

PUBLIC REPORT BY PROMTPRESS

Channel audit

Dandy's News



@dandys_world

🌻 Chat rules: <https://telegra.ph/PRAVILA-CHATA-05-08-54> 🗣 Bot: @DN_Bbot 📄 More info in the info post! (Pinned message) cr: ahmiraama, Redline_055

SUBSCRIBERS

111 541

-2912 per month

ERR (% SEE POSTS)

97.0%

per day 27.3%

REACH/POST

105.1K

ad reach 30.5K/24h

— CONTENT · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 111 541 —	 SUBSCRIBER REACH 94.24% avg % subs see post	 VIEWS/POST 105.1K median 115.4K · 28 days	 POSTS/WEEK 5.3 over period
 7D TREND — no data for this period	 REACTIONS/POST 5237.3 total 115 221 reactions, 27 860 reposts, 22 620 comments	 POST LENGTH 324 chars median 58 · 28 days	 POSTS ANALYZED 22 28 days
 AD REACH 30.5K 24h avg	 CHURN / MONTH -2912 over last month	 CITATION RATE 8 citation index · 764 channels mentioned all time	 CHANNEL AGE 1 year 9 months created 27.09.2024

AI EDITOR SUMMARY

Channel « Dandy's News» — 111 541 subs. Each post averages 105.1K people (94% subs), this is wide reach for a channel of this size. Publishes 5 posts per week (~1/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 22 posts over 28 days.
- 02 Dominant format — Text (17/22 posts).
- 03 Avg post length — 324 chars (median 58).
- 04 Peak audience activity — Saturday, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (145.4K avg for top vs 62K for worst) — among 22 posts in 28 days. Worth analyzing what the top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 27.06 · 14:15 TEXT Recent events in the Dandy's World fandom are truly horrifying. We are very sorry this all happened. We sympathize with all victims and...	VIEWS 150 363 REACTIONS 8 891 REPOSTS 2 296 ER 134.8%
Nº2 28.06 · 01:24 TEXT ♥ Today increased chance of Twisted Flutter! 🛠️💭😄 #Board	VIEWS 144 498 REACTIONS 3 228 REPOSTS 133 ER 129.5%
Nº3 29.06 · 00:28 TEXT 😄 Today's boosted chance for Twisted Sprout! 😄💭😄 #Board	VIEWS 141 316 REACTIONS 3 508 REPOSTS 287 ER 126.7%

Nº4 30.06 • 00:08 TEXT  Today increased chance of Twisted Scrim!    #Board	VIEWS 139 931 REACTIONS 3 798 REPOSTS 257 ER 125.5%
Nº5 24.06 • 00:35 TEXT  Today's boosted chance for Twisted Sprout!    #Board	VIEWS 133 630 REACTIONS 3 956 REPOSTS 358 ER 119.8%
WORST 3	
↓ 15.07 • 17:03 TEXT [3/3]  Last part: Thank you to everyone who stayed by my side. I never take your support for granted and...	VIEWS 62 435 REACTIONS 8 927 REPOSTS 3 004 ER 56.0%
↓ 15.07 • 17:03 TEXT [2/3]  Continuation: But finally breaking ties with a person is not the same as just turning off the light....	VIEWS 62 314 REACTIONS 6 505 REPOSTS 3 104 ER 55.9%
↓ 16.07 • 20:09 TEXT   Message from the president of BlushCrunch Studio. ... And info about the next Dandy's World update.  JoeyStix: Hello community...	VIEWS 61 335 REACTIONS 3 795 REPOSTS 1 042 ER 55.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

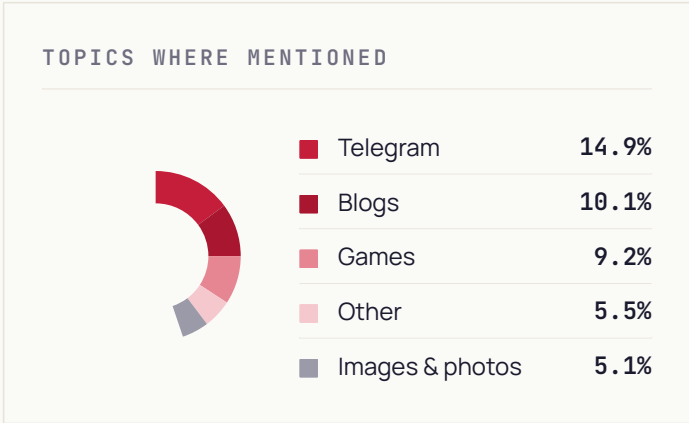
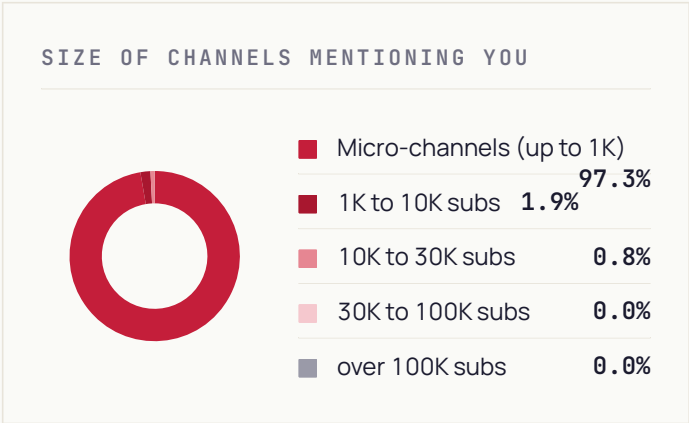
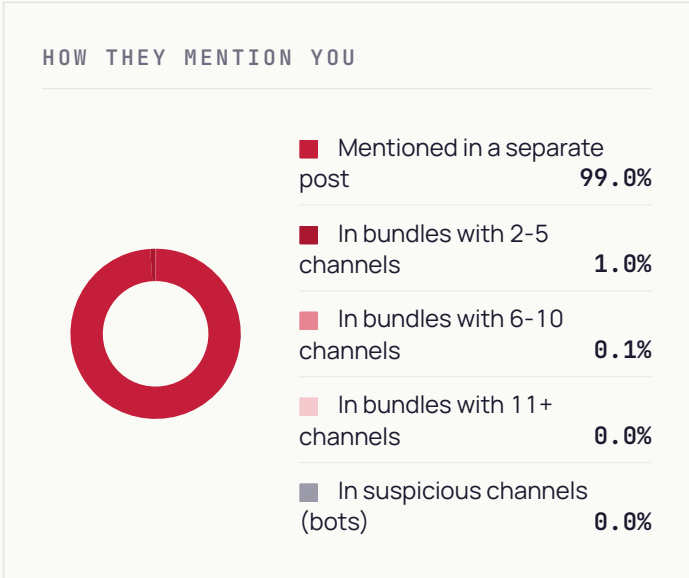
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

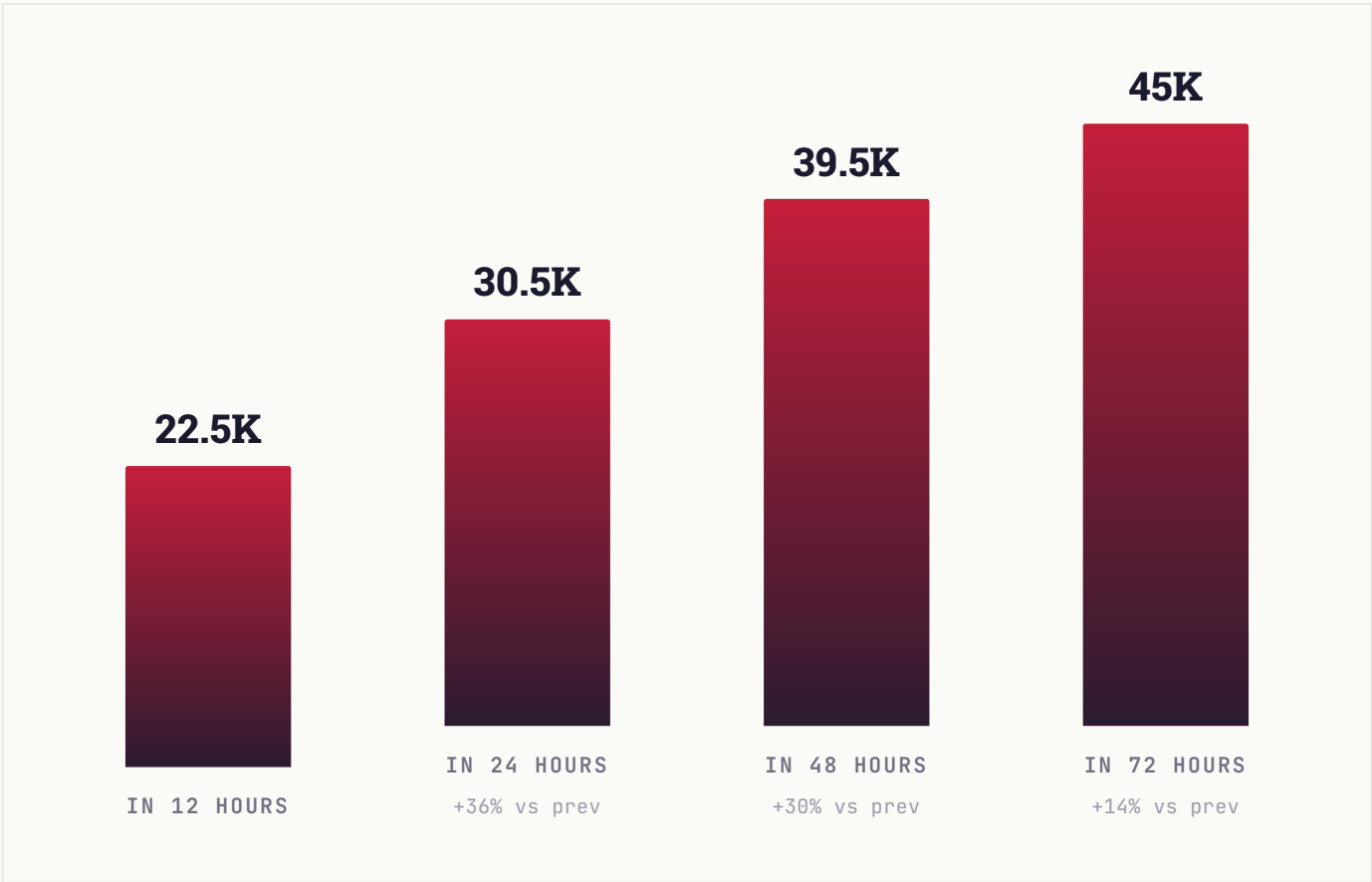
Citation index 8 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time channel was mentioned **764** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ broen lives here	1.1M
🌈D 🌈Dandy's News YOU	111.5K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **609**, they brought **31 069** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	50	20	3 033	
December 2025	139	50	7 393	
November 2025	93	20	10 508	
October 2025	205	48	10 135	
September 2025	58	26	0	
August 2025	64	20	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
609	6	31 069

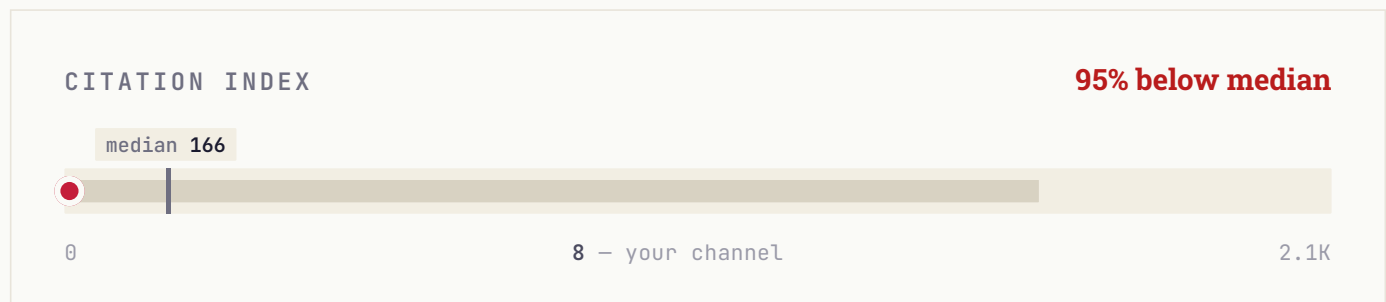
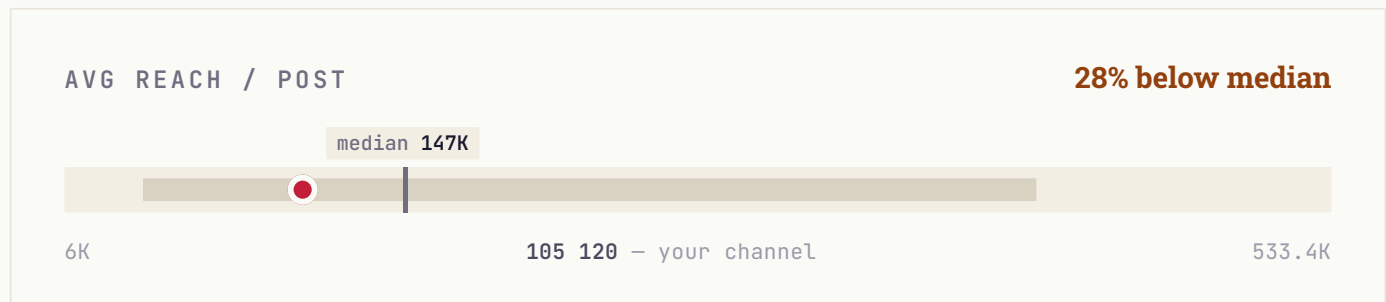
Where the channel ranks in its league

SUBSCRIBERS 78% below median

median 499.9K

175.6K 111 541 — your channel 1.4M

Metric	Value
Current Subscribers	111,541
Median	499.9K
Percentage Below Median	78%
Range (Min to Max)	175.6K to 1.4M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

- 01

Top post of the week — on Saturday
Audience is most active on this day at 17:00 MSK.

EFFECT
Best window for an important post
- 02

Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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