

PUBLIC REPORT BY PROMTPRESS

Channel audit

Crypto HITLIST



@cryptohitlist

Crypto HITLIST — we don't shill, we analyze. Crypto, airdrops and Telegram Gifts — which bring profit, which are just pretty. Yes, actually bought a BMW with gifts. Information posted in the channel is not...

SUBSCRIBERS

12 162

-1918 per month

ERR (% SEE POSTS)

9.0%

daily 6.3%

REACH/POST

980

ad reach 783/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who & how mentions the channel

05 Ad potential

How long a post drives reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Cryptocurrencies» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 12 162 —	 SUBS REACH 8.06% avg % of subs see post	 VIEWS/POST 980 median 948 · 27 days	 POSTS/WEEK 17.9 over period
 7D TREND -10.8% vs previous week	 REACTIONS/POST 20.3 total 1,440 reactions, 220 reposts, 7,170 comments	 POST LENGTH 462 chars median 389 · 27 days	 POSTS ANALYZED 71 27 days
 AD REACH 783 24h avg	 CHURN / MONTH -1918 last month	 CITATION RATE 23 citation index · 98 channels mentioned all time	 CHANNEL AGE 2 years 21 days created 26.05.2024

AI EDITOR SUMMARY

Channel «Crypto HITLIST» – 12 162 subs. Each post averages 980 people (8% of subs), reach is low – should expand audience. Publishes 18 posts per week (~3/day) – regular schedule. For week June 1–7 reach dropped by -10.8% to week of May 25–31 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 71 posts over 27 days.
- 02 Dominant format – Photo (60/71 posts).
- 03 Avg post length – 462 characters (median 389).
- 04 Peak audience activity – Wednesday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.5K avg for top vs 828 for worst) – among 71 posts in 27 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 27.05 · 09:58 PHOTO Spoiled one of the upgrades on the lamp ☒ There's a chance they might release it today for Eid al-Adha. I have a few...	VIEWS 1 577 REPOSTS 3	REACTIONS 21 ER 13.0%
Nº2 03.06 · 18:44 PHOTO ✓ Top news of the day ☒ MAX messenger removed from App Store – clicking link from official site shows error. Earlier...	VIEWS 1 566 REPOSTS 10	REACTIONS 23 ER 12.9%
Nº3 31.05 · 10:22 VIDEO ✂First crypto bank in Belarus to appear this year It will accept crypto deposits, issue crypto loans and even issue...	VIEWS 1 447 REPOSTS 8	REACTIONS 15 ER 11.9%

Nº4 20.05 • 13:30 PHOTO After a couple of days, staking gifts on Portals doesn't look as sweet as day one. APR dropped from crazy numbers to 26%. For example...	VIEWS 1 363 REACTIONS 19 REPOSTS 2 ER 11.2%
Nº5 19.05 • 16:57 PHOTO April 29, creative director (Ohuenko) said to expect improvements on Redo in less than a month. Looks like in the next 10 days...	VIEWS 1 244 REACTIONS 19 REPOSTS 3 ER 10.2%

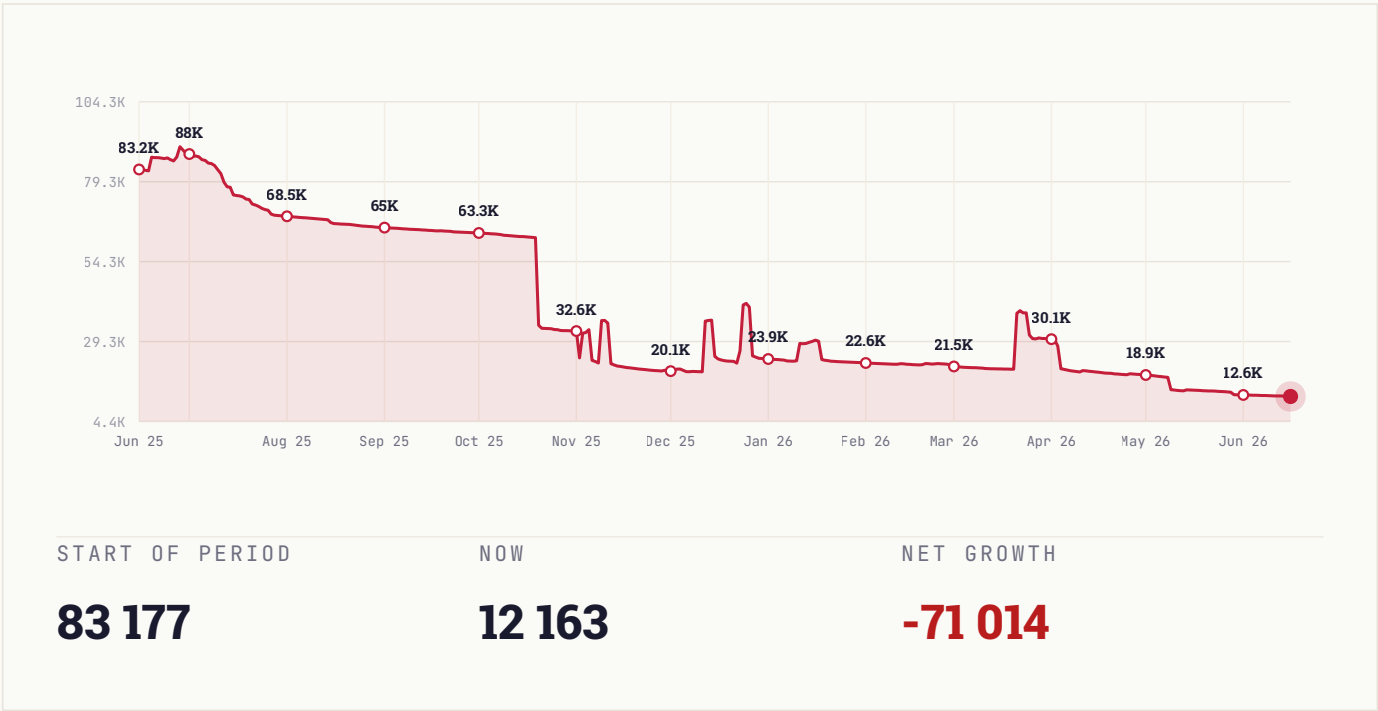
WORST 3

↓ 02.06 • 18:29 PHOTO Antarctic Wallet launched QR payments in Kazakhstan. Now just open the wallet, scan a QR in store and pay...	VIEWS 833 REACTIONS 14 REPOSTS 2 ER 6.8%
↓ 07.06 • 09:04 PHOTO Info on ✕Fomo Fighters Recruiting for Crypto Hitlist clan – I earned \$12 last season without donation. We take everyone...	VIEWS 827 REACTIONS 14 REPOSTS — ER 6.8%
↓ 06.06 • 13:59 VIDEO I know I've been annoying everyone with this Antarctic Wallet, but I couldn't resist posting this clip. Been in Poland for a week now and using the card...	VIEWS 826 REACTIONS 15 REPOSTS 3 ER 6.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.

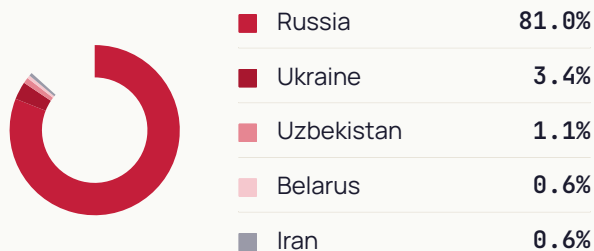


SECTION 04 · CITATIONS

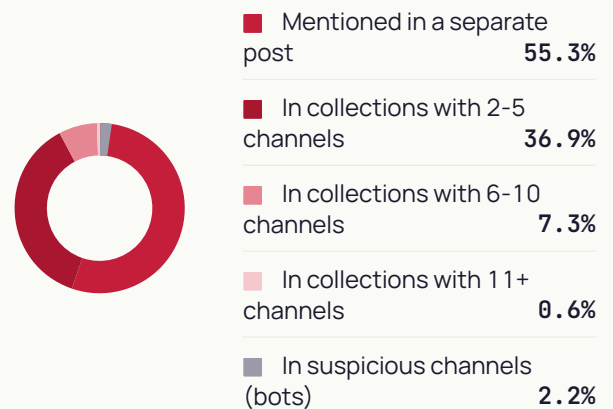
Who & how mentions the channel

Citation index **23** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **98** different channels.

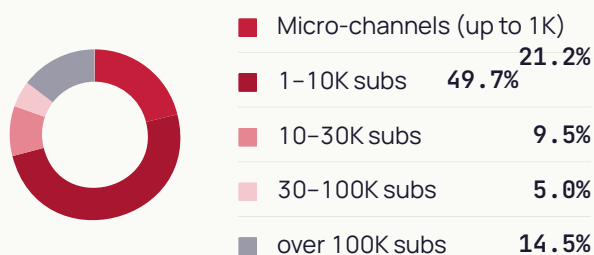
COUNTRIES MENTIONING



FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



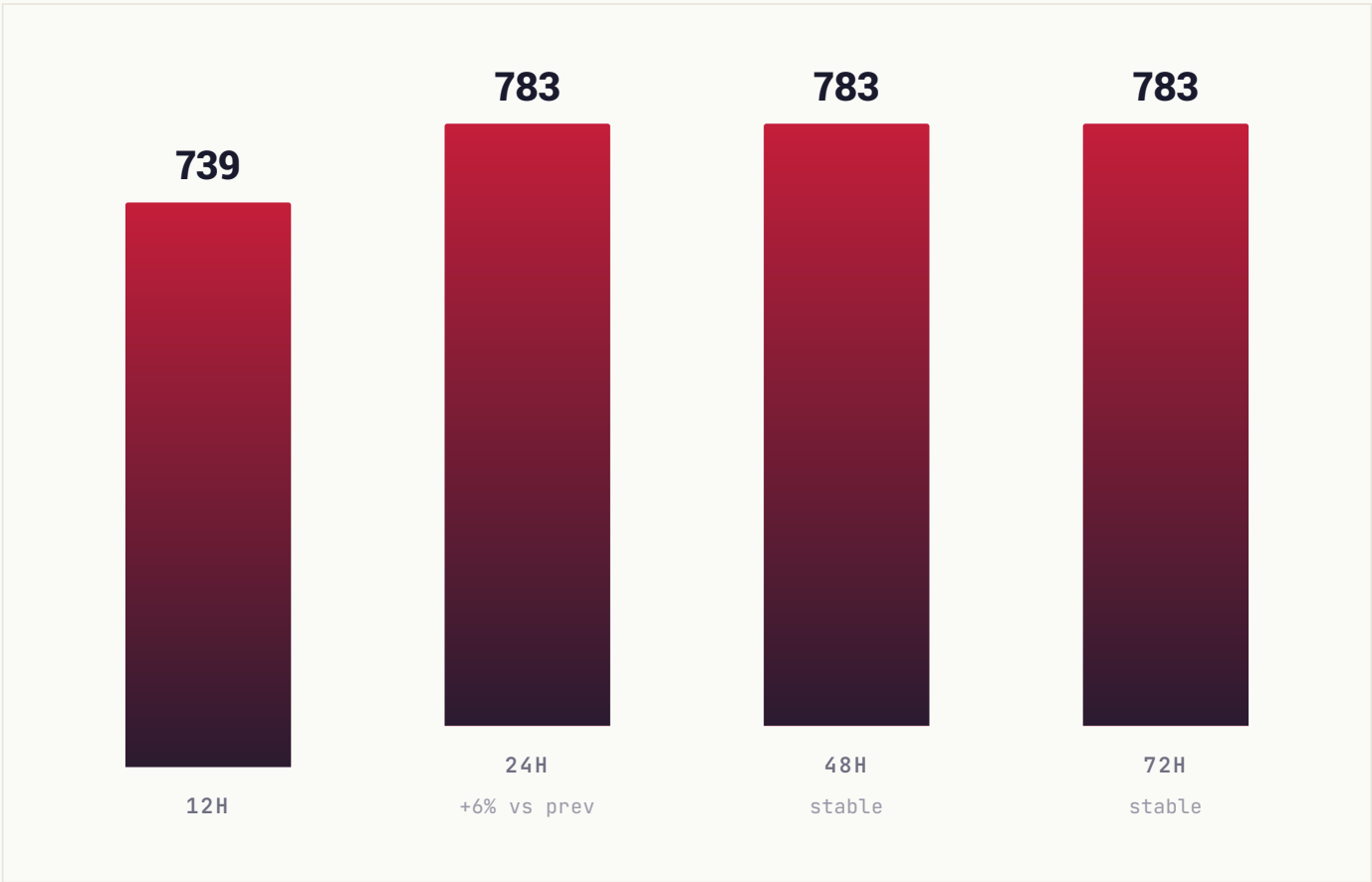
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
KV Penny in the wallet	56.4K
WH WhiteBird.io	43.8K
BL Blessed labs 	25.3K
AO AGE OF CRYPTO	16.3K
TC TDM Crypto	14.4K
CH Crypto HITLIST YOU	12.2K
NA Nft Afrom	9.8K
CW Crypto World	7.9K
FU FUTUREBY	7.3K
CM Cifra Markets	4.7K
VI vincerid	4.7K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#6 of 68). Strong position. Niche leader — Penny in the wallet (56.4K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we log posts in other channels that mention yours. Over the last **6 months** such mentions were **43**, they brought **58 223** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Dec 2025	3	3	35 616
Nov 2025	27	14	22 411
October 2025	3	1	0
September 2025	4	4	48
August 2025	2	2	0
Jul 2025	4	3	148
TOTAL MENTIONS			43
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			58 223

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

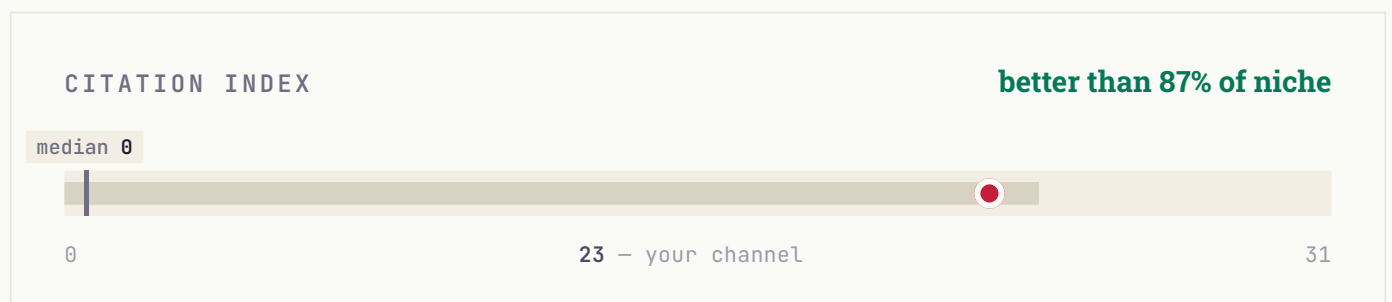
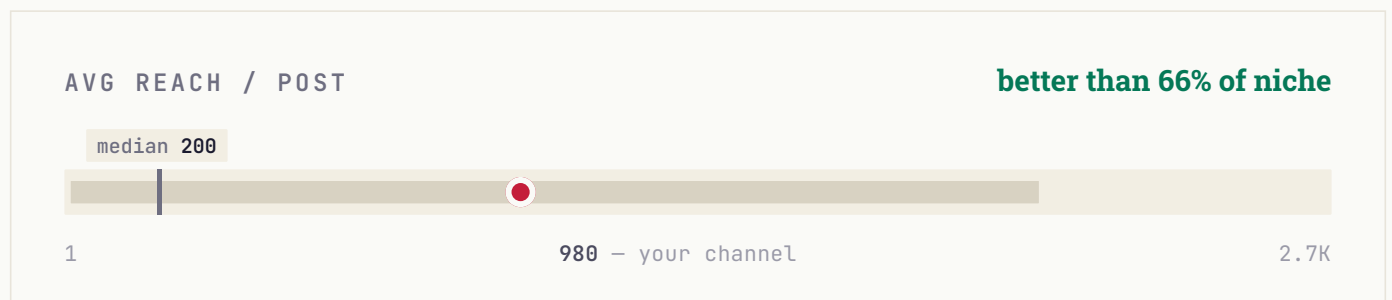
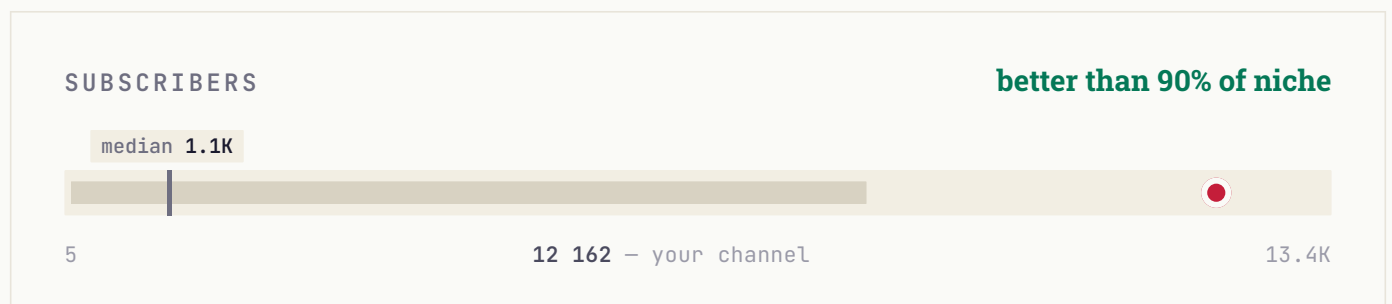
Took top-68 channels in category «Cryptocurrencies» (Belarus) and compared how your channel looks against them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#6

/68

RANK IN NICHE

Channel in top 8% of crypto Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited in a month.

01

Top post of the week — on Wednesday

On this day at 21:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for the niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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