

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Crypto Snitch | Investments | Earnings



@crypto_stukach

I explain crypto and investments in simple terms. Collaboration — @TGowner999 More about our network: <https://t.me/TGownerTOP>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
626 258	1.0%	2.6K
-23420 per month 16.06.2026	last day 0.2% https://promtpress.com/audit/crypto-stukach	ad reach 1.5K/24h

— CONTENT · 2026

What's inside the report

01 Channel snapshot

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02 Content analysis

Top 5 posts · worst 3 · insights

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Yearly chart · growth

04 Citation rate

Who mentions the channel and how

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06 Competitors

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the calculation period.

SUBSCRIBERS 626 258 —	SUBSCRIBER REACH 0.42% avg % of subs see post	VIEWS/POST 2.6K median 2.7K · 28 days	POSTS/WEEK 15.1 for period
7D TREND +1.5% vs previous week	REACTIONS/POST 4.8 total 294 reacts, 447 reposts, 0 comments	POST LENGTH 350 chars. median 317 · 28 days	POSTS ANALYZED 61 28 days
AD REACH 1.5K 24h avg	CHURN / MONTH -23420 last month	CITATION RATE 15 citation index · 86 channels mentioned ever	CHANNEL AGE 2 years 1 month created 30.04.2024

AI EDITOR SUMMARY

Channel 'Crypto Snitch | Investments | Earnings' — 626 258 subs. Each post averages 2.6K people (0% of subs), reach is low — consider expanding audience. Publishes 15 posts per week (~2/day) — regular schedule. Week 1–7 Jun reach stable (+1.5% vs week May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 61 posts over 28 days.
- 02 Dominant format – Photo (54/61 posts).
- 03 Avg post length – 350 chars (median 317).
- 04 Peak audience activity – Friday, 19:00 MSK.
- 05 Top posts get 2× more views than the weakest (3.6K avg for top vs 1.8K for worst) – among 61 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 22.05 · 16:34 PHOTO Historic step: Fed to give crypto firms access to its payment system US moves toward full digital asset integration. New...	VIEWS 3 904 REP. 6	REACTIONS 7 ER 0.6%
Nº2 22.05 · 14:02 PHOTO Hyperliquid generated record \$790M in fees, surpassing Solana According to Token Terminal, Hyperliquid ecosystem surged ahead in...	VIEWS 3 434 REP. 4	REACTIONS 1 ER 0.5%
Nº3 26.05 · 08:48 PHOTO Institutional capitulation? \$1.26B flowed out of Bitcoin-ETF in a week US spot crypto structures saw one of the worst...	VIEWS 3 369 REP. 6	REACTIONS 1 ER 0.5%

Nº4

06.06 · 07:13

PHOTO

Zcash plunged 30% over hidden inflation threat in Orchard pool Risk of infinite issuance spooked Zcash investors. Although...

VIEWS

3 325

REACTIONS

2

REP.

7

ER

0.5%

Nº5

04.06 · 16:01

PHOTO

Three-layer protection saved Trezor Safe 7 from critical Ledger hack Ledger competitors tested the new flagship...

VIEWS

3 280

REACTIONS

6

REP.

9

ER

0.5%

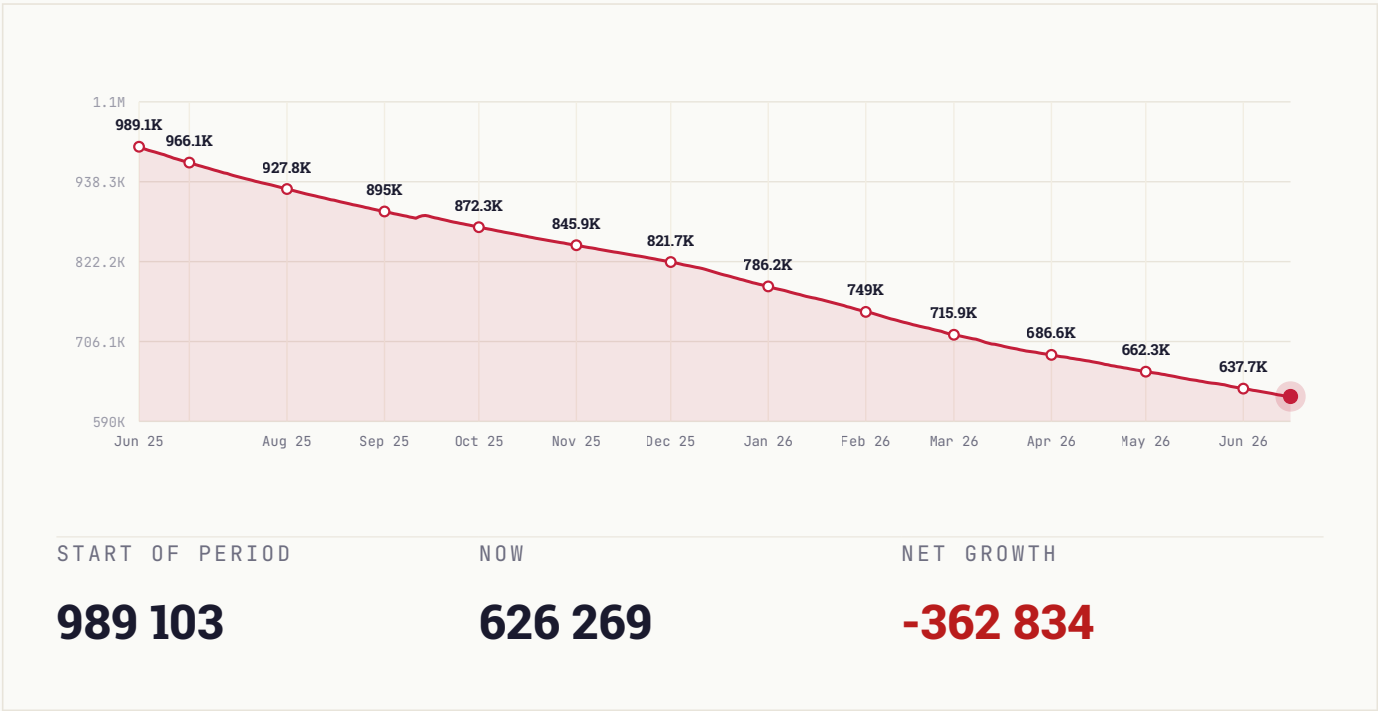
WORST 3

↓ 11.06 · 16:30 PHOTO Many projects today are hindered not by growth but by lack of infrastructure: unstable payment solutions, manual payouts, dependence on...	VIEWS 1 910 REACTIONS 2 REP. 2 ER 0.3%
↓ 11.06 · 15:09 PHOTO CryptoRank: ICO and IDO fundraising down 85% amid market stagnation Retail interest in new coins evaporated. Number...	VIEWS 1 743 REACTIONS 2 REP. 5 ER 0.3%
↓ 11.06 · 17:30 PHOTO Loyalty earnings: Trump projects enriched his family by \$2.3B Investors paid for the 'crypto president's' triumph. Main...	VIEWS 1 705 REACTIONS 2 REP. 4 ER 0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

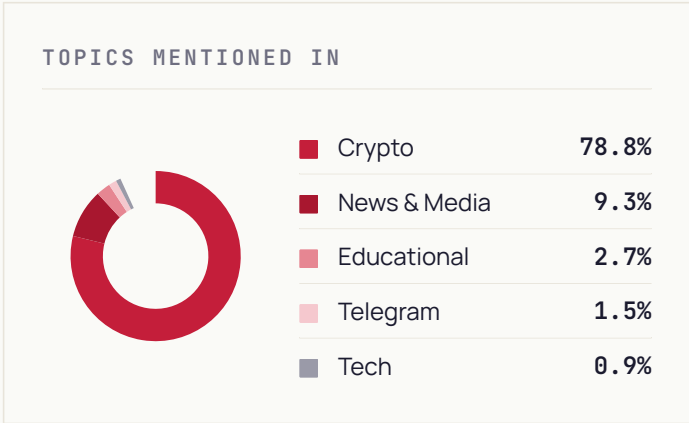
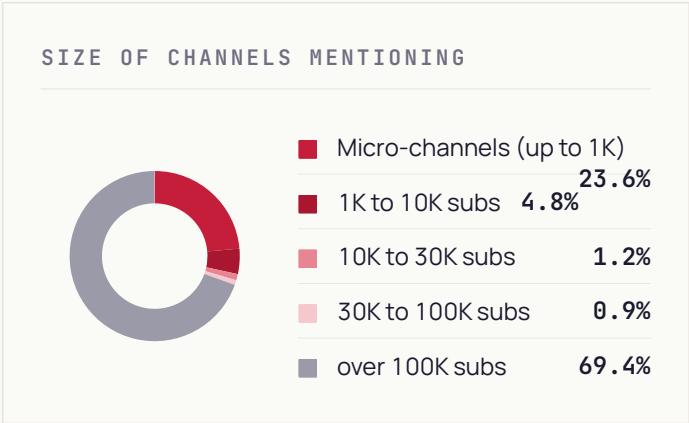
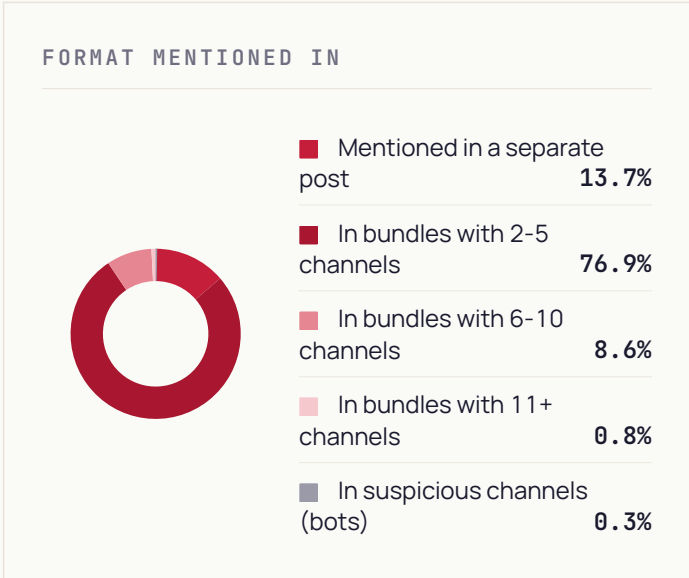
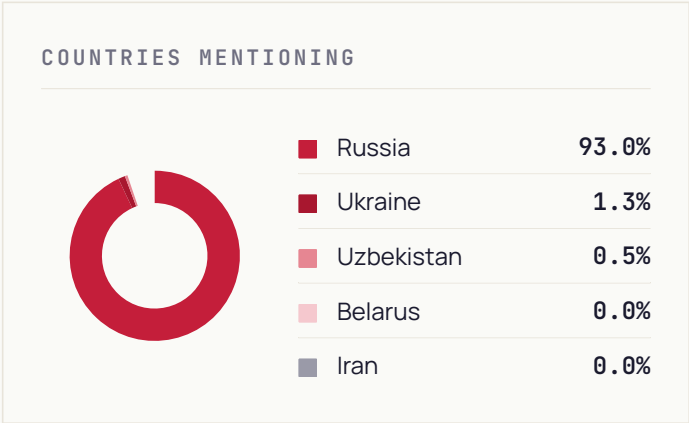
Subscriber growth chart over the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · MENTIONS

Who mentions the channel and how

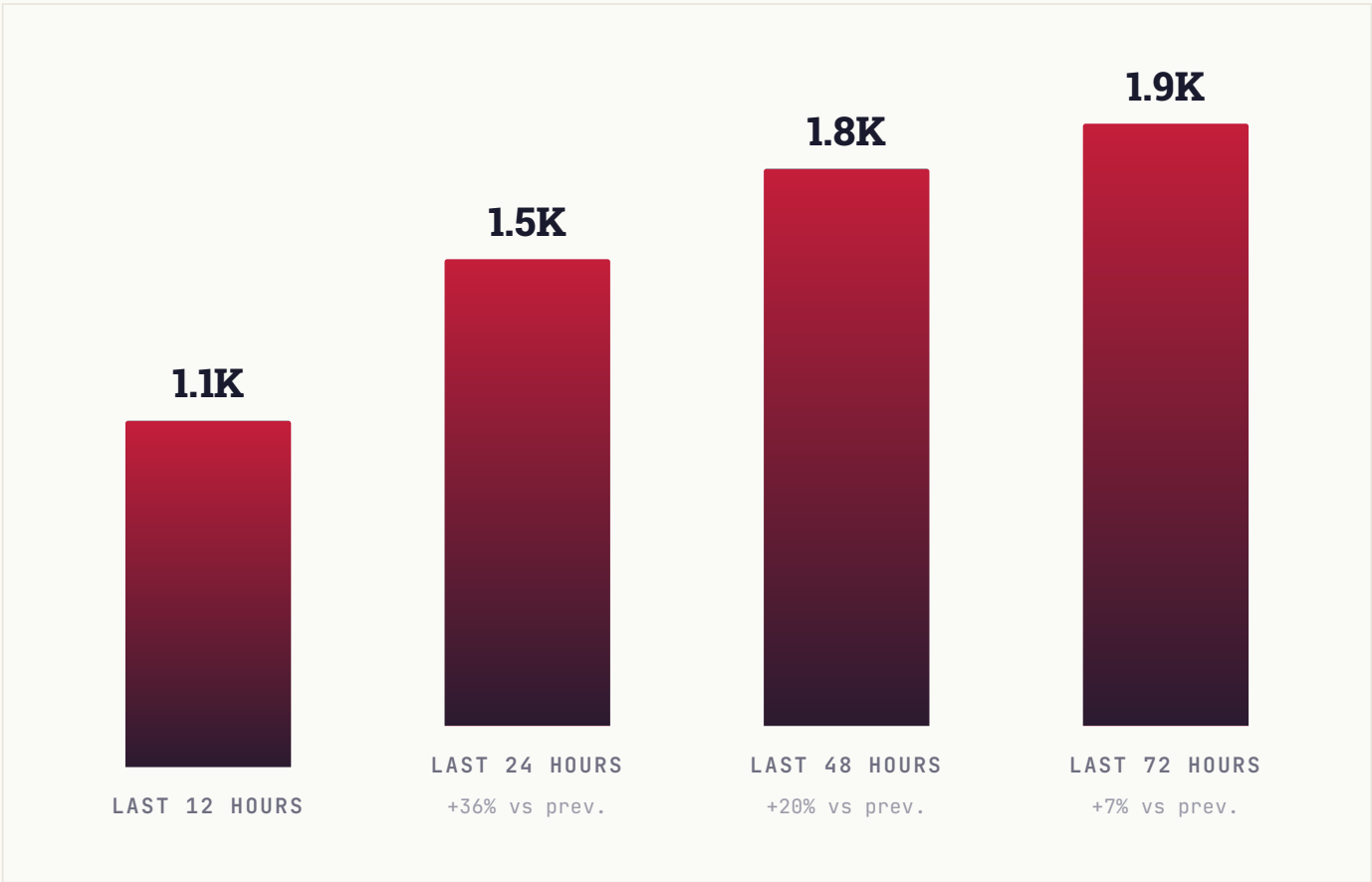
Citation index **15** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **86** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
CS Crypto Snitch Investments Earnings	626.3K

COMPARATIVE CONCLUSION

Channel in top half of niche (#25 of 99). Niche leader — OKX News (4.8M), median subs 307.7K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **214**, they brought **3 985** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	2	2	0	
Nov 2025	2	2	0	
Oct 2025	40	2	0	
Sep 2025	47	4	3 985	
August 2025	61	3	0	
July 2025	62	3	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
214	6	3 985

SECTION 08 · NICHE COMPARISON

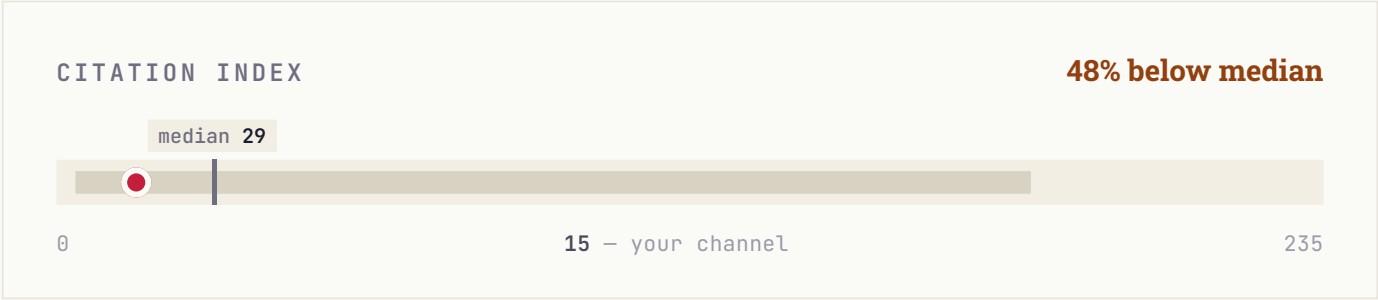
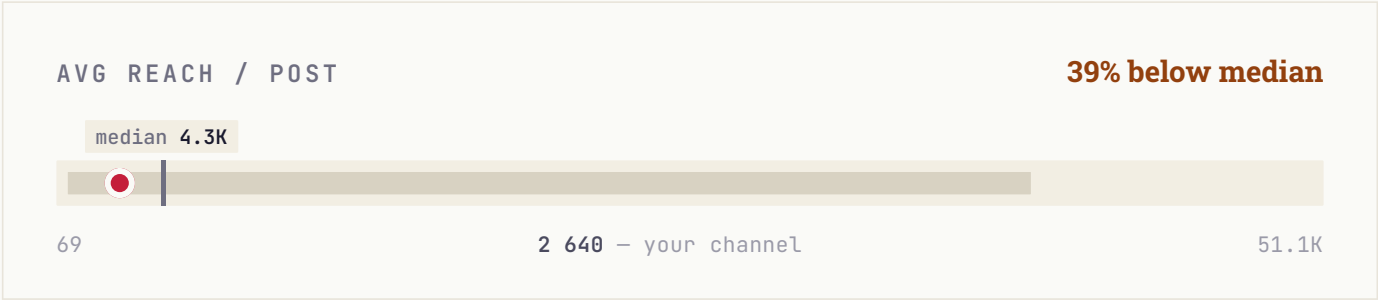
Where the channel stands in its league

Took top-100 channels in category «Crypto» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.

#25/100

RANK IN NICHE

Channel in top 25% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Friday
 Audience is most active on this day at 19:00 MSK.

EFFECT
Best time for an important post
- 02

Increase video posts share
 Video in Telegram retains audience longer and is favored by the algorithm. Recommend reaching 15-25% share.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
 Current ER 0.42% vs norm 6.5%. Try polls & interactive formats.

EFFECT
+6.1pp ER
- 04

System traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls & interactive formats
 Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
