

PROMTPRESS PUBLIC REPORT

Channel audit

Crypto | Azam



@crypto_azam

We never DM anyone! This is the only channel! In crypto since 2016
Oldest large crypto channel in CIS For all inquiries: @Baycpaycom

SUBSCRIBERS

142 345

-4282 per month

ERR (% WHO SEE
POSTS)

6.0%

per day 2.1%

REACH/POST

7.4K

ad reach 3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 142 345 —	 SUBS REACH 5.19% avg % subs see post	 VIEWS/POST 7.4K median 6.3K · 16 days	 POSTS/WEEK 3.1 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 256 chars median 198 · 16 days	 POSTS ANALYZED 7 16 days
 AD REACH 3K 24h average	 CHURN / MONTH -4282 last month	 CITATION RATE 321 citation index · 943 channels mentioned ever	 CHANNEL AGE 8 years 6 months created 10.01.2018

AI EDITOR SUMMARY

Channel «Crypto | Azam» — 142 345 subs. Each post averages 7.4K people (5% of subs), reach is low — consider expanding audience. Publishes 3 posts per week (~0 per day) — infrequent posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 16 days.
- 02 Dominant format: Text (4/7 posts).
- 03 Avg post length – 256 chars (median 198).
- 04 Peak audience activity – Thursday, 17:00 MSK.
- 05 Top posts gather 2x more views than the weakest (10.4K avg for top vs 4.8K for worst) – among 7 posts in 16 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 14:09 VIDEO Closer to target: BTC at 20k, SOL at \$20	VIEWS 13 894 REPOSTS 37	REACTIONS — ER 9.8%
Nº2 30.06 · 09:51 TEXT Garrett, is that you again? Second largest BTC liquidation this cycle 🤖🤖🤖🔴🔴🔴 #BTCUSD_PERP Liquidated Long...	VIEWS 9 809 REPOSTS 10	REACTIONS — ER 6.9%
Nº3 05.07 · 08:53 TEXT After the World Cup ends, July 20. Trump will unleash a real military armageddon against Iran. Iran will never surrender. And it begins...	VIEWS 7 413 REPOSTS 56	REACTIONS — ER 5.2%

Nº4 07.07 · 13:37 TEXT Friends, we now have Russian Apple gift cards. Resell on platforms or locally. Min order 50,000...	VIEWS 6 254 REPOSTS 13	REACTIONS — ER 4.4%
Nº5 07.07 · 21:37 PHOTO Since the US left the World Cup yesterday, Trump started bombing Iran today	VIEWS 5 957 REPOSTS 26	REACTIONS — ER 4.2%

WORST 3

↓ 07.07 · 21:37 PHOTO Since the US left the World Cup yesterday, Trump started bombing Iran today	VIEWS 5 957 REPOSTS 26	REACTIONS — ER 4.2%
↓ 09.07 · 09:14 PHOTO  Apple Gift Card RU Instant Apple ID balance top-up with official Apple.ru cards. Always in stock: most in-demand...	VIEWS 4 665 REPOSTS 12	REACTIONS — ER 3.3%
↓ 11.07 · 14:36 TEXT Russia will see a new escalation of the conflict. Before the elections, V.V. will hit Ukraine hard to show everyone who's...	VIEWS 3 764 REPOSTS 31	REACTIONS — ER 2.6%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

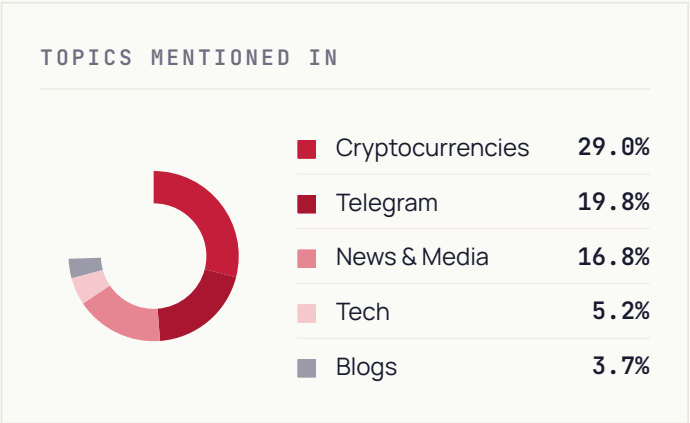
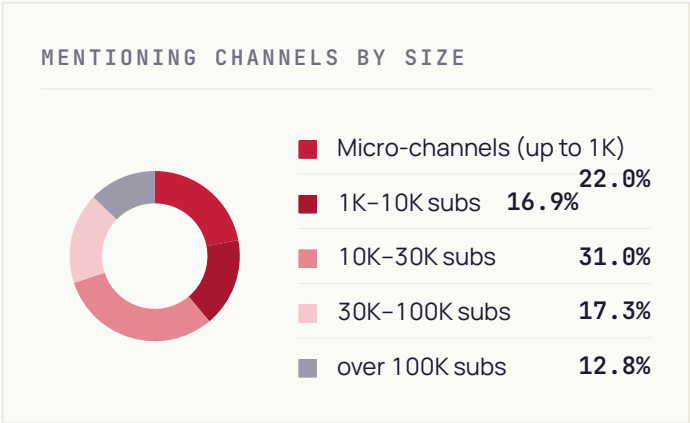
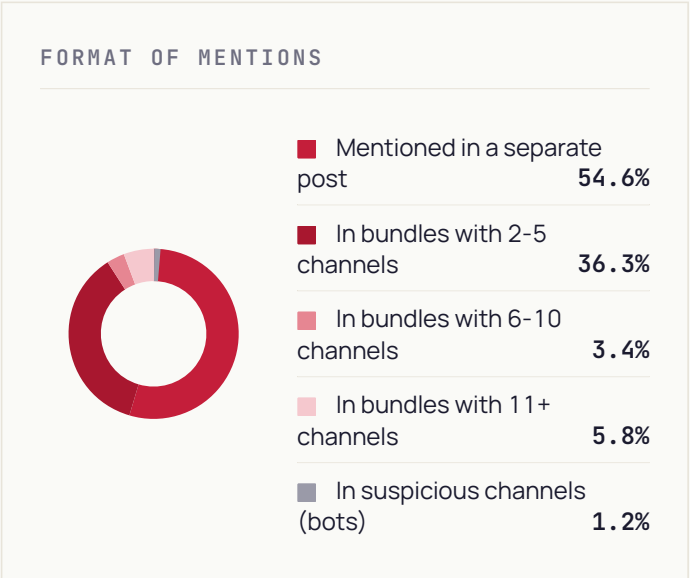
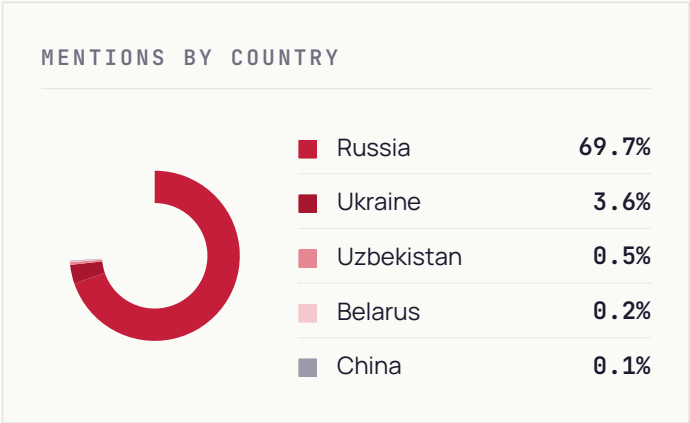
Subscriber growth over the year. Key months show exact subs. See which months grew or lost.



SECTION 04 · MENTIONS

Who & how mentions the channel

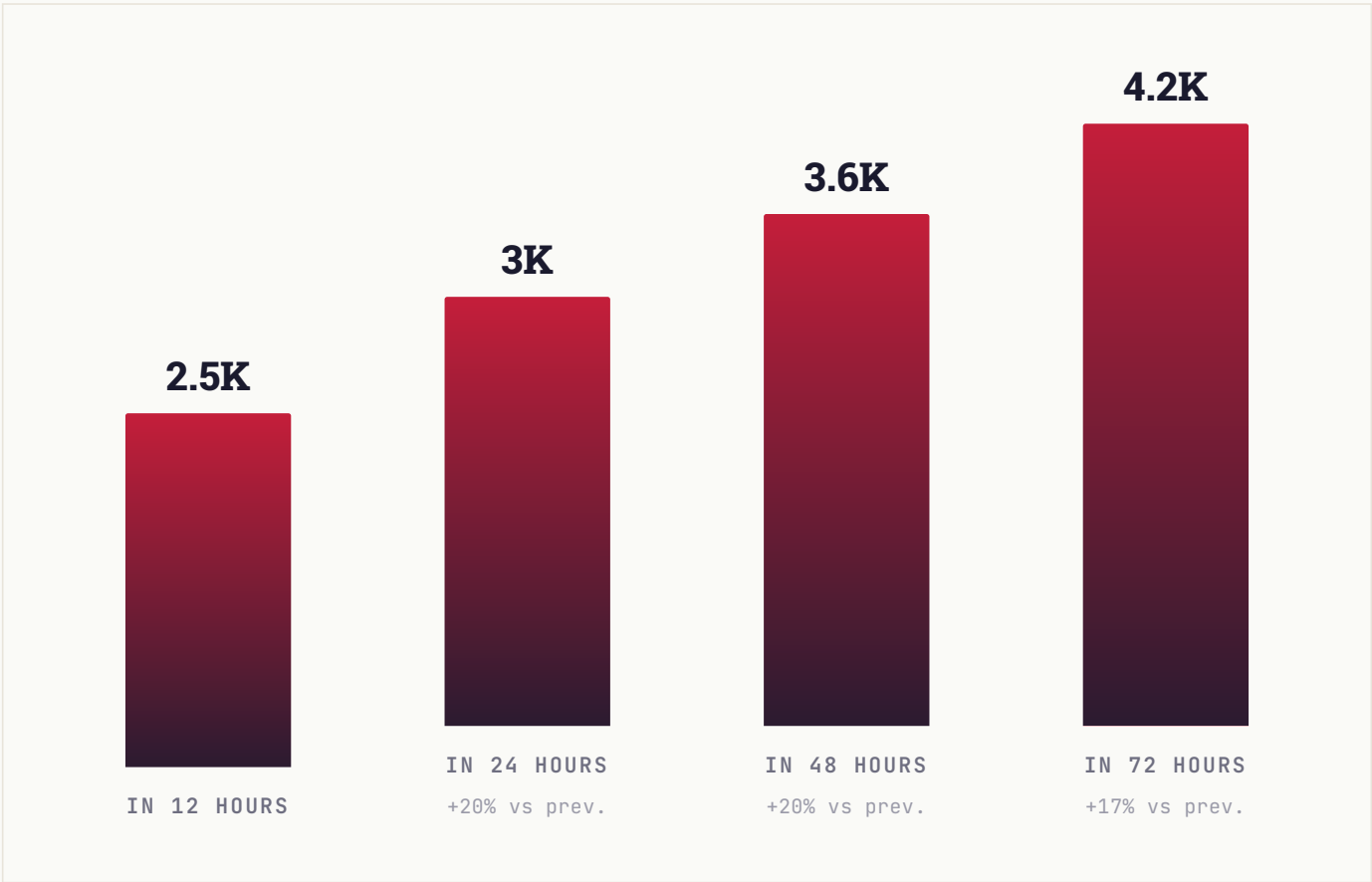
Citation index **321** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **943** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Average ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
CJ Crypto Azam YOU	142.3K

COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **26**, they brought **16 680** new subs.

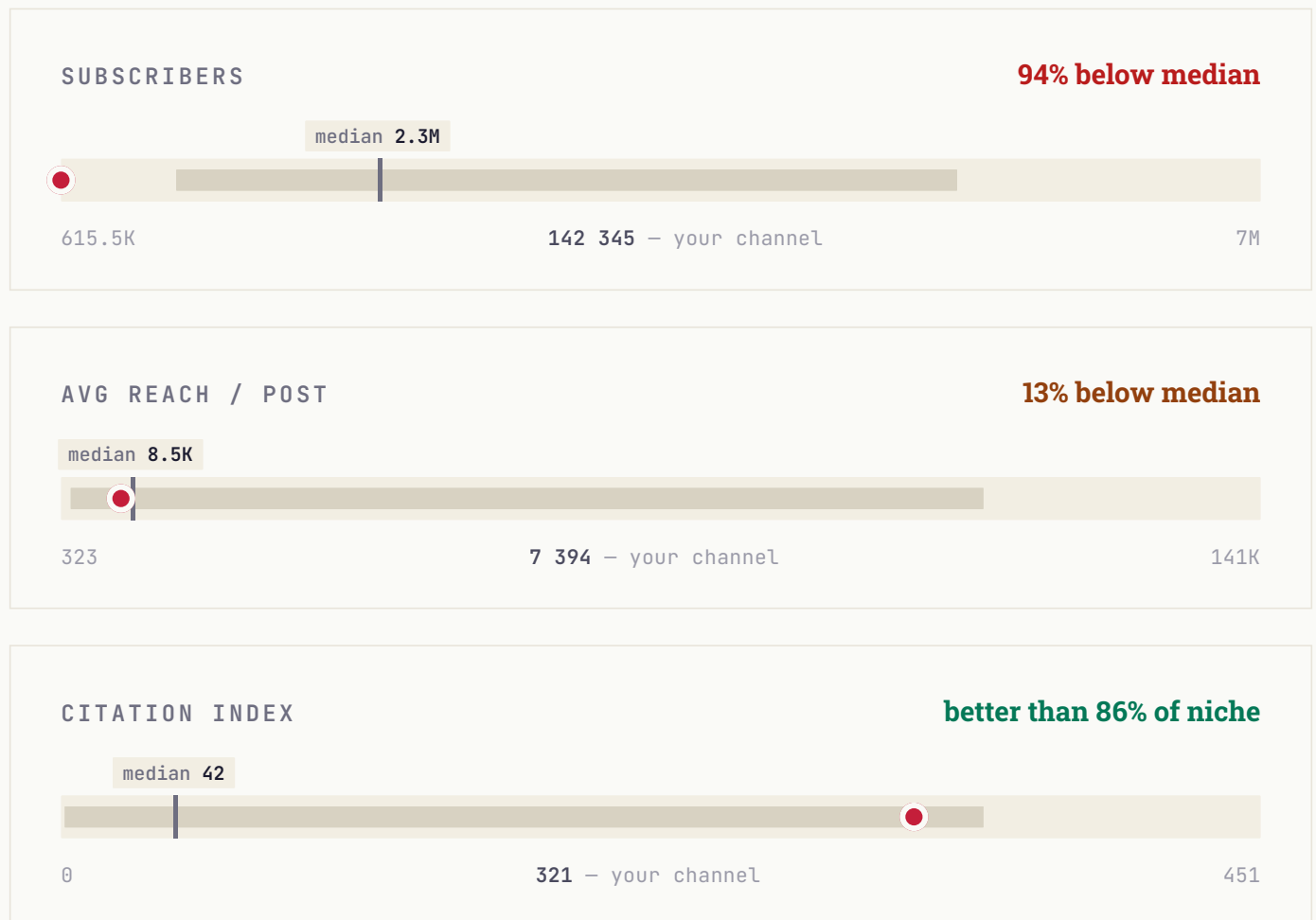
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	0	
December 2025	0	0	0	
November 2025	0	0	0	
October 2025	26	11	13 826	
September 2025	0	0	2 854	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
26	6	16 680

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10–p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 3.1 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Best post day: Thursday
Audience most active on this day at 17:00 MSK. | EFFECT
Best window
for important
posts |
| 03 | Increase video posts share
Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 04 | ER below niche benchmark — rethink formats
Current ER 5.19% vs norm 6.5%. Try polls & interactive formats. | EFFECT
+1.3pp ER |
| 05 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
