

PUBLIC REPORT BY PROMTPRESS

Channel audit

Crypto Uncle



@dadyacrypto

Your crypto uncle. Sharing thoughts, wins & fails. X's are coming.
Contact: @Dadyaknow OTC chat – @dadyagift Chat – https://t.me/dadya_chat

SUBSCRIBERS

207 174

-18213 per month

ERR (% WHO SEE
POSTS)

6.0%

daily 2.6%

REACH/POST

12.1K

ad reach 5.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Channel KPIs

Each card is a separate channel health indicator. The subtitle shows the period.

SUBSCRIBERS 207 174 —	SUBSCRIBER REACH 5.86% avg % subs see post	VIEWS/POST 12.1K median 12.5K · 28 days	POSTS/WEEK 10.4 over period
7D TREND -15.8% vs previous week	REACTIONS/POST 9188.8 total 395K reactions, 2.6K reposts, 8.4K comments	POST LENGTH 99 chars median 48 · 28 days	POSTS ANALYZED 43 28 days
AD REACH 5.4K 24h avg	CHURN / MONTH -18213 last month	CITATION RATE 267 citation index · 1,012 channels mentioned ever	CHANNEL AGE 1 year 1 month created 08.05.2025

AI EDITOR SUMMARY

Channel «Crypto Uncle» — 207 174 subs. Avg post views 12.1K people (6% from subs), low reach — consider expanding audience. Publishes 10 posts/week (~1/day) — regular pace. Week Jun 1–7 reach dropped -15.8% to week May 25–31 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **43** posts over 28 days.
- 02 Dominant format — **Photo** (34/43 posts).
- 03 Avg post length — **99** chars (median 48).
- 04 Audience peak activity — **Wed**, 17:00 MSK.
- 05 Top posts get **2x** more views than the weakest (16.4K avg for top vs 9K for worst) — among 43 posts in 28 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 10.06 · 14:53 PHOTO Roblox unblocked in Russia 🌐	VIEWS 17 085 REP. 304	REACTIONS 1 816 ER 8.2%
Nº2 09.06 · 19:39 VIDEO Durov released Telegram for watches 📱	VIEWS 16 723 REP. 82	REACTIONS 161 ER 8.1%
Nº3 20.05 · 10:02 PHOTO USD already at 69₽ 📈	VIEWS 15 302 REP. 106	REACTIONS 209 ER 7.4%

Nº4 25.05 · 17:53 PHOTO (captionless post – photo)	VIEWS 15 283 REP. 31	REACTIONS 161 ER 7.4%
Nº5 19.05 · 19:52 PHOTO Russians may be allowed to buy crypto on foreign exchanges  What will change: – access to foreign platforms will require...	VIEWS 15 211 REP. 33	REACTIONS 106 ER 7.3%

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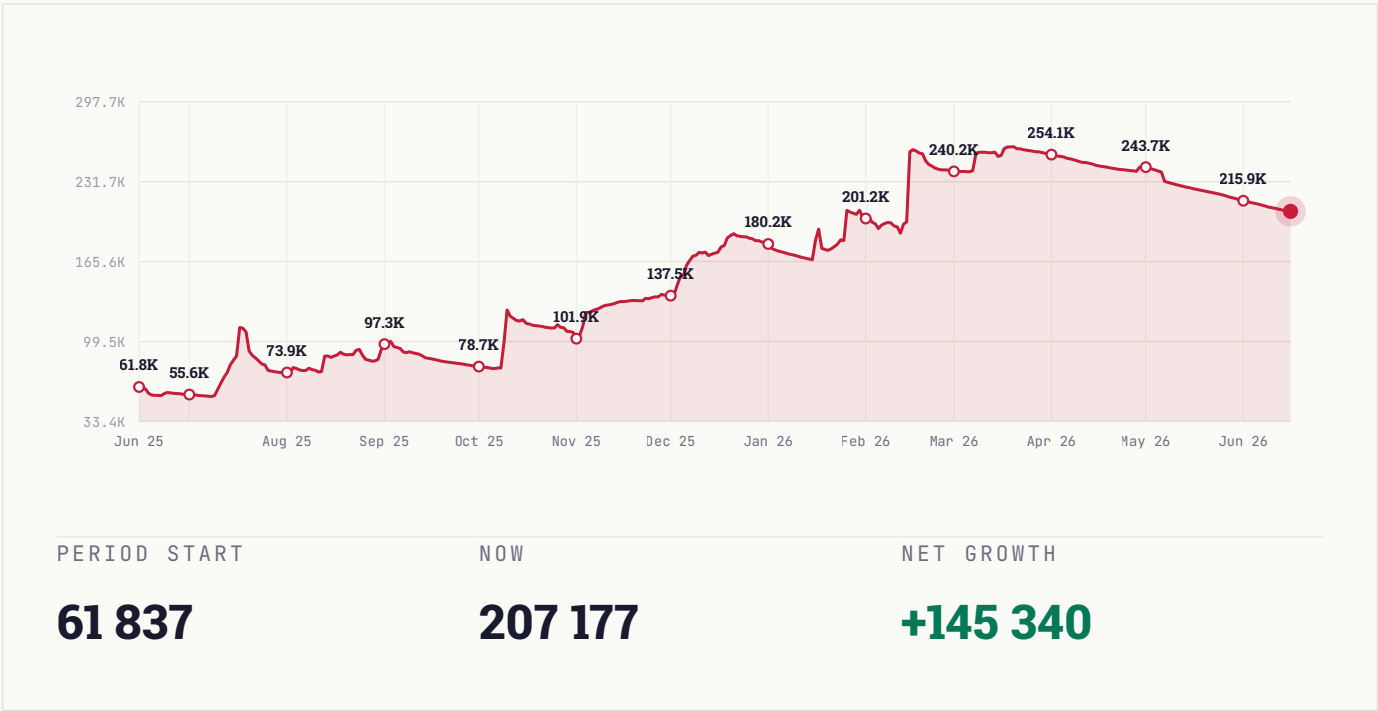
WORST 3

↓ 08.06 · 15:07 PHOTO MAX NO LONGER NEEDED  From new amendments to the Anti-Fraud 2.0 bill: Russians won't need a government messenger for identity verification...	VIEWS 9 364 REP. 46	REACTIONS 152 ER 4.5%
↓ 08.06 · 16:24 PHOTO TON name officially changes to GRAM 	VIEWS 9 310 REP. 34	REACTIONS 2 714 ER 4.5%
↓ 12.06 · 08:01 PHOTO Elon Musk becomes first \$ trillionaire in history 	VIEWS 8 221 REP. 45	REACTIONS 225 ER 4.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost.



SECTION 04 • MENTIONS

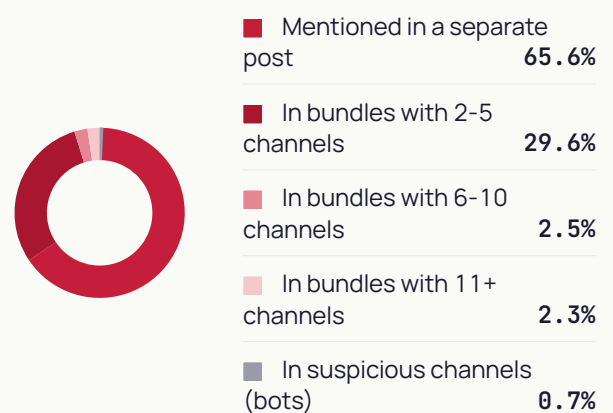
Who mentions the channel & how

Citation index **267** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 012** different channels.

COUNTRIES MENTIONING YOU



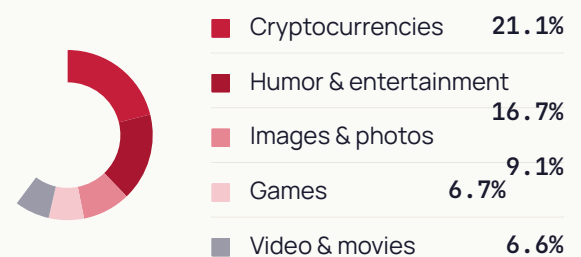
HOW THEY MENTION YOU



WHAT SIZE CHANNELS MENTION YOU



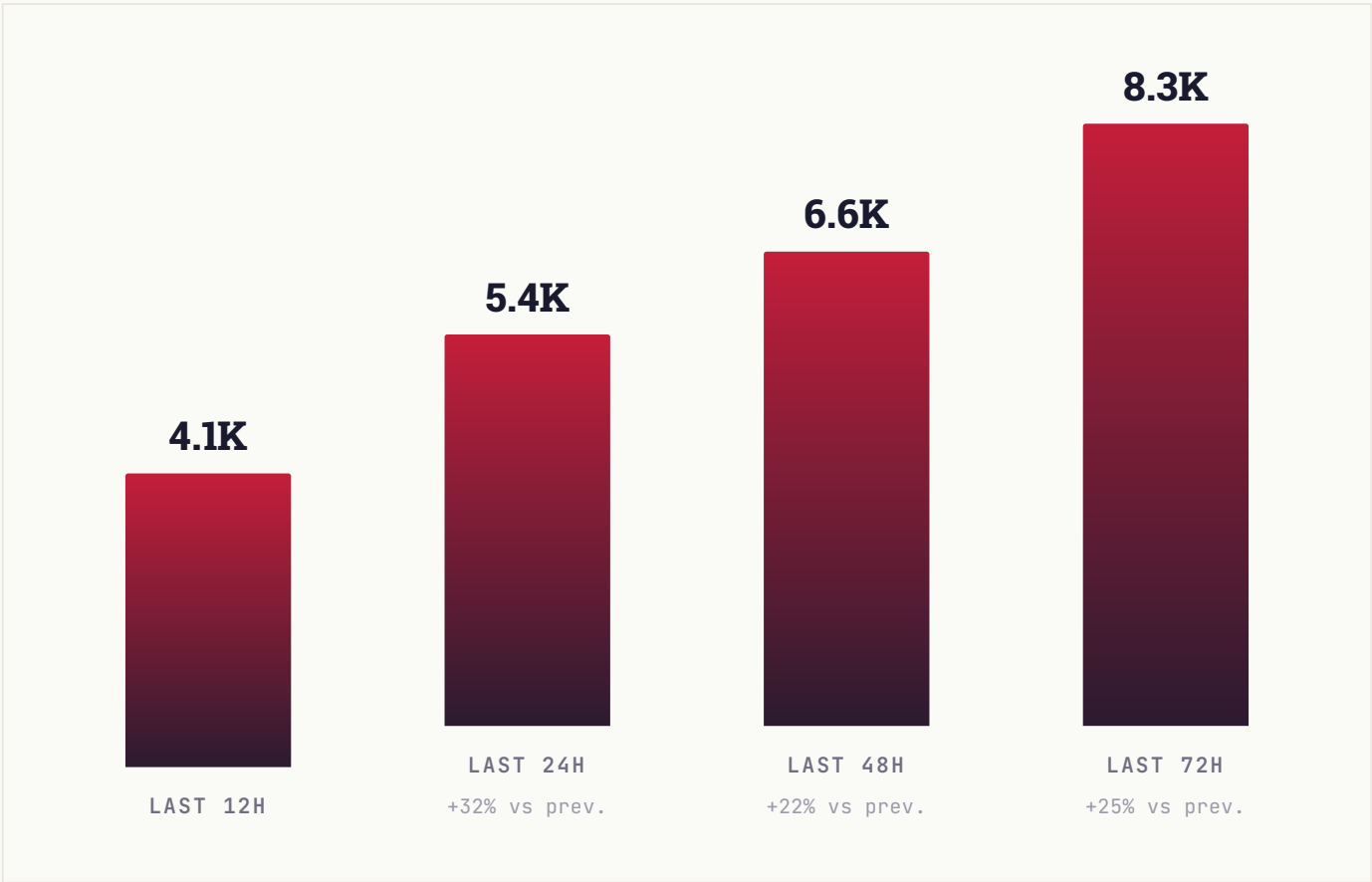
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long placement should "live".



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
KD Crypto Uncle YOU	207.2K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#84 of 99). Niche median: 307.7K subs.
First growth KPI: reach median. Leader: OKX News (4.8M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **400**, they brought **246 773** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	30	23	54 515
Nov 2025	66	58	37 284
Oct 2025	112	67	52 451
September 2025	15	10	7 470
August 2025	125	91	37 970
July 2025	52	49	57 083
TOTAL MENTIONS			400
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			246 773

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band: range of 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

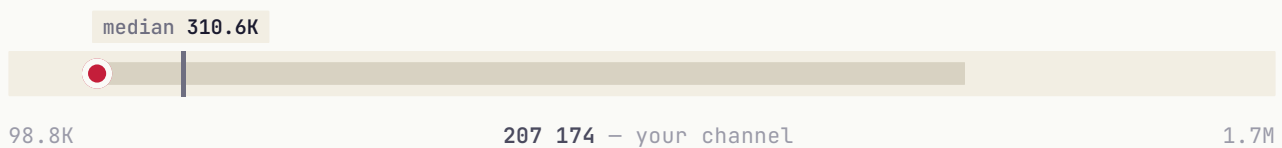
#84 /100

NICHE RANK

Channel in the bottom half of the ranking

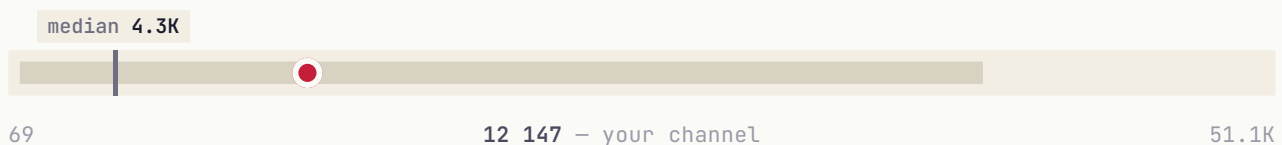
SUBSCRIBERS

33% below median



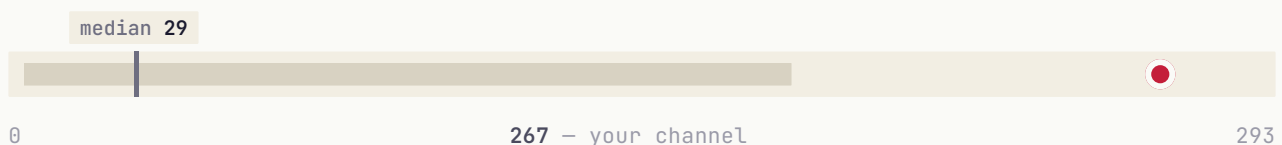
AVG REACH / POST

better than 58% of niche



CITATION INDEX

better than 90% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — Wednesday

Audience most active on this day at 17:00 MSK.

EFFECT

Best time for key posts
- 02

Increase share of video posts

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 5.86% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+0.6pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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