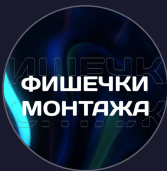


PUBLIC REPORT PROMTPRESS

Channel audit

Editing tricks



@crucian31

A crucian channel that thinks it's an editor 😊 📺 Ads:

@crucian31Help

SUBS

56 510

-265 per month

ERR (% SEE POSTS)

12.0%

last 24 hrs **3.2%**

REACH/POST

7.3K

ad reach **1.8K**/24h

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Design» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 56 510 —	 SUB REACH 12.91% avg % subs see post	 VIEWS/POST 7.3K median 8.2K · 26 days	 POSTS/WK 6.2 for period
 7D TREND -30.9% vs previous week	 REACTIONS/POST 22.3 total 536 reactions, 454 reposts, 402 comments	 POST LENGTH 138 chars median 37 · 26 days	 POSTS ANALYZED 24 26 days
 AD REACH 1.8K avg per 24h	 CHURN / MONTH -265 last month	 QUOTE RATE 15 citation index · 67 channels mentioned all time	 CHANNEL AGE 5 years 4 months created 08.03.2021

AI EDITOR SUMMARY

Channel «Editing tricks» — 56 510 subs. Each post averages 7.3K people (13% of subs), reach is low — consider expanding audience. Publishes 6 posts per week (~1/day) — rare posts. For week Jun 29 – Jul 5 reach dropped -30.9% by week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **24** posts over 26 days.
- 02 Dominant format — **Video** (21/24 posts).
- 03 Avg post length — **138** chars (median 37).
- 04 Peak audience activity — **Friday**, 20:00 MSK.
- 05 Top posts get **3x** more views than the weakest (10.7K avg for top vs 4.1K for worst) — among 24 posts in 26 days. Worth analyzing what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 17:01 VIDEO (captionless post — video)	VIEWS 10 986 REPOSTS 16	REACTIONS 26 ER 19.4%
Nº2 21.06 · 22:09 VIDEO (captionless post — video)	VIEWS 10 600 REPOSTS 27	REACTIONS 28 ER 18.8%
Nº3 19.06 · 09:14 VIDEO (captionless post — video)	VIEWS 10 551 REPOSTS 28	REACTIONS 23 ER 18.7%

Nº424.06 · 17:46 POLL (captionless post – poll)	VIEWS 10 300 REPOSTS —	REACTIONS 11 ER 18.2%
--	--	---

Nº518.06 · 14:17 TEXT 11111111	VIEWS 9 878 REPOSTS 9	REACTIONS 15 ER 17.5%
---	---	---

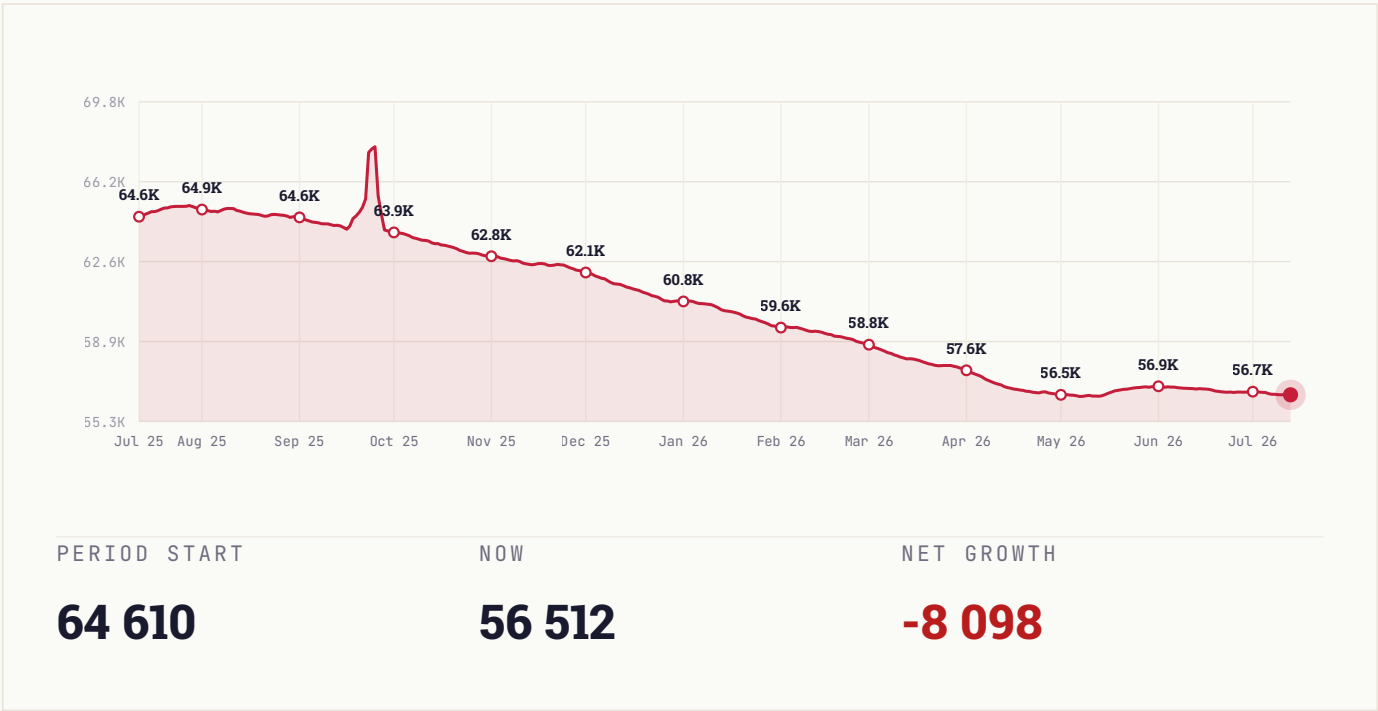
WORST 3

↓ 07.07 · 11:47 VIDEO 161111 prompt: Remove the car only and fill the empty area naturally. Do not change anything else in the image. 2 prompt...	VIEWS 4 606 REPOSTS 12	REACTIONS 11 ER 8.2%
↓ 08.07 · 18:59 VIDEO Tutorial on the new trend shake	VIEWS 3 940 REPOSTS 14	REACTIONS 26 ER 7.0%
↓ 09.07 · 15:02 VIDEO 😂😂😂😂😂😂😂😂😂 Support the post with reactions if you want more 🙏	VIEWS 3 722 REPOSTS 17	REACTIONS 56 ER 6.6%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

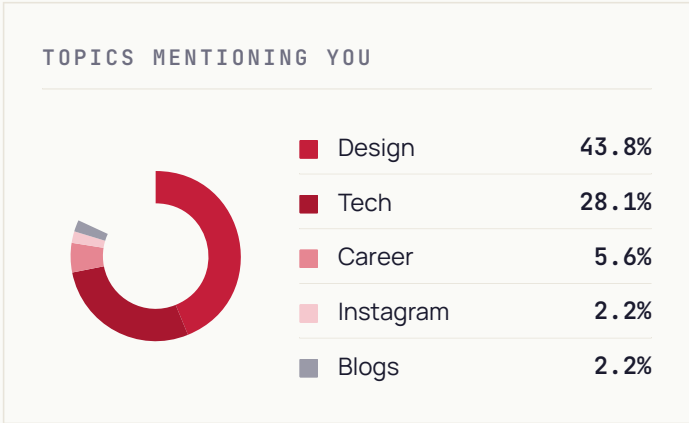
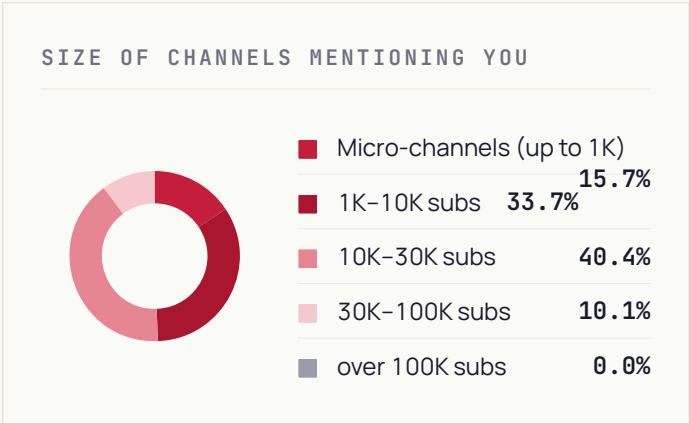
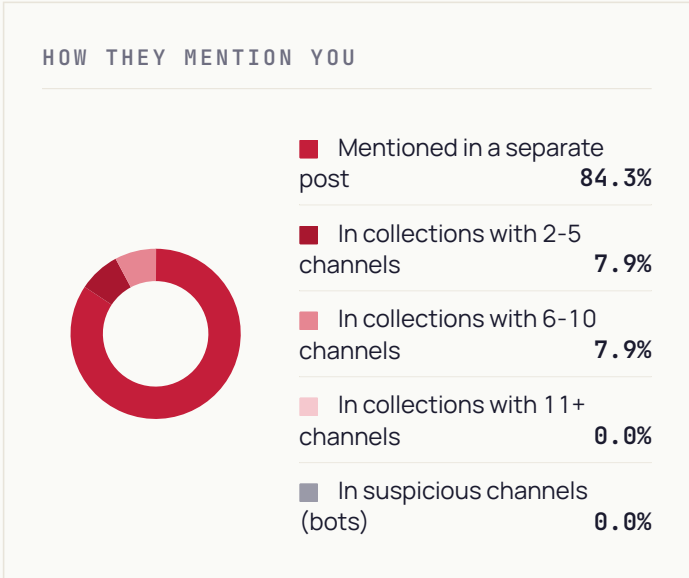
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

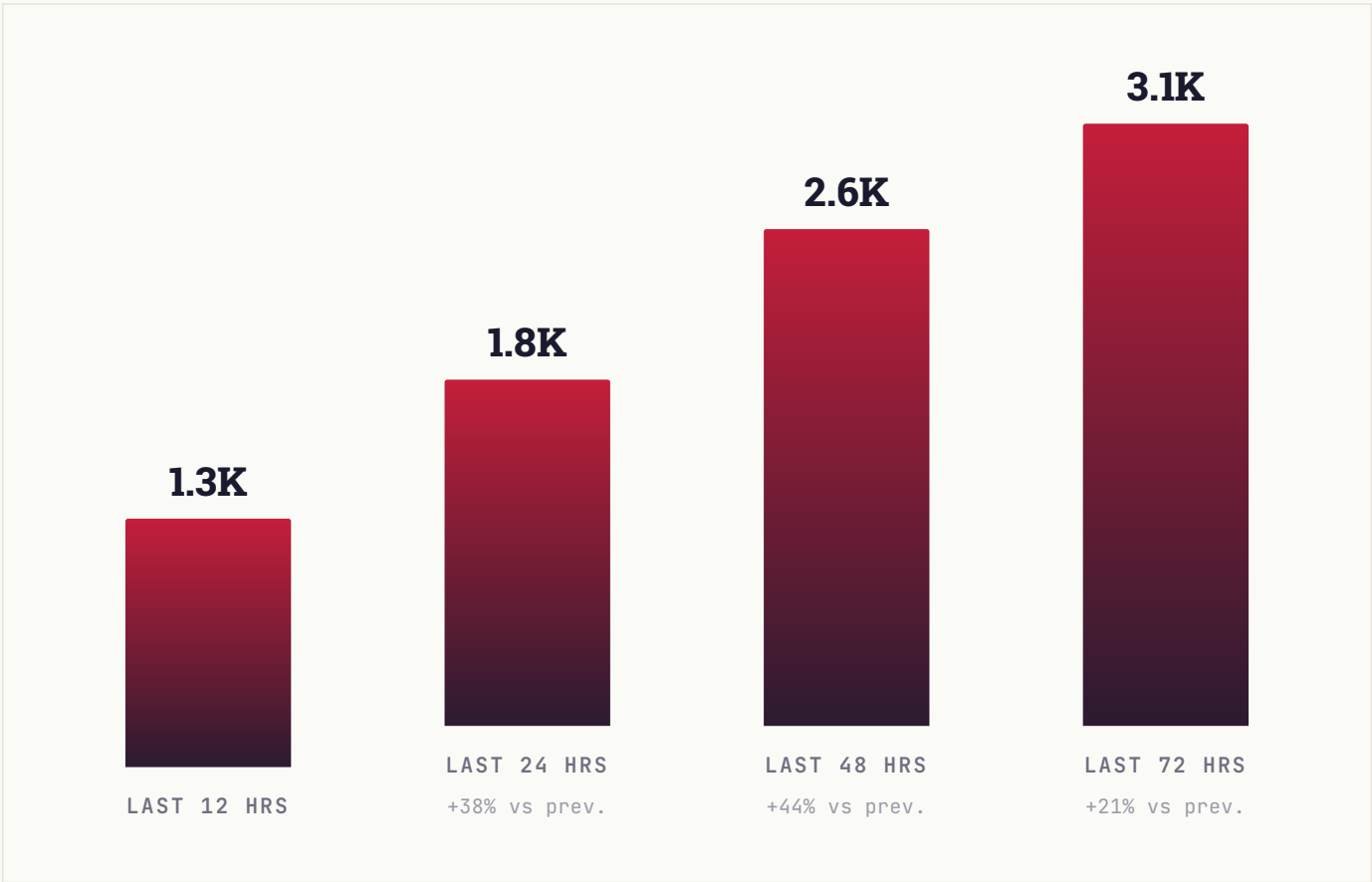
Citation index **15** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **67** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
ShZ What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
ShT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
FM Editing tricks YOU	56.5K

COMPARATIVE SUMMARY

Channel in top half of niche (#46 of 99). Niche leader: After Effects Templates (181K), median subs 53.6K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **4 285** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	30
December 2025	0	0	41
Nov 2025	1	1	144
Oct 2025	0	0	11
Sep 2025	0	0	3 765
August 2025	1	1	294

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
2	6	4 285

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Design» (Russia) and compared your channel.

Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median.

Red dot: your channel.

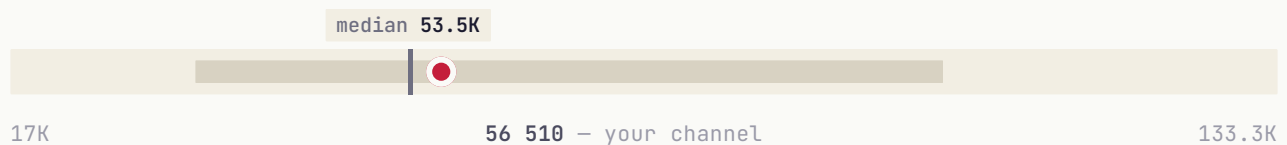
#46 /100

POSITION IN NICHE

Channel in the top half of the ranking

SUBS

better than 52% of niche



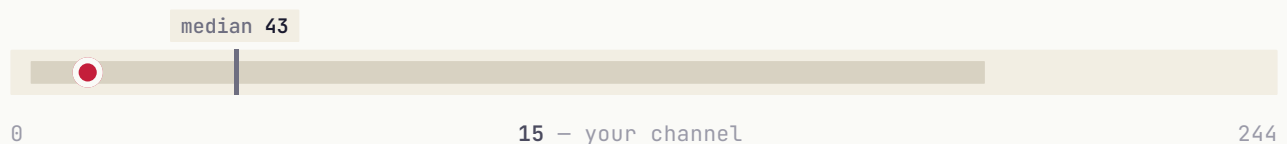
AVG REACH / POST

better than 72% of niche



CITATION INDEX

65% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further — run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
