

PROMTPRESS PUBLIC REPORT

Channel audit

Crypto Headlines



@crypto_hd

First crypto news with AI algorithms and a staff of journalists on board! FASTEST! Join: @crypto_hd AdslPartnerships: @LOVE_NOT_WARS

SUBSCRIBERS

134 442

-756 per month

ERR (% SEE POSTS)

16.0%

per day 13.3%

REACH/POST

20.6K

ad reach 17.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 134 442 —	 SUBS REACH 15.33% avg % subs see post	 VIEWS/POST 20.6K median 20.2K · 29 days	 POSTS/DAY 22.0 ~154 per week
 7D TREND -8.4% vs previous week	 REACTIONS/POST 0.1 total 94 reactions, 61,335 reposts, 0 comments	 POST LENGTH 476 chars. median 414 · 29 days	 POSTS ANALYZED 645 29 days
 AD REACH 17.9K 24h avg	 CHURN / MONTH -756 last month	 CITATION RATE 926 citation index · 4,470 channels mentioned ever	 CHANNEL AGE 3 years 10 months created 02.09.2022

AI EDITOR SUMMARY

Channel «Crypto Headlines» — 134 442 subs. Avg views per post: 20.6K people (15% of subs), avg reach — room to grow. Publishes 154 posts/week (~22/day) — very active. For the week Jun 29 – Jul 5, reach dropped -8.4% to week 22–28 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **645** posts over 29 days.
- 02 Dominant format – **Photo** (535/645 posts).
- 03 Avg post length – **476** chars (median 414).
- 04 Peak audience activity – **Sunday**, 00:00 MSK.
- 05 Top posts get **3x** more views than the weakest (53K avg top vs 16.1K worst) – among 645 posts in 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 21:34 PHOTO !! Donald Trump: Iran deal done! «Congratulations! I fully authorize free...	VIEWS 66 664 REPOSTS 578	REACTIONS — ER 49.6%
Nº2 12.06 · 16:26 PHOTO ! Tokenized SpaceX shares trading on Bybit. Pair: SPCXX/USDT No account? Bonus link Crypto...	VIEWS 48 750 REPOSTS 249	REACTIONS — ER 36.3%
Nº3 23.06 · 19:00 PHOTO  Is Elvira Nabiullina killing Russia's economy? ➡ Business wants low rates and cheap loans. ➡ People want low prices and growth...	VIEWS 43 549 REPOSTS 191	REACTIONS — ER 32.4%

Nº4 13.06 • 02:52 PHOTO  US gov blocked access to Claude AI Fable 5 & Mythos 5! ➡ On Jun 9, Anthropic released Claude Fable 5 – first...	VIEWS 32 931 REACTIONS — REPOSTS 511 ER 24.5%
Nº5 16.06 • 15:40 PHOTO #spcx #btc  Elon Musk's personal wealth exceeds Bitcoin's market cap... Earlier: SpaceX growth Crypto Headlines	VIEWS 31 965 REACTIONS — REPOSTS 405 ER 23.8%
WORST 3	
↓ 01.07 • 13:24 PHOTO  Kevin Warsh (Fed Chair): ✓ We'll chart a new course for better decisions. ✓ Fed won't give direct signals...	VIEWS 16 852 REACTIONS — REPOSTS 80 ER 12.5%
↓ 01.07 • 13:00 PHOTO #анлок  Top token unlocks in July! Cliff Unlocks: ▫ #PUMP - \$124.32m ▫ #HYPE - \$29.41m ▫ #H - \$21.65m ▫ #ZRO - \$21.25m ▫ #CONX -...	VIEWS 15 829 REACTIONS — REPOSTS 36 ER 11.8%
↓ 01.07 • 13:20 PHOTO  #THE IN THENA updated tokenomics – see ➡ Team plans to expand treasury by 10% of initial max...	VIEWS 15 596 REACTIONS — REPOSTS 27 ER 11.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

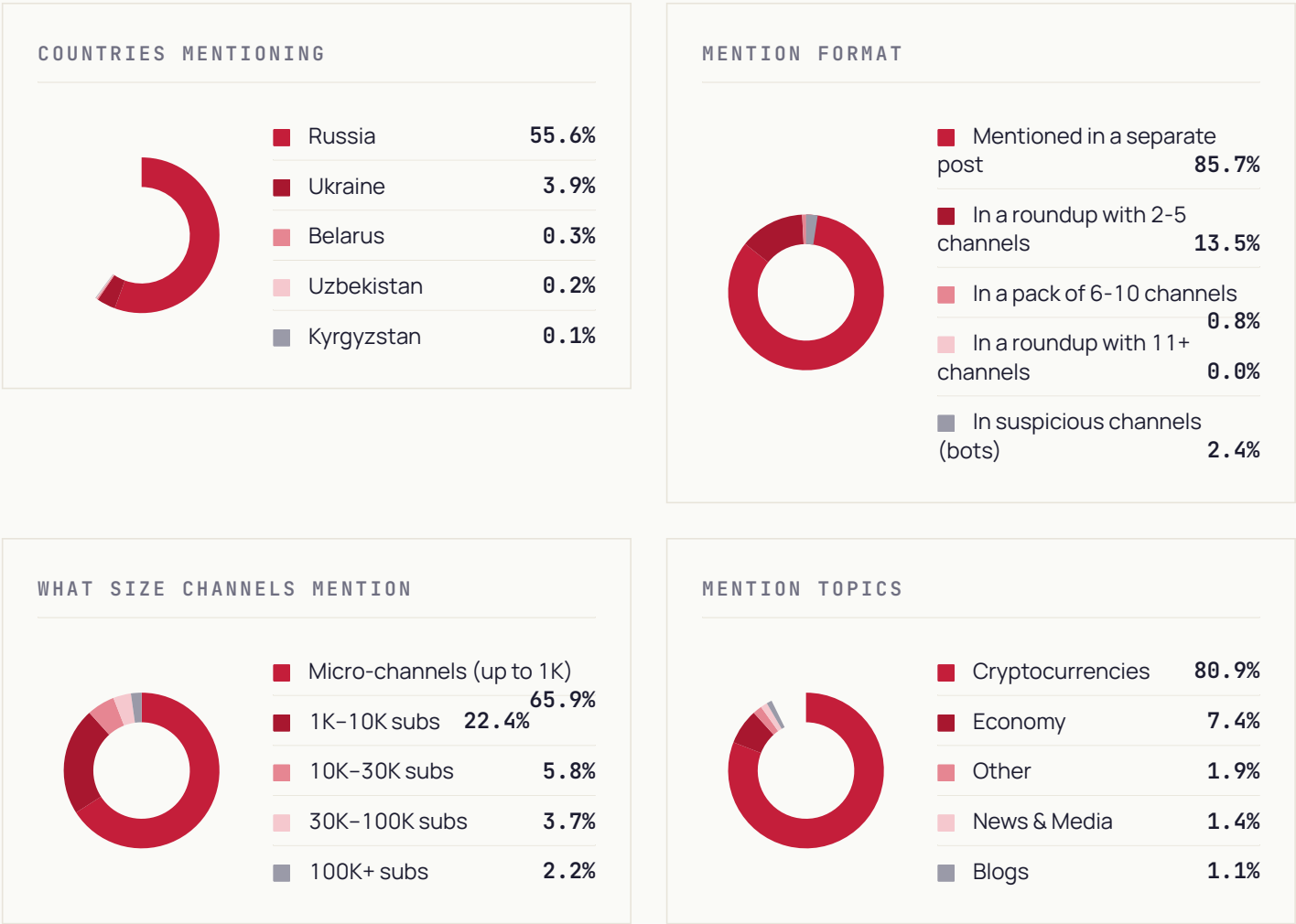
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

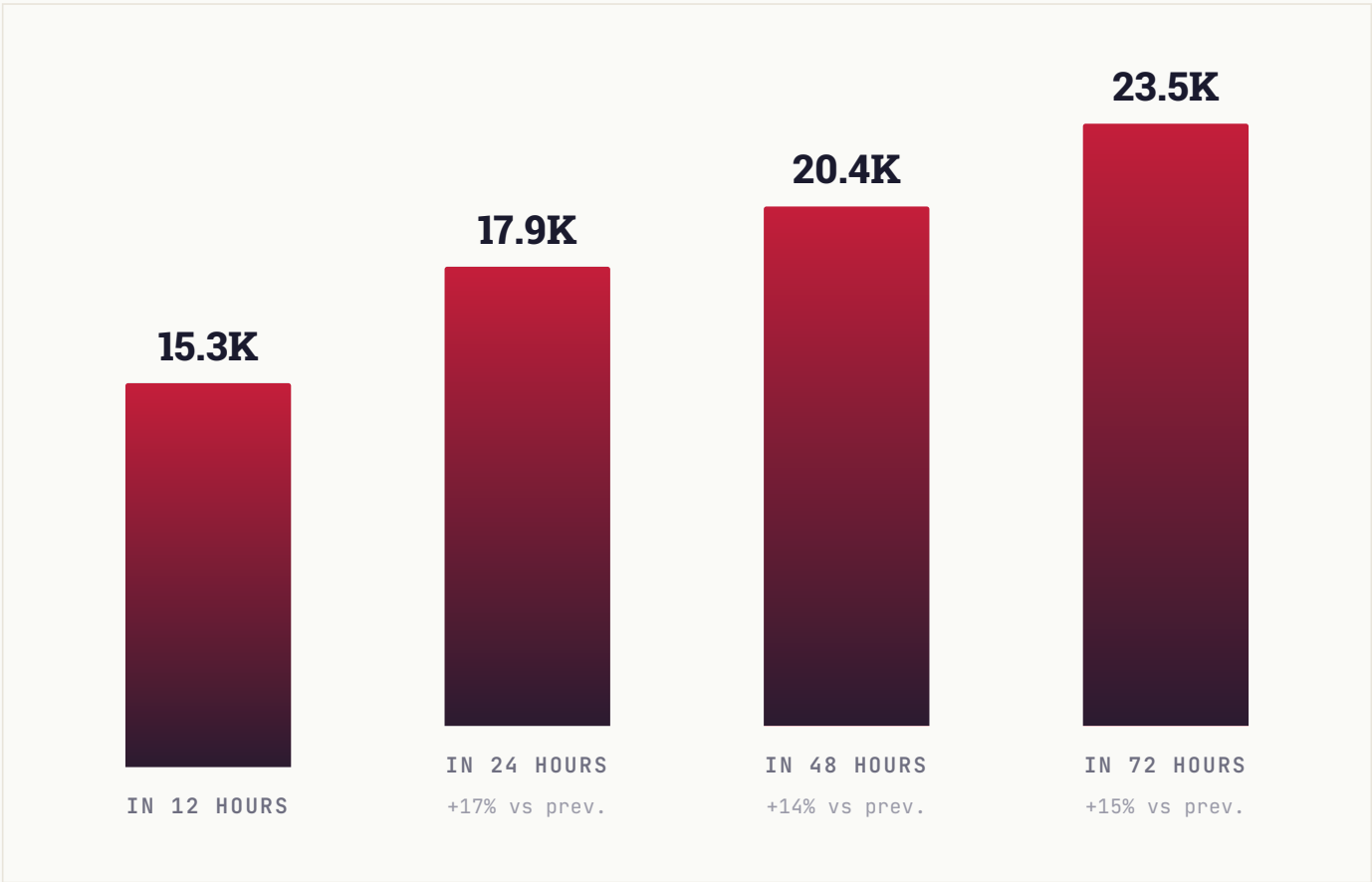
Citation index **926** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions: **4 470** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
CH Crypto Headlines YOU	134.4K

COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal — enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions: **8 128**, they brought **7 742** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1 120	181	276
December 2025	1 352	209	197
November 2025	1 597	264	1 786
October 2025	1 696	292	3 291
September 2025	1 035	202	921
August 2025	1 328	224	1 271

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
8 128	6	7 742

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01

Main post of the week — on Sunday

Audience is most active on this day at 00:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ NEXT STEPS

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us & hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
