

PROMTPRESS PUBLIC REPORT

Channel audit

Crypto Fomo



@crypto_gst

Cryptocurrency in simple terms. Strictly projects. Exchanges. Numbers. Founder: @ladesov *Information in the channel is not financial advice. Content is for entertainment purposes. No ads.

SUBS

644 790

-23055 per month

ERR (% WHO SEE
POSTS)

1.0%

per day **0.3%**

REACH/POST

3K

ad reach **1.7K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBS 644 790 —	 SUB REACH 0.47% avg % subs see post	 VIEWS/POST 3K median 3.4K · 29 days	 POSTS/WEEK 14.2 for the period
 7D TREND -19.2% vs previous week	 REACTS/POST 24.5 total 1,444 reactions, 615 reposts, 0 comments	 POST LENGTH 322 chars median 259 · 29 days	 POSTS ANALYZED 59 29 days
 AD REACH 1.7K 24h avg	 CHURN / MONTH -23055 for the last month	 CITATION RATE 30 citation index · 184 channels mentioned all time	 CHANNEL AGE 2 years 2 months created 16.04.2024

AI EDITOR SUMMARY

Channel «Crypto Fomo» — 644 790 subs. Each post avg views 3K people (0% from subs), reach low — expand audience. Publishes 14 posts/week (~2/day) — steady. Week 1–7 Jun reach dropped -19.2% to week 25–31 May — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 59 posts over 29 days.
- 02 Dominant format – Photo (49/59 posts).
- 03 Avg post length – 322 chars (median 259).
- 04 Peak audience activity – Saturday, 23:00 MSK.
- 05 Top posts bring in 3× more views than the weakest (4.3K avg for top vs 1.4K for worst) – among 59 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.05 · 20:45 PHOTO ✂Pavel Durov claimed WhatsApp* employees can read user chats: Encryption in WhatsApp* is a giant scam...	VIEWS 4 489 REPOSTS 20	REACTS 29 ER 0.7%
Nº2 23.05 · 09:44 PHOTO Trump's company dumps BTC into the red 🇺🇸 While crypto market storms, Trump Media moved another 2,650 BTC (~\$205M) to the exchange, likely to...	VIEWS 4 260 REPOSTS 9	REACTS 22 ER 0.7%
Nº3 17.05 · 09:43 VIDEO 😏 What are they talking about? 🇺🇸 Trump doesn't know Chinese 🇺🇸 Xi doesn't speak English 🇺🇸 No translators around	VIEWS 4 233 REPOSTS 22	REACTS 51 ER 0.7%

Nº4 19.05 · 15:48 PHOTO Meme: 18-year-old hacker busted for stealing \$19M in crypto – bragged in public Discord. His messages...	VIEWS	REACTS
	4 173	35
	REPOSTS	ER
	24	0.6%

Nº5 21.05 · 17:36 PHOTO Durov removed dislikes on one of his posts about some bookmarks Just yesterday, there were over 70k dislikes here Unload...	VIEWS	REACTS
	4 168	38
	REPOSTS	ER
	12	0.6%

|

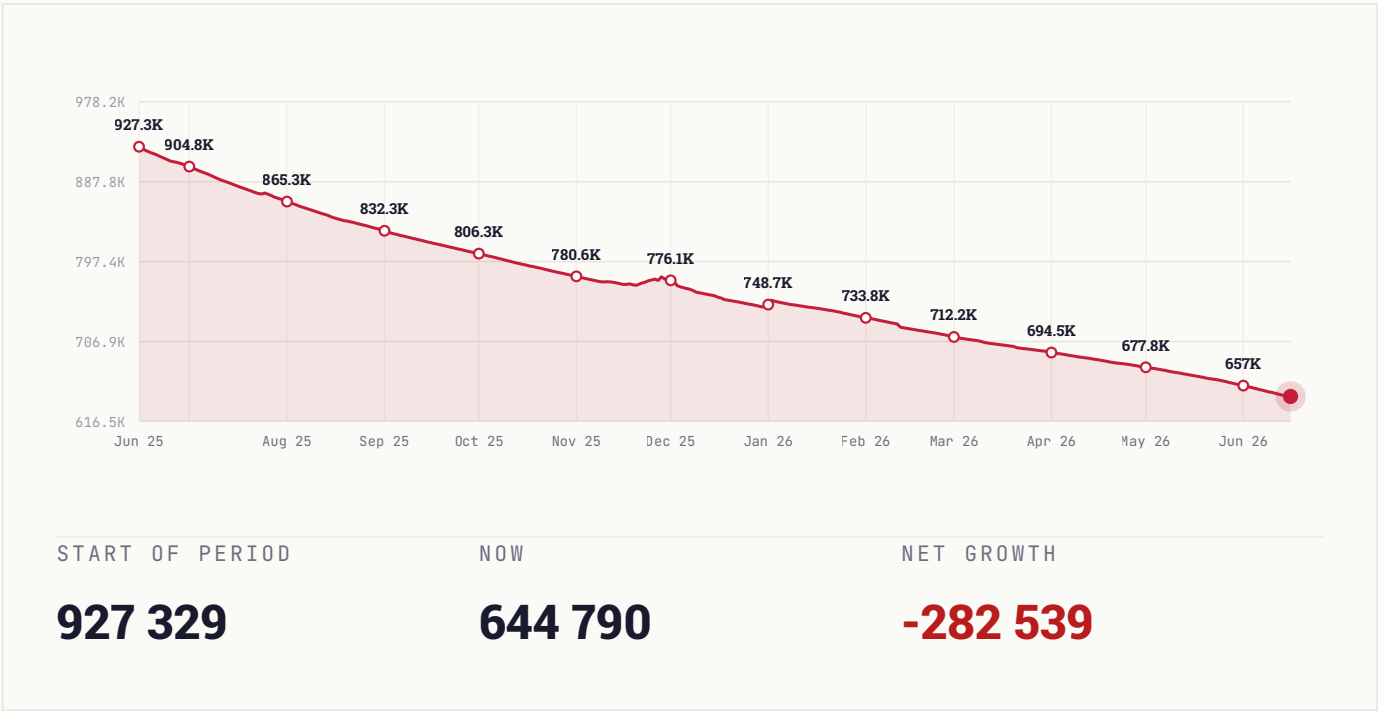
WORST 3

↓ 11.06 · 09:03 TEXT BOYS, I'm about to raffle USDT just for subscribing! Your task: go to @CryptoBot and put 100 reactions total under the post! How...	VIEWS	REACTS
	1 415	30
	REPOSTS	ER
	1	0.2%
↓ 12.06 · 03:45 PHOTO Every day, without breaks, I consistently grab tons of grams or gifts in PORTALS ☒	VIEWS	REACTS
	1 413	6
	REPOSTS	ER
	5	0.2%
↓ 11.06 · 11:23 PHOTO ☒ Giveaway ☒ 555 USDT (\$554.40) 100 winners split ☒ 555 USDT, each gets ☒ 5.55 USDT (\$5.54). Subscribe to the Telegram channel...	VIEWS	REACTS
	1 279	8
	REPOSTS	ER
	7	0.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



— SECTION 04 · MENTIONS

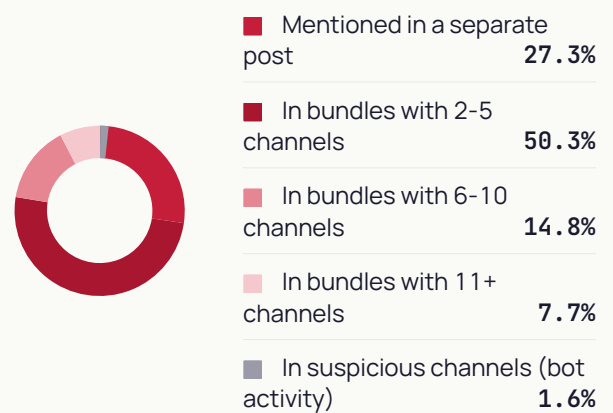
Who mentions the channel & how

Citation index **30** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **184** different channels.

COUNTRIES MENTIONING YOU



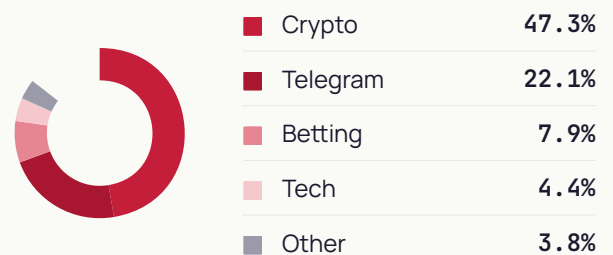
HOW THEY MENTION YOU



WHAT SIZE CHANNELS MENTION YOU



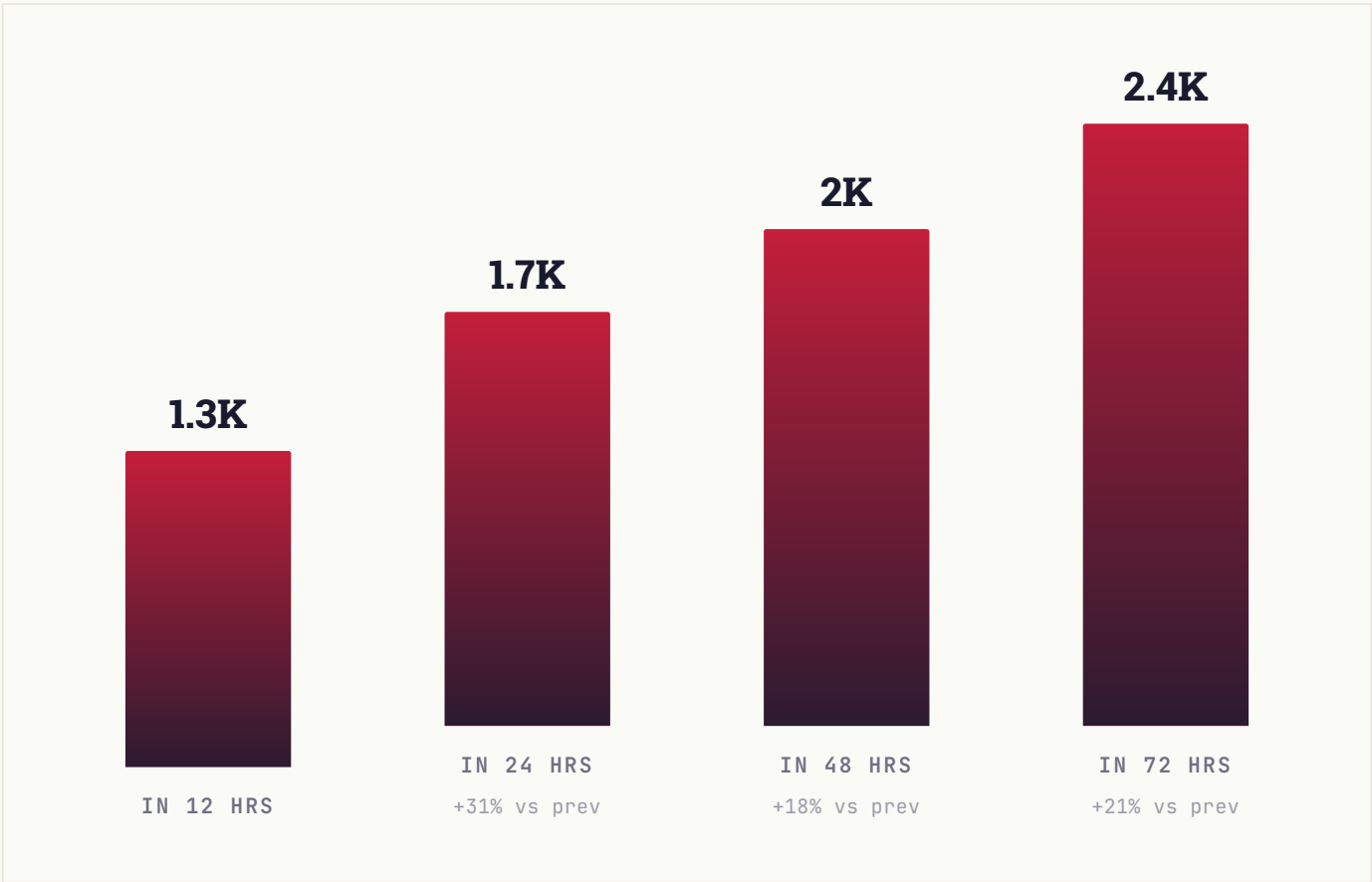
WHICH TOPICS MENTION



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
OH OKX News	4.8M
NC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MC Semenchuk's Thoughts	1.4M
LC Ladesov Crypto	1.3M
CF Crypto Fomo YOU	644.8K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#24 of 99). Leader — OKX News (4.8M). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **140**, they brought **13 508** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	19	13	443
Nov 2025	57	24	11 875
Oct 2025	26	11	0
September 2025	3	3	0
August 2025	11	3	0
July 2025	24	5	1 190

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
140	6	13 508

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category «Crypto» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#24 /100

RANK IN NICHE

Channel in top 24% — strong position

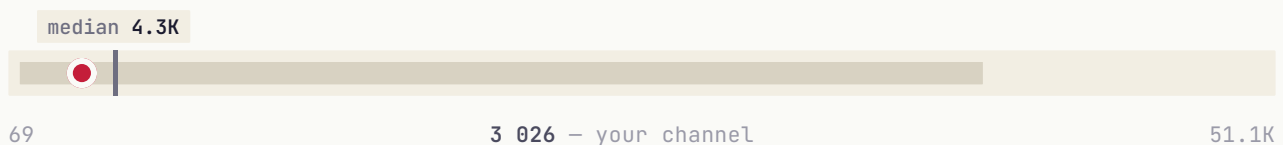
SUBS

top 63% of niche



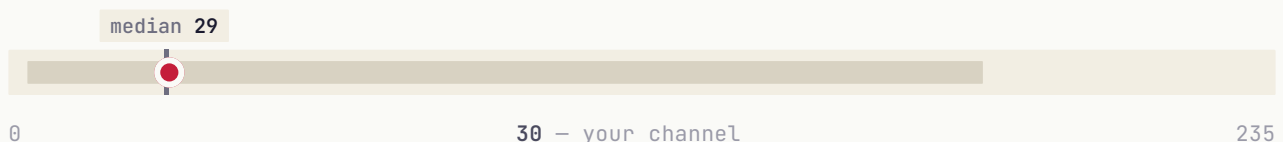
AVG REACH / POST

30% below median



CITATION INDEX

top 50% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 23:00 MSK.

EFFECT

Best time for important post

02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better

03

ER below niche benchmark — rethink formats

Current ER 0.47% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+6.0pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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