

PROMTPRESS PUBLIC REPORT

Channel audit

DALA INSIDE



@dalainside

✓ The only Kazakh-language channel registered as a media ✓
 Exclusive analysis and insights ™ Advertising @dalareklanaBot The
 most recognizable Kazakh Telegram channel. Insider info, politics,
 schemes, forecasts....

SUBSCRIBERS

10 775

-180 per month

ERR (% SEE POSTS)

34.0%

per day 13.4%

REACH/POST

3.7K

ad reach 1.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 10 775 —	 SUBS REACH 34.2% avg % of subs see post	 VIEWS/POST 3.7K median 3.4K · 19 days	 POSTS/WEEK 2.2 over period
 7D TREND — no data for period	 REACTIONS/POST 20.3 only 122 reactions, 30 reposts, 17 comments	 POST LENGTH 1,000 chars median 1K · 19 days	 POSTS ANALYZED 6 19 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH -180 last month	 CITATION RATE 34 citation index · 82 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 22.03.2022

AI EDITOR SUMMARY

Channel «DALA INSIDE» – 10 775 subs. Each post gets on avg 3.7K people (34% of subs), that's good reach. Publishes 2 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts over 19 days.
- 02 Dominant format – Text (4/6 posts).
- 03 Avg post length – 1000 chars (median 1000).
- 04 Peak audience activity – Thursday, 09:00 ALMT.
- 05 Top posts get 2x more views than weakest (5.2K avg top vs 2.2K worst) – among 6 posts in 19 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 04:55 TEXT  Two more parties held a closed "sweet tea" on the topic of unification Another major sensation is brewing in Kazakhstan's political landscape...		VIEWS 5 713	REACTIONS 23
REPOSTS 7		ER 53.0%	
Nº2 12.06 · 04:28 TEXT  Risk of Kazakh financial institutions entering the EU's new sanctions package remains The EU is increasing sanctions pressure on Russia...		VIEWS 5 546	REACTIONS 25
REPOSTS 5		ER 51.5%	
Nº3 25.06 · 05:25 TEXT  Avia kerosene barter. Astana will give gasoline only on its own terms Russia, through closed channels, from Kazakhstan 50 thousand tons of AI-92 gasoline...		VIEWS 4 284	REACTIONS 28
REPOSTS 6		ER 39.8%	

Nº4 30.06 · 05:56 TEXT  Timur Kulibayev may restructure his holding This week, as the sole shareholder, he founded the joint-stock company "Joint Resources" in Kazakhstan...	VIEWS 2 598 REPOSTS 6	REACTIONS 11 ER 24.1%
Nº5 01.07 · 13:27 PHOTO Developing deep processing: Adilet party fully supports President's strategic direction Adilet party chairman Aibek...	VIEWS 2 059 REPOSTS 4	REACTIONS 20 ER 19.1%

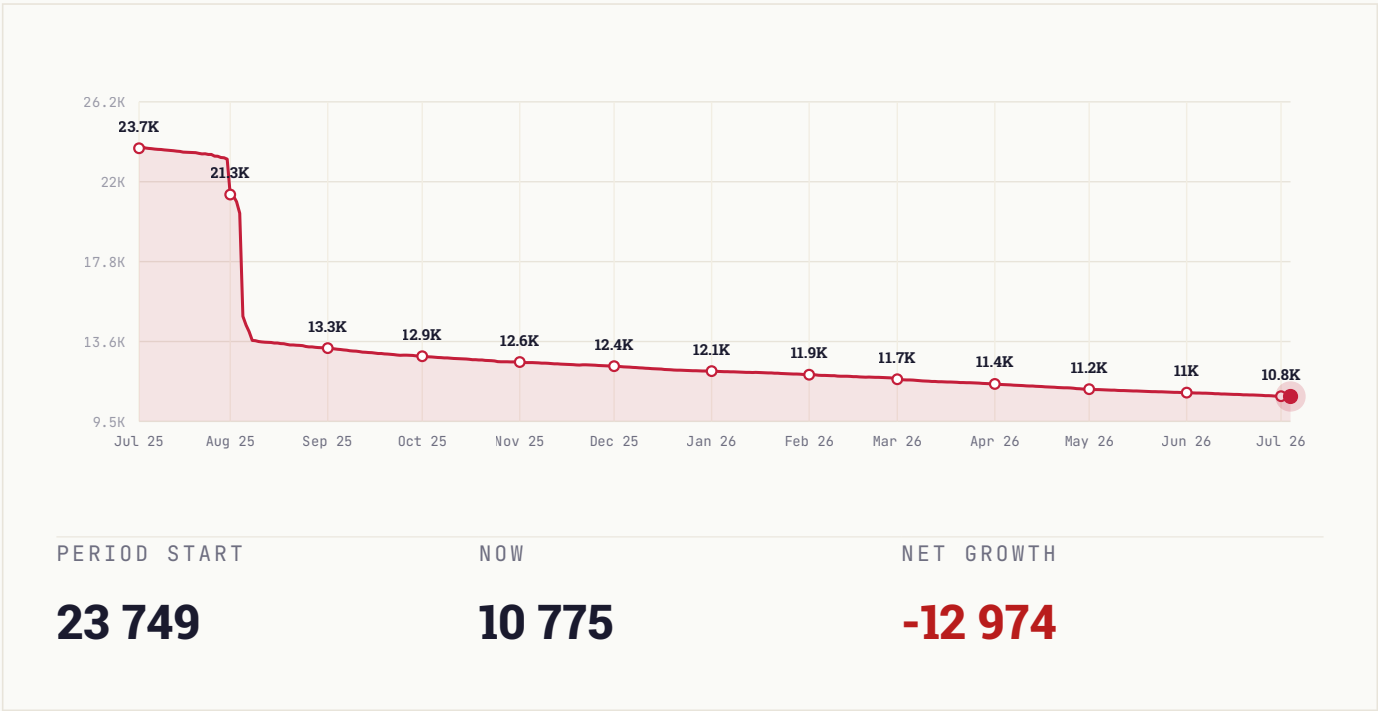
WORST 3

↓ 30.06 · 05:56 TEXT  Timur Kulibayev may restructure his holding This week, as the sole shareholder, he founded the joint-stock company "Joint Resources" in Kazakhstan...	VIEWS 2 598 REPOSTS 6	REACTIONS 11 ER 24.1%
↓ 01.07 · 13:27 PHOTO Developing deep processing: Adilet party fully supports President's strategic direction Adilet party chairman Aibek...	VIEWS 2 059 REPOSTS 4	REACTIONS 20 ER 19.1%
↓ 30.06 · 10:19 PHOTO  New feature for charging electric vehicles appeared in the "Fuel" section of the Yandex Go app In the Yandex Go app...	VIEWS 1 908 REPOSTS 2	REACTIONS 15 ER 17.7%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

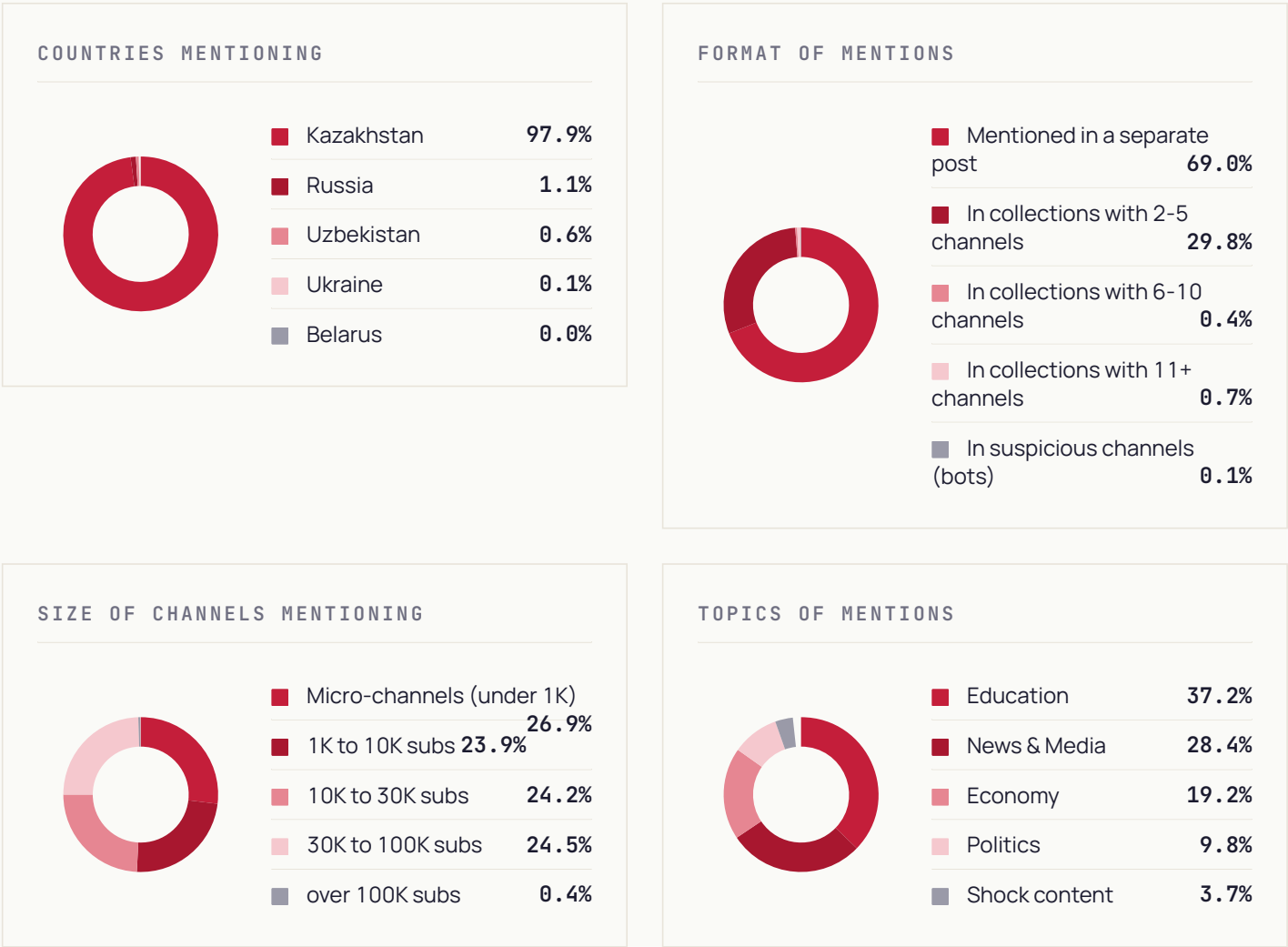
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost.



SECTION 04 · CITATIONS

Who mentions the channel and how

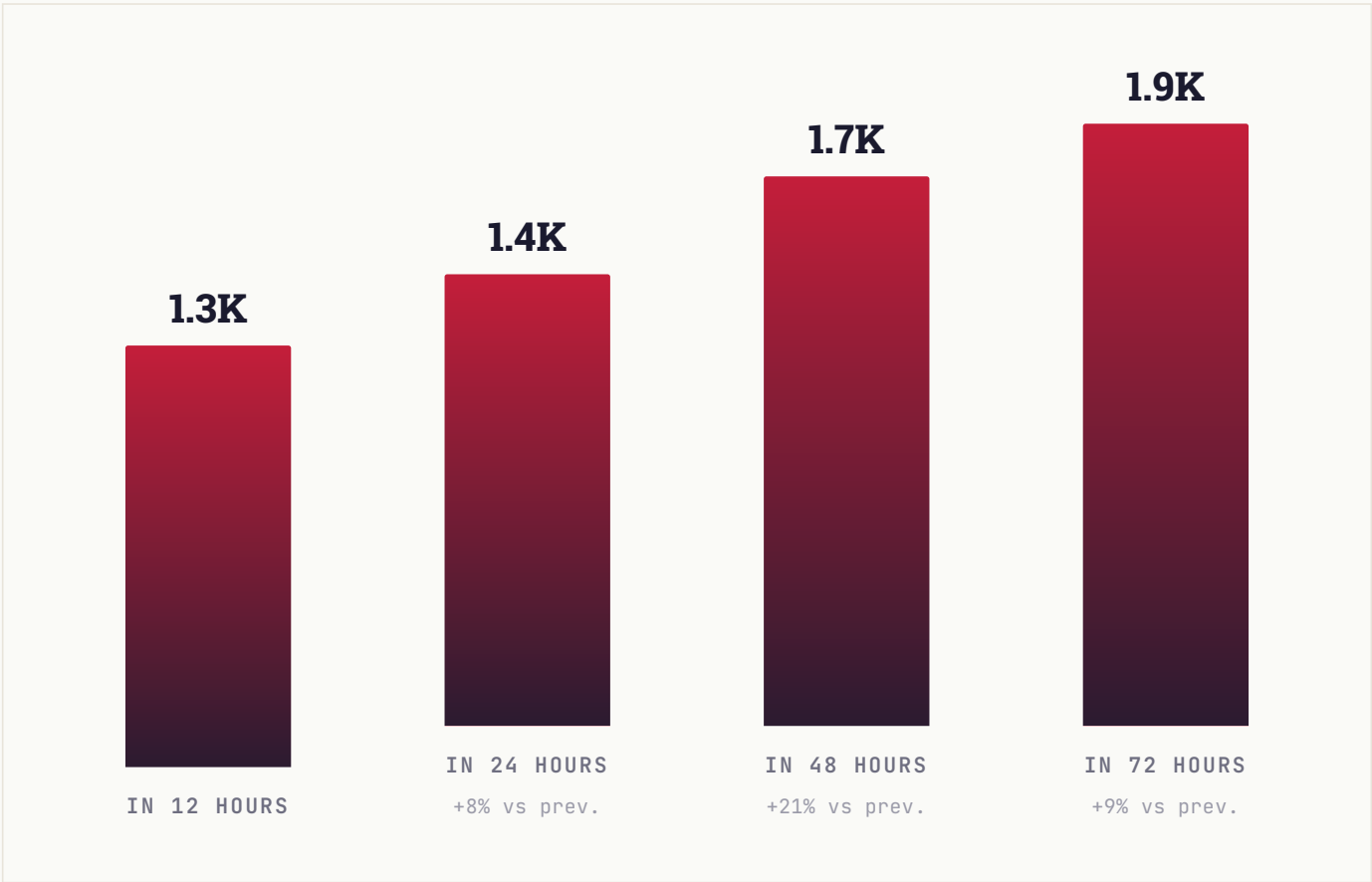
Citation index **34** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **82** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DA Daletten	342.4K
T- Tengrinews.kz - News of Kazakhstan	256.4K
Z- Zakon.kz - News of Kazakhstan and World	204.1K
ZN ZTB NEWS - News of Kazakhstan	180.6K
OR ORDA	139.3K
QU Qumash	121.8K
QA Qaz365.kz	96.9K
DA Daletten.kz	80.1K
NOT NEKhabar	76.2K
AB Atameken Business - News of Kazakhstan	74.2K
DI DALA INSIDE YOU	10.8K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#94 of 99). Niche median — 20.2K subs. First growth KPI — reach the median. Leader: Daletten (342.4K).

SECTION 07 · MENTION DYNAMICS

How often channel is mentioned

Monthly we track posts in other channels that mentioned yours. Over the last **6 months** such mentions were **53**, they brought **43** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	7	3	11
December 2025	9	3	5
November 2025	15	7	19
October 2025	8	3	1
September 2025	6	1	5
August 2025	8	2	2
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
53	6	43	

Where channel ranks in its league

Black vertical line – median. Red dot – your channel.

Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01**Increase posting frequency**

Now 2.2 posts/week. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Best post day — Thursday**

Audience most active on this day at 09:00 ALMT.

EFFECT

**Best window
for important
post****03****Increase share of video posts**

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch Telegram ad** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
