

PUBLIC PROMTPRESS REPORT

Channel audit

CryptoTwitter



@cryptwit

Crypto news aggregator from Twitter Saving time for our readers

Ads: @Agata98 @CryptoUnderground Suggestions/Unban:

@draperist Info on the channel is for informational purposes only, think...

SUBSCRIBERS

44 379

-571 per month

ERR (% SEE POSTS)

10.0%

per day 8.0%

REACH/POST

4K

ad reach 3.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 44 379 —	 SUBS REACH 8.94% avg % subs see post	 VIEWS/POST 4K median 3.9K · 29 days	 POSTS/DAY 8.3 ~58 per week
 7D TREND +9.9% vs previous week	 REACTIONS/POST 25.2 total 6,234 reactions, 3,535 reposts, 543 comments	 POST LENGTH 395 chars median 375 · 29 days	 POSTS ANALYZED 247 29 days
 AD REACH 3.6K 24h avg	 CHURN / MONTH -571 over the last month	 CITATION RATE 266 citation index · 614 channels mentioned all time	 CHANNEL AGE 3 years 7 months created 30.11.2022

AI EDITOR SUMMARY

Channel «CryptoTwitter» — 44 379 subs. Each post averages 4K people (9% of subs), reach is low — consider expanding audience. Publishes 58 posts per week (~8/day) — active posting. For week Jun 29 – Jul 5, reach grew +9.9% to week 22–28 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **247** posts over 29 days.
- 02 Dominant format – **Photo** (226/247 posts).
- 03 Avg post length – **395** chars (median 375).
- 04 Peak audience activity – **Saturday**, 22:00 MSK.
- 05 Top posts get **2x** more views than the weakest (5.8K avg for top vs 3.2K for worst) – among 247 posts in 29 days. Analyze what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 17:50 PHOTO  Donald Trump made his first billion on crypto only by age 80 Relax, you still have time	VIEWS	REACTIONS
	5 959	81
	REPOSTS	ER
	58	13.4%
Nº2 19.06 · 15:54 VIDEO  FBI launches crackdown on crypto scammers FBI Director Kash Patel: Crypto scammers have been ripping off Americans for too long...	VIEWS	REACTIONS
	5 846	26
	REPOSTS	ER
	27	13.2%
Nº3 04.07 · 19:16 PHOTO  Vitalik tweets memes since 2012	VIEWS	REACTIONS
	5 720	34
	REPOSTS	ER
	11	12.9%

Nº4 19.06 · 18:15 **VIDEO**
(post without caption – video)

VIEWS
5 664

REACTIONS
45

REPOSTS
67

ER
12.8%

Nº5 02.07 · 17:45 **PHOTO**
🐦 FBI Director Kash Patel didn't disclose Strategy stock purchase of \$100–250K for six months Under the STOCK Act, senior US officials...

VIEWS
5 485

REACTIONS
35

REPOSTS
7

ER
12.4%

WORST 3

↓ 24.06 · 12:41 **PHOTO**
🐦 Peter Schiff: Saylor trapped himself «If shorts push \$MSTR low enough, they can put Saylor in a position where...

VIEWS
3 249

REACTIONS
35

REPOSTS
11

ER
7.3%

↓ 18.06 · 08:56 **PHOTO**
Good morning, CryptoTwitter! Bitcoin ETF: -\$82M (Jun 17) Ethereum ETF: -\$29M (Jun 17) Solana ETF: +\$1M (Jun 17) Index...

VIEWS
3 239

REACTIONS
6

REPOSTS
3

ER
7.3%

↓ 16.06 · 09:37 **PHOTO**
Good morning, CryptoTwitter! Bitcoin ETF: -\$64M (Jun 15) Ethereum ETF: +\$23M (Jun 15) Solana ETF: +\$3M (Jun 15) Index...

VIEWS
3 180

REACTIONS
6

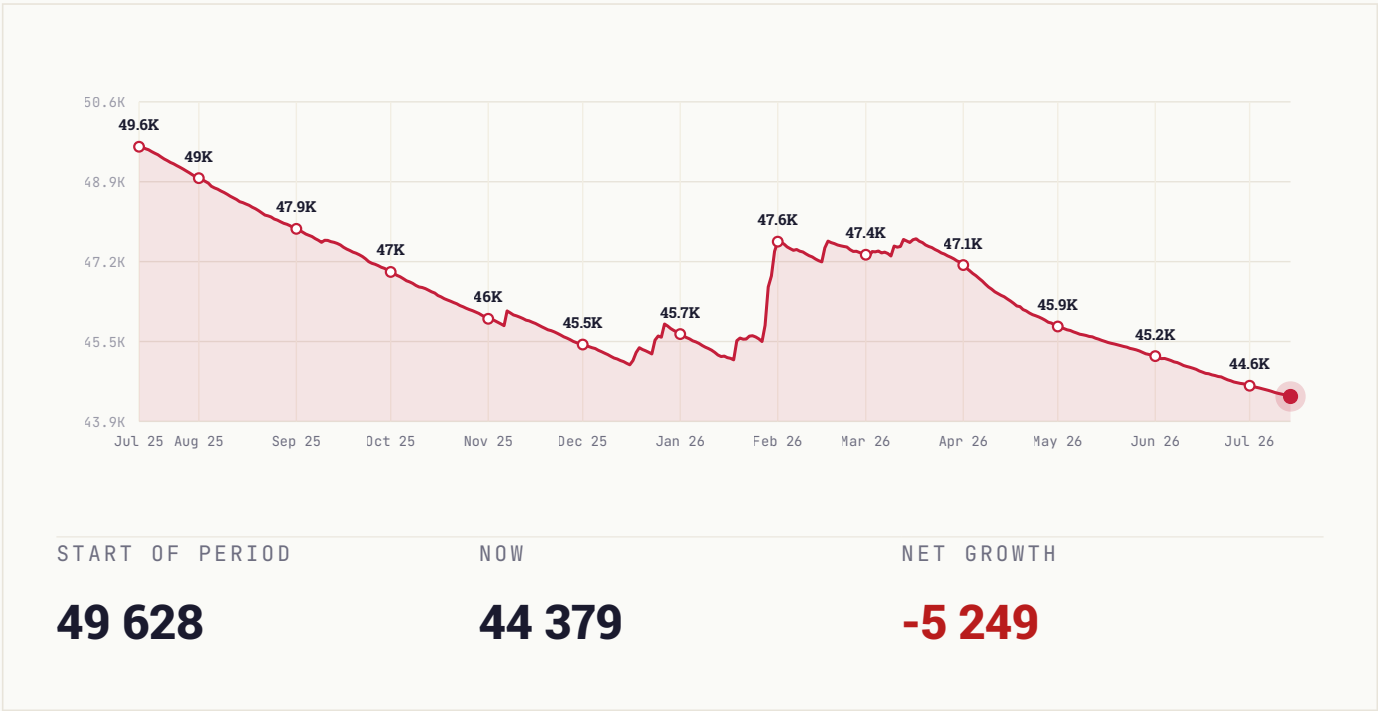
REPOSTS
3

ER
7.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

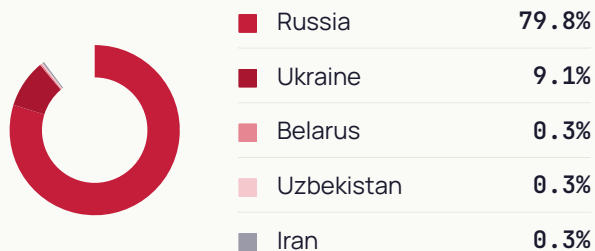


SECTION 04 • MENTIONS

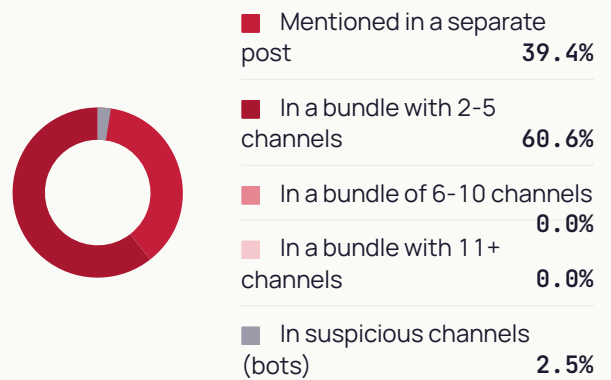
Who mentions the channel and how

Citation index **266** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions: **614** different channels.

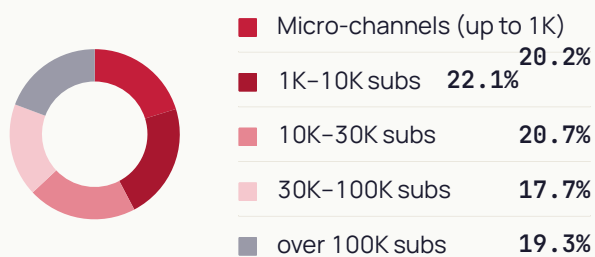
COUNTRIES MENTIONING



FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



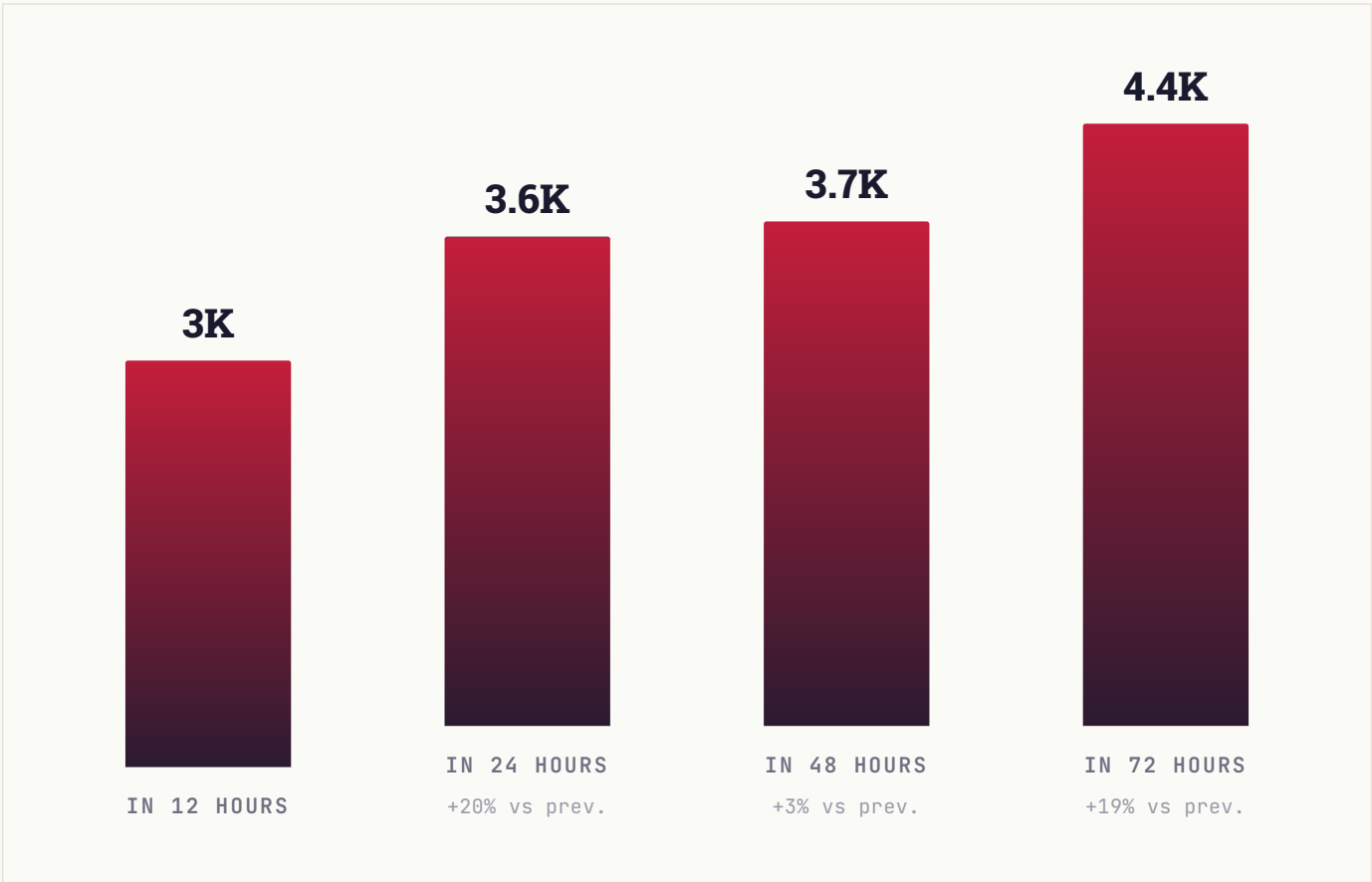
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
KR CryptoTwitter YOU	44.4K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **79**, they brought **3 808** new subs.

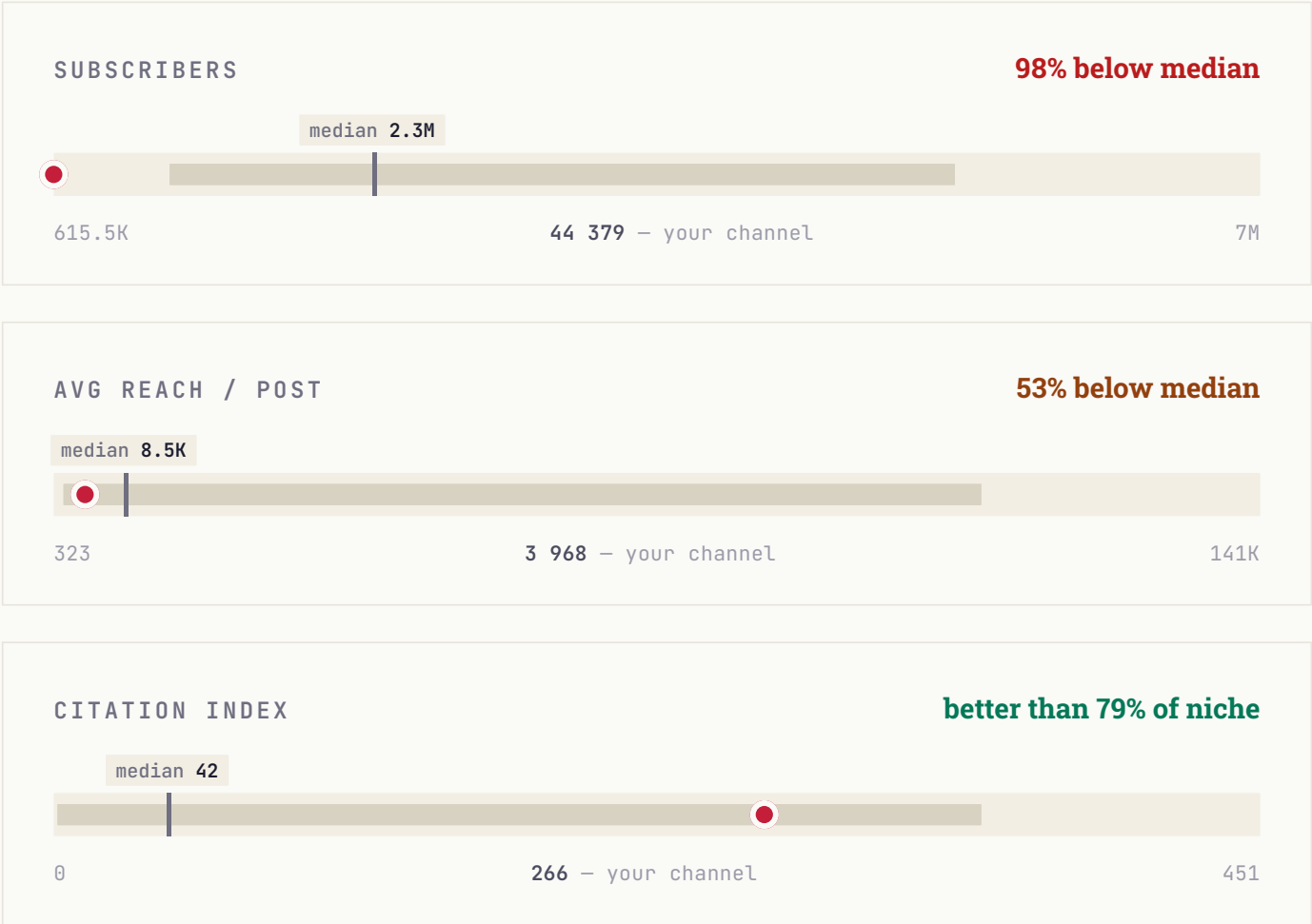
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	52	50	2 441
December 2025	15	15	1 015
Nov 2025	2	2	309
Oct 2025	3	3	0
Sep 2025	7	7	43
August 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
79	6	3 808

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01 Top post of the week — on Saturday

Audience is most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post**

02 Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03 Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04 Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05 Cross-promo with neighboring channels

Cross-post with similar channels once a quarter. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ NEXT STEPS

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us & hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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