

PROMTPRESS PUBLIC REPORT

Channel audit

CS 2 | Скуп СКИНОВ



@cs2_skup

CS 2 SKIN BUYOUT 🇺🇸 Contact me to sell - @danya2121

SUBSCRIBERS

25 964

-27 per month

ERR (% SEE POSTS)

55.0%

24h **28.6%**

REACH/POST

14.3K

ad reach **7.5K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 25 964 —	 SUBSCRIBER REACH 54.99% avg % of subs see a post	 VIEWS/POST 14.3K median 14.3K · —	 POSTS/WEEK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 957.0 only 957 reactions, 2 reposts, 0 comments	 POST LENGTH 511 chars median 511 · —	 POSTS ANALYZED 1 —
 AD REACH 7.5K 24h avg	 CHURN / MONTH -27 last month	 CITATION RATE 0 citation index · 1 channels mentioned it ever	 CHANNEL AGE 1 year 3 months created 19.03.2025

AI EDITOR SUMMARY

Channel «CS 2 | Скуп скинов» — 25 964 subs. Each post averages 14.3K people (55% from subs), that's wide reach for a channel this size. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – **Photo** (1/1 posts).
- 03 Avg post length – **511** chars (median 511).
- 04 Audience peak activity – **Tuesday**, 10:00 MSK.
- 05 Top posts get **0x** more views than the weakest (4.8K avg for top vs 14.3K for worst) – among 1 posts for –. Worth analyzing what the top has in common – topic, format, timing.

TOP 1 POSTS

Nº1 07.07 · 07:31 PHOTO 🌟 Paid 🌟 before receiving skins ➕ Review – deal for 248,000₽! 🔥💎 Closed another deal with our regular client 🤝 📊 Result...	VIEWS	REACTIONS
	14 278	957
	REPOSTS	ER
	2	55.0%

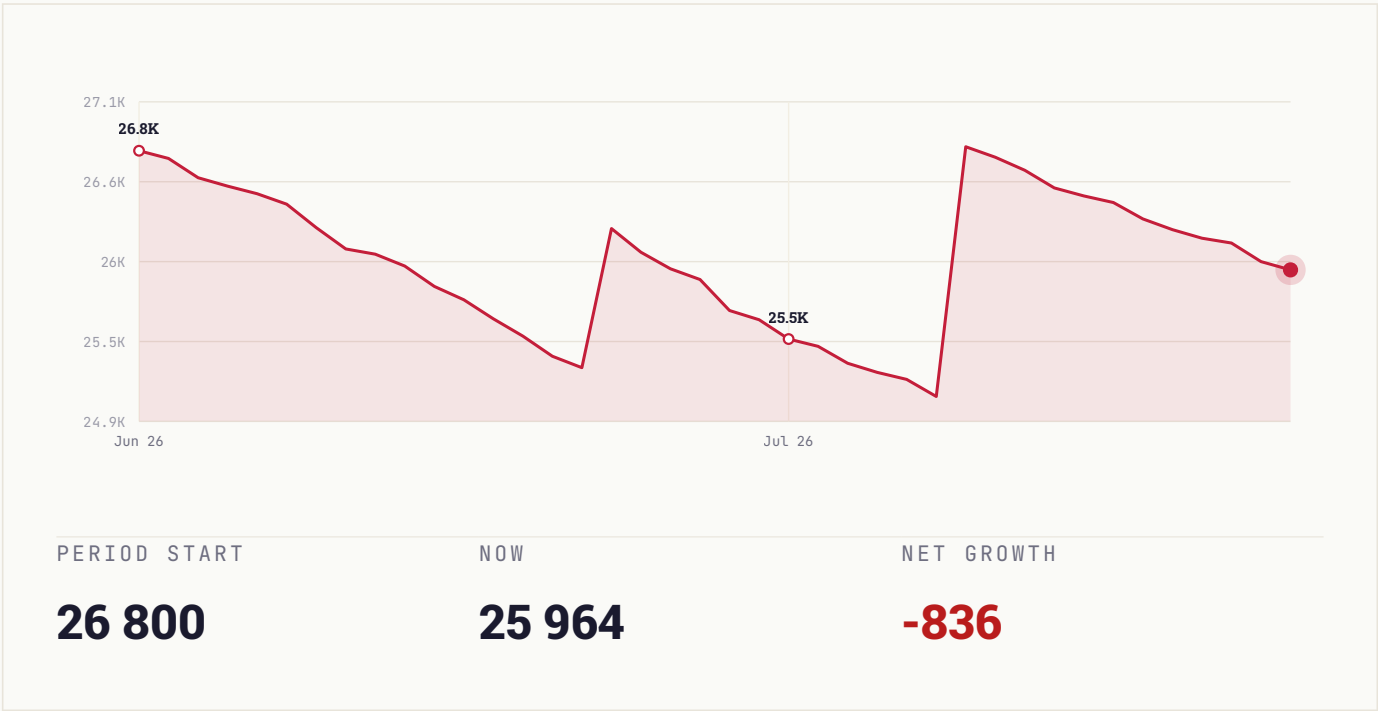
WORST 1

↓ 07.07 · 07:31 PHOTO 🌟 Paid 🌟 before receiving skins ➕ Review – deal for 248,000₽! 🔥💎 Closed another deal with our regular client 🤝 📊 Result...	VIEWS	REACTIONS
	14 278	957
	REPOSTS	ER
	2	55.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

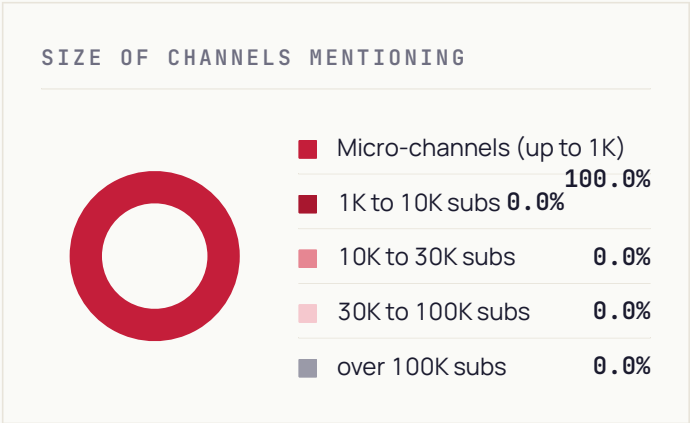
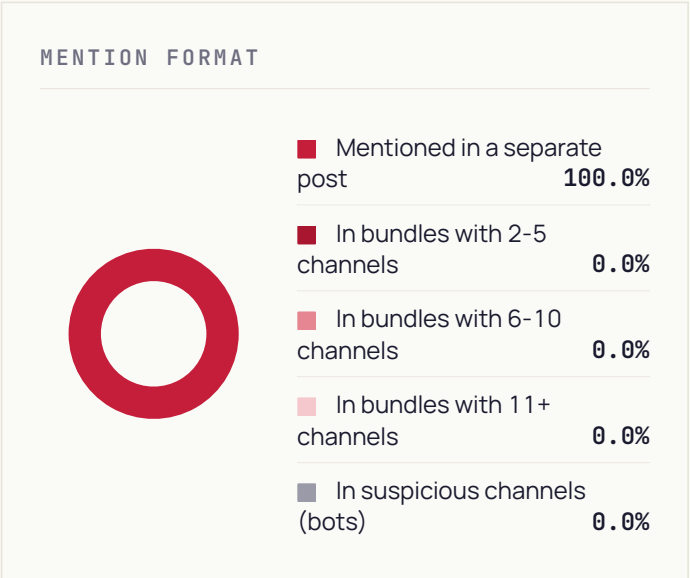
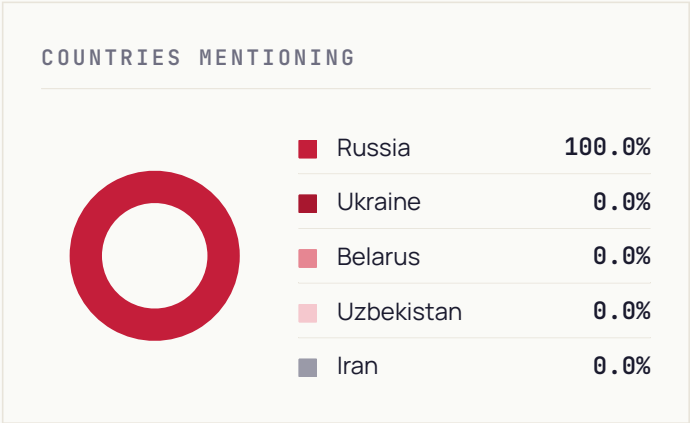
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

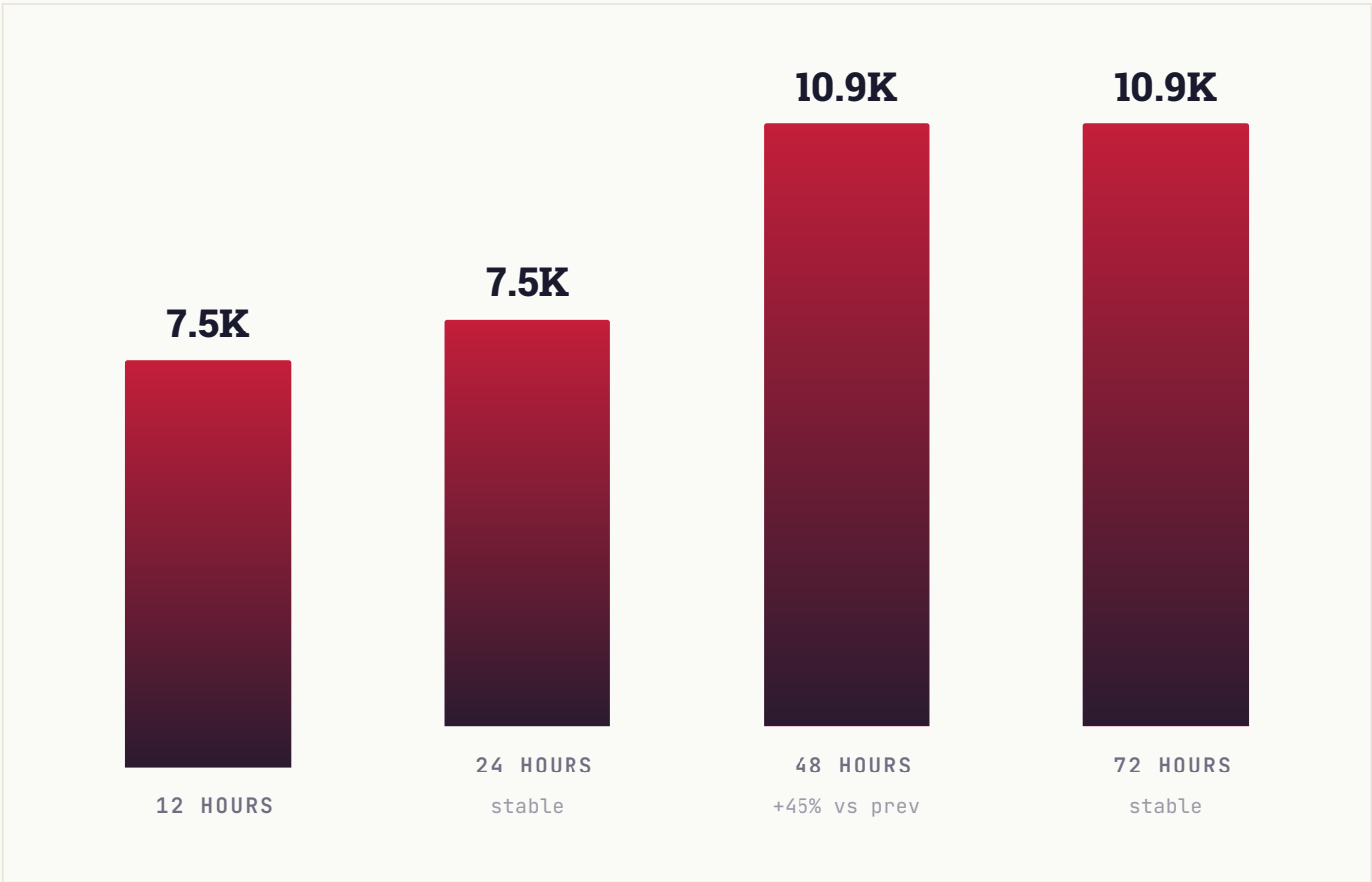
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: 1 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. We highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇪🇬	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1.1M
CN Books on a million business blog	861.7K
RP Roxman typing...	529.9K
AB Business Shark	502.2K
SS Merger & acquisition	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
C2 CS 2 Скуп скинов YOU	26K

COMPARATIVE INSIGHT

Channel yet outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Business & Startups» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.0 posts/week. Active channels average 7-10.
Regularity is key to audience retention.

EFFECT

**Regularity
beats volume**

02

Top post of the week — on Tuesday

Audience most active on this day at 10:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram retains audience longer and is
algorithm-friendly. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in a few minutes using public data.
Want to go further? — Run ads through us and hit your growth
plan in a month.

01 **Launch Telegram ad** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
