

PROMTPRESS PUBLIC REPORT

Channel audit

Crypto Wolf



@crypto_wolf

New and promising Web3 games with token mining. Send all your questions to the chat. Chat: <https://t.me/+7Zlh36XXSrFiYTcy> See chat rules in the chat description. For collaboration: @Zombini

SUBSCRIBERS

2 630 928

-167776 this month

ERR (% WHO SEE
POSTS)

1.0%

in 24h **0.1%**

REACH/POST

2.3K

ad reach **1.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 2 630 928 —	 SUBS REACH 0.09% avg % subs see post	 VIEWS/POST 2.3K median 2.3K · 29 days	 POSTS/DAY 9.6 ~67 per week
 7D TREND -5.3% vs prev week	 REACTIONS/POST 32.7 total 9,300 reactions, 1,151 reposts, 10,457 comments	 POST LENGTH 578 chars median 475 · 29 days	 POSTS ANALYZED 284 29 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH -167776 last month	 CITATION RATE 89 citation index · 421 channels mentioned all time	 CHANNEL AGE 4 years 1 month created 19.04.2022

AI EDITOR SUMMARY

Channel «Crypto Wolf» – 2 630 928 subs. Each post averages 2.3K people (0% of subs), reach is low – consider expanding audience. Publishes 67 posts per week (~10/day) – active posting. Week Jun 1–7 reach dropped -5.3% to week May 25–31 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **284** posts in 29 days.
- 02 Dominant format – **Photo** (274/284 posts).
- 03 Avg post length – **578** chars (median 475).
- 04 Peak audience activity – **Saturday**, 07:00 MSK.
- 05 Top posts get **2x** more views than the weakest (4K avg for top vs 1.7K for worst) – among 284 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 29.05 · 18:00 PHOTO #Cofeteria ☹️ Cofeteria – Telegram Mini App where you manage a cafe, upgrade equipment, earn Bucks, and withdraw TON. Income...	VIEWS 4 066 REP. 24	REACTIONS 69 ER 0.2%
Nº2 30.05 · 04:48 PHOTO #Fomo_Fighters #Grow_Tea #Golden_Miner #Signal2193 #MEME_MINING #PandaFiT #Cofeteria Combo in Grow Tea ☹️ Combo in Golden Miner...	VIEWS 3 957 REP. 9	REACTIONS 48 ER 0.2%
Nº3 02.06 · 18:31 VIDEO #AiTon ↗️ AiTon simulates real AI compute infrastructure with honest economics. Multiple user classes with different...	VIEWS 3 910 REP. 22	REACTIONS 45 ER 0.1%

Nº4 31.05 • 05:11 PHOTO #Fomo_Fighters #Grow_Tea #Golden_Miner #Signal2193 #MEME_MINING #PandaFiT #Cofeteria #Doodle_Jump Combo in Grow Tea ☒ Combo in...	VIEWS 3 776 REACTIONS 60 REP. 8 ER 0.1%
Nº5 28.05 • 08:31 PHOTO #Fomo_Fighters #Grow_Tea #Golden_Miner #Signal2193 #MEME_MINING #PandaFiT Combo in Grow Tea ☒ Combo in Golden Miner ☒ Combo in...	VIEWS 3 610 REACTIONS 34 REP. 5 ER 0.1%

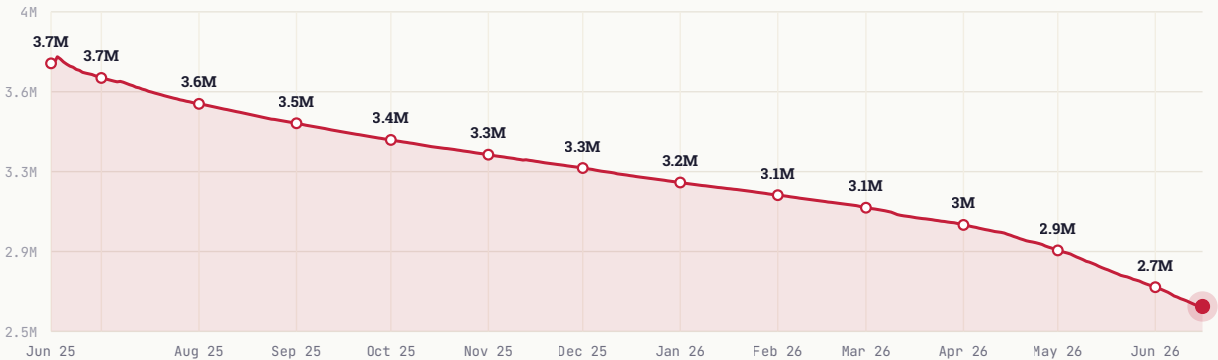
WORST 3

↓ 12.06 • 11:00 PHOTO #Labrador ☒ ☒ Clash of Diggers update and important announcement! ☒ Emoji Now during matches you can send emoji and text...	VIEWS 1 819 REACTIONS 23 REP. 2 ER 0.1%
↓ 12.06 • 10:40 TEXT #Fomo_Fighters ✕ Only 3 spots left in the top clan level 25! Requirements: 1) Power over 1M 2) Attack or defense at least...	VIEWS 1 708 REACTIONS 22 REP. 4 ER 0.1%
↓ 28.05 • 01:28 PHOTO #Golden_Miner ☒ ☒ Game is back online! Dear players, Thank you for staying calm and patient during the technical...	VIEWS 1 683 REACTIONS 28 REP. 4 ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth over the year. Key months show exact subs. See gains and losses.



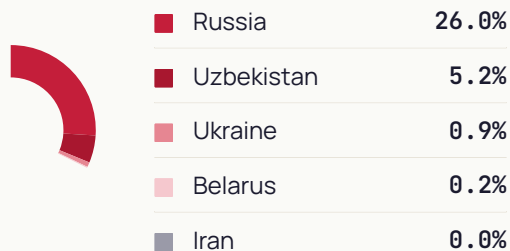
PERIOD START	NOW	NET GROWTH
3 749 709	2 631 041	-1 118 668

SECTION 04 · MENTIONS

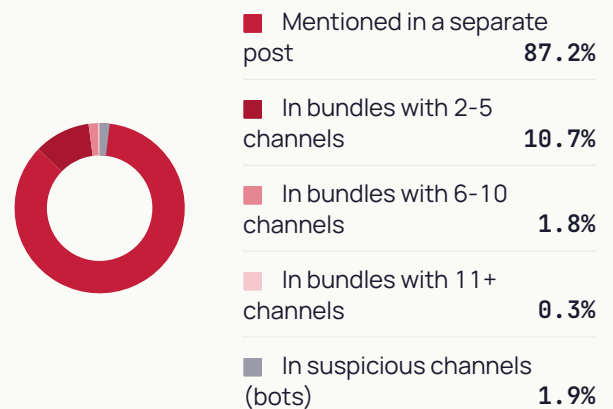
Who mentions the channel and how

Citation index **89** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel was mentioned **421** different channels.

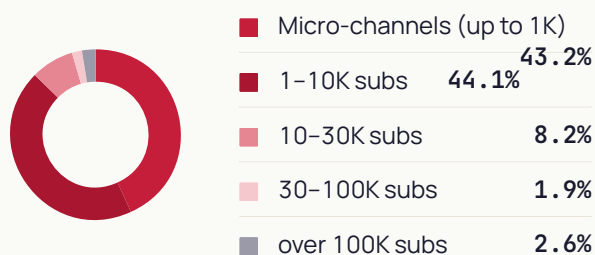
COUNTRIES MENTIONING



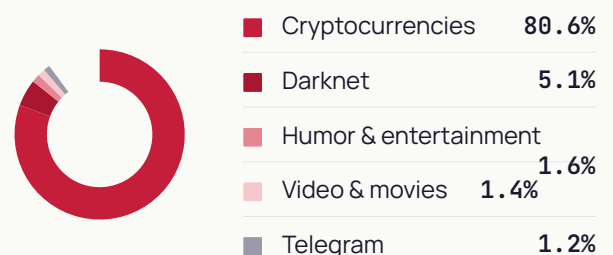
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



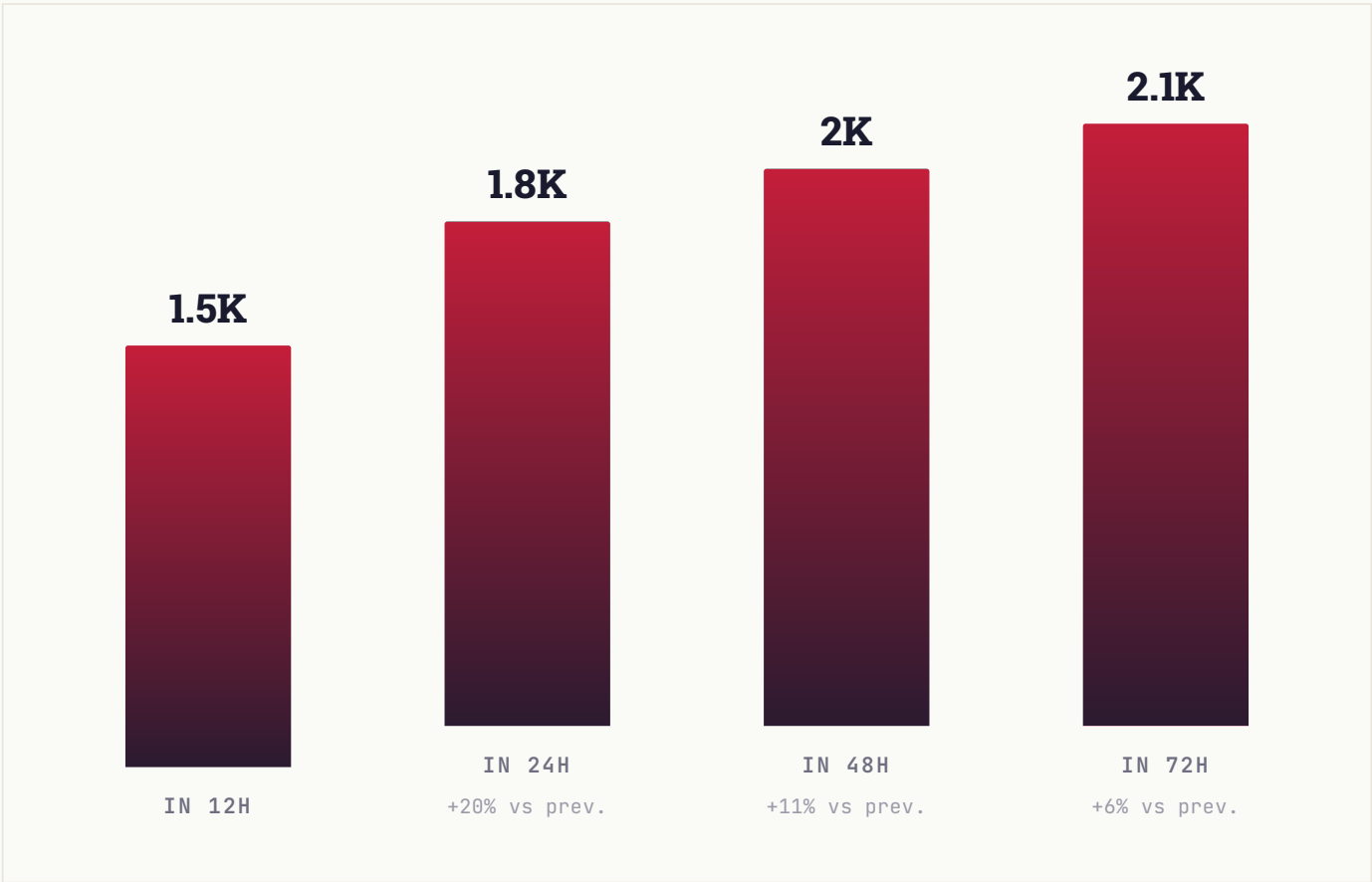
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OH OKX Новости	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf YOU	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
TA TON AirDrop (RU)	1.3M

COMPARATIVE CONCLUSION

Channel in top-3 niches (#3 of 99 category channels). One of the leaders — client-partners can cross-promote with peers; for PR/reach you are a valuable media partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **246**, they brought **3 191** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	5	3	0	
November 2025	0	0	1 150	
October 2025	8	7	0	
September 2025	101	1	0	
August 2025	1	1	0	
July 2025	131	4	2 041	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
246	6	3 191

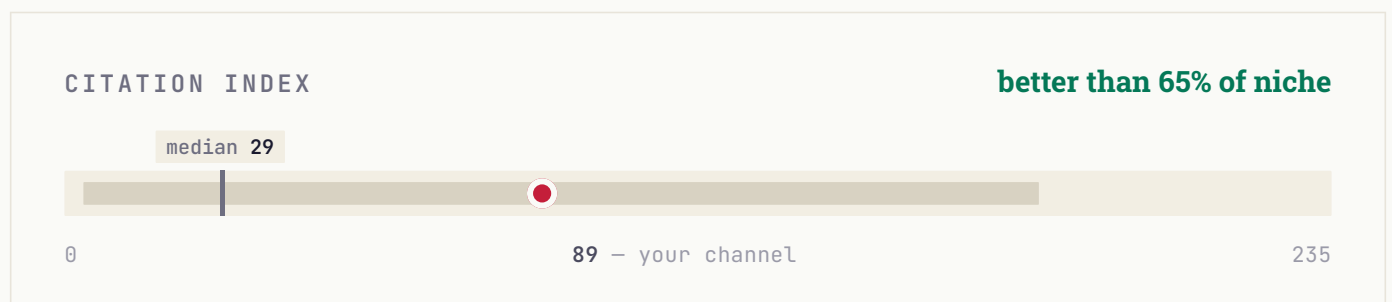
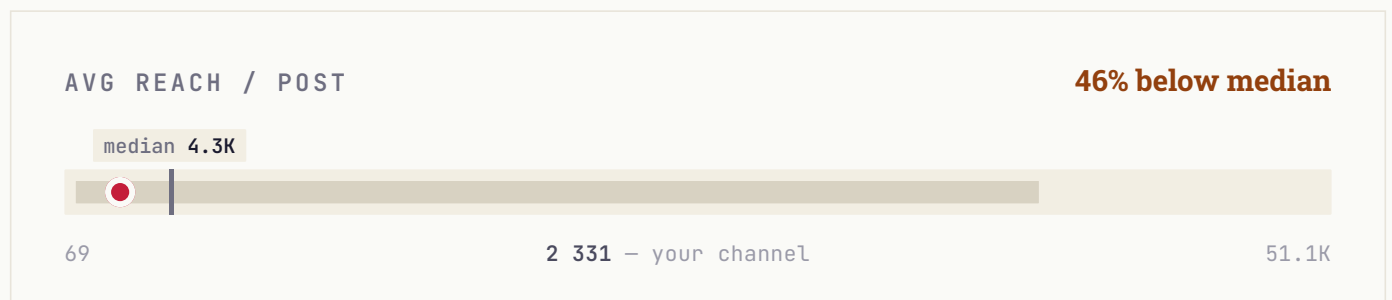
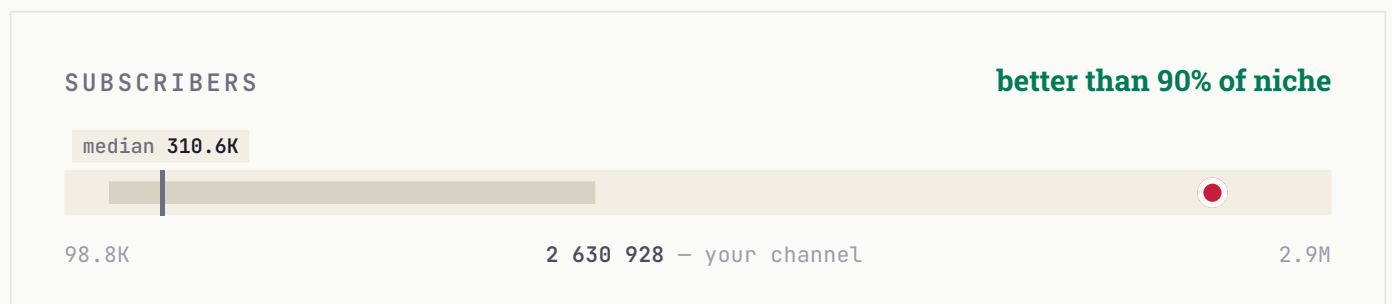
— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#3/100

POSITION IN NICHE
Channel in top 3% crypto Russia



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as done and revisit this report in a month.

- 01

Best post of the week – Saturday
 Audience most active on this day at 07:00 MSK.

EFFECT
Best time for an important post
- 02

Increase share of video posts
 Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

ER below niche benchmark – rethink formats
 Current ER 0.09% vs norm 6.5%. Try polls & interactive formats.

EFFECT
+6.4pp ER
- 04

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic – an easy growth point.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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