

PROMTPRESS PUBLIC REPORT

Channel audit

CRYPTO ZARYAD ⚡



@cryptozaryad

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SUBSCRIBERS

356 594

-13517 per month

ERR (% WHO SEE
POSTS)

1.0%

in a day **0.7%**

REACH/POST

2.8K

ad reach **2.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 356 594 —	 SUBS REACH 0.79% avg % of subs see a post	 VIEWS/POST 2.8K median 2.9K · 29 days	 POSTS/WEEK 22.0 over period
 7D TREND +4.5% vs prev week	 REACTIONS/POST 54.3 total 4,992 reactions, 170 reposts, 800 comments	 POST LENGTH 670 chars median 649 · 29 days	 POSTS ANALYZED 92 29 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH -13517 last month	 CITATION INDEX 15 citation index · 190 channels mentioned all time	 CHANNEL AGE 1 yr 10 mo created 17.07.2024

AI EDITOR SUMMARY

Channel «CRYPTO ZARYAD» — 356 594 subs. Each post averages 2.8K people (1% of subs), reach is low — consider expanding audience. Publishes 22 posts per week (~3/day) — active posting. For week Jun 1–7 reach stable (+4.5% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 92 posts over 29 days.
- 02 Dominant format – Photo (91/92 posts).
- 03 Avg post length – 670 chars (median 649).
- 04 Peak audience activity – Friday, 12:00 MSK.
- 05 Top posts get 5x more views than the weakest (3.7K avg for top vs 796 for worst) – among 92 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº129.05 · 16:59PHOTO	VIEWS	REACTIONS
	3 898	59
☒ Special offer from Upscale today! ☒ For those who've been eyeing prop accounts but didn't want to spend time on...	REPOSTS	ER
	1	1.1%
Nº205.06 · 09:38PHOTO	VIEWS	REACTIONS
	3 776	52
☒ How to turn football knowledge into TON? ⚡ Ahead of the World Cup, Freeman launched a separate bot with match predictions and general...	REPOSTS	ER
	2	1.1%
Nº305.06 · 16:59PHOTO	VIEWS	REACTIONS
	3 490	55
☒ How atomic swap makes STON.fi exchanges safer! ☒ In cross-chain DeFi, one major issue is incomplete trade execution. Sometimes...	REPOSTS	ER
	1	1.0%

Nº4

05.06 · 11:29

PHOTO

📸 Daily Giftomania sets! 📸 Many may have missed it, but every day you can open sets in Giftomania that drop...

VIEWS

3 451

REPOSTS

2

REACTIONS

56

ER

1.0%

Nº5

31.05 · 16:59

PHOTO

!📸 How long to wait for gift improvements? 📸 471d → from Feb 14 📸 456d → from Mar 1 📸 449d → from Mar 8 📸 407d → from Apr 19 📸 395d → from May 1 📸...

VIEWS

3 297

REPOSTS

2

REACTIONS

57

ER

0.9%

WORST 3

↓

31.05 · 08:04

PHOTO

📸 Daily combo! To earn more silver in Signal, Golden Miner, and Grow Tea, which boost passive income, enter...

VIEWS

1 381

REPOSTS

3

REACTIONS

55

ER

0.4%

↓

11.06 · 10:59

PHOTO

😊 How to get stars via GetBonus? 📸 One easy way to earn stars is by completing tasks in @getbonus. 📸 For example, take...

VIEWS

524

REPOSTS

1

REACTIONS

53

ER

0.1%

↓

11.06 · 16:59

PHOTO

📸📸Extra rewards in Pixel World! 📸 Until June 13, each match played gets you closer to up to 10 skin boxes. 📸...

VIEWS

484

REPOSTS

1

REACTIONS

5

ER

0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 • CITATIONS

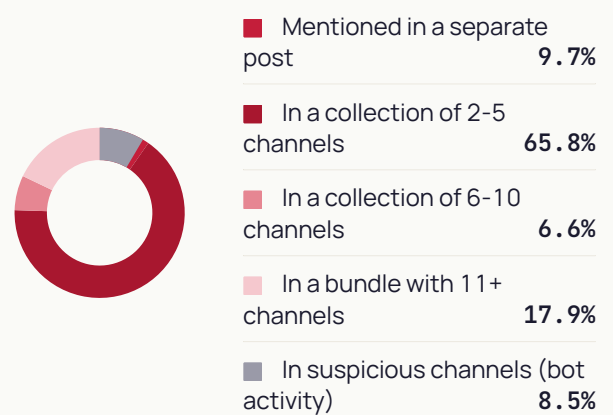
Who and how mentions the channel

Citation index **15** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **190** different channels.

COUNTRIES MENTIONING



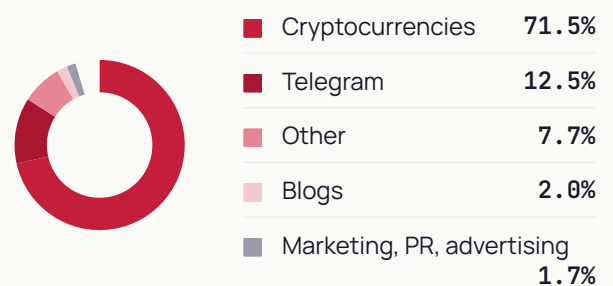
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



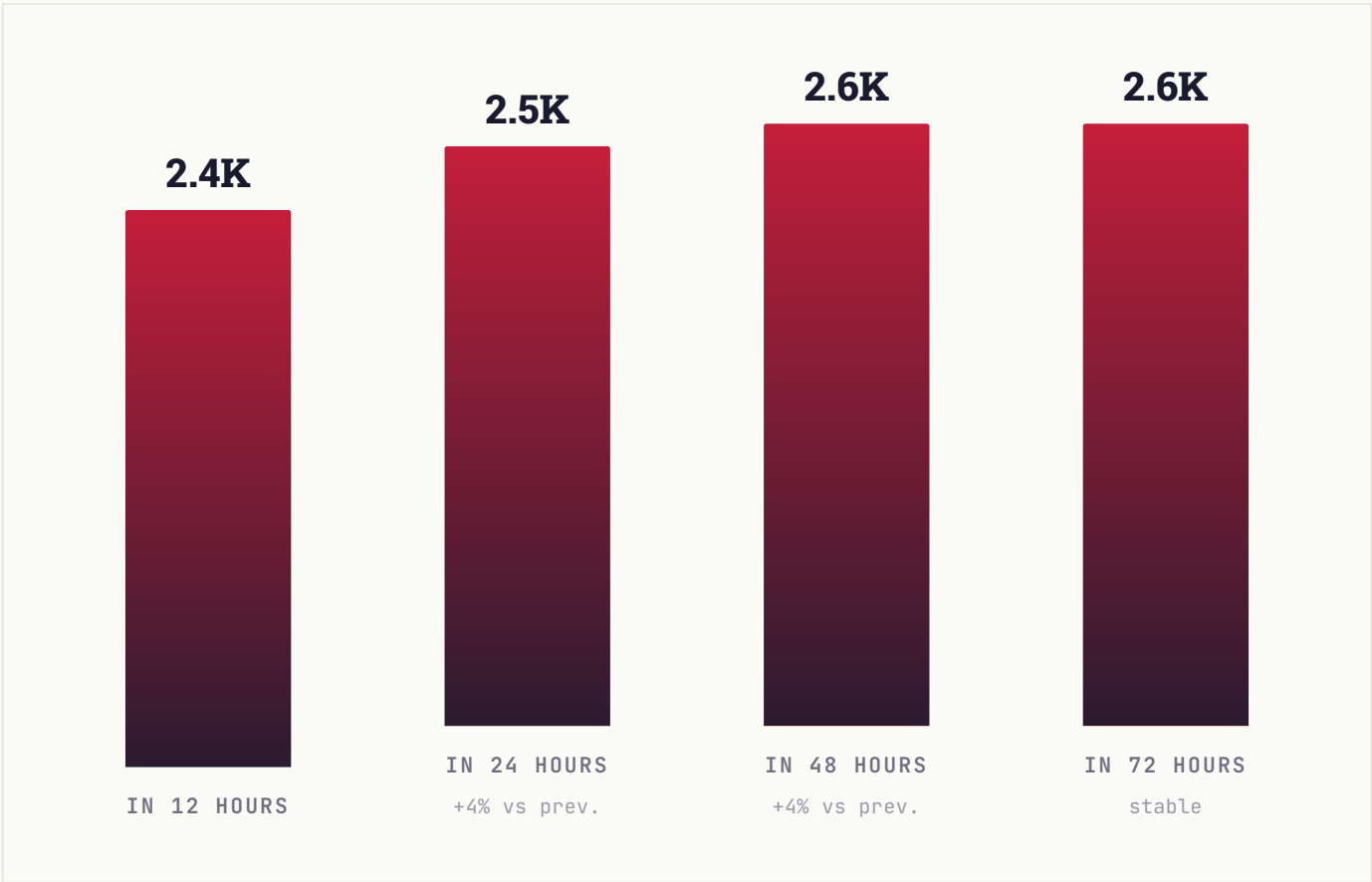
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru 🇺🇦	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
CZ CRYPTO ZARYAD🔪 YOU	356.6K

COMPARATIVE CONCLUSION

Channel in upper half of niche (#46 of 99). Niche leader: OKX News (4.8M), median subs 307.7K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **105**, they brought **322 115** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	13	5	28 105	
November 2025	25	20	60 145	
October 2025	38	17	65 363	
September 2025	14	7	80 936	
August 2025	2	1	46 571	
July 2025	13	7	40 995	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
105	6	322 115

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

#46/100

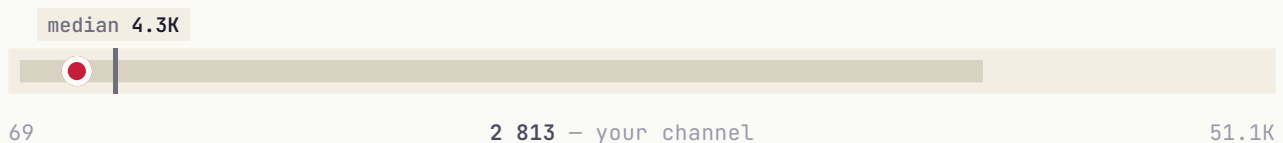
RANK IN NICHE

Channel in the top half of the ranking

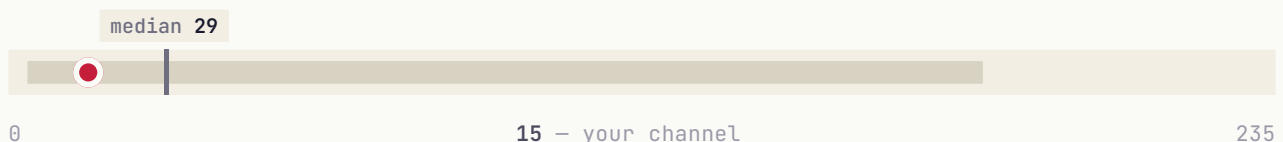
SUBSCRIBERS

better than 51% of niche


AVG REACH / POST

35% below median


CITATION INDEX

48% below median


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Main post of the week — on Friday
Audience is most active on this day at 12:00 MSK.

EFFECT
Best window for an important post
- 02

Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
Current ER 0.79% vs norm 6.5%. Try polls and interactive formats.

EFFECT
+5.7pp ER
- 04

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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