

PROMTPRESS PUBLIC REPORT

Channel audit dacooker_



@dacookersminds

For recipes, gastronomic notes and chatting with you! 🍷 A+ <https://gosuslugi.ru/snet/67b7260f9a7d4b3de1978581>

SUBSCRIBERS

94 110

-670 per month

ERR (% SEE POSTS)

14.0%

Daily 6.1%

REACH/POST

13.7K

Ad reach 5.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 94 110 —	 SUBSCRIBER REACH 14.6% Avg % subs see post	 VIEWS/POST 13.7K Median 13.6K · 27 days	 POSTS/WEEK 6.0 For period
 7D TREND -13.8% vs previous week	 REACTIONS/POST 183.6 4,406 reactions, 1,038 reposts, 288 comments	 POST LENGTH 386 chars Median 158 · 27 days	 POSTS ANALYZED 24 27 days
 AD REACH 5.7K Avg 24h	 CHURN / MONTH -670 Last month	 CITATION RATE 11 Citation index · 60 channels mentioned all time	 CHANNEL AGE 4 years 4 months Created 24.02.2022

AI EDITOR SUMMARY

Channel «dacooker_» — 94 110 subs. Avg views per post 13.7K people (15% from subs), reach low — expand audience. Publishes 6 posts/week (~1/day) — rare. Week 22–28 Jun reach dropped -13.8% vs week 15–21 Jun — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 24 posts in 27 days.
- 02 Dominant format — Photo (13/24 posts).
- 03 Avg post length — 386 chars (median 158).
- 04 Peak audience activity — Tuesday, 18:00 MSK.
- 05 Top posts get 2x More views than weakest (19.4K avg top vs 9.3K worst) — among 24 posts in 27 days. Analyze top’s common traits: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 15:45 VIDEO Quick review of Solo Noi — new-gen fast food in Moscow! They use focaccia — traditional Italian bread...	VIEWS 20 113 REP. 211	REACTIONS 210 ER 21.4%
Nº2 12.06 · 09:52 VIDEO Every chef has a «repertoire». Like performers, we create dishes that appear at dinners...	VIEWS 19 341 REP. 87	REACTIONS 260 ER 20.6%
Nº3 19.06 · 13:28 PHOTO Wine recommendations for your Friday - a great bottle from one of the gastro events in Moscow 🍷	VIEWS 18 853 REP. 20	REACTIONS 130 ER 20.0%

Nº4 26.06 • 09:12 **PHOTO**

Good morning from Tashkent, Dakukersk ☀️

VIEWS
17 942

REACTIONS
237

REP.
13

ER
19.1%

Nº5 11.06 • 14:55 **PHOTO**

Top 10 unexpected plot twists! See you soon in «Sledstvie Veli»

VIEWS
17 482

REACTIONS
340

REP.
28

ER
18.6%

WORST 3

↓ 01.07 • 05:35 **VIDEO**

(post without caption – video)

VIEWS
9 652

REACTIONS
69

REP.
7

ER
10.3%

↓ 04.07 • 09:38 **VIDEO**

I'm excited to present a new set developed together with Artem Losev – a renowned chef, one of the founders of AVA-group and, in...

VIEWS
9 562

REACTIONS
100

REP.
41

ER
10.2%

↓ 06.07 • 16:29 **PHOTO**

Dear viewers and readers, all tickets are sold out - no more requests accepted ❤️ See you!

VIEWS
8 590

REACTIONS
102

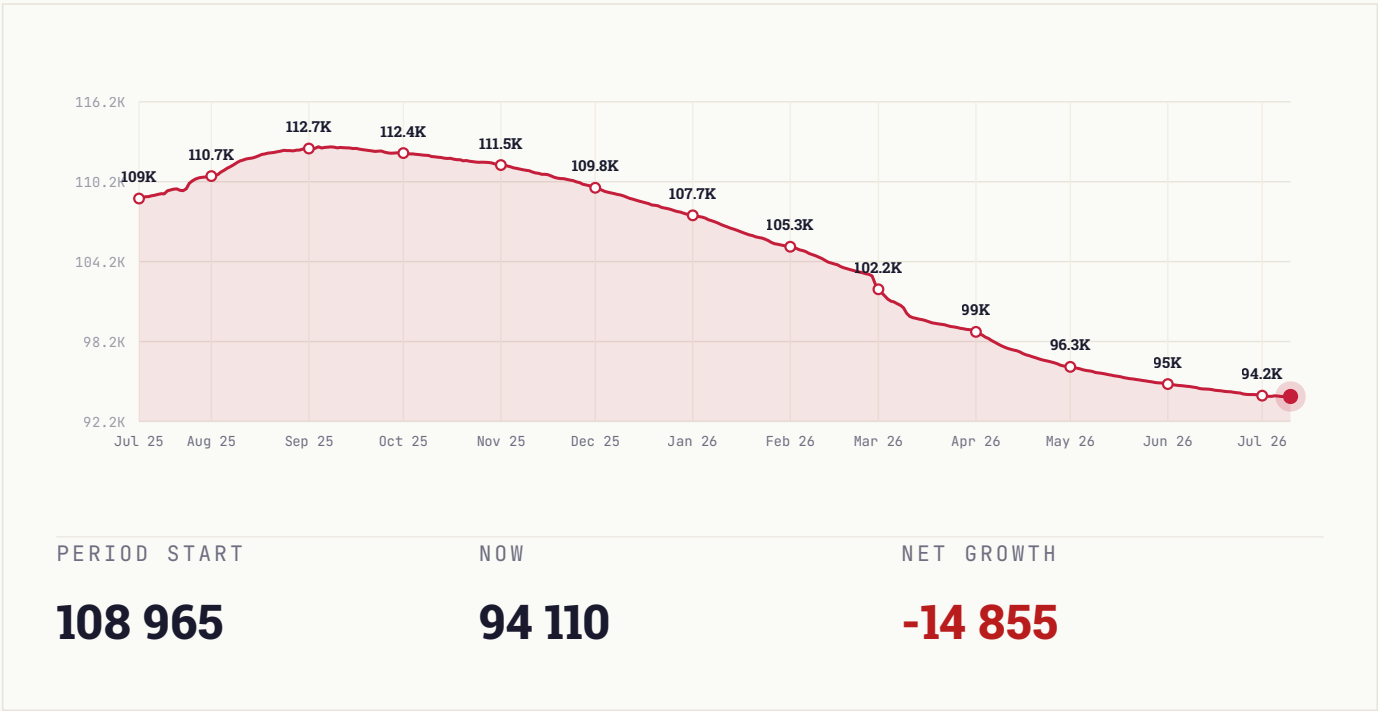
REP.
7

ER
9.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

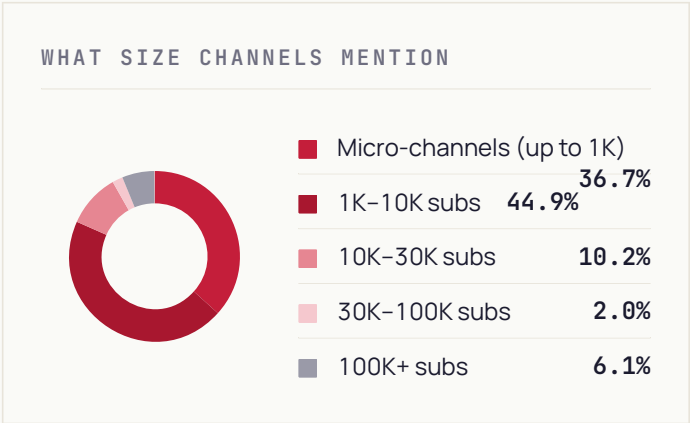
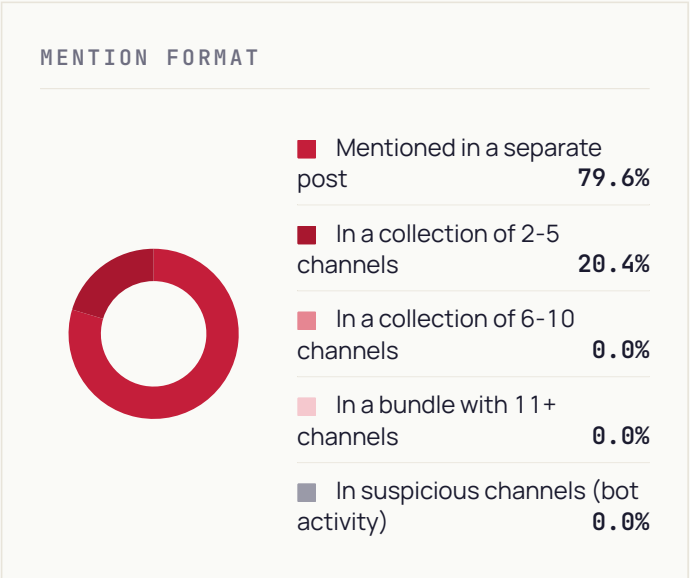
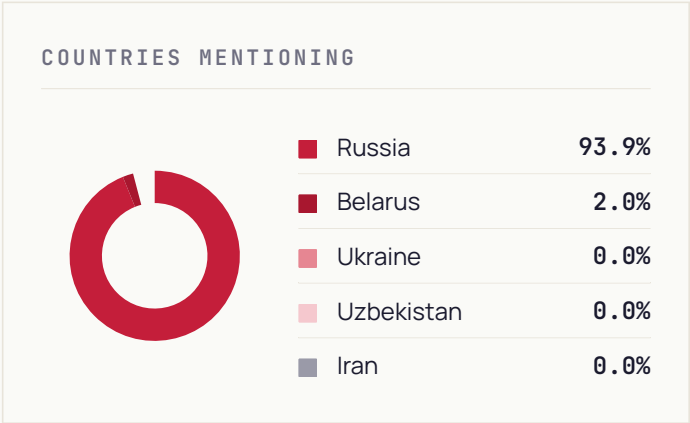
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

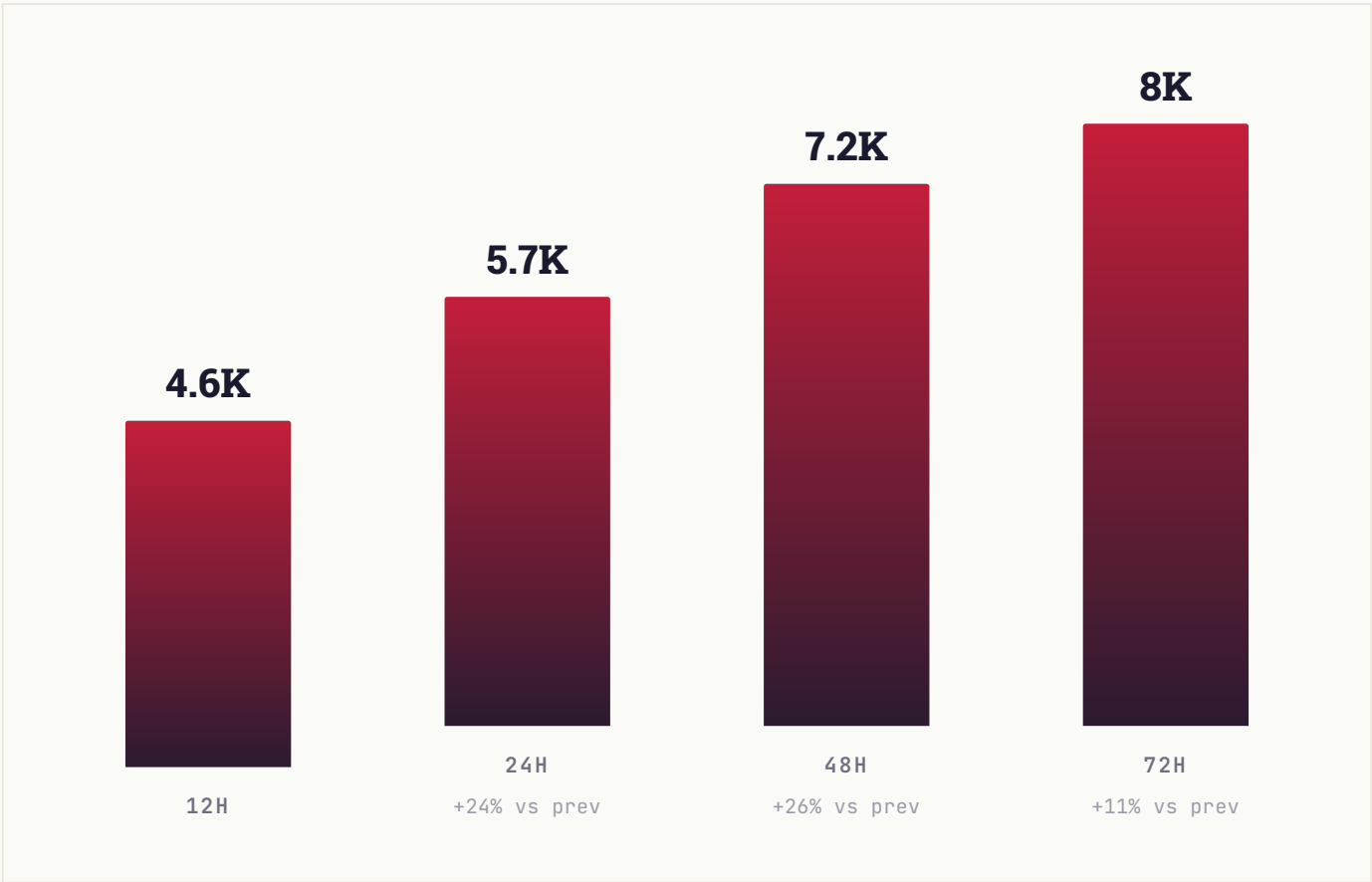
Citation index **11** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K one. All-time channel mentions **60** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
KR Cooking Recipes Salads 🤖	995.6K
Fri Pyaterochka	776.5K
M 🍰 Mom's Recipes 😊	680.8K
A Air fryer Recipes	593.3K
Mon Simple Recipes	586.9K
KR Recipe book	559K
CN Kitchen Inside Out	532.5K
VI Tasty & cheap 🍪	487.7K
CI CHIZHIK	485.1K
Sun Daily recipes	461.5K
DA dacooker_ YOU	94.1K

COMPARATIVE INSIGHT

Channel not yet Outside top 94 of niche — early growth stage. Niche leader — Cooking Recipes Salads 🤖 (995.6K), top-94 median: 205K. First goal — enter top-94 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** Such mentions **12**, they brought **2 531** New subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	1	1	0	
December 2025	2	2	0	
November 2025	4	3	0	
October 2025	3	2	39	
Sep 2025	1	1	348	
August 2025	1	1	2 144	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
12	6	2 531

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 Channels in category "Food & cooking» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
