

PUBLIC PROMTPRESS REPORT

Channel audit

CRYSTAL OF GROWTH



@crystal_book

The channel covers economic growth, geo-economics, economic warfare, sanctions. Models of record-breaking growth of the domestic economy 1929-55 and prospects for using...

SUBSCRIBERS

59 501

-257 per month

ERR (% SEE POSTS)

14.0%

per day 5.4%

REACH/POST

7.5K

ad reach 3.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 59 501 -	 SUBS REACH 12.58% avg % subs see post	 VIEWS/POST 7.5K median 4.2K · 29 days	 POSTS/DAY 7.3 ~51 per week
 7D TREND +0.9% vs previous week	 REACTIONS/POST 71.1 only 15,646 reactions, 9,148 reposts, 16 comments	 POST LENGTH 850 chars median 905 · 29 days	 POSTS ANALYZED 220 29 days
 AD REACH 3.2K 24h avg	 CHURN / MONTH -257 over the last month	 CITATION INDEX 1 157 citation index · 3,105 channels mentioned all time	 CHANNEL AGE 6 years 2 months created 08.05.2020

AI EDITOR SUMMARY

Channel «CRYSTAL OF GROWTH» – 59 501 subs. Each post averages 7.5K people (13% subs), reach is low – consider expanding audience. Publishes 51 posts/week (~7/day) – active posting. Week of Jul 6–12 reach stable (+0.9% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **220** posts over 29 days.
- 02 Dominant format: **Photo** (206/220 posts).
- 03 Avg post length – **850** characters (median 905).
- 04 Peak audience activity – **Monday**, 14:00 MSK.
- 05 Top posts get **39x** more views than the weakest (125.5K avg for top vs 3.3K for worst) – among 220 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 11:33 PHOTO US intelligence community hid truth about US role in developing coronavirus, – DNI ▪ Declassified documents shed light on...	VIEWS 134 194 REACTIONS 92 REPOSTS 1 099 ER 225.5%
Nº2 01.07 · 15:51 VIDEO UK PM proud that British parliament is the gayest* in the world ▪ "I am truly proud that we have the gayest*...	VIEWS 122 171 REACTIONS 78 REPOSTS 885 ER 205.3%
Nº3 26.06 · 13:27 VIDEO Russia needs to revive youth movements – Octobrists, Pioneers, and Komsomol ▪ "We need to restore the Octobrists, Pioneers, and...	VIEWS 120 126 REACTIONS 196 REPOSTS 676 ER 201.9%

Nº4 20.06 • 14:44 PHOTO "Just business": how Trump makes money from politics ▪ US President Donald Trump regularly makes loud, and often...	VIEWS 119 354 REACTIONS 80 REPOSTS 500 ER 200.6%
Nº5 25.06 • 11:37 PHOTO American Apple without warning removed VK Group apps from Russian App Store ▪ Apps "VKontakte", "Mail.ru"...	VIEWS 116 934 REACTIONS 100 REPOSTS 237 ER 196.5%

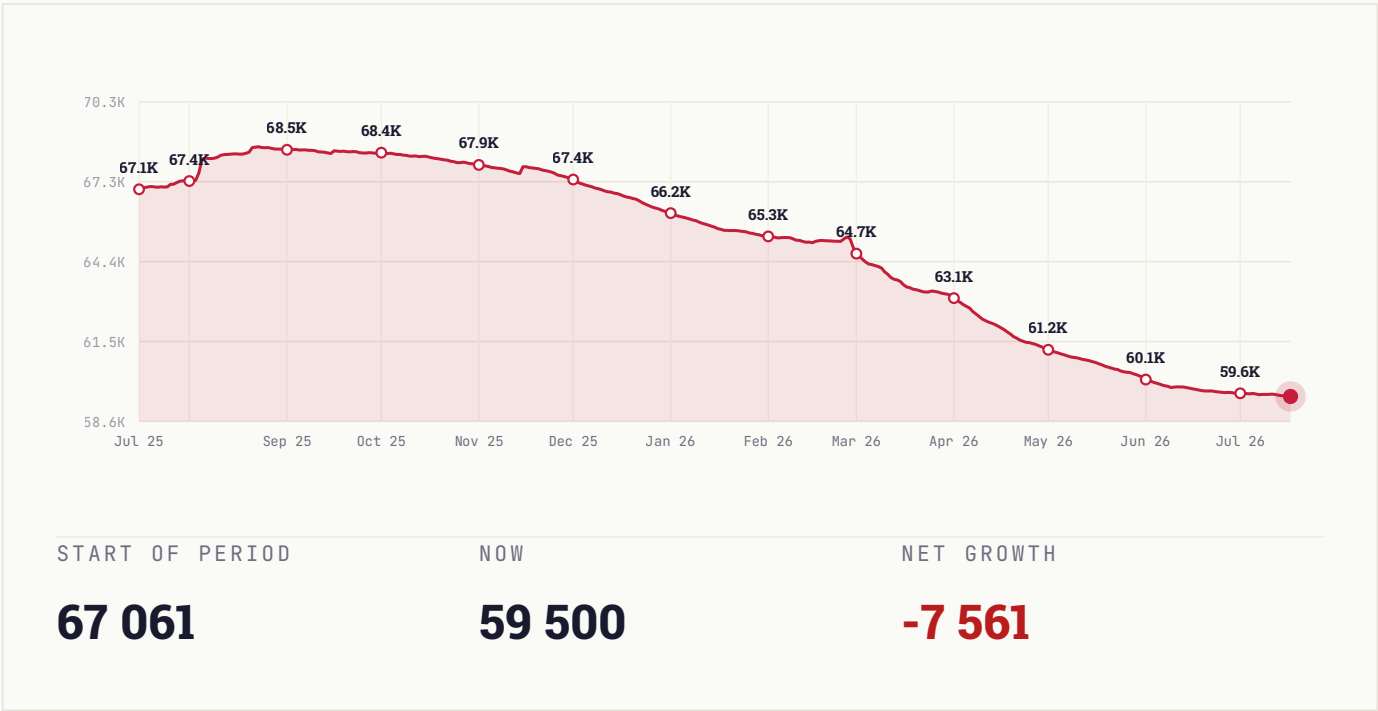
WORST 3

↓ 13.07 • 11:10 PHOTO 9.44% — growth in Russia's foreign trade surplus ▪ \$59.1 billion — Russia's foreign trade surplus in January...	VIEWS 3 319 REACTIONS 59 REPOSTS 20 ER 5.6%
↓ 14.07 • 08:27 PHOTO Bulgaria left the "Coalition of the Willing" to help Ukraine, — Bloomberg ▪ Bulgarian PM Rumen Radev withdrew Bulgaria from the "Coalition...	VIEWS 3 264 REACTIONS 96 REPOSTS 30 ER 5.5%
↓ 14.07 • 08:03 VIDEO US intends to charge for defending Persian Gulf countries, — Trump ▪ US President Donald Trump said he wants to get...	VIEWS 3 185 REACTIONS 56 REPOSTS 32 ER 5.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

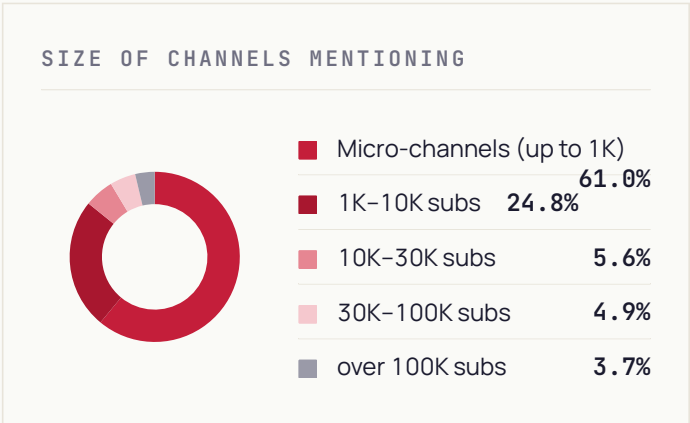
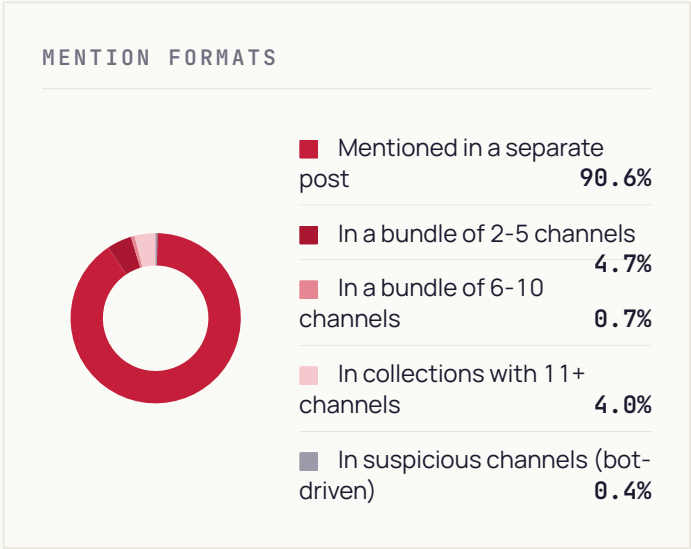
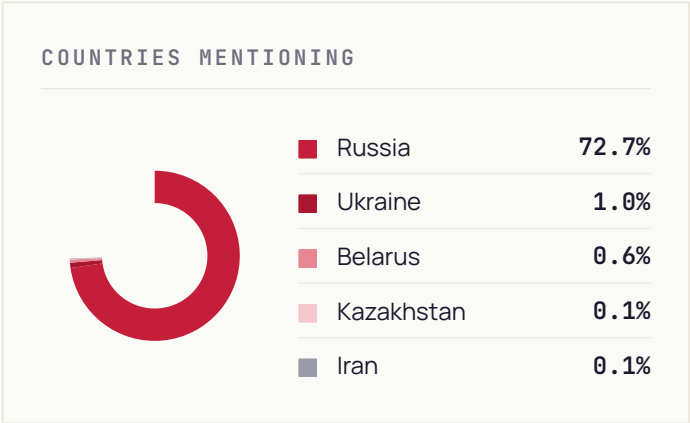
Yearly subscriber growth chart. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

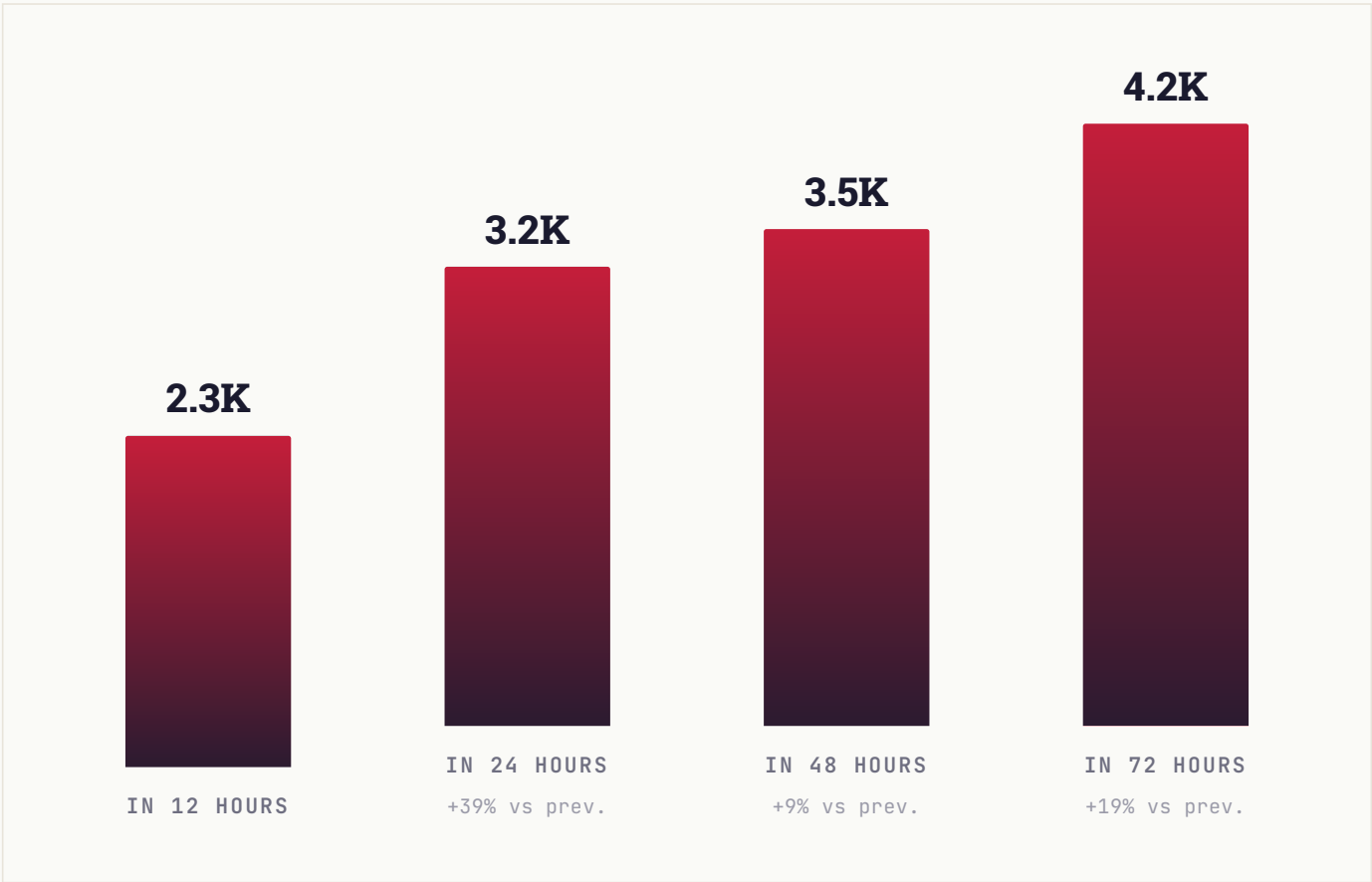
Citation index **1 157** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **3 105** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آقای تحلیلگر	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه	3.7M
اخبار فوری قیمت دلار طلا حمله امریکا	3.6M
Sharif شریف	2.8M
Trade Watcher	2.6M
قیمت لحظه ای دلار طلا خودرو	2M
KING EL GOLD 🏆	1.8M
The Economist	1.3M
Rough. Economics.	1.2M
QUBTAN EL GOLD	1.1M
CRYSTAL OF GROWTH YOU	59.5K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), top-98 median: 350.2K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **3 952**, they brought **1 774** new subs.

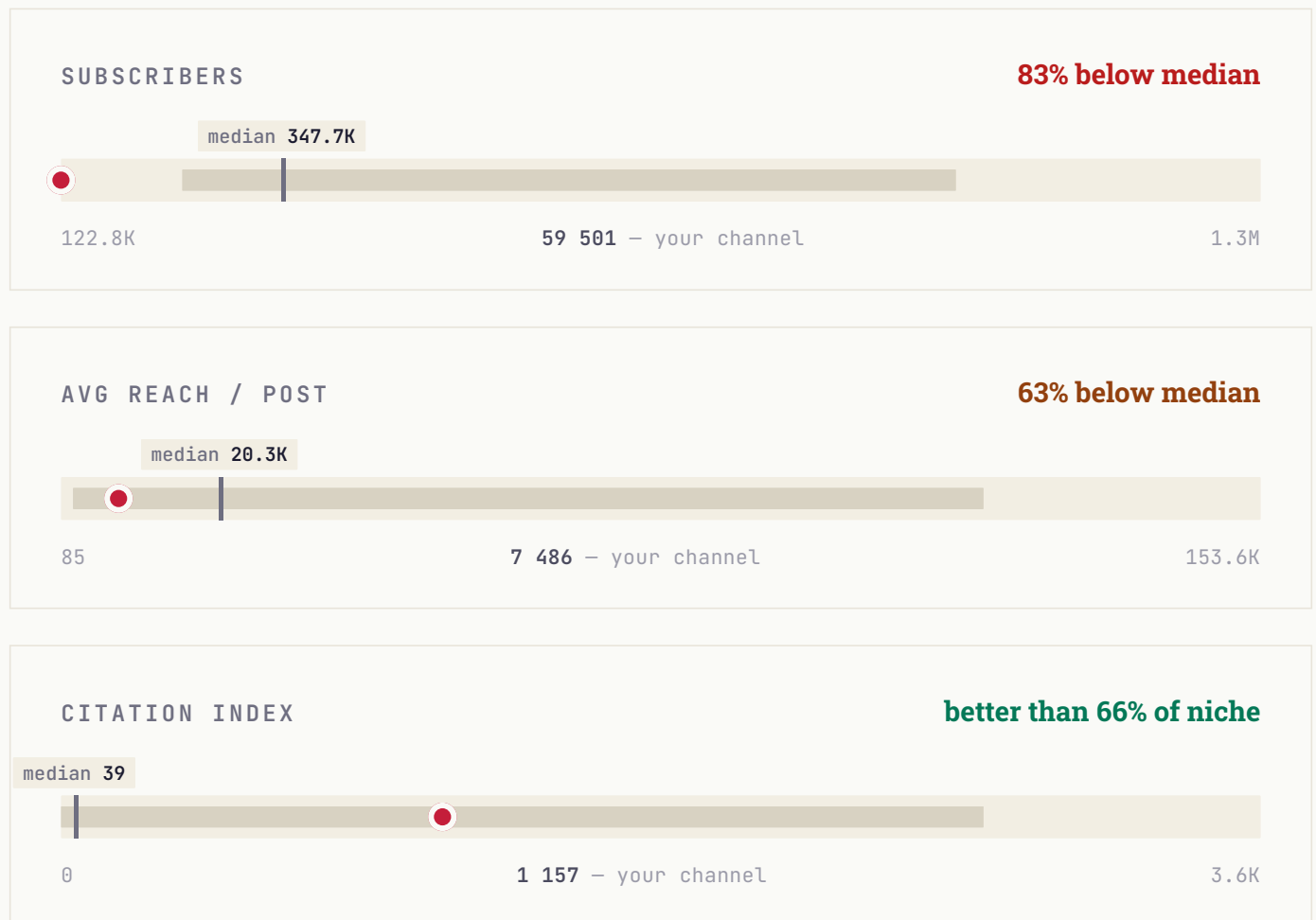
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	607	63	8	
December 2025	656	82	0	
Nov 2025	597	67	252	
Oct 2025	812	124	52	
Sep 2025	666	76	162	
August 2025	614	120	1 300	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
3 952	6	1 774

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Economics» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10–p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Best post day: Monday
Audience is most active on this day at 14:00 MSK. | EFFECT
Best window
for important
posts |
| 02 | Increase share of video posts
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us & hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager