

PROMTPRESS PUBLIC REPORT

Channel audit

CRYPTO | AD EXCHANGE |



@criptobirzhaby

Post placement 30 Permanent post. CRYPTO & INVESTMENT
ONLY RWA tokens! AI & blockchain integration @ProTradingBY
Contact @IDEMIANOV All info on channel...

SUBSCRIBERS

2 878

+530 per month

ERR (% WHO SEE
POSTS)

4.0%

per day 1.4%

REACH/POST

126

ad reach 36/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 2 878 —	 SUBS REACH 4.39% avg % subs see post	 VIEWS/POST 126 median 116 · 29 days	 POSTS/WEEK 16.4 for the period
 7D TREND -66.5% vs previous week	 REACTIONS/POST 10.0 total 687 reactions, 39 reposts, 1 comment	 POST LENGTH 730 chars median 999 · 29 days	 POSTS ANALYZED 69 29 days
 AD REACH 36 24h avg	 CHURN / MONTH +530 for the last month	 CITATION RATE 0 citation index · 26 channels mentioned ever	 CHANNEL AGE 1 year 7 months created 15.11.2024

AI EDITOR SUMMARY

Channel «CRYPTO | AD EXCHANGE |» — 2 878 subs. Each post averages 126 people (4% from subs), reach is low — consider expanding audience. Publishes 16 posts per week (~2/day) — consistent schedule. For week Jun 1–7, reach dropped -66.5% by week May 25–31 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **69** posts over 29 days.
- 02 Dominant format – **Text** (37/69 posts).
- 03 Avg post length – **730** chars (median 999).
- 04 Peak audience activity – **Sunday**, 15:00 MSK.
- 05 Top posts get **60x** more views than the weakest (298 avg for top vs 5 for worst) – among 69 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 12:37 TEXT You can be right on direction in only ~30% of trades and still profit – if your winning trades are many times larger than losing ones...	VIEWS 317 REPOSTS 1	REACTIONS 21 ER 11.0%
Nº2 21.05 · 18:14 PHOTO 📌 While the market gives, take it. Just entered, saw, won. +316% on BTC-USDT easy. 📌 ✓ Info snagged HERE. Often...	VIEWS 308 REPOSTS 2	REACTIONS 8 ER 10.7%
Nº3 25.05 · 02:24 PHOTO ♥ Inviting TG channel owners to Inside Ad: Smart tool for growth and...	VIEWS 269 REPOSTS 3	REACTIONS 9 ER 9.3%

Nº4 26.05 · 07:12 TEXT < SEC PRESSURE ON PREDICTION ETF, LINK MOVES \$4B: INSTITUTIONALS SHAKE MARKET AGAIN & WHAT'S UP? Over the past 24h, focus on...	VIEWS 262 REPOSTS 1	REACTIONS 7 ER 9.1%
Nº5 13.06 · 07:12 TEXT < BLACKROCK ROTATES: SELLS \$230M BTC, BUYS ETH & WHAT'S UP? Per BeInCrypto, BlackRock cut BTC exposure...	VIEWS 243 REPOSTS 1	REACTIONS 23 ER 8.4%

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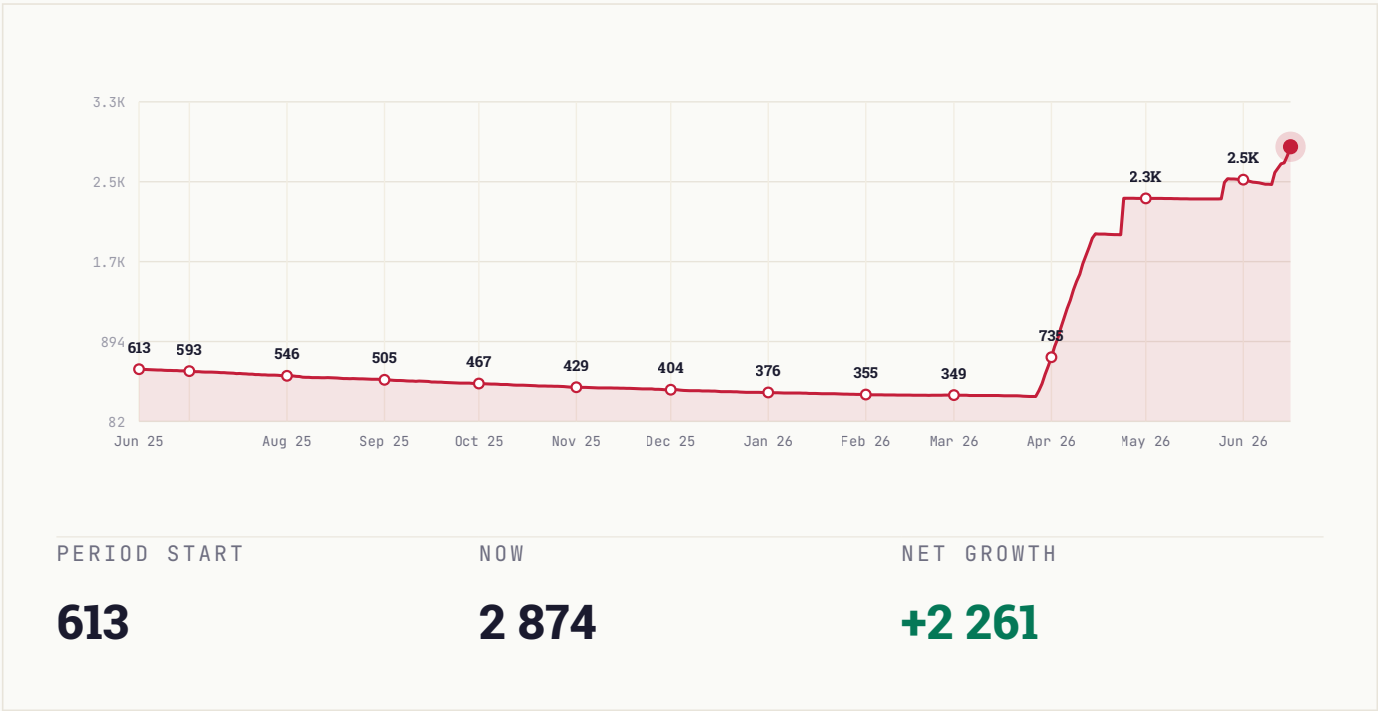
WORST 3

↓ 30.05 · 14:58 PHOTO Stats from open channel for the past week: TON +243% & XLM +75% & TRIA +172% & GRASS +171% & AR +68% & Total over 7 days...	VIEWS 6 REPOSTS 1	REACTIONS — ER 0.2%
↓ 05.06 · 07:12 TEXT < BITCOIN PUSHED BELOW \$67K: ETF OUTFLOWS \$3.5B, \$789M LIQUIDATIONS PUSH MARKET TOWARD \$60K & WHAT'S UP? The market saw...	VIEWS 6 REPOSTS —	REACTIONS — ER 0.2%
↓ 30.05 · 14:58 PHOTO & Earn on your Telegram channel with Inside Ad! Easy monetization & fast growth. Recommended!...	VIEWS 5 REPOSTS 1	REACTIONS — ER 0.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 • MENTIONS

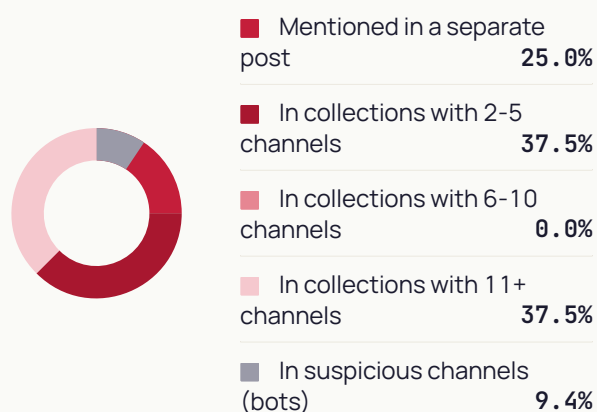
Who and how mentions the channel

Citation index **0** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **26** different channels.

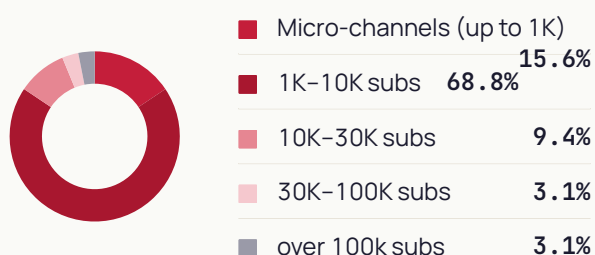
COUNTRIES MENTIONING



FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



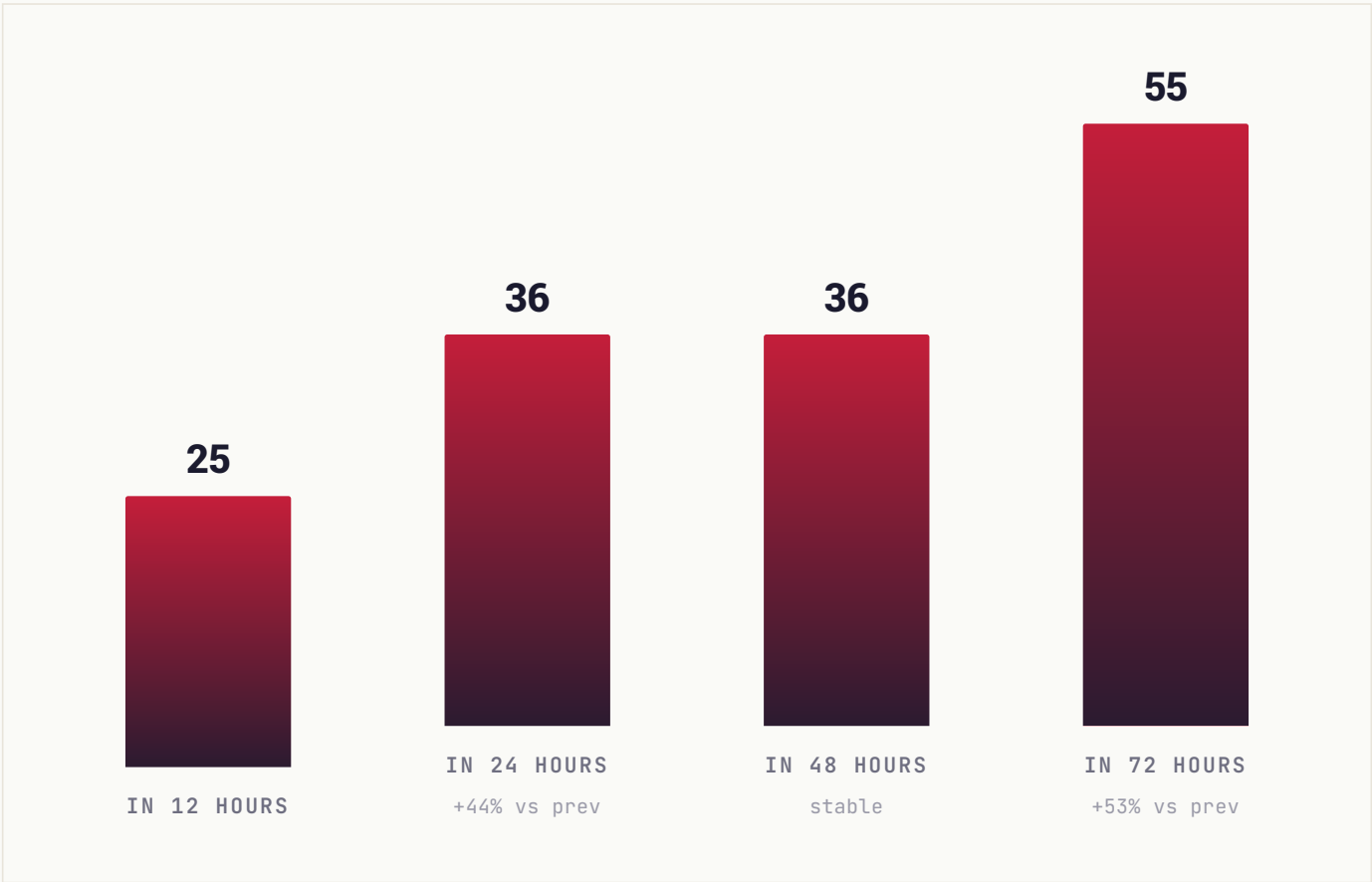
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
KV	Penny in the wallet	56.4K
WH	WhiteBird.io	43.8K
BL	Blessed labs ☒	25.3K
AO	AGE OF CRYPTO	16.3K
TC	TDM Crypto	14.4K
CH	Crypto HITLIST	12.2K
NA	Nft Afrom	9.8K
CW	Crypto World	7.9K
FU	FUTUREBY	7.3K
CM	Cifra Markets	4.7K
KJ	CRYPTO AD EXCHANGE YOU	2.9K

COMPARATIVE INSIGHT

Channel in top half of niche (#18 of 68). Niche leader — Penny in the wallet (56.4K), median subs 1.1K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

We track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **5** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Dec 2025	0	0	0
Nov 2025	0	0	0
October 2025	0	0	0
September 2025	0	0	2
August 2025	0	0	2
Jul 2025	0	0	1
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBS
0	6		5

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-68 channels in category "Crypto» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black line — median. Red dot — your channel.

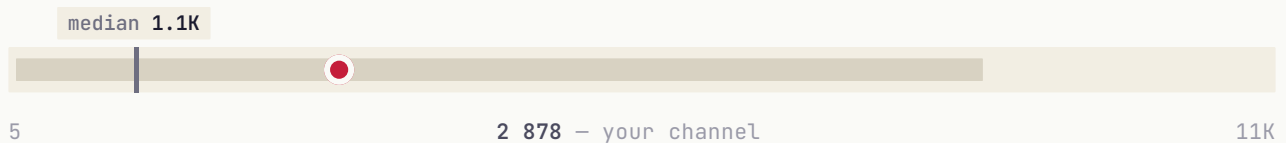
#18 /68

POSITION IN NICHE

Channel in the top half of the ranking

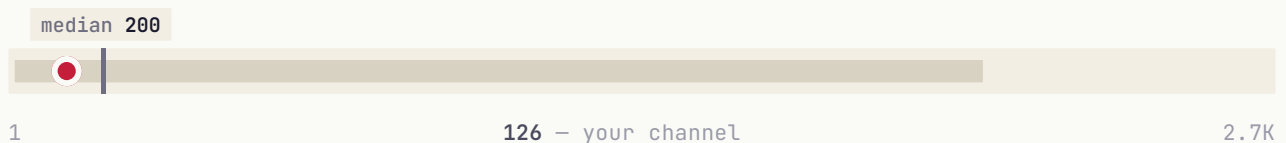
SUBSCRIBERS

better than 59% of niche



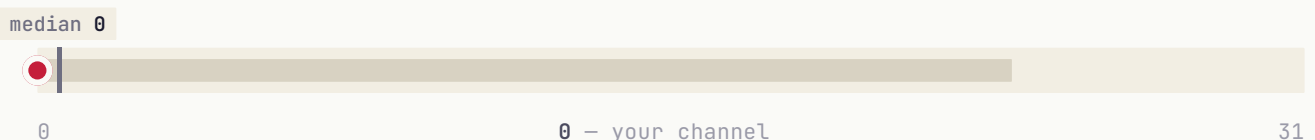
AVG REACH / POST

37% below median



CITATION INDEX

99% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Sunday

Audience most active on this day at 15:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 4.39% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+2.1pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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