

PROMTPRESS PUBLIC REPORT

Channel audit

Крипта

Скруджа ⚡



@crypta

Making money with clicks 📈 Earned 2,350,000₽+ from TG games
Posting promising web3 games and earning together! Our chat:
@memeFi_chat_ru Partnership: @Crypta_mod Projects:...

SUBSCRIBERS

598 253

-16719 per month

ERR (% SEE POSTS)

2.0%

in 24h **1.1%**

REACH/POST

7.9K

ad reach **6.6K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 598 253 —	SUBSCRIBER REACH 1.32% avg % subs see post	VIEWS/POST 7.9K median 8K · 29 days	POSTS/WEEK 31.1 for the period
7D TREND -3.4% vs previous week	REACTIONS/POST 100.1 total 13,119 reactions, 1,602 reposts, 373 comments	POST LENGTH 325 chars. median 369 · 29 days	POSTS ANALYZED 131 29 days
AD REACH 6.6K 24h avg	CHURN / MONTH -16719 for the last month	CITATION RATE 204 citation index · 724 channels mentioned ever	CHANNEL AGE 4 years 5 months created 07.01.2022

AI EDITOR SUMMARY

Channel «Крипта Скруджа <>» – 598 253 subs. Each post averages 7.9K people (1% from subs), reach is low – consider expanding audience. Publishes 31 posts per week (~4/day) – active posting. Week 1–7 Jun reach stable (-3.4% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 131 posts in 29 days.
- 02 Dominant format – Photo (119/131 posts).
- 03 Avg post length – 325 chars (median 369).
- 04 Peak audience activity – Wednesday, 16:00 MSK.
- 05 Strongest posts gather 1x more views than weakest (8.8K avg top vs 6.8K worst) – among 131 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº127.05 · 13:15 PHOTO ⚡ TOP-10 EXCHANGE UNDER SANCTIONS Transfers linked to HTX exchange addresses may now face additional AML checks and...	VIEWS 8 817 REPOSTS 14	REACTIONS 85 ER 1.5%
Nº211.06 · 12:03 PHOTO \$1.49 → \$7.22 \$7.22 → \$3.35 \$1.67 → ??? Repeat growth to \$7+ or further down? 📧 @crypta	VIEWS 8 745 REPOSTS 16	REACTIONS 112 ER 1.5%
Nº301.06 · 07:35 PHOTO 📧 Bot Farms – D O N E ?! In iOS beta v12.8.0, you can now add bot moderators to channels 📧 You can add a captcha when...	VIEWS 8 726 REPOSTS 18	REACTIONS 108 ER 1.5%

Nº404.06 · 17:31 PHOTO

🌐 USDT 3P cheaper than on P2P? Antarctic Wallet now offers an even better rate for buying USDT 📄 Pure crypto...

VIEWS

8 706

REPOSTS

16

REACTIONS

80

ER

1.5%

Nº527.05 · 20:10 PHOTO

“They believed in Mthonga and pump, now we can slack off and post memes” @crypta

VIEWS

8 683

REPOSTS

4

REACTIONS

101

ER

1.5%

WORST 3

↓ 12.06 · 13:33 PHOTO

📄 “Support a Trillionaire with Your Rubles” SpaceX went public at \$1.77T valuation and instantly entered the top 10 global assets 📄 For...

VIEWS

7 099

REPOSTS

15

REACTIONS

85

ER

1.2%

↓ 07.06 · 07:51 PHOTO

📄 Well, it can't get worse and... Reports say the official support of the Bums tap game is sharing drainer links 📄 Was the account hijacked...

VIEWS

7 024

REPOSTS

13

REACTIONS

84

ER

1.2%

↓ 04.06 · 15:21 PHOTO

📄 Import substitution happened @crypta

VIEWS

6 269

REPOSTS

7

REACTIONS

95

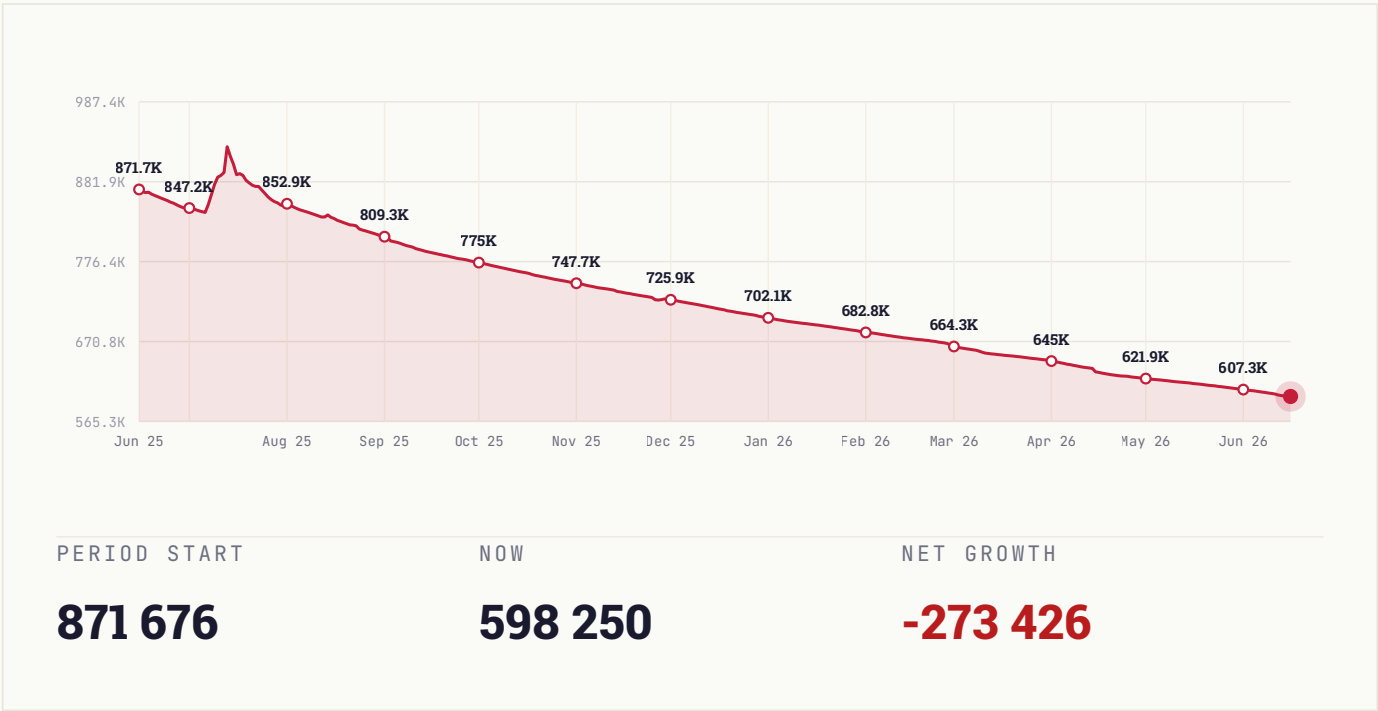
ER

1.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

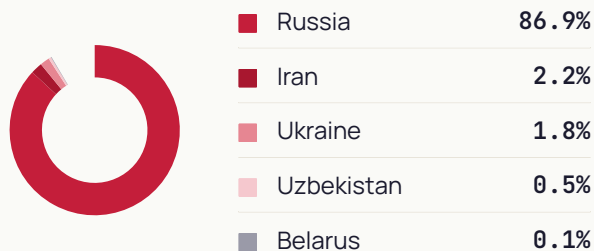


— SECTION 04 · MENTIONS

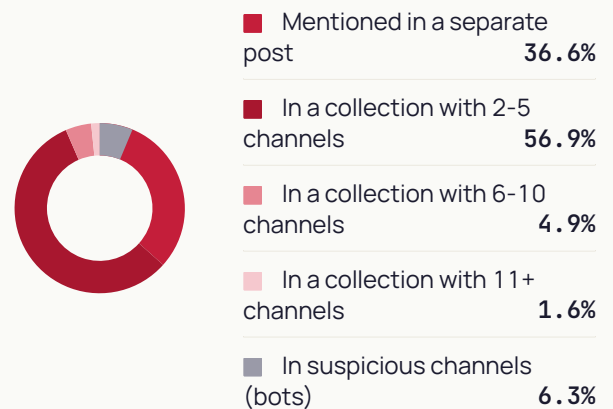
Who mentions the channel & how

Citation index **204** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **724** different channels.

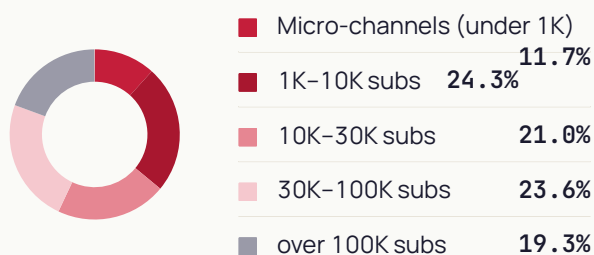
COUNTRIES MENTIONING



FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



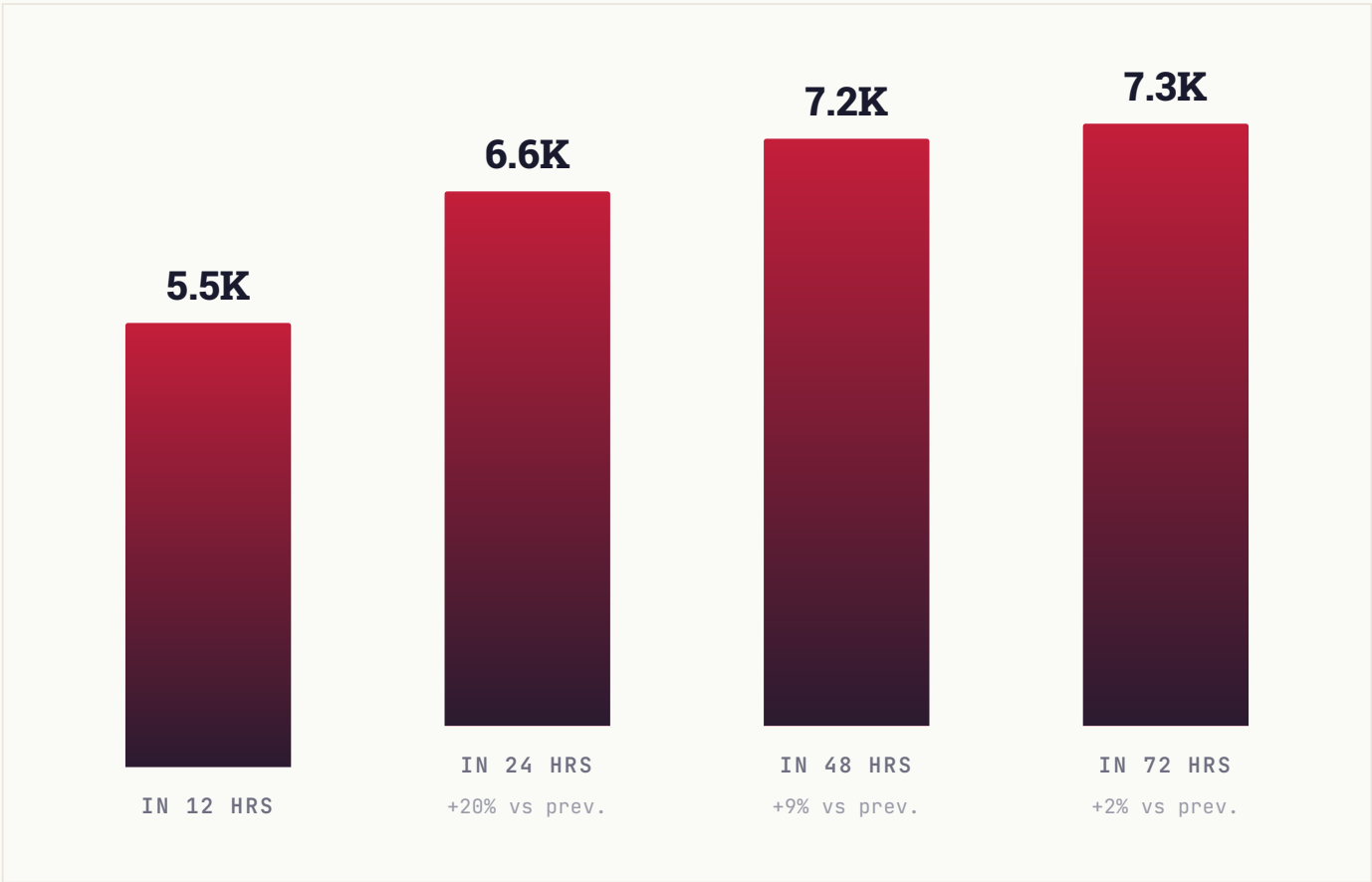
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should "live".



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MC Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
CS Крипта Скруджа < YOU	598.3K

COMPARATIVE CONCLUSION

Channel in top half of niche (#28 of 99). Niche leader — OKX News (4.8M), median subs 307.7K. Aim for the first quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **571**, they brought **95 622** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	39	26	0	
Nov 2025	50	29	1 547	
Oct 2025	87	45	0	
September 2025	43	36	0	
August 2025	63	22	5 483	
July 2025	289	224	88 592	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
571	6	95 622

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

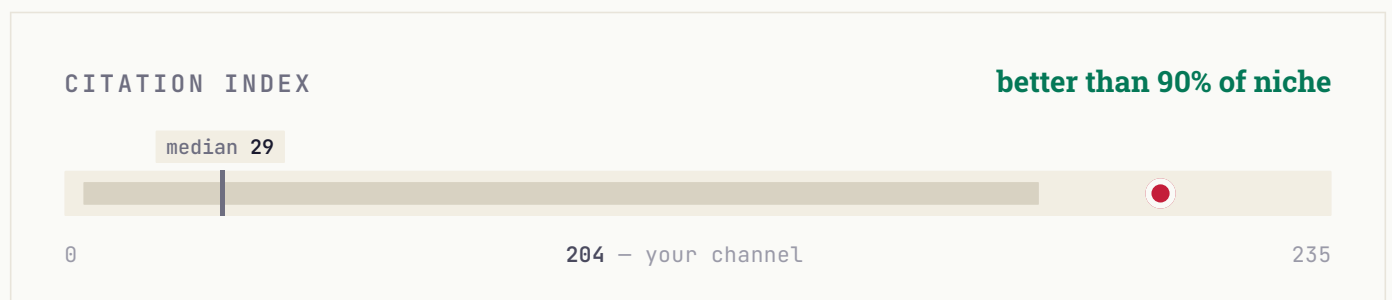
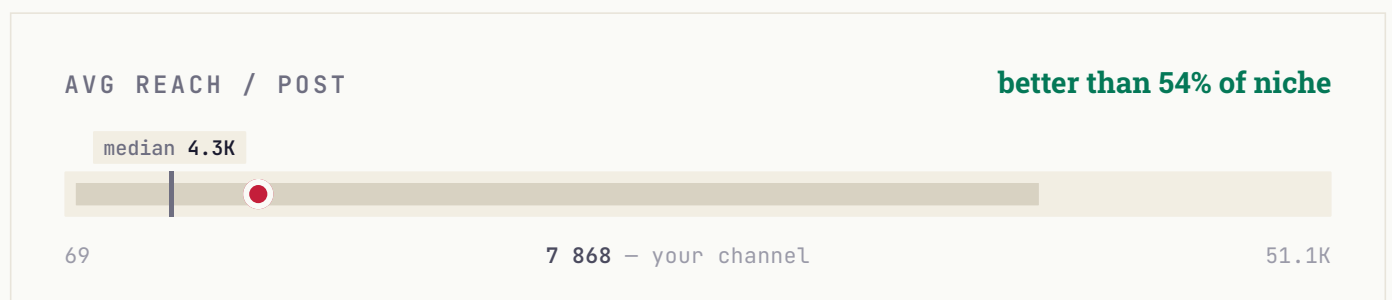
Took top-100 channels in category «Crypto» (Russia) and saw how your channel stacks up. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#28

/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 16:00 MSK.

EFFECT

Best time for key posts
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Recommend reaching 15-25% share.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 1.32% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+5.2pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
