

PUBLIC REPORT PROMTPRESS

Channel audit

Crimean Wind



@crimeanwind

Briefly about events in Crimea and Sevastopol Subscribe to our backup channel (exclusive news there) - <https://t.me/VentdeCrimee>
Submit news from Crimea - @crimeanwind_newsbot For ads...

SUBSCRIBERS

212 813

+35740 per month

ERR (% SEE POSTS)

48.0%

last day 45.8%

REACH/POST

101.7K

ad reach 97.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 212 813 —	 SUBS REACH 47.78% avg % of subs see post	 VIEWS/POST 101.7K median 103.1K · 12 days	 POSTS/DAY 66.4 ~465 per week
 7D TREND — no data for period	 REACTIONS/POST 1342.1 total 1,080,361 reactions, 176,476 reposts, 0 comments	 POST LENGTH 285 chars. median 180 · 12 days	 POSTS ANALYZED 805 12 days
 AD REACH 97.2K 24h avg	 CHURN / MONTH +35740 last month	 CITATION RATE 712 citation index · 1,601 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 08.03.2022

AI EDITOR SUMMARY

Channel «Crimean Wind» — 212 813 subs. Each post averages 101.7K people (48% of subs), wide reach for a channel this size. Publishes 465 posts per week (~66/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **805** posts over 12 days.
- 02 Dominant format – **Photo** (333/805 posts).
- 03 Avg post length – **285** chars (median 180).
- 04 Audience peak – **Saturday**, 23:00 MSK.
- 05 Strongest posts get **2×** more views than the weakest (140.8K avg for top vs 69.1K for worst) – among 805 posts in 12 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 06.07 · 00:32 VIDEO 🔥 Two tankers carrying gasoline to Crimea hit and burning in the Sea of Azov Mikhail Sheitelman reported this during a stream, citing...	VIEWS 154 549 REPOSTS 1 195	REACTIONS 2 610 ER 72.6%
Nº2 29.06 · 19:09 PHOTO «What I like about photography is that it captures a moment that's gone forever, impossible to reproduce.» Karl...	VIEWS 134 394 REPOSTS 507	REACTIONS 2 039 ER 63.2%
Nº3 29.06 · 18:12 PHOTO "SMO" goals change	VIEWS 133 311 REPOSTS 913	REACTIONS 3 026 ER 62.6%

Nº4

04.07 · 20:11

VIDEO

Blackout in Crimea after strikes on energy infrastructure.

VIEWS

132 876

REPOSTS

1 167

REACTIONS

2 762

ER

62.4%

Nº5

29.06 · 21:19

PHOTO

Traditionally, herds of kind drones fly towards russia and occupied Crimea The map shows approximate routes, Ukrainian...

VIEWS

132 317

REPOSTS

268

REACTIONS

1 898

ER

62.2%

WORST 3

↓

07.07 · 11:36

VIDEO

President Zelensky at NATO summit in Ankara greeted with standing ovation 🙌

VIEWS

87 999

REPOSTS

298

REACTIONS

3 164

ER

41.4%

↓

07.07 · 11:30

TEXT

From the area of Gvardeyskoye village, a Shahed launch began, reports a subscriber

VIEWS

86 661

REPOSTS

34

REACTIONS

1 332

ER

40.7%

↓

06.07 · 07:17

VIDEO

🔥 Two tankers carrying gasoline to Crimea hit and burning in the Sea of Azov Mikhail Sheitelman reported this during a stream, citing...

VIEWS

32 570

REPOSTS

309

REACTIONS

1 661

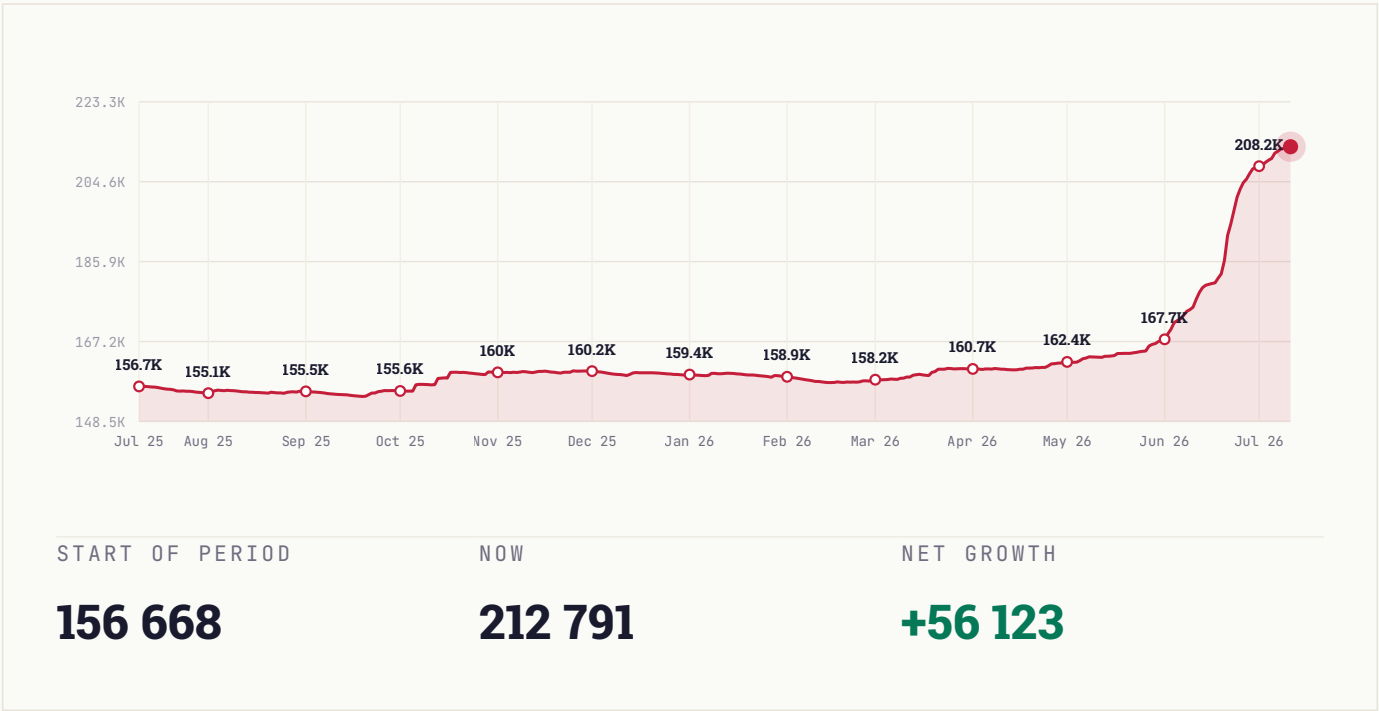
ER

15.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

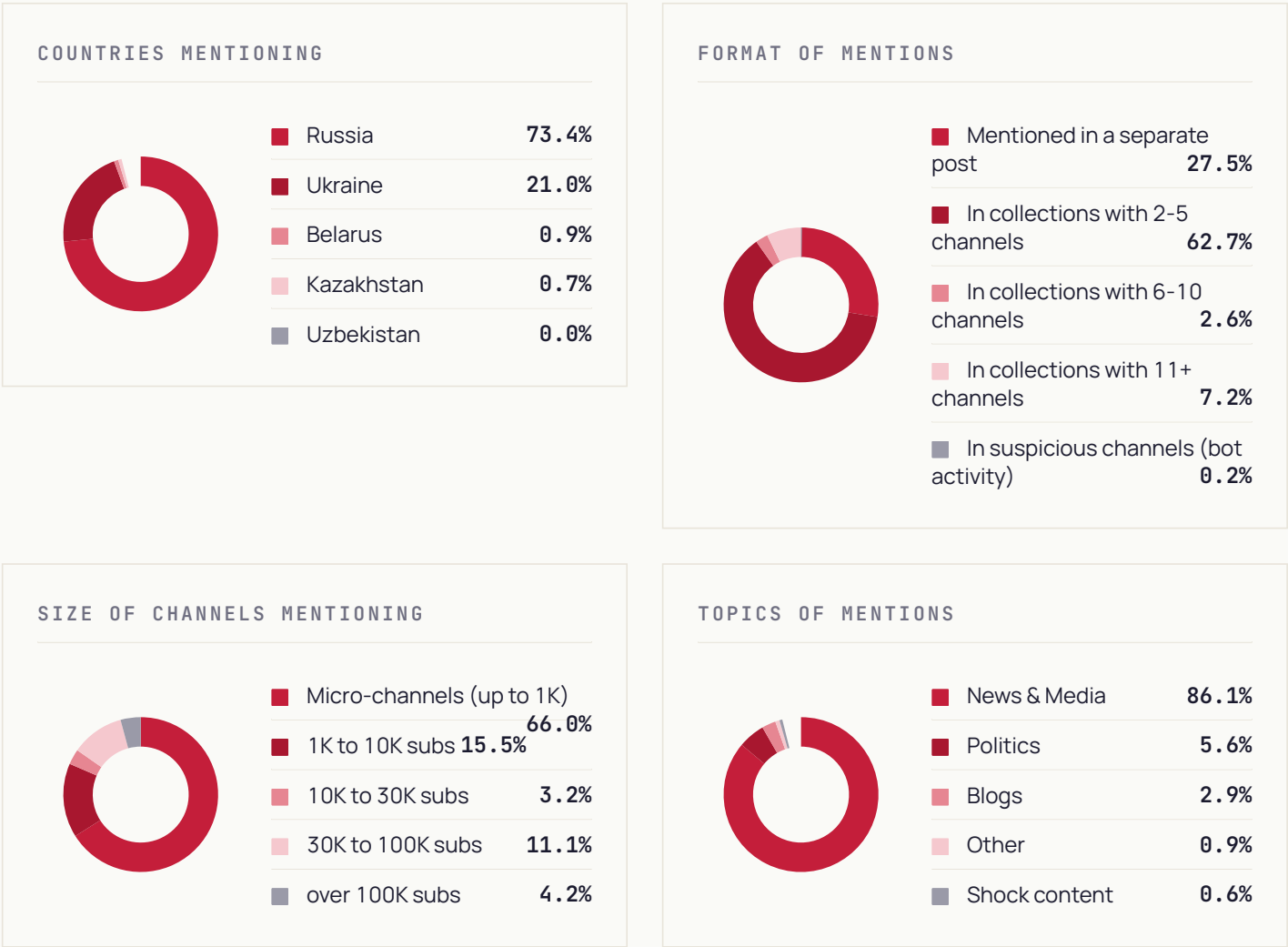
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

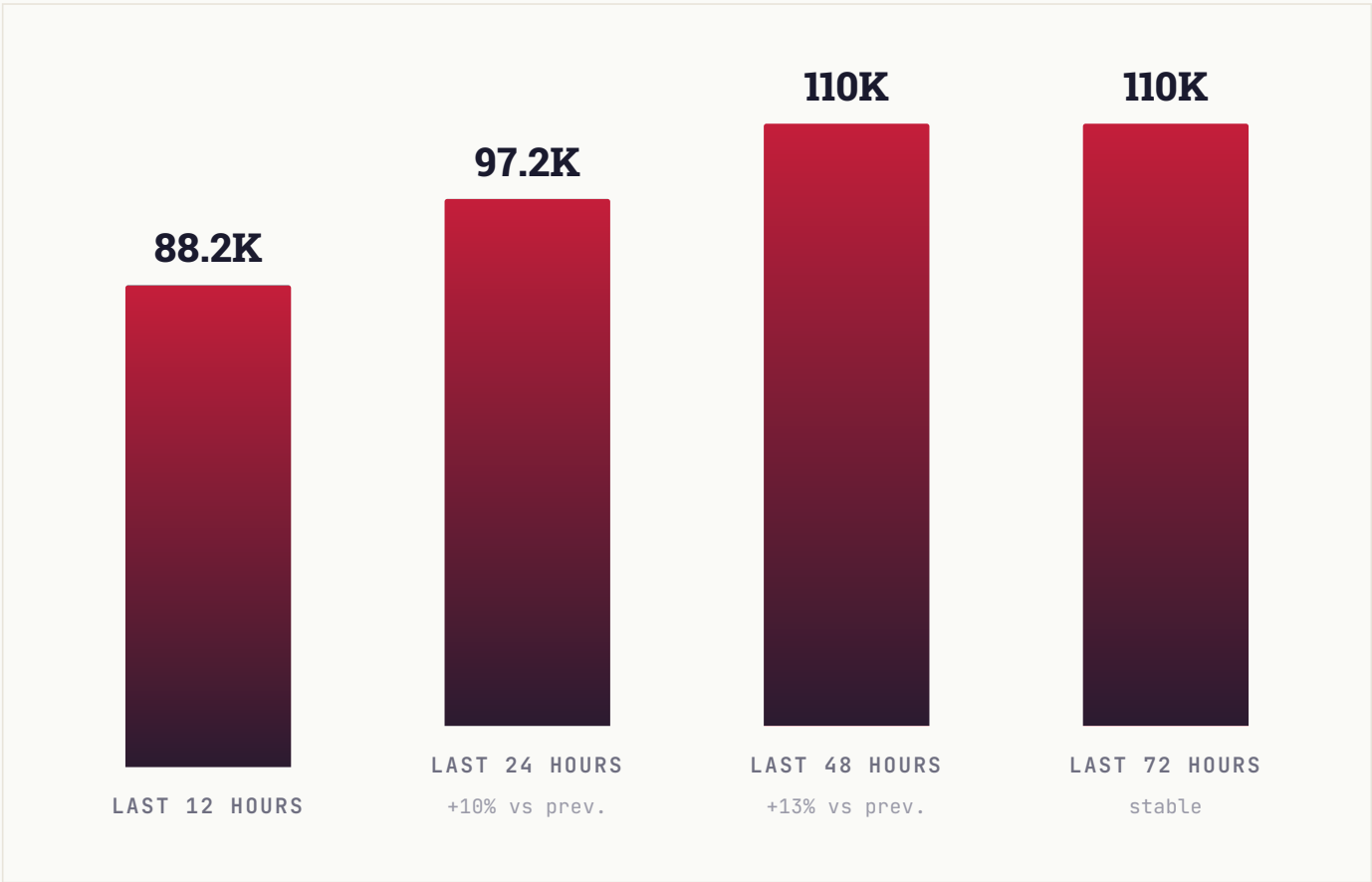
Citation index **712** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions **1 601** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خ ب خبرفوری	4.5M
ک ا کانال اخبارفوری خبرفوری	4.4M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
KV Crimean Wind YOU	212.8K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبارفوری خبرفوری جنگ امریکا فوری (6M), median top-97: 1.3M. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **984**, they brought **11 503** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	112	52	1 124
December 2025	113	49	734
Nov 2025	121	47	1 293
Oct 2025	272	104	5 295
September 2025	176	69	1 418
August 2025	190	77	1 639

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
984	6	11 503

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of other channels, a darker beige bar representing the niche median, and a red dot representing the channel's performance. A vertical line marks the niche median value.

- SUBSCRIBERS:** The channel has 212,813 subscribers, which is 84% below the niche median of 1.3M. The range of other channels is from 501K to 4.1M.
- AVG REACH / POST:** The channel has 101,685 average reach per post, which is better than 52% of the niche. The niche median is 85.3K. The range of other channels is from 744 to 438.6K.
- CITATION INDEX:** The channel has a citation index of 712, which is 61% below the niche median of 1.8K. The range of other channels is from 0 to 11.2K.

Metric	Channel Value	Niche Median	Comparison	Other Channels Range
SUBSCRIBERS	212 813	1.3M	84% below median	501K - 4.1M
AVG REACH / POST	101 685	85.3K	better than 52% of niche	744 - 438.6K
CITATION INDEX	712	1.8K	61% below median	0 - 11.2K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Saturday

Audience is most active on this day at 23:00 MSK.

EFFECT

Best window for an important post
- 02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. To go further — run ads with us and close your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager