

PROMTPRESS PUBLIC REPORT

# Channel audit

## Dropy ot Stukacha



@crypto\_drop\_stukach

All about crypto airdrops, profitable topics, and zero-investment exploits in plain language Collaboration — @TGowner999 More about our network: <https://t.me/TGownerTOP>

SUBS

**666 714**

-23866 per month

ERR (% SEE POSTS)

**1.0%**

per day 0.2%

REACH/POST

**2.4K**

ad reach 1.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                     |                                                                                                                                                                                  |                                                                                                                                                                                   |                                                                                                                                                                        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBS</div> <div>666 714</div> <div>—</div>                   | <div> SUBSCRIBER REACH</div> <div>0.36%</div> <div>avg % subs see post</div>                    | <div> VIEWS/POST</div> <div>2.4K</div> <div>median 2.4K · 26 days</div>                          | <div> POSTS/WK</div> <div>7.5</div> <div>for the period</div>                       |
| <div> 7D TREND</div> <div>-26.7%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>2.9</div> <div>only 80 reactions, 220 reposts, 0 comments</div> | <div> POST LENGTH</div> <div>394 chars</div> <div>median 350 · 26 days</div>                     | <div> POSTS ANALYZED</div> <div>28</div> <div>26 days</div>                         |
| <div> AD REACH</div> <div>1.1K</div> <div>24h avg</div>          | <div> CHURN / MONTH</div> <div>-23866</div> <div>last month</div>                             | <div> CITATION RATE</div> <div>13</div> <div>citation index · 46 channels mentioned ever</div> | <div> CHANNEL AGE</div> <div>3 years 5 months</div> <div>created 19.12.2022</div> |

AI EDITOR SUMMARY

Channel «Dropy ot Stukacha» — 666 714 subs. Avg views per post 2.4K people (0% from subs), reach is low — expand audience. Publishes 8 ~1 post/day — steady. Jun 1–7 reach dropped -26.7% vs week May 25–31 — analyze why.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **28** posts in 26 days.
- 02 Dominant format — **Photo** (27/28 posts).
- 03 Avg post length — **394** chars (median 350).
- 04 Peak audience activity — **Friday, 13:00 MSK**.
- 05 Top posts get **3x** more views than the weakest (4.1K avg for top vs 1.4K for worst) — among 28 posts in 26 days. Analyze what the top ones share: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                |                                                                    |                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº1</div><div>21.05 · 15:10</div><div>PHOTO</div></div> <div>♥Why use Antarctic Wallet virtual card? It solves payment issues: whether you're...</div>                                               | <div>VIEWS</div> <div>4 440</div> <div>REPOSTS</div> <div>1</div>  | <div>REACTIONS</div> <div>3</div> <div>ER</div> <div>0.7%</div>  |
| <div><div>Nº2</div><div>22.05 · 10:27</div><div>PHOTO</div></div> <div>☒ Grass trimmed bots — check your accounts ■ Link to Grass ☒ Project cleared bots, likely prepping a drop. ☒ Also released new...</div> | <div>VIEWS</div> <div>4 025</div> <div>REPOSTS</div> <div>23</div> | <div>REACTIONS</div> <div>10</div> <div>ER</div> <div>0.6%</div> |
| <div><div>Nº3</div><div>26.05 · 09:34</div><div>PHOTO</div></div> <div>☒ Fast free airdrop USDT &amp; tokens from SIGN Steps: ■ Go here ■ Complete any tasks ☒ Project is distributing...</div>                | <div>VIEWS</div> <div>3 817</div> <div>REPOSTS</div> <div>29</div> | <div>REACTIONS</div> <div>11</div> <div>ER</div> <div>0.6%</div> |

|                                                                                                                                                                           |                                                                                                                                    |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| <b>Nº4</b> 27.05 • 17:01 <b>PHOTO</b><br>☒ Join SHIFT drop Deadline: TBD Steps: ■ Go here ■ Complete social tasks ■ Open position & hold (for...                          | <div>VIEWS</div> <div>3 456</div> <div>REPOSTS</div> <div>15</div> <div>REACTIONS</div> <div>2</div> <div>ER</div> <div>0.5%</div> |
| <b>Nº5</b> 20.05 • 15:22 <b>PHOTO</b><br>Claim \$20 free bets with promo code from Qzino * Enter FREEBET20 in the "Bonus Hub" and bet \$20 on any event with 1.5x odds... | <div>VIEWS</div> <div>3 360</div> <div>REPOSTS</div> <div>2</div> <div>REACTIONS</div> <div>6</div> <div>ER</div> <div>0.5%</div>  |

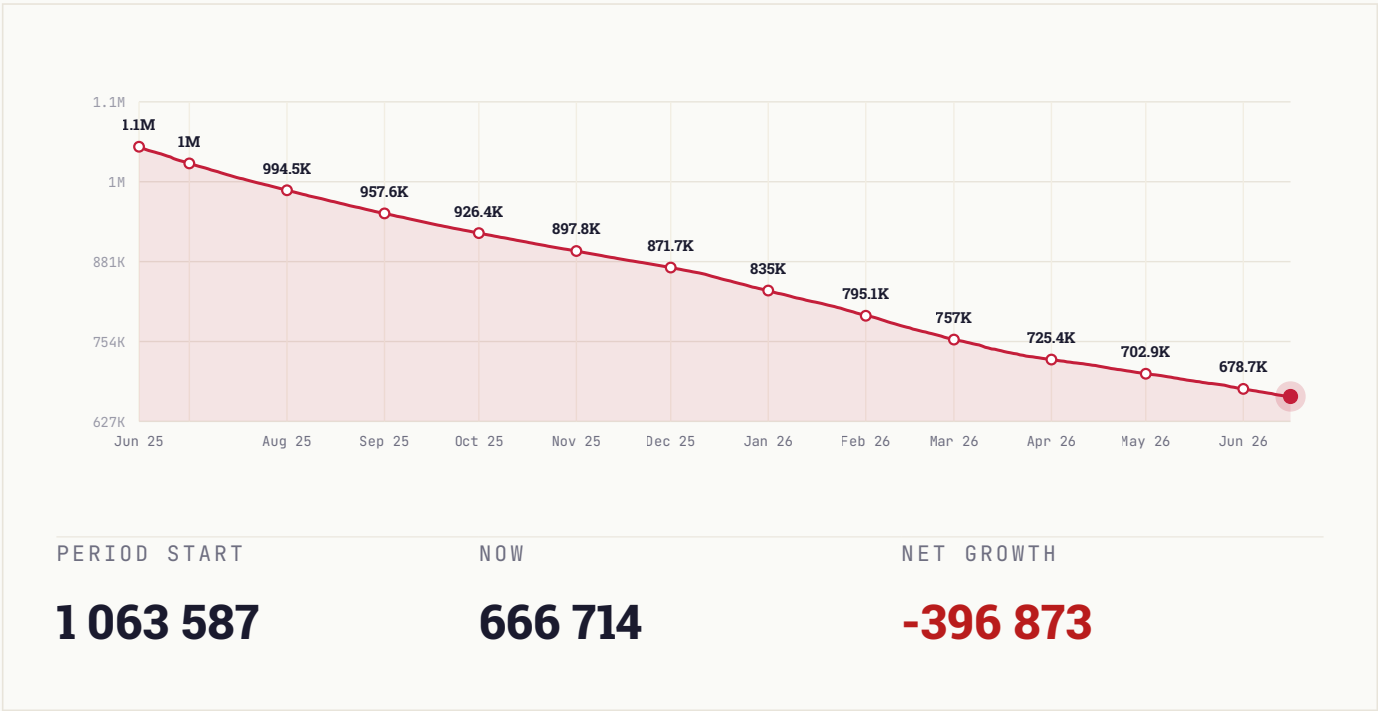
## WORST 3

|                                                                                                                                                             |                                                                                                                                    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| <div>↓</div> 12.06 • 15:41 <b>PHOTO</b><br>☒ World Cup 2026 has kicked off! ☒ Qzino gives new players \$10 Free Bet ↓ ■ Sign up at...                       | <div>VIEWS</div> <div>1 484</div> <div>REPOSTS</div> <div>—</div> <div>REACTIONS</div> <div>1</div> <div>ER</div> <div>0.2%</div>  |
| <div>↓</div> 11.06 • 15:20 <b>PHOTO</b><br>☒Many projects hit a wall not on growth but on infrastructure: unstable payments, manual payouts, reliance on... | <div>VIEWS</div> <div>1 427</div> <div>REPOSTS</div> <div>1</div> <div>REACTIONS</div> <div>3</div> <div>ER</div> <div>0.2%</div>  |
| <div>↓</div> 11.06 • 16:51 <b>PHOTO</b><br>☒ Claim free NFT from OPENSEA x WORLD CUP Deadline: 7 hours☒ Steps: ■ Go here ■ Claim NFT ☒ Likely will pump...  | <div>VIEWS</div> <div>1 326</div> <div>REPOSTS</div> <div>14</div> <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>0.2%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.

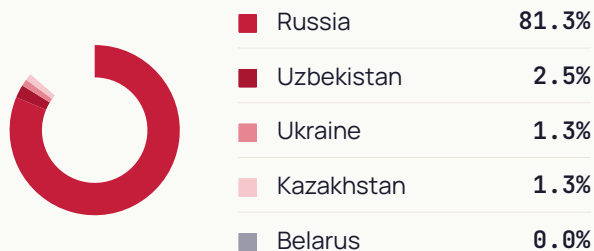


## — SECTION 04 · MENTIONS

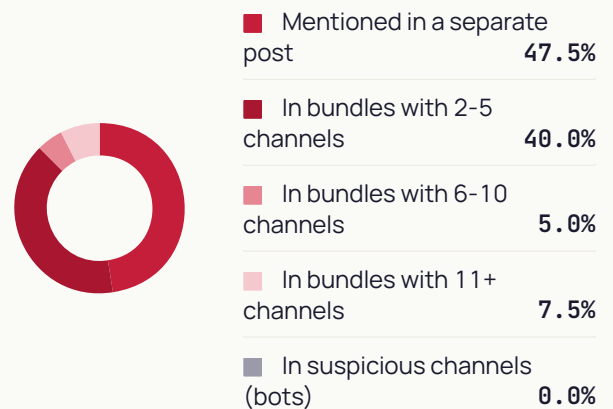
# Who mentions the channel and how

Citation index **13** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **46** channels.

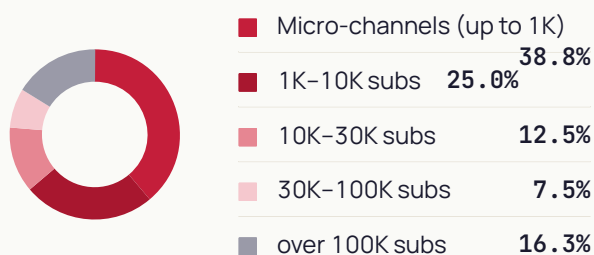
## MENTIONING COUNTRIES



## MENTION FORMATS



## SIZE OF CHANNELS MENTIONING



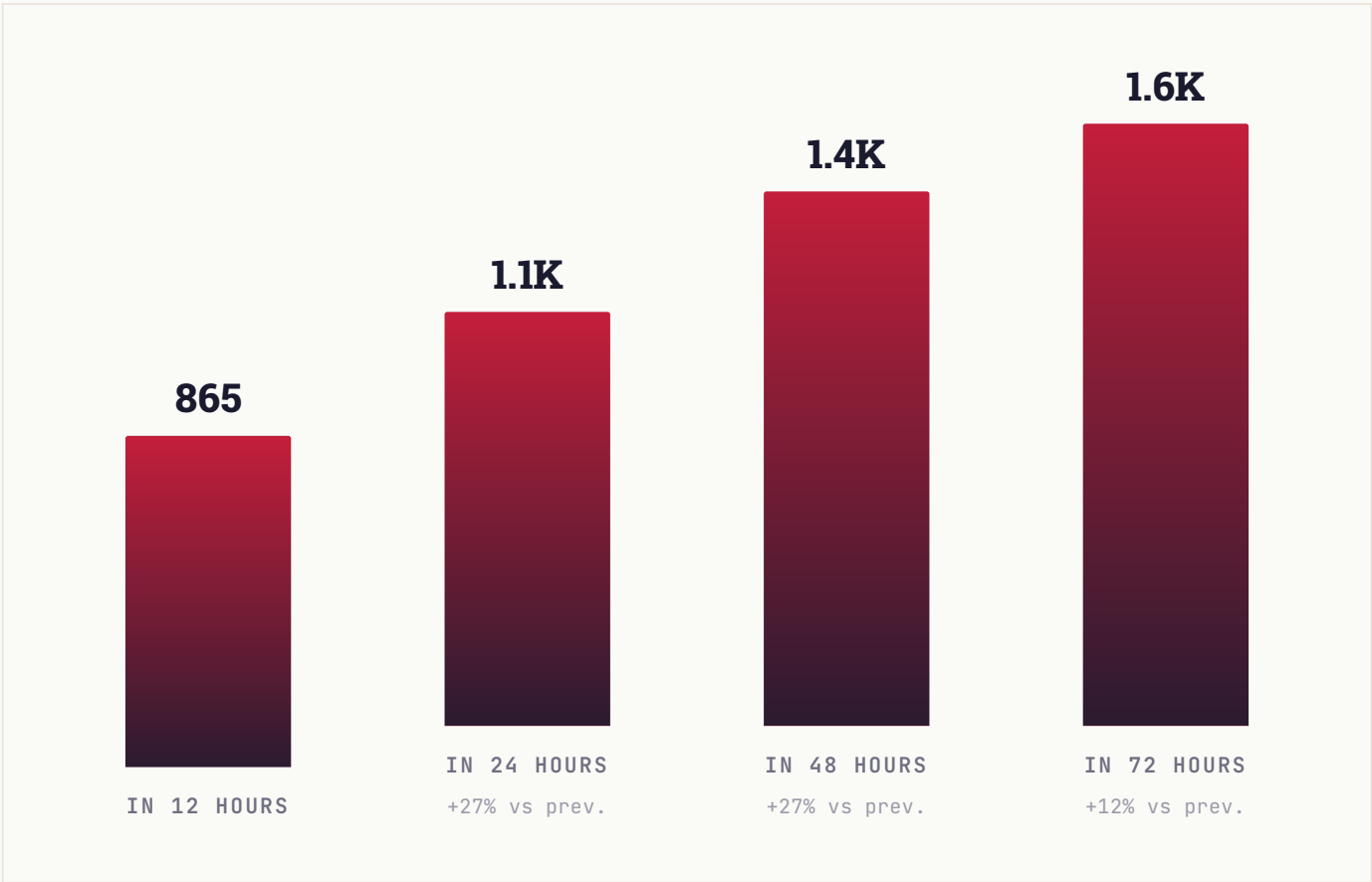
## MENTION TOPICS



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».





SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                        | SUBS   |
|------------------------------------------------|--------|
| OH OKX News                                    | 4.8M   |
| NS Crypto Bot News                             | 2.7M   |
| CW Crypto Wolf                                 | 2.6M   |
| DT Give TON!                                   | 2.6M   |
| D- DeCenter — blockchain, bitcoin, investments | 2.2M   |
| IK Investment kingyru                          | 2.1M   |
| RB growth won't last forever                   | 1.9M   |
| MI MILLIARDOM                                  | 1.5M   |
| MS Semenchuk's Thoughts                        | 1.4M   |
| LC Ladesov Crypto                              | 1.3M   |
| TO Dropy ot Stukacha YOU                       | 666.7K |

COMPARATIVE INSIGHT

Channel in top niche quarter (#23 of 99). Leader — OKX News (4.8M). Goal for coming months: enter niche top 10 through systematic traffic work.

## SECTION 07 · NICHE COMPARISON

# Where the channel ranks in its league

Took top **100** channels in category «**Crypto**» (Russia) and compared your channel against them. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

# #23 /100

RANK IN NICHE

## Channel in top 23% – strong position

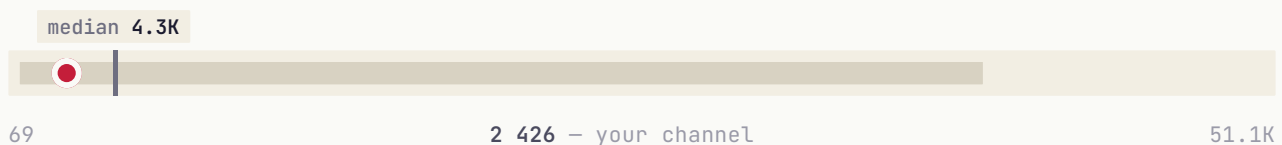
SUBS

better than 64% of niche



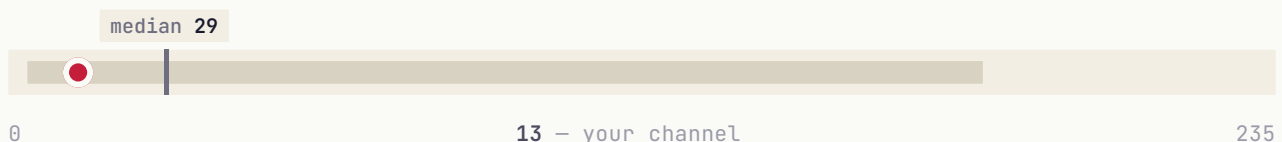
AVG REACH / POST

44% below median



CITATION INDEX

55% below median



## — SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

**01****Main post of the week — on Friday**

Audience most active on this day at 13:00 MSK.

EFFECT

**Best window  
for an  
important post****02****Increase video posts share**

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains  
audience  
better****03****ER below niche benchmark — rethink formats**

Current ER 0.36% vs norm 6.5%. Try polls and interactive formats.

EFFECT

**+6.1pp ER****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic — easy win.

EFFECT

**+5-15% ER**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

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|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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