

PROMTPRESS PUBLIC REPORT

Channel audit

Криптачу



@crypta4y

■ Latest news on mini-apps, AI, and crypto tips. Chat:
@Crypta4y_Chat Ads: @ITuka4y

SUBSCRIBERS

266 128

-14126 per month

ERR (% SEE POSTS)

2.0%

per day 1.6%

REACH/POST

3.9K

ad reach 4.4K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Crypto» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 266 128 -	 SUBS REACH 1.47% avg % subs see post	 VIEWS/POST 3.9K median 2.7K · 28 days	 POSTS/WK 5.8 over period
 7D TREND -58.1% vs previous week	 REACTIONS/POST 61.5 total 1,475 reactions, 119 reposts, 154 comments	 POST LENGTH 331 chars median 226 · 28 days	 POSTS ANALYZED 24 28 days
 AD REACH 4.4K 24h avg	 CHURN / MONTH -14126 last month	 CITATION RATE 3 citation index · 160 channels mentioned all time	 CHANNEL AGE 1 year 9 months created 11.09.2024

AI EDITOR SUMMARY

Channel «Криптачу» – 266 128 subs. Each post gets avg 3.9K people (1% of subs), reach is low – need to grow audience. Publishes 6 posts per week (~1/day) – rare. Week 1–7 Jun reach dropped -58.1% to week 25–31 May – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 24 posts over 28 days.
- 02 Dominant format – Text (15/24 posts).
- 03 Avg post length – 331 chars (median 226).
- 04 Audience peak – Wed, 10:00 MSK.
- 05 Top posts get 4× more views than the weakest (8.9K avg for top vs 2.4K for worst) – among 24 posts in 28 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 27.05 · 07:14 PHOTO Antarctic wallet – best card for global payments ♥ If you, like me, are tired of constant virtual card issues, then...	VIEWS 9 162 REPOSTS 3	REACTIONS 62 ER 3.4%
Nº2 28.05 · 04:16 TEXT 📦 Giveaway ended! 📦 Prizes awarded: XmasStocking-190377 📦 Results: 📦 Total participants: 375 📦 Total tickets: 375 📦 Selected...	VIEWS 8 901 REPOSTS 1	REACTIONS 64 ER 3.3%
Nº3 31.05 · 10:14 PHOTO 📦 Boost Farm APR extended: multiply rewards in STON/USDt V2 pool Boost Farm APR extended for another month. Stake STON and...	VIEWS 8 762 REPOSTS 2	REACTIONS 58 ER 3.3%

Nº4 27.05 • 04:15 TEXT ☒ Giveaway launched! Details: Follow: @Crypta4y Deadline: 28.05.2026 04:15 UTC Prizes: XmasStocking-190377 Requirements: •...	VIEWS 8 699 REPOSTS 11 REACTIONS 64 ER 3.3%
Nº5 27.05 • 00:34 TEXT ☒ Giveaway ended! ☒ Prizes awarded: ViceCream-93107 ☒ Results: ☒ Total participants: 302 ☒ Total tickets: 302 ☒ Winners selected...	VIEWS 8 631 REPOSTS 2 REACTIONS 47 ER 3.2%
WORST 3	
↓ 22.05 • 16:02 TEXT ☒ Giveaway launched! Details: Follow: @Crypta4y Deadline: 23.05.2026 16:02 UTC Prizes: ViceCream-118182 Requirements: • Complete...	VIEWS 2 472 REPOSTS 11 REACTIONS 71 ER 0.9%
↓ 08.06 • 14:43 PHOTO Mastercard and Visa back in Russia ♥ Each of you can issue Mastercard and Visa for payments in foreign services and while...	VIEWS 2 400 REPOSTS 1 REACTIONS 46 ER 0.9%
↓ 23.05 • 16:03 TEXT ☒ Giveaway ended! ☒ Prizes awarded: ViceCream-118182 ☒ Results: ☒ Total participants: 382 ☒ Total tickets: 382 ☒ Selected...	VIEWS 2 219 REPOSTS 1 REACTIONS 39 ER 0.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

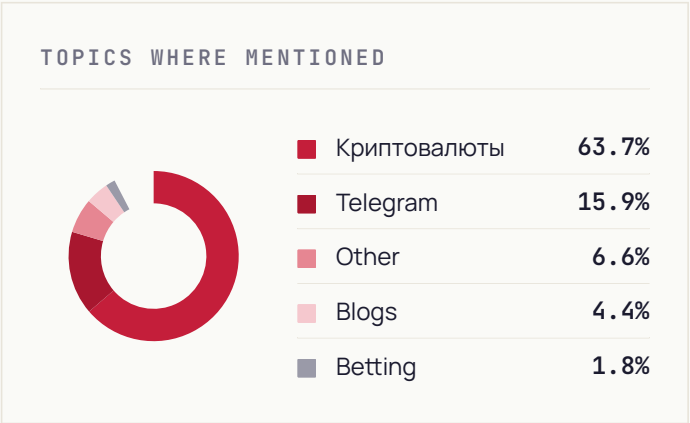
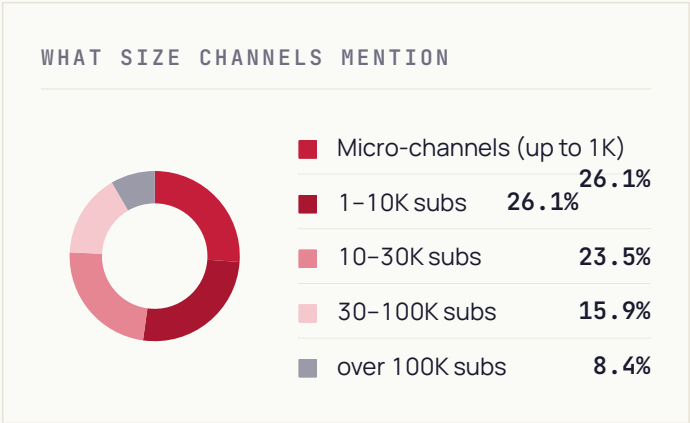
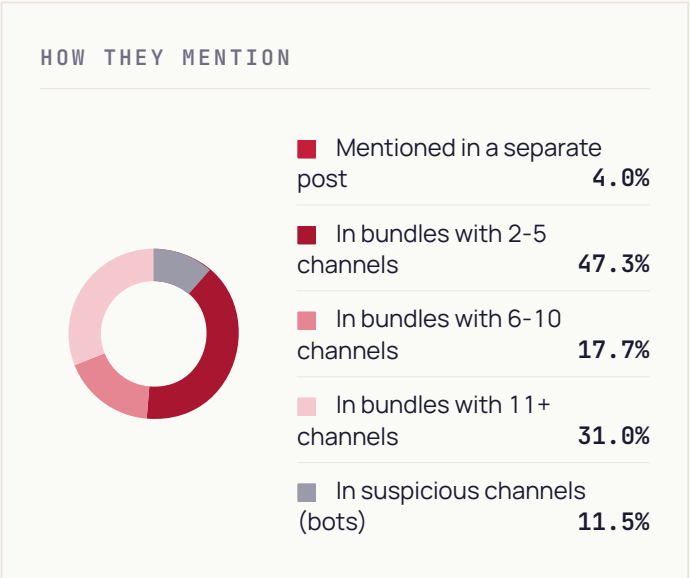
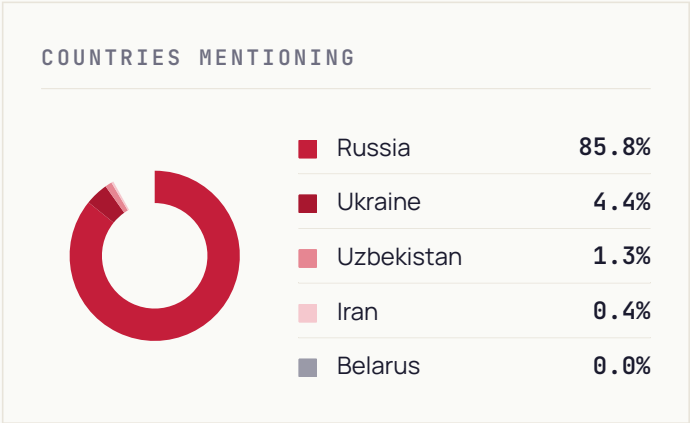
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

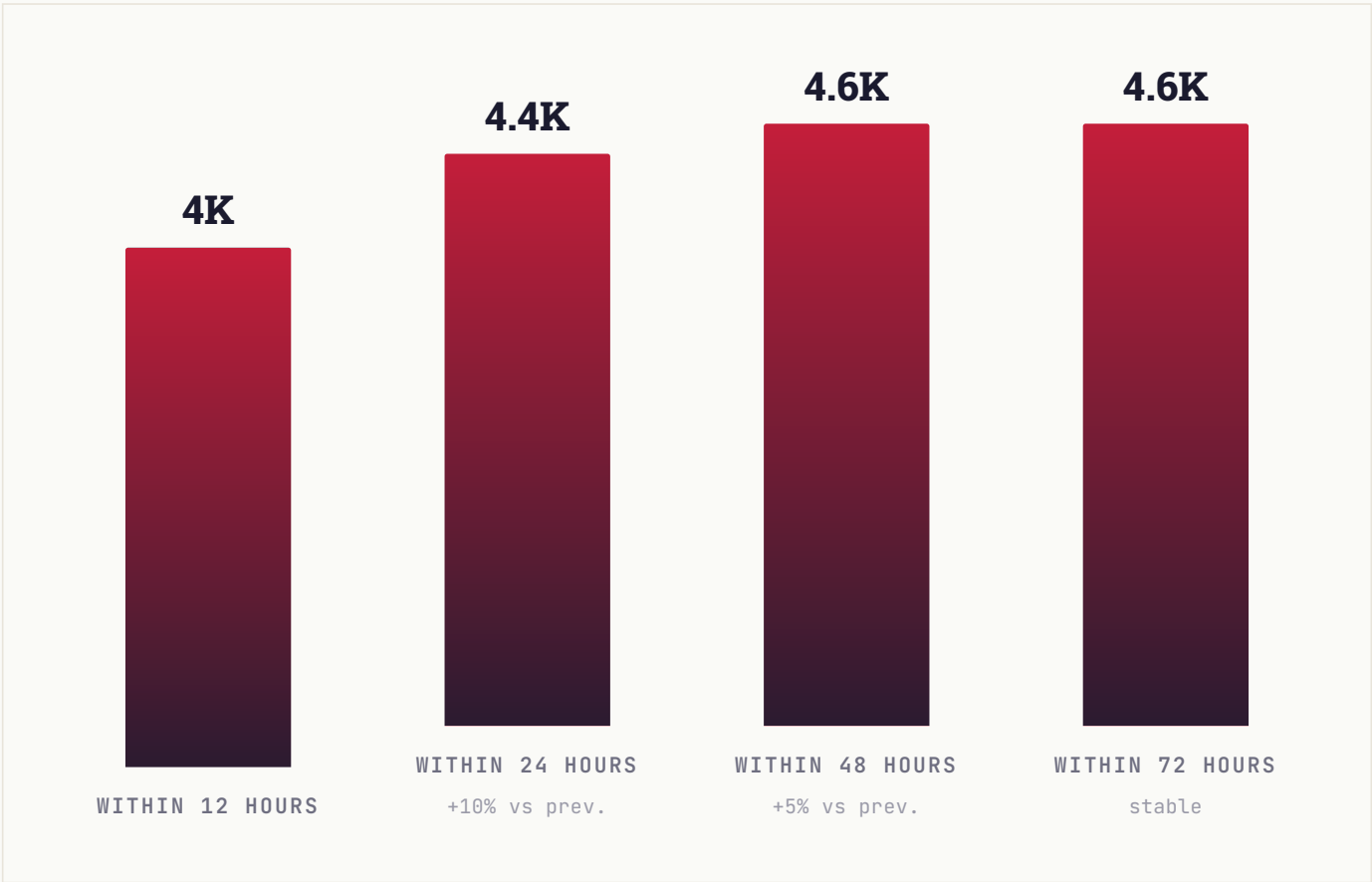
Citation index **3** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All time channel mentioned **160** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MC Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
KR Криптачу YOU	266.1K

COMPARATIVE INSIGHT

Channel inbottom half of top-100 niche (#62 of 99). Niche median — 307.7K subs. First growth KPI — reach median. Leader: OKX News (4.8M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **34**, they brought **47 801** new subs.

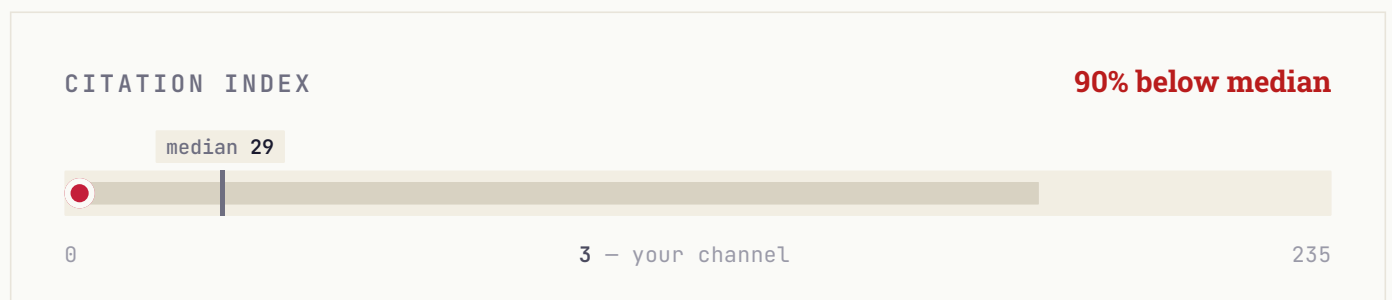
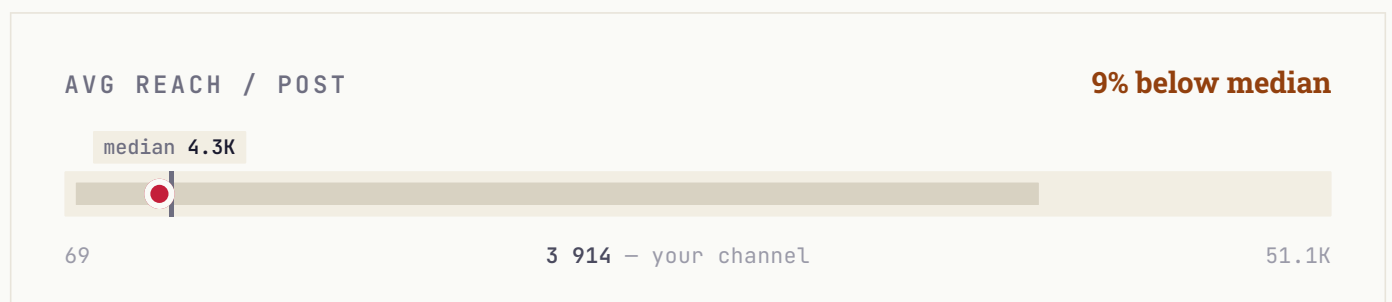
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	11	9	47 700	
Nov 2025	18	17	0	
Oct 2025	1	1	0	
Sep 2025	0	0	0	
August 2025	0	0	0	
July 2025	4	4	101	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
34	6	47 801

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Криптовалюты» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 10:00 MSK.

EFFECT

Best window for key post
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 1.47% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+5.0pp ER
- 04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
