

PROMTPRESS PUBLIC REPORT

Channel audit

Crypto Daily – биткоин, криптовалюта



@cryptodaily

All the essentials here. Only bitcoin, only crypto, only hardcore.

Chat: <https://t.me/+FphwCLZ0G3o4Y2Yy> Ads:

@Coin_Post_Reklama Editor-in-chief & unban: @Ilia_CoinPost

Creator:...

SUBSCRIBERS	ERR (% WHO SEE POSTS)	REACH/POST
88 450 14.07.2026 -1156 per month	8.0% per day 6.0%	6.9K ad reach 5.3K/24h

[HTTPS://PROMTPRESS.COM/AUDIT/CRYPTODAILY](https://promptpress.com/audit/cryptodaily)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 88 450 —	 SUBSCRIBER REACH 7.75% avg % subs see post	 VIEWS/POST 6.9K median 6.7K · 29 days	 POSTS/WK 26.1 over period
 7D TREND -8.9% vs prev week	 REACTIONS/POST 32.9 only 3,656 reactions, 4,356 reposts, 263 comments	 POST LENGTH 833 chars median 918 · 29 days	 POSTS ANALYZED 111 29 days
 AD REACH 5.3K 24h avg	 CHURN / MONTH -1156 last month	 CITATION INDEX 378 citation index · 1,744 channels mentioned all time	 CHANNEL AGE 8 years 8 months created 06.11.2017

AI EDITOR SUMMARY

Channel «Crypto Daily – bitcoin, crypto» – 88 450 subs. Each post averages 6.9K people (8% from subs), reach is low – need to expand audience. Publishes 26 posts per week (~4/day) – active posting. For the week of June 29 – July 5, reach dropped -8.9% to the week of June 22–28 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 111 posts over 29 days.
- 02 Dominant format — **Photo** (83/111 posts).
- 03 Avg post length — **833** chars (median 918).
- 04 Peak audience activity — **Monday**, 15:00 MSK.
- 05 Top posts get **2x** more views than the weakest (14.3K avg for top vs 5.8K for worst) — across 111 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 06.07 · 12:55 PHOTO Strategy sold 3 588 BTC (~\$216M) 💧 On the news Bitcoin dropped below \$62 000, losing ~2% and liquidating \$86M in longs...	VIEWS 25 653 REPOSTS 102	REACTIONS 38 ER 29.0%
Nº2 25.06 · 16:52 VIDEO Sailor under investigation, losses exceed \$14B ☀️ Strategy is under Rosen Law Firm probe over possible violations in...	VIEWS 8 745 REPOSTS 154	REACTIONS 77 ER 9.9%
Nº3 26.06 · 16:07 PHOTO BTC repeats bear pattern of 2014, 2018 & 2022 😞 Bitcoin seasonality index shows 2026 is roughly at the same...	VIEWS 8 651 REPOSTS 43	REACTIONS 36 ER 9.8%

Nº4

15.06 · 08:04

PHOTO

End of one of the most successful NFT games 🐧 The Pudgy Penguins team announced the closure of Pudgy Party and a complete halt to its development. And...

VIEWS

8 395

REPOSTS

32

REACTIONS

32

ER

9.5%

Nº5

27.06 · 09:42

PHOTO

7 out of 10 memecoins on Pump fun die on launch day 💀 If it feels like almost all new memecoins vanish quickly – stats confirm...

VIEWS

8 389

REPOSTS

24

REACTIONS

38

ER

9.5%

WORST 3

↓ 25.06 · 14:14 PHOTO

Bitcoin wasn't done with yesterday's low – decided to make another today 📉 Liquidated \$544M in longs in an hour. Nasdaq also falling, Fed says...

VIEWS

5 881

REPOSTS

23

REACTIONS

55

ER

6.6%

↓ 09.07 · 17:05 PHOTO

Farming Loqua for a potential airdrop on Sui 💰 Loqua is a Web3 messenger focused on privacy and AI features, developed on...

VIEWS

5 746

REPOSTS

52

REACTIONS

18

ER

6.5%

↓ 10.07 · 07:56 PHOTO

Claim \$5–15 from Binance 🏦 A new quick activity from GRVT is live in Binance Web3 Wallet, and this time you only need two...

VIEWS

5 693

REPOSTS

19

REACTIONS

23

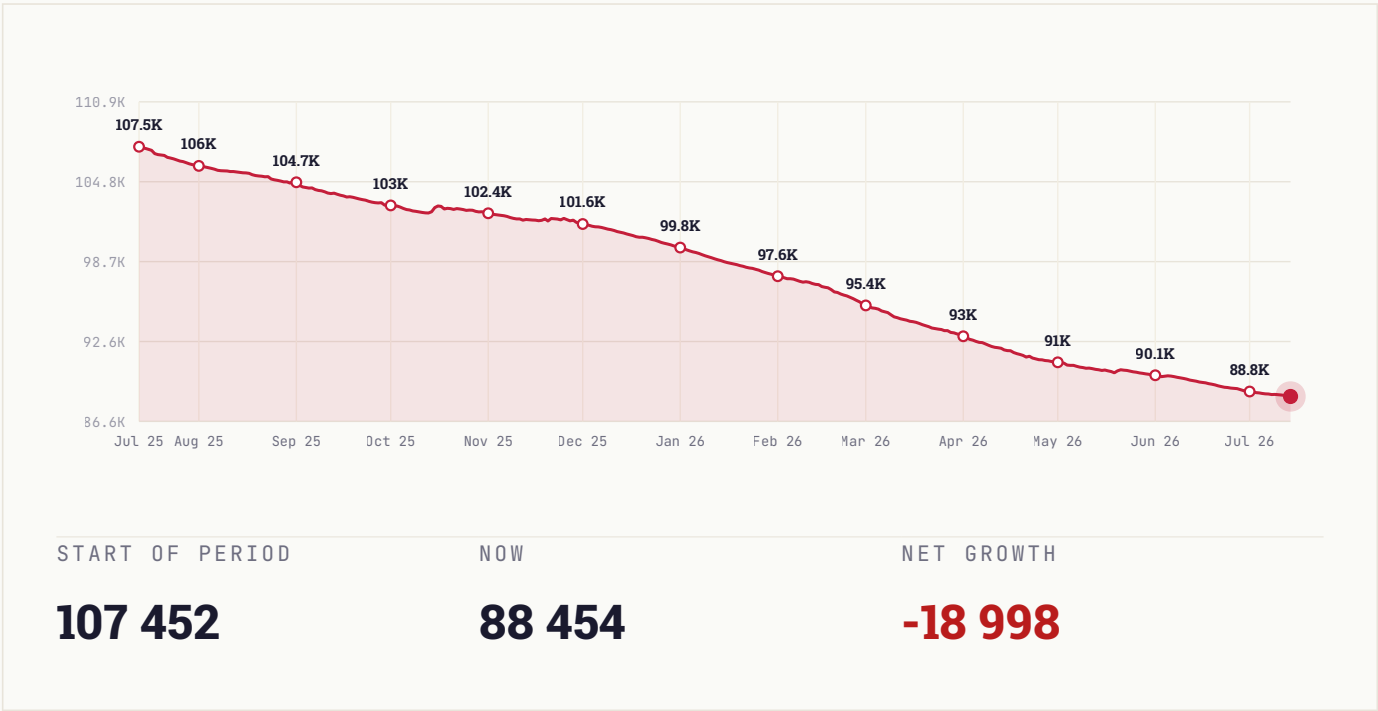
ER

6.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

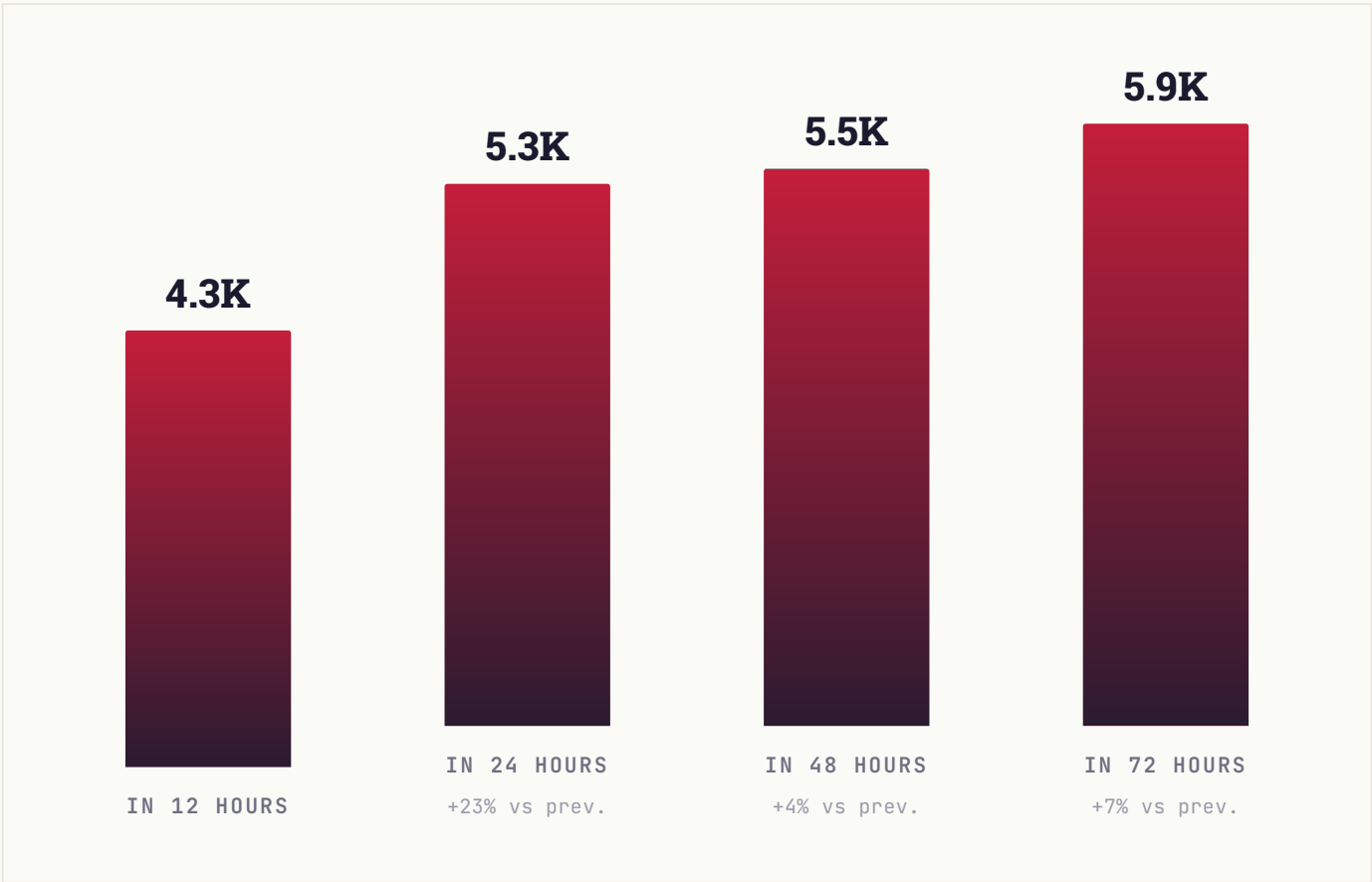
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
CD Crypto Daily – биткоин, криптовалюта	YOU 88.5K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **258**, they brought **1 515** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	21	11	0	
December 2025	33	24	6	
November 2025	51	23	529	
October 2025	52	20	753	
September 2025	63	27	90	
August 2025	38	19	137	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
258	6	1 515

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel to them. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Top post of the week — on Monday

Audience most active on this day at 15:00 MSK.

IMPACT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and gets better algorithmic treatment. Recommend increasing share to 15-25%.

IMPACT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

IMPACT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

IMPACT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

IMPACT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do it **PromptPress?**

This audit is what we can do in a few minutes using public data.
Want to go further? — run ads with us and hit your growth plan
in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager