

PROMTPRESS PUBLIC REPORT

Channel audit

CyberYozh



@cyberyozh_official

🎓 CyberYozh Academy: <https://academy.cyberyozh.com/courses/>

🌐 Proxy by CyberYozh: <https://app.cyberyozh.com/ru/> 📖 Free book: <https://book.cyberyozh.com/ru> 💬 Chat @cyberyozhtalks 📌

Owner:...

SUBSCRIBERS

62 308

+609 per month

ERR (% SEE POSTS)

10.0%

per day 5.3%

REACH/POST

6.3K

ad reach 3.3K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Tech» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it's calculated for.

 SUBSCRIBERS 62 308 —	 SUBS REACH 10.18% avg % of subs see post	 VIEWS/POST 6.3K median 6.2K · 28 days	 POSTS/WEEK 16.4 over period
 7D TREND +3.3% vs previous week	 REACTIONS/POST 35.5 only 2,417 reactions, 4,560 reposts, 172 comments	 POST LENGTH 825 chars median 999 · 28 days	 POSTS ANALYZED 68 28 days
 AD REACH 3.3K 24h average	 CHURN / MONTH +609 last month	 CITATION RATE 585 citation index · 1,060 channels mentioned all time	 CHANNEL AGE 8 years 5 months created 29.01.2018

AI EDITOR SUMMARY

Channel «CyberYozh» — 62 308 subs. Each post averages 6.3K people (10% of subs), reach is low — consider expanding audience. Publishes 16 posts per week (~2/day) — regular schedule. For the week of Jun 29 – Jul 5, reach stable (+3.3% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **68** posts over 28 days.
- 02 Dominant format – **Photo** (43/68 posts).
- 03 Avg post length – **825** chars (median 999).
- 04 Peak audience activity – **Friday, 10:00 MSK**.
- 05 Top posts get **2x** more views than the weakest (9.6K avg for top vs 3.9K for worst) – among 68 posts in 28 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 07:38 PHOTO ⚡ LAST DAY OF HOT SUMMER PROMO Such terms won't come again Time to decide. You can keep putting off your growth...	VIEWS 10 286 REPOSTS 17	REACTIONS 21 ER 16.5%
Nº2 17.06 · 11:32 VIDEO 👮 FBI built a fake town to learn cyberattack investigation Footage of the closed Kinetic Cyber Range in Alabama has emerged...	VIEWS 9 431 REPOSTS 72	REACTIONS 80 ER 15.1%
Nº3 22.06 · 09:18 PHOTO 🔥 CYBERWEEKEND: 4 days of hard practice Starts today Summer is for relaxing, but in our field, breaks cost too much...	VIEWS 9 099 REPOSTS 37	REACTIONS 28 ER 14.6%

Nº4

18.06 · 17:29

TEXT

Do you love Yandex Browser? You'll have to love it, sorry. First, it's cool, nobody forced it on anyone and it's the only ru...

VIEWS

8 866

REPOSTS

90

REACTIONS

180

ER

14.2%

Nº5

18.06 · 12:05

PHOTO

🤖 HACKING WINDOWS IN 2026: why you'll forget about ready tools STEP-BY-STEP FROM NMAP SCAN TO SESSION HIJACK

📱 ...

VIEWS

8 857

REPOSTS

91

REACTIONS

38

ER

14.2%

WORST 3

↓

13.07 · 10:32

TEXT

🛡️ Odyssey attacks Mac: commercial malware steals crypto, passwords & leaves backdoor 🖥️ macOS users face new global...

VIEWS

4 017

REPOSTS

49

REACTIONS

22

ER

6.4%

↓

13.07 · 13:04

PHOTO

🔥 Global update of CyberYozh Academy programs 3 new levels for your career The cybersecurity market changes every month, and we...

VIEWS

3 984

REPOSTS

12

REACTIONS

19

ER

6.4%

↓

13.07 · 12:02

PHOTO

😞 Official prompt library for Claude from Anthropic Anthropic devs revamped & structured a massive hub of ready...

VIEWS

3 603

REPOSTS

225

REACTIONS

21

ER

5.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which months subscribers left.

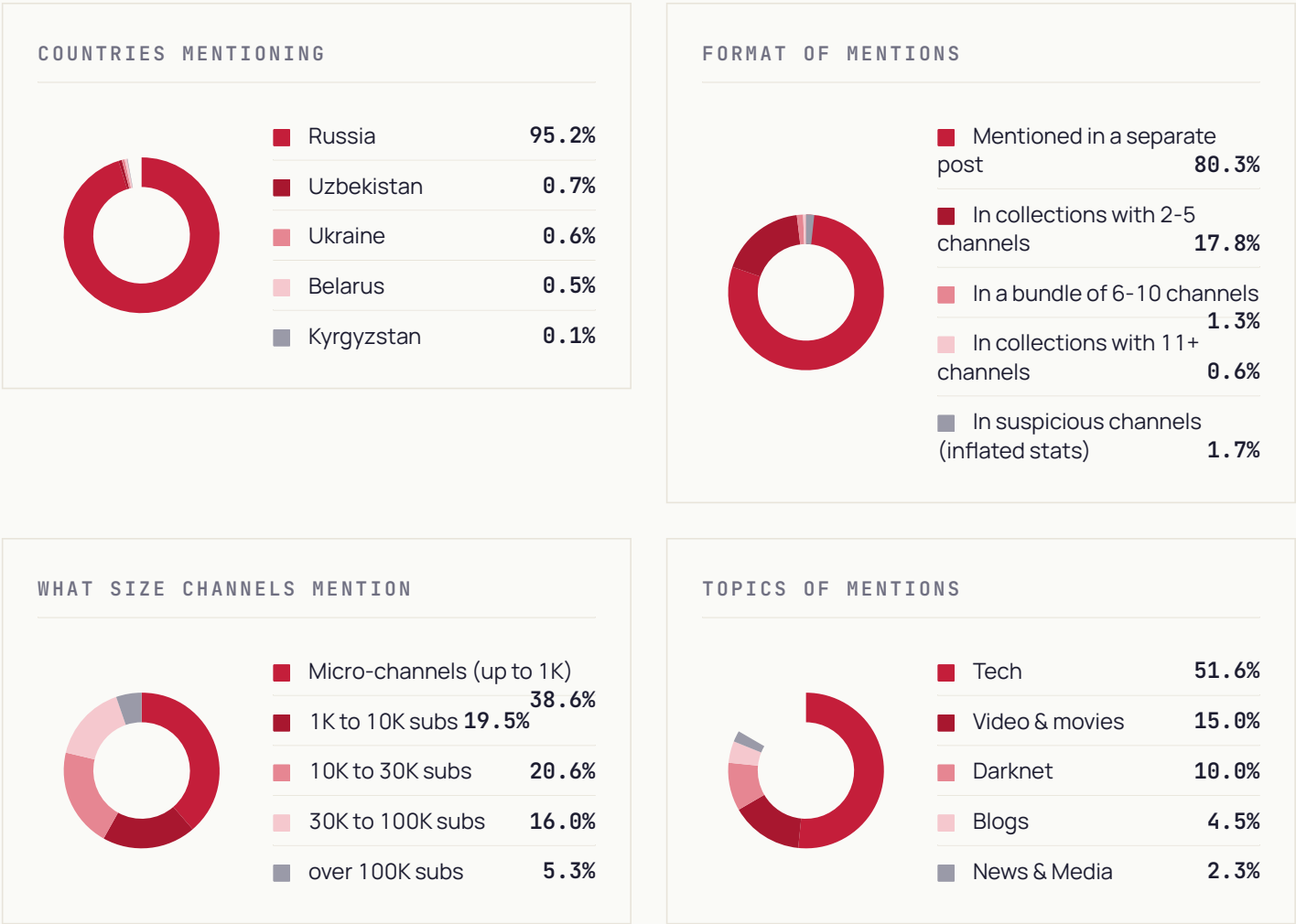


START OF PERIOD	NOW	NET GROWTH
59 202	62 308	+3 106

SECTION 04 · CITATIONS

Who mentions the channel and how

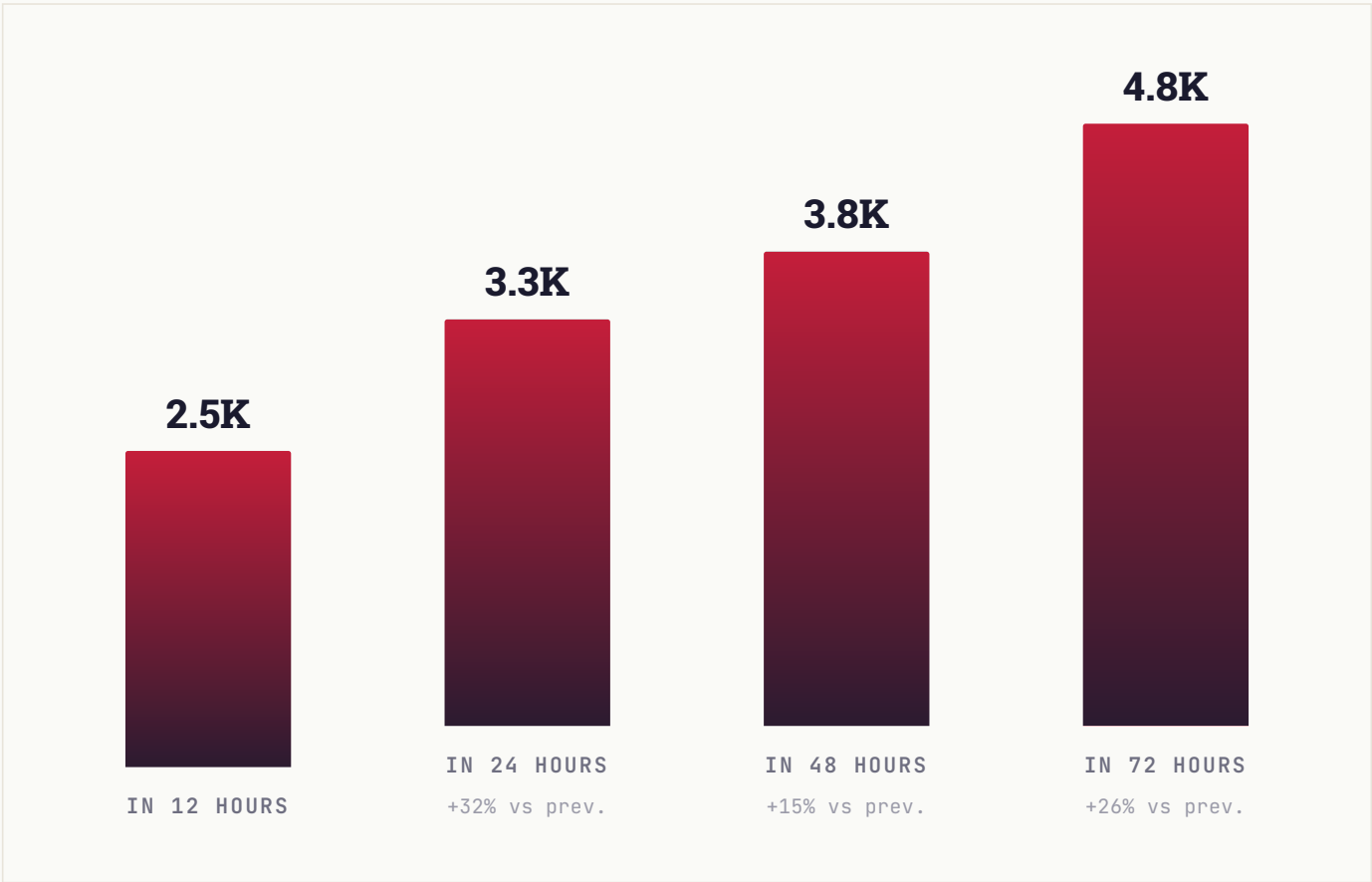
Citation index **585** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 060** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت آزاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
CY CyberYozh YOU	62.3K

COMPARATIVE CONCLUSION

Channel is not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **238**, they brought **1 584** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	44	22	285
December 2025	60	16	199
Nov 2025	54	11	305
Oct 2025	51	14	202
Sep 2025	22	4	202
August 2025	7	5	391

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
238	6	1 584

Where the channel stands in its league

Took top-**100** channels in category "**Tech**» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday

Audience is most active on this day at 10:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with similar channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
