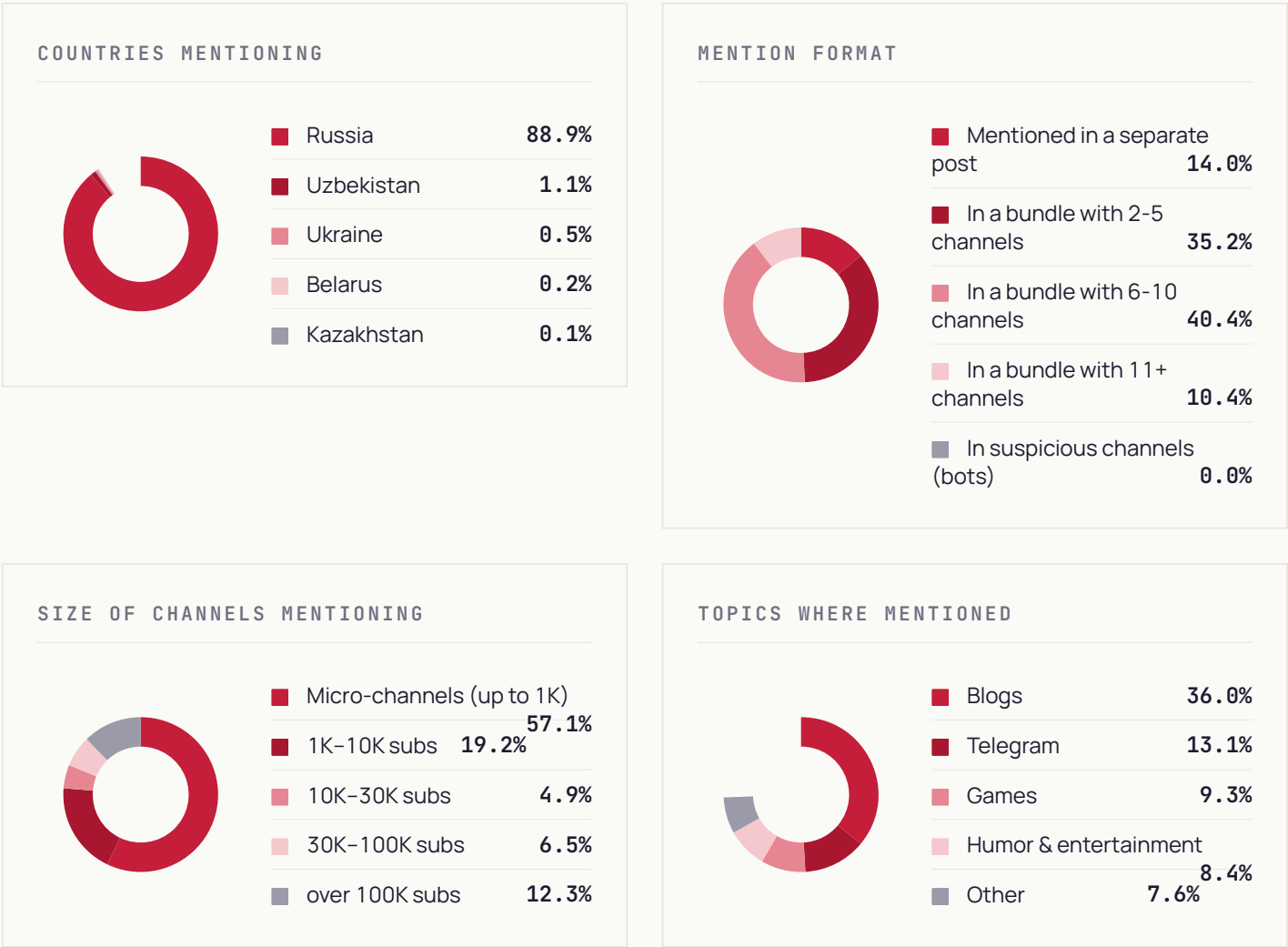
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

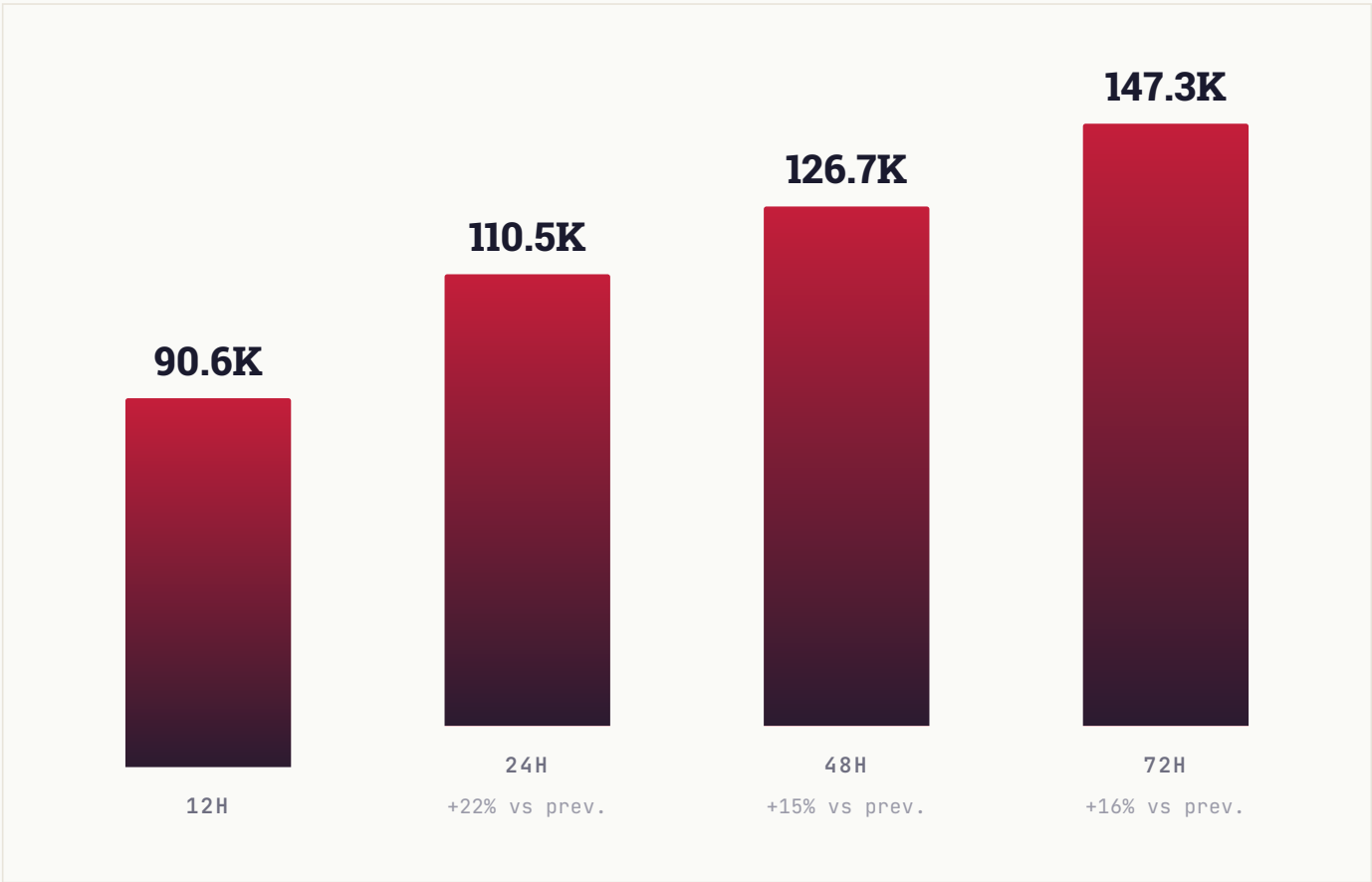
Citation index **116** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **746** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearby channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
ZJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
DG DANILA GORILLA 🦍 YOU	603.5K

COMPARATIVE CONCLUSION

Channel in top half of niche (#32 of 100). Niche leader — Dima Maslennikov (2.2M), median subs 426.9K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **116**, they brought **54 667** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
January 2026	11	10	6 086
December 2025	32	28	38 129
Nov 2025	22	21	7 033
Oct 2025	10	8	1 304
September 2025	9	7	0
August 2025	32	15	2 115

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
116	6	54 667

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category "Blogs» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#32

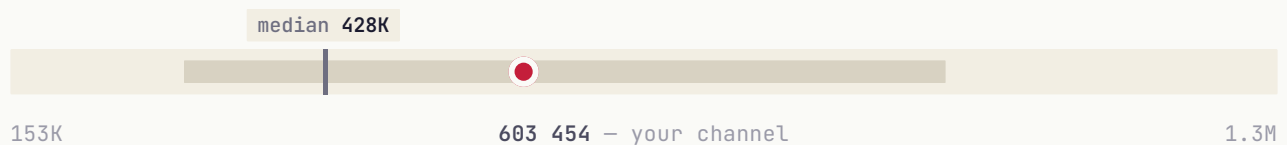
/100

POSITION IN NICHE

Channel in the top half of the ranking

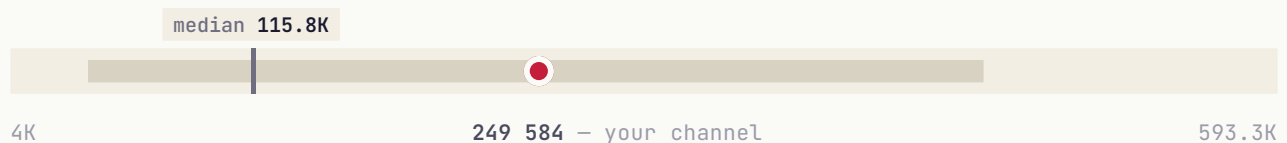
SUBSCRIBERS

better than 62% of niche



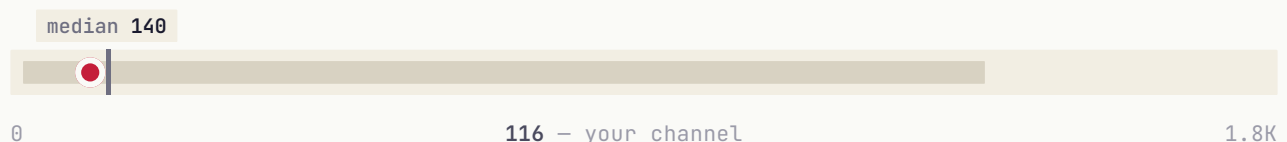
AVG REACH / POST

better than 65% of niche



CITATION INDEX

worse than median by 17%



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 22:00 MSK.

EFFECT

**Best time for
an important
post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with similar channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
