

PUBLIC REPORT PROMTPRESS

Channel audit

Alexander Mikhailenko



@crimealove

Ads/partnership: @crimealove2024 Telega.in: <https://telega.in/c/crimealove> RKN: <https://goo.su/2zQPsel>
ry-4442770000298377911

SUBSCRIBERS

70 039

-9 per month

ERR (% SEE POSTS)

23.0%

daily 7.0%

REACH/POST

17.2K

ad reach 4.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 70 039 —	 SUBS REACH 24.61% avg % subs see post	 VIEWS/POST 17.2K median 17.5K · 27 days	 POSTS/WK 5.8 for period
 7D TREND +3.8% vs previous week	 REACTIONS/POST 802.0 18,445 reactions, 1,752 reposts, 929 comments	 POST LENGTH 275 chars median 47 · 27 days	 POSTS ANALYZED 23 27 days
 AD REACH 4.9K 24h avg	 CHURN / MONTH -9 last month	 CITATION RATE 130 citation index · 353 channels mentioned all time	 CHANNEL AGE 5 years 15 days created 01.07.2021

AI EDITOR SUMMARY

Channel «Alexander Mikhailenko» — 70 039 subs. Each post avg views 17.2K people (25% from subs), average reach — room to grow. Publishes 6 posts/week (~1/day) — rare. Week Jun 29–Jul 5 reach stable (+3.8% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 23 posts in 27 days.
- 02 Dominant format – Video (17/23 posts).
- 03 Avg post length – 275 chars (median 47).
- 04 Peak audience activity – Sunday, 12:00 MSK.
- 05 Top posts get 2x More views than weakest (25K avg top vs 14K worst) – among 23 posts in 27 days. Worth analyzing top's common traits: topic, format, timing.

TOP 5 POSTS

Nº1 05.07 · 09:29 VIDEO Beautiful underwater grottos in Novy Svet	VIEWS 29 954 REP. 98	REACTIONS 1 073 ER 42.8%
Nº2 24.06 · 09:54 VIDEO View from Peak Cosmos to Paradise Valley	VIEWS 22 815 REP. 109	REACTIONS 920 ER 32.6%
Nº3 26.06 · 12:07 PHOTO Just half an hour from Sudak, but feels like you've traveled 700 years back. My personal place of power in Crimea, where time literally stops. There's a...	VIEWS 22 248 REP. 115	REACTIONS 956 ER 31.8%

Nº4 03.07 · 06:05 PHOTO When you think you've seen everything in Crimea... It seems if you've lived in Crimea for years, it's hard to surprise you. But the other day our peninsula in...	VIEWS 22 140 REP. 25	REACTIONS 997 ER 31.6%
Nº5 21.06 · 05:03 PHOTO A spot in Novy Svet that always takes my breath away. Hell Valley sounds creepy, but actually it's a place where...	VIEWS 21 363 REP. 61	REACTIONS 865 ER 30.5%

|

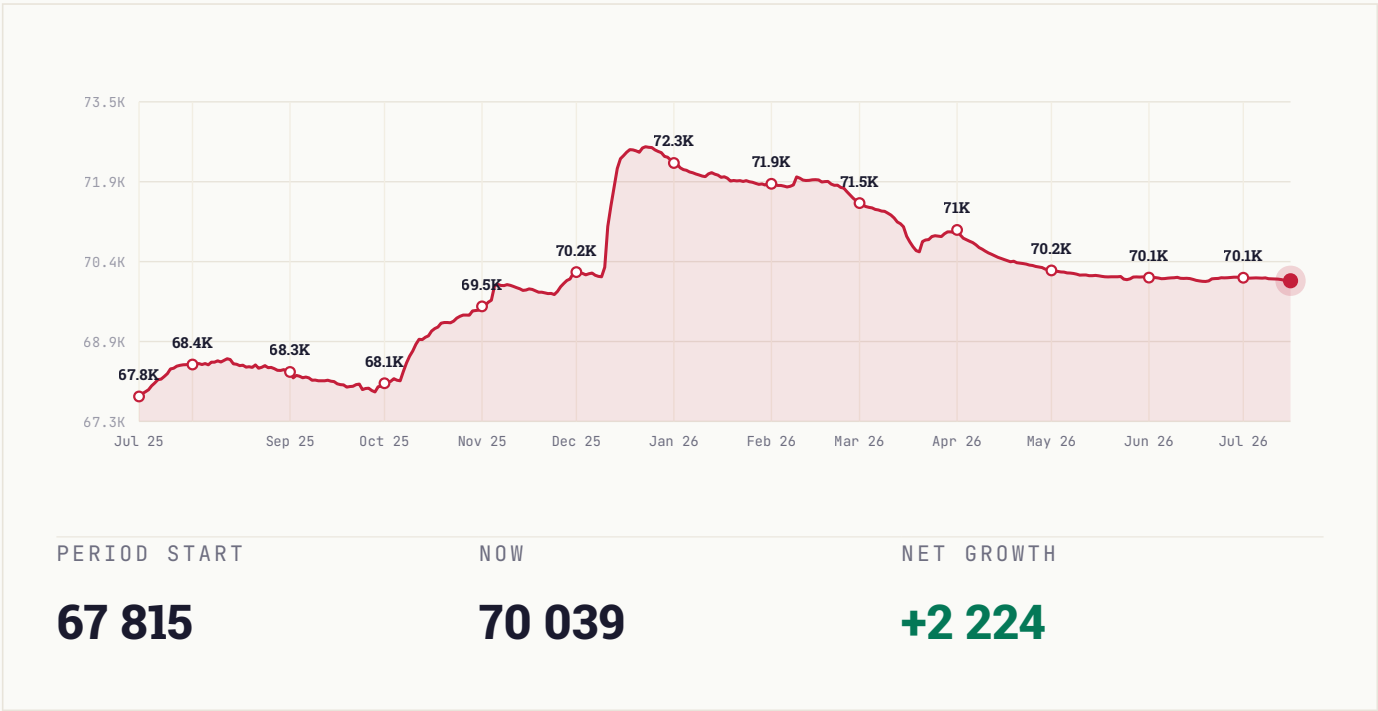
WORST 3

↓ 17.06 · 11:17 VIDEO They say summer sunsets in Shchelkino are the most cinematic in Crimea. And you know what? It's absolutely true. Central beach of Shchelkino or wild coves...	VIEWS 14 752 REP. 44	REACTIONS 751 ER 21.1%
↓ 16.06 · 09:36 VIDEO Paradise wild beach in Shchelkino	VIEWS 14 032 REP. 55	REACTIONS 714 ER 20.0%
↓ 17.06 · 03:22 VIDEO ☺️ Good morning from Crimea, Friends! Launching the "Weather in Your City" section. Send photos or short videos in the comments - how it's going for you...	VIEWS 13 291 REP. 7	REACTIONS 597 ER 19.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • CITATIONS

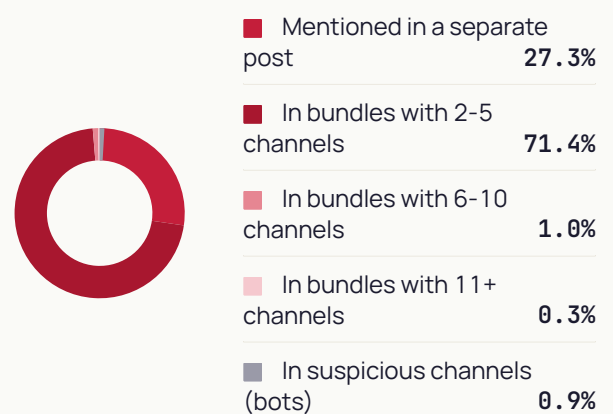
Who mentions the channel and how

Citation index **130** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **353** different channels.

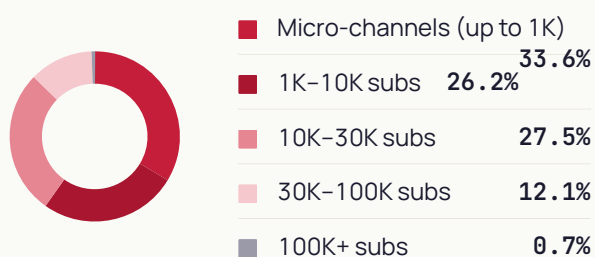
COUNTRIES MENTIONING



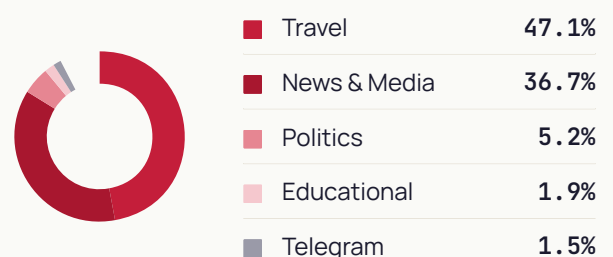
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



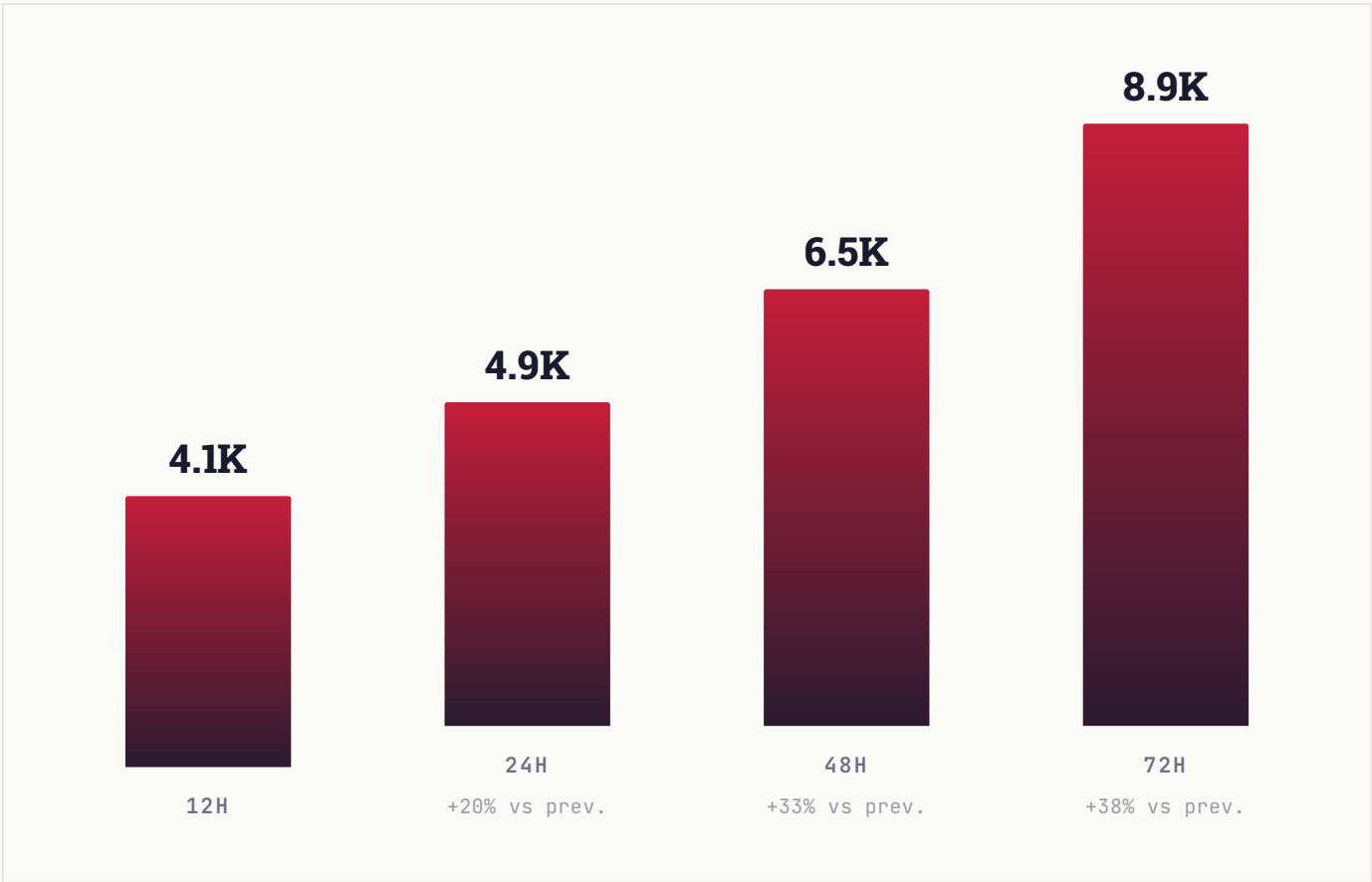
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 Nearby channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
M- Moscow - where to go Poster	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	556.4K
AE AEROFLOT	524.9K
MO Moskvichka	500.8K
JP Yandex Travel	496.6K
TU Tutu	494.1K
Sun Discount wagon	431.6K
OT Ozon Travel	413.5K
SP How to travel almost free (RU) Vandrouki, Вандруки, вандроки — это мы	401.7K
AM Alexander Mikhailenko YOU	70K

COMPARATIVE CONCLUSION

Channel not yet outside top 95 of niche — early growth stage. Niche leader — Moscow - where to go | Poster (1.2M), top-95 median: 157K. First goal: enter top-95 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **152**, they brought **5 822** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	24	17	158
December 2025	14	7	2 610
November 2025	26	11	950
October 2025	42	14	1 515
Sep 2025	38	22	274
August 2025	8	5	315
TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS	
152	6	5 822	

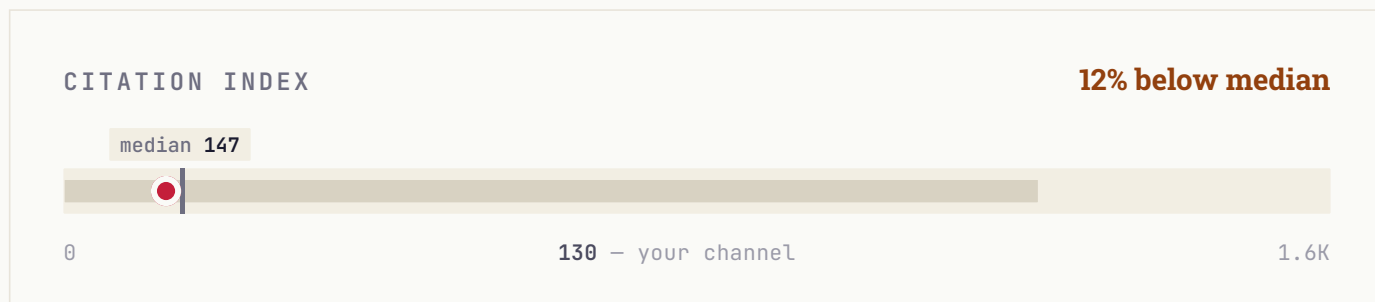
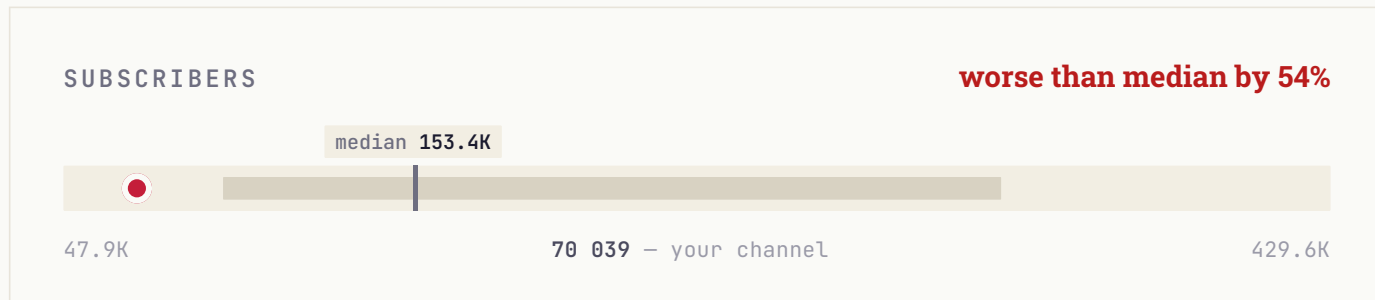
— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «**Travel**» (Russia) and compared your channel.

Gray band = range where 80% of niche channels fall (p10–p90). Black vertical =

median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Sunday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
