

PROMTPRESS PUBLIC REPORT

Channel audit

Crypto World



@cryptoworld_by

Crypto, projects, defi, nft, giveaways Chat t.me/cryptoworldbychat
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SUBSCRIBERS

7 908

-31 per month

ERR (% WHO SEE
POSTS)

4.0%

per day 2.8%

REACH/POST

266

ad reach 225/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 7 908 —	SUBS REACH 3.36% avg % subs see post	VIEWS/POST 266 median 230 · 29 days	POSTS/DAY 12.5 ~87 per week
7D TREND +9.1% vs previous week	REACTIONS/POST 6.8 total 2,530 reactions, 1,132 reposts, 1,324 comments	POST LENGTH 184 chars median 130 · 29 days	POSTS ANALYZED 372 29 days
AD REACH 225 24h average	CHURN / MONTH -31 in the last month	CITATION RATE 7 citation index · 112 channels mentioned all time	CHANNEL AGE 3 years 6 months created 03.12.2022

AI EDITOR SUMMARY

Channel «Crypto World» — 7 908 subs. Each post averages 266 people (3% of subs), reach is low — consider expanding audience. Publishes 87 posts per week (~12/day) — very active posting. For week 1–7 June reach grew +9.1% by week 25–31 May — positive trend.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **372** posts over 29 days.
- 02 Dominant format – **Photo** (202/372 posts).
- 03 Avg post length – **184** chars (median 130).
- 04 Audience peak – **Thursday**, 16:00 MSK.
- 05 Top posts get **5×** more views than the weakest (660 avg for top vs 122 for worst) – among 372 posts in 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 13:16 VIDEO 📺 Giveaway Finished 📺 Total tickets: 189 Winners list: 1. Spring Basket #102428 - @Jordan22520	VIEWS 825 REPOSTS 5	REACTIONS 23 ER 10.4%
Nº2 17.05 · 19:41 TEXT Did you know that the author of one of Durov's published concepts for a figurine in the form of Batman is an artist who created a pack...	VIEWS 604 REPOSTS 7	REACTIONS 8 ER 7.6%
Nº3 03.06 · 16:43 PHOTO \$PRINTGRAM Launched by the Ton Printer team as you already understood 10/10 tax. 7% to holders 3% to marketing. Will have an update with tracking...	VIEWS 553 REPOSTS 6	REACTIONS 10 ER 7.0%

Nº4 25.05 • 10:26 PHOTO 67 gamble Fomo pumped and saw callers abroad too EQDSkSvFZ4lAMvQu3acr0nvKrnXnTDHHh5QNzjK8-427CHiM https://t.me/+RCs_nxYDRr03YjBl Buy...	VIEWS 551 REPOSTS 10 REACTIONS 7 ER 7.0%
Nº5 24.05 • 17:23 PHOTO Chinese dragon on tone Ancient token with gas pump guys decided to stash, with Chinese theme and cool sticker pack narrative...	VIEWS 548 REPOSTS 9 REACTIONS 4 ER 6.9%

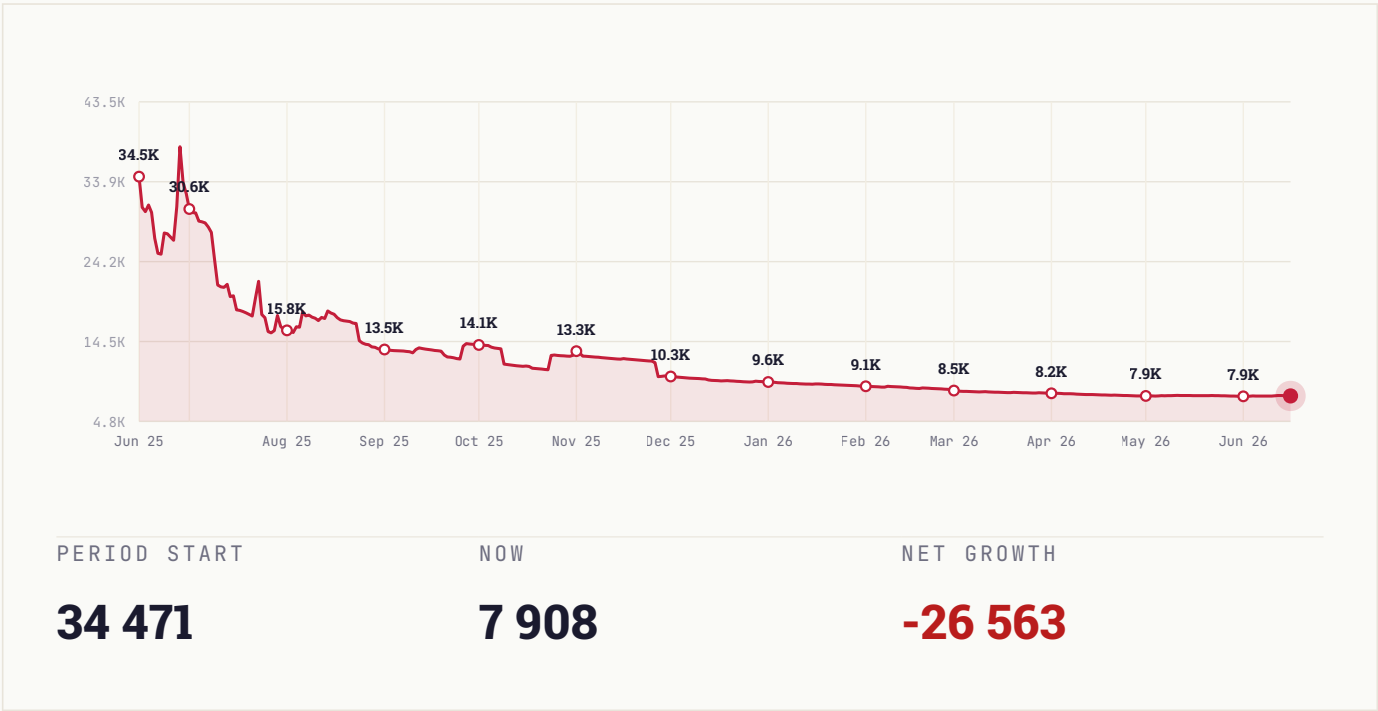
WORST 3

↓ 10.06 • 12:25 VIDEO TCAPY Giveaway ☺📺 Requirements: - Build all free buildings. - Upgrade your Main Building to level 10. - Take a screenshot from the...	VIEWS 126 REPOSTS — REACTIONS 5 ER 1.6%
↓ 01.06 • 14:02 VIDEO So, shall we make a cartoon about these legends? PEPES TCAPY SNOOP SISU	VIEWS 124 REPOSTS — REACTIONS 7 ER 1.6%
↓ 10.06 • 11:08 VIDEO (post without caption — video)	VIEWS 116 REPOSTS — REACTIONS 5 ER 1.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

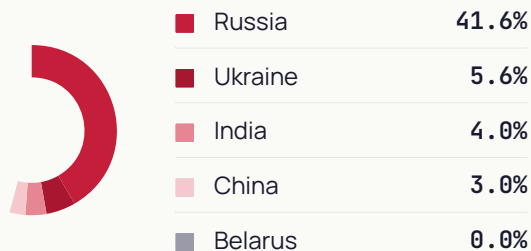


SECTION 04 • MENTIONS

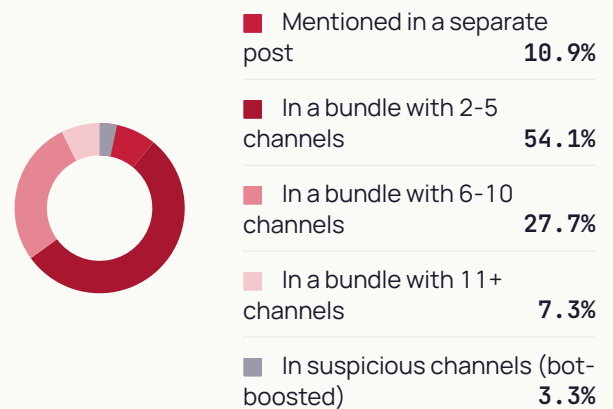
Who & how mentions the channel

Citation index **7** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. Over all time the channel was mentioned **112** different channels.

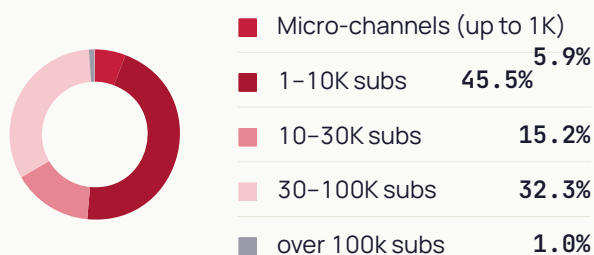
COUNTRIES MENTIONING



FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



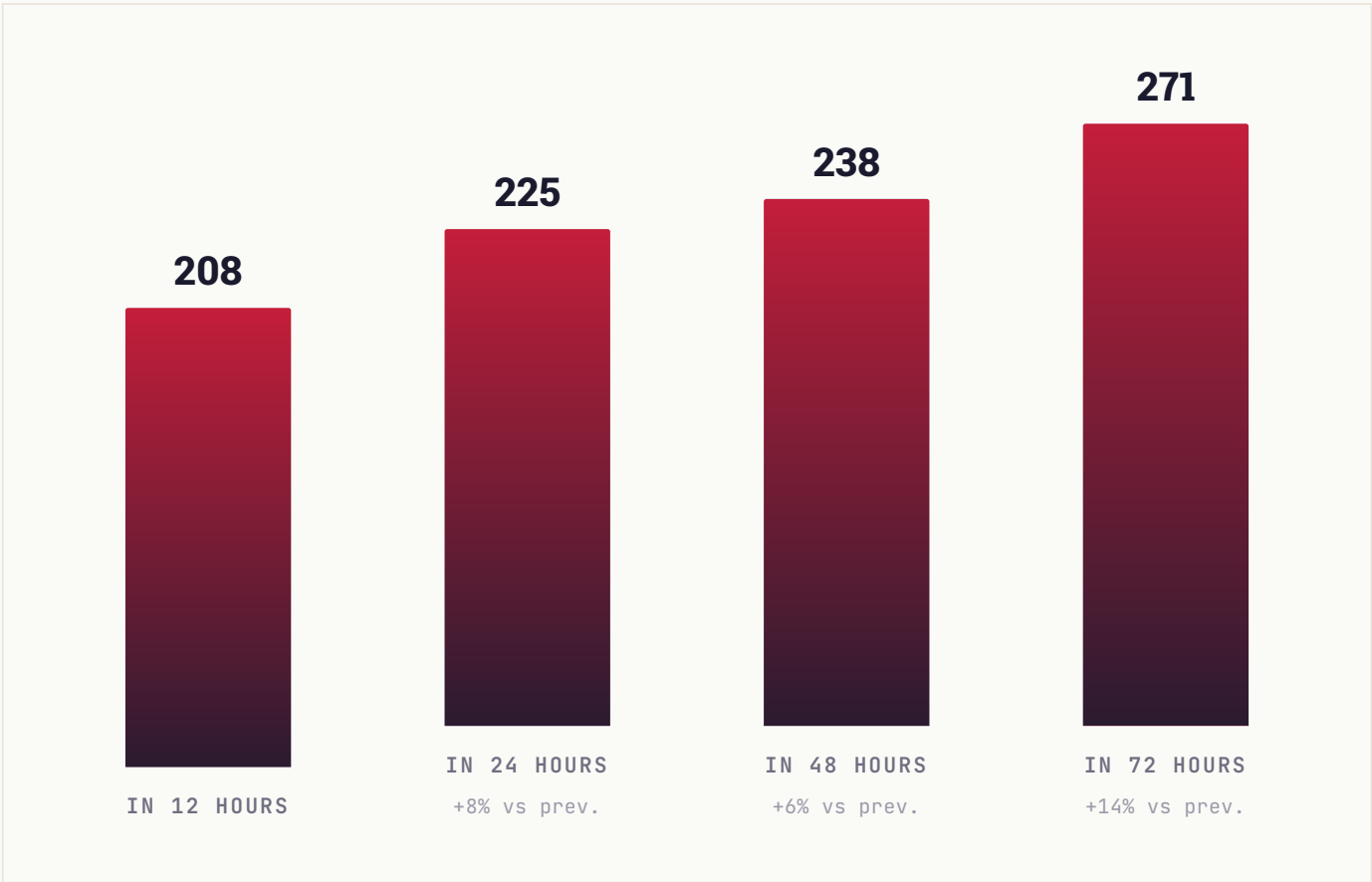
TOPICS MENTIONED IN



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
KV Penny in the wallet	56.4K
WH WhiteBird.io	43.8K
BL Blessed labs 	25.3K
AO AGE OF CRYPTO	16.3K
TC TDM Crypto	14.4K
CH Crypto HITLIST	12.2K
NA Nft Afrom	9.8K
CW Crypto World YOU	7.9K
FU FUTUREBY	7.3K
CM Cifra Markets	4.7K
VI vincerid	4.7K

COMPARATIVE CONCLUSION

Channel in top 10 of niche (#8 of 68). Strong position. Niche leader — Penny in the wallet (56.4K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions were **75**, they brought **16 007** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	4	3	133
Nov 2025	13	5	658
Oct 2025	12	5	1 973
Sep 2025	22	8	2 461
August 2025	9	4	4 027
July 2025	15	7	6 755
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS	
75	6	16 007	

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-68 channels in category «Cryptocurrencies» (Belarus) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#8 /68

RANK IN NICHE

Channel in top 11% — strong position

SUBSCRIBERS

better than 86% of niche

median 1.1K



AVG REACH / POST

better than 51% of niche

median 200



CITATION INDEX

better than 60% of niche

median 0



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check them off and come back to this report in a month.

- 01

Best post day — Thursday
 Audience is most active on this day at 16:00 MSK.

EFFECT
Best time for key posts
- 02

ER below niche benchmark — rethink formats
 Current ER 3.36% vs norm 6.5%. Try polls and interactive formats.

EFFECT
+3.1pp ER
- 03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls and interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
 Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
