

PUBLIC REPORT BY PROMTPRESS

Channel audit

Crypto Vestnik



@crypto_vestnic

Crypto. Insights. Analytics. Collaboration — @TGowner999 More about our network: <https://t.me/TGownerTOP>

SUBS

228 541

-7679 per month

ERR (% WHO SEE POSTS)

1.0%

per day **0.5%**

REACH/POST

2.1K

ad reach **1.2K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBS 228 541 —	 SUBSCRIBER REACH 0.92% avg % of subs see post	 VIEWS/POST 2.1K median 2.2K · 28 days	 POSTS/WK 14.9 over the period
 7D TREND -2.7% vs previous week	 REACTIONS/POST 2.4 total 146 reactions, 295 reposts, 0 comments	 POST LENGTH 354 chars. median 320 · 28 days	 POSTS ANALYZED 60 28 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH -7679 over the last month	 CITATION RATE 4 citation index · 120 channels mentioned ever	 CHANNEL AGE 3 years 6 months created 28.11.2022

AI EDITOR SUMMARY

Channel «Crypto Vestnik» — 228 541 subs. Each post averages 2.1K people (1% subs), reach is low — consider expanding audience. Publishes 15 posts/week (~2/day) — steady pace. For week Jun 1–7 reach stable (-2.7% vs week 25–31 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **60** posts in 28 days.
- 02 Dominant format – **Photo** (55/60 posts).
- 03 Avg post length – **354** characters (median 320).
- 04 Peak audience activity – **Tuesday**, 11:00 MSK.
- 05 Top posts get **2x** more views than the weakest (2.9K avg for top vs 1.5K for worst) – among 60 posts in 28 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 04.06 · 16:01 PHOTO 🔗 Binance in the storm's eye: where traders got liquidated most CoinGlass stats reveal top venues for billion-dollar...	VIEWS 2 985 REPOSTS 5	REACTIONS 4 ER 1.3%
Nº2 22.05 · 16:01 PHOTO 🔗 How AI turned into sushi: Trump's quirky investment Trump's team may have accidentally bought shares of Kura Sushi...	VIEWS 2 949 REPOSTS 1	REACTIONS 2 ER 1.3%
Nº3 22.05 · 13:56 PHOTO 🔗 Bitcoin Pizza Day: the transaction now worth \$750,000,000 16 years ago programmer Laszlo Hanyecz proved digital...	VIEWS 2 827 REPOSTS 10	REACTIONS — ER 1.2%

Nº4 26.05 · 08:49 PHOTO 🔗 BlackRock under fire: IBIT lost \$1B in record BTC-ETF outflow Institutional capital temporarily leaves...	VIEWS 2 743 REPOSTS 9	REACTIONS 7 ER 1.2%
Nº5 25.05 · 08:54 PHOTO 🔗 US bonds boosted RWA sector cap to \$30B Tokenization of traditional finance reaches new level. Per...	VIEWS 2 653 REPOSTS 6	REACTIONS 2 ER 1.2%

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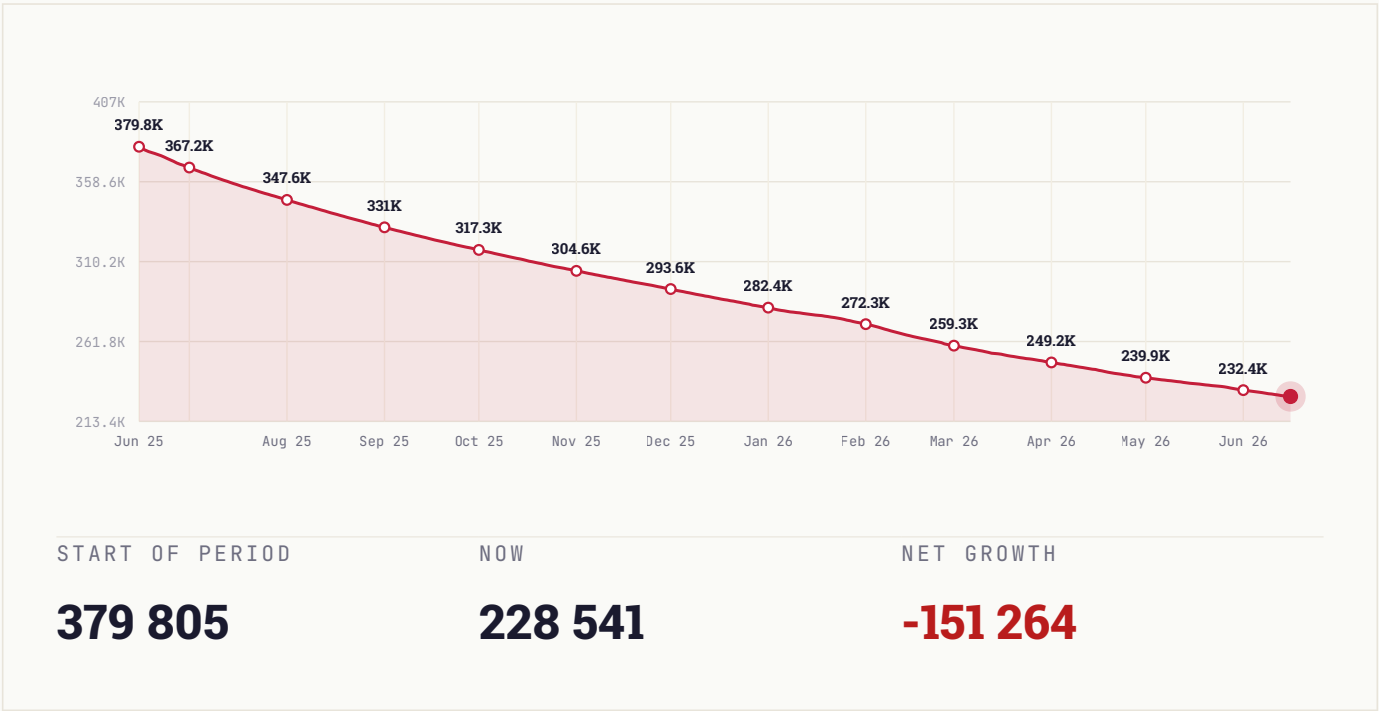
WORST 3

↓ 12.06 · 13:39 PHOTO 🔗 From \$15B to trillion: Elon Musk's phenomenal rise in 10 years Decade of incredible growth: net worth of...	VIEWS 1 528 REPOSTS 4	REACTIONS 3 ER 0.7%
↓ 11.06 · 15:10 PHOTO 🔗 Millions affected: how Trump's crypto initiatives funneled \$2.3B One-sided game: per Reuters...	VIEWS 1 504 REPOSTS 8	REACTIONS 5 ER 0.7%
↓ 11.06 · 17:59 PHOTO 🔗 Qzino launched World Cup bonuses - don't miss out🔗 Special sports account is live, so don't miss...	VIEWS 1 416 REPOSTS —	REACTIONS — ER 0.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.

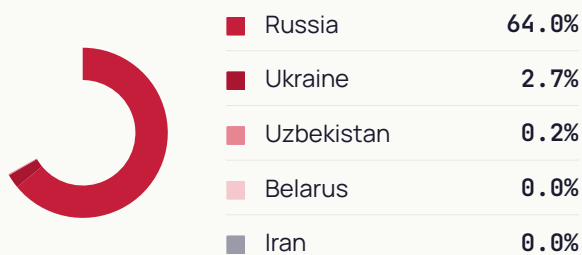


SECTION 04 • MENTIONS

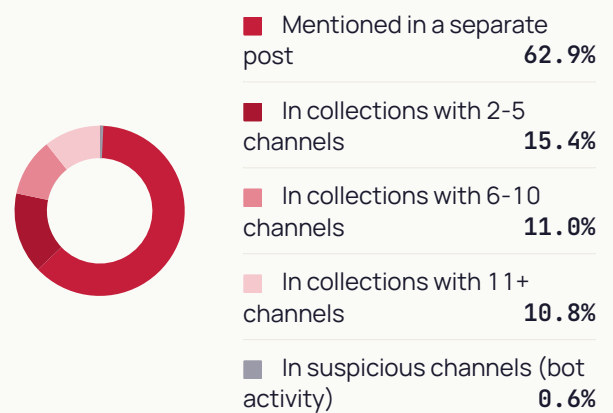
Who mentions the channel and how

Citation index **4** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **120** different channels.

MENTIONS BY COUNTRY



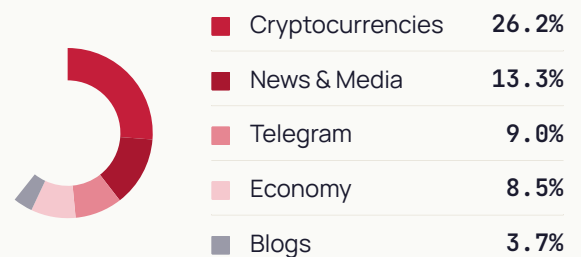
FORMAT OF MENTIONS



SIZE OF CHANNELS THAT MENTION



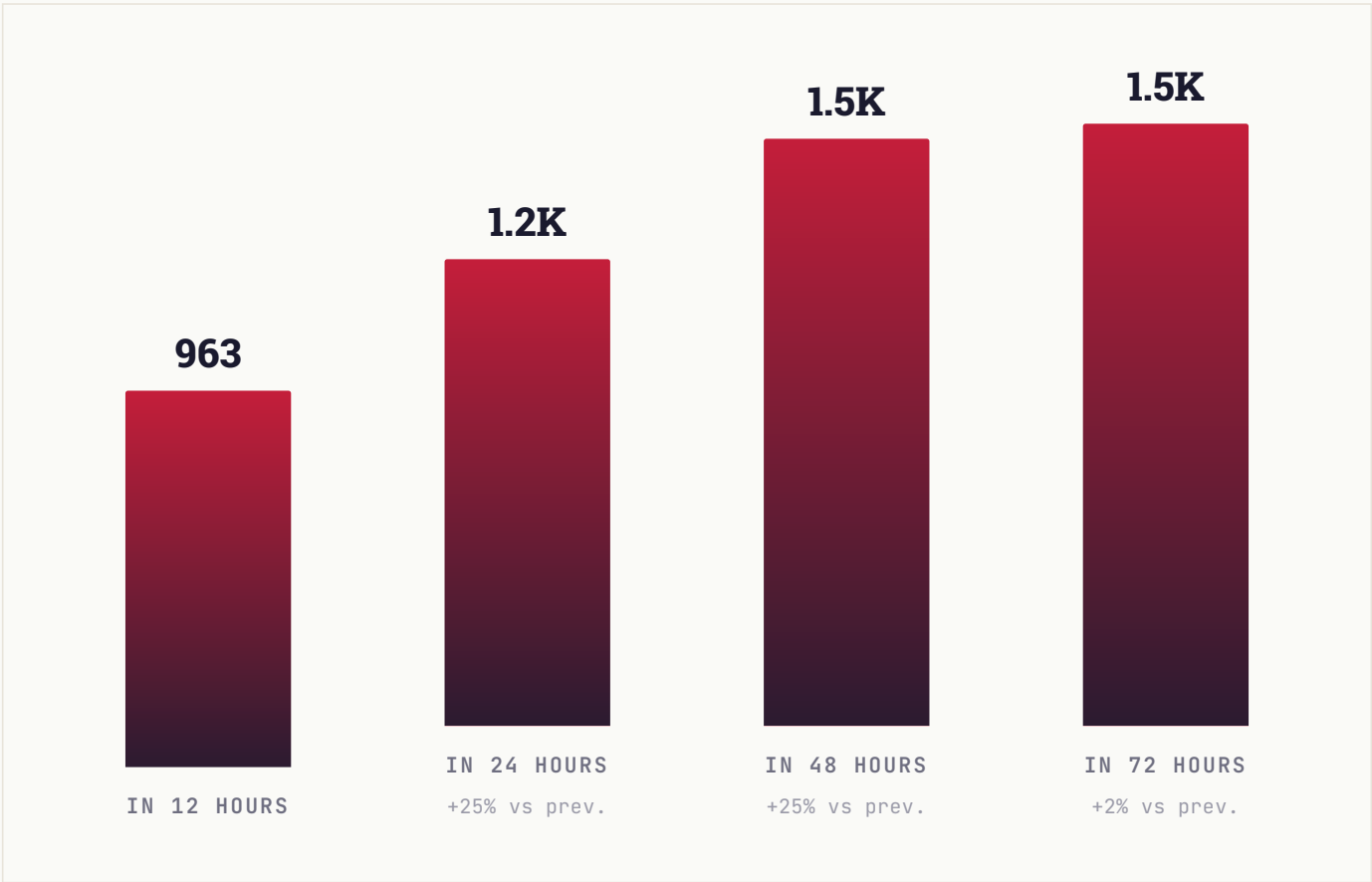
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
OH OKX Новости	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
KV Crypto Vestnik YOU	228.5K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#73 of 99). Niche median — 307.7K subs. First growth KPI — reach median. Leader: OKX Новости (4.8M).

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#73 /100

RANK IN NICHE

Channel in the lower half of the ranking

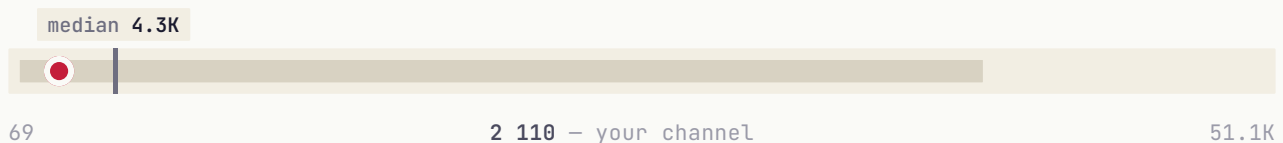
SUBS

26% below median



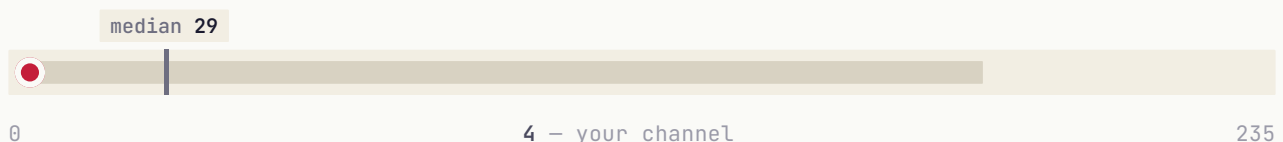
AVG REACH / POST

51% below median



CITATION INDEX

86% below median



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Tuesday

Audience most active at this day and 11:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.92% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+5.6pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions typically boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
