

— PUBLIC REPORT BY PROMTPRESS

# Channel audit

## Vasily Oleychnik



@crashsoon

Analytics, news, trading

SUBSCRIBERS

**16 274**

+140 per month

ERR (% SEE POSTS)

**77.0%**

in a day **41.6%**

REACH/POST

**12.5K**

ad reach **6.8K/24h**

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**— CONTENTS · 2026**

# What's inside the report

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**01 Channel snapshot**

12 key metrics · AI summary

**02 Content analysis**

Top 5 posts · worst 3 · takeaways

**03 Subscriber dynamics**

Yearly chart · growth

**04 Quotability**

Who mentions the channel and how

**05 Ad potential**

How long a post generates reach

**06 Competitors**

Niche neighbors · your spot

**07 Mention dynamics**

6 months · monthly

**08 Niche comparison**

Rank in «Crypto» category

**09 Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

|                                                                                                                                                              |                                                                                                                                                                   |                                                                                                                                                                                            |                                                                                                                                                                               |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBSCRIBERS</div><div>16 274</div><div>—</div></div>             | <div><div> SUBS REACH</div><div>76.72%</div><div>avg % subs see post</div></div> | <div><div> VIEWS/POST</div><div>12.5K</div><div>median 13.1K · 27 days</div></div>                        | <div><div> POSTS/WK</div><div>6.4</div><div>over period</div></div>                        |
| <div><div> 7D TREND</div><div>-22.2%</div><div>vs previous week</div></div> | <div><div> REACTIONS/POST</div><div>—</div><div>MTPROTO only</div></div>         | <div><div> POST LENGTH</div><div>658 chars</div><div>median 652 · 27 days</div></div>                     | <div><div> POSTS ANALYZED</div><div>25</div><div>27 days</div></div>                       |
| <div><div> AD REACH</div><div>6.8K</div><div>24h avg</div></div>            | <div><div> CHURN / MONTH</div><div>+140</div><div>last month</div></div>         | <div><div> QUOTABILITY</div><div>13</div><div>citation index · 83 channels mentioned all time</div></div> | <div><div> CHANNEL AGE</div><div>4 years 8 months</div><div>created 28.10.2021</div></div> |

AI EDITOR SUMMARY

Channel «Vasily Oleynik» — 16 274 subs. Each post averages 12.5K people (77% of subs), this is wide reach for a channel of this size. Publishes 6 posts per week (~1/day) — rare publications. For week Jun 29 – Jul 5 reach dropped by -22.2% by week 22–28 Jun — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **25** posts over 27 days.
- 02 Dominant format – **Photo** (15/25 posts).
- 03 Avg post length – **658** chars (median 652).
- 04 Peak audience activity – **Friday, 16:00 MSK**.
- 05 Top posts get **2x** more views than the weakest (16.5K avg for top vs 8.6K for worst) – among 25 posts in 27 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                                         |                                                                      |                                                                   |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº1</div><div>27.06 · 13:31</div><div>PHOTO</div></div> <div>No comments 😄@CrashSoon</div>                                                                                                                                    | <div>VIEWS</div> <div>16 813</div> <div>REPOSTS</div> <div>256</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>103.3%</div> |
| <div><div>Nº2</div><div>23.06 · 07:58</div><div>TEXT</div></div> <div>BUDGET, RUBLE TAXES While everyone is distracted by the market drop, I want to say that prices are attractive but fundamentals are not on their side and...</div> | <div>VIEWS</div> <div>16 458</div> <div>REPOSTS</div> <div>67</div>  | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>101.1%</div> |
| <div><div>Nº3</div><div>26.06 · 13:52</div><div>PHOTO</div></div> <div>📄 A clear example that global oil prices are completely paper-based and detached from reality. US oil reserves at a minimum for...</div>                         | <div>VIEWS</div> <div>16 365</div> <div>REPOSTS</div> <div>45</div>  | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>100.6%</div> |

Nº4

13.06 · 16:33

PHOTO

US ALREADY PAYING INTEREST 🇺🇸

Data shows the US is heading to \$1.3T in debt service alone this year. Total taxes...

VIEWS

15 930

REPOSTS

94

REACTIONS

—

ER

97.9%

Nº5

14.06 · 21:37

TEXT

NO WAY? TRUMP: Deal with Iran reached. Pakistan confirmed the deal

Both sides announced immediate and final...

VIEWS

15 720

REPOSTS

46

REACTIONS

—

ER

96.6%

WORST 3

|                                                                                                                                                                                                                               |                                                                                                                                                      |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div>↓</div><div>07.07 · 06:17</div><div>TEXT</div></div> <div><div>NEW GAS HITS ENGINES 🚗</div><div>Media report drivers flooding service stations after filling up with low-quality gas...</div></div>                 | <div><div>VIEWS</div><div>8 810</div><div>REPOSTS</div><div>141</div></div> <div><div>REACTIONS</div><div>—</div><div>ER</div><div>54.1%</div></div> |
| <div><div>↓</div><div>07.07 · 14:55</div><div>PHOTO</div></div> <div><div>HEDGE FUND STRATEGY IN FINANCIAL GAME 🌐</div><div>We've noted that even mega-players are pulling back from US investments...</div></div>            | <div><div>VIEWS</div><div>8 566</div><div>REPOSTS</div><div>65</div></div> <div><div>REACTIONS</div><div>—</div><div>ER</div><div>52.6%</div></div>  |
| <div><div>↓</div><div>08.07 · 09:14</div><div>TEXT</div></div> <div><div>US - IRAN: CEASEFIRE OVER? 🕒</div><div>TRUMP: IRAN CEASEFIRE REGIME ENDED TRUMP: AS FAR AS I UNDERSTAND, DEALING WITH IRAN IS A WASTE...</div></div> | <div><div>VIEWS</div><div>8 452</div><div>REPOSTS</div><div>34</div></div> <div><div>REACTIONS</div><div>—</div><div>ER</div><div>51.9%</div></div>  |

SECTION 03 • SUBSCRIBER DYNAMICS

# How the channel grew over the year

Subscriber growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



PERIOD START

15 138

NOW

16 274

NET GROWTH

+1 136

## — SECTION 04 • MENTIONS

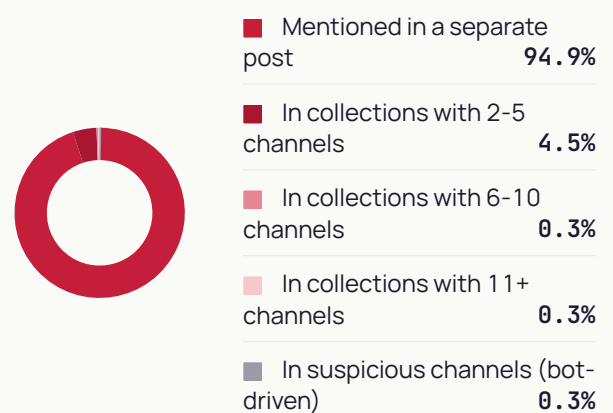
# Who mentions the channel and how

Citation index **13** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **83** different channels.

## COUNTRIES MENTIONING



## MENTIONED IN WHICH FORMATS



## SIZE OF CHANNELS MENTIONING



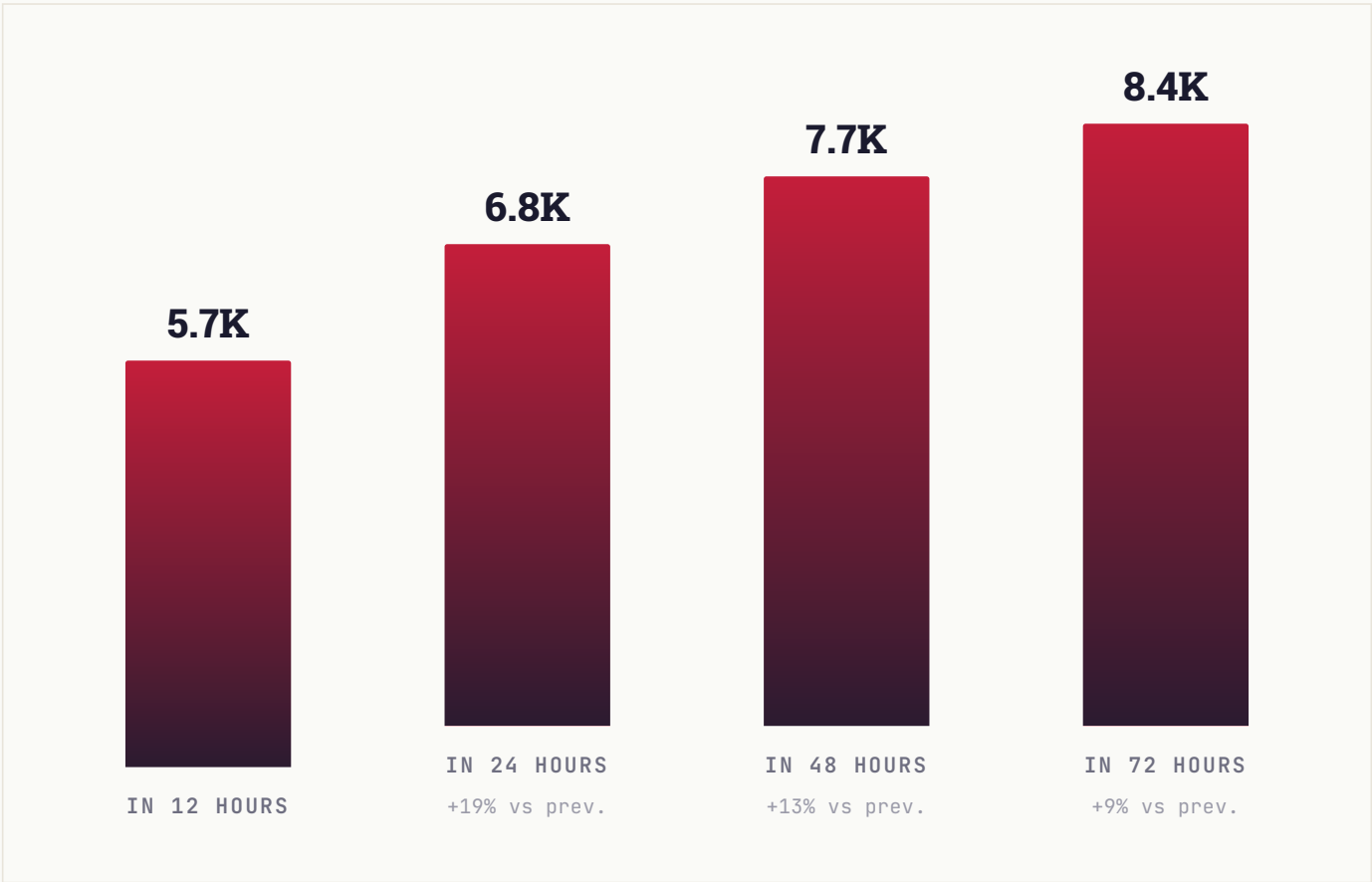
## MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

# Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

| CHANNEL |                                 | SUBSCRIBERS |
|---------|---------------------------------|-------------|
| BA      | Blum: All Crypto – One App      | 16.8M       |
| MC      | Major Community                 | 13M         |
| CE      | Catapult Extreme                | 9.9M        |
| RO      | Roxman                          | 8.8M        |
| DC      | DOGS Community                  | 7.9M        |
| GO      | Gram of TON                     | 7.4M        |
| FH      | FX Holding   Official           | 7.1M        |
| TF      | Time Farm News                  | 6.1M        |
| TT      | Tofan Trade   سیگنال کریپتو     | 5.3M        |
| TN      | Tonkeeper News                  | 5.3M        |
| VO      | Vasily Oleynik <span>YOU</span> | 16.3K       |

COMPARATIVE CONCLUSION

Channel is not yet outside niche top 100 — early growth stage. Niche leader — **Blum: All Crypto – One App** (16.8M), top-100 median: 2.2M. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **12**, they brought **759** new subs.

| PERIOD        | MENTIONS | CHANNELS | BROUGHT SUBS |
|---------------|----------|----------|--------------|
| Jan 2026      | 3        | 2        | 207          |
| December 2025 | 1        | 1        | 36           |
| November 2025 | 0        | 0        | 85           |
| Oct 2025      | 3        | 3        | 194          |
| Sep 2025      | 4        | 3        | 163          |
| August 2025   | 1        | 1        | 74           |

|                |                |               |
|----------------|----------------|---------------|
| TOTAL MENTIONS | MONTHS OF DATA | ACQUIRED SUBS |
| 12             | 6              | 759           |

SECTION 08 · NICHE COMPARISON

# Where the channel stands in its league

Took top-100 channels in category "Crypto» (Russia) and compared your channel.  
Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.  
Red dot = your channel.



— SECTION 09 · STRATEGY

# What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- 01

**Top post of the week — on Friday**

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window for an important post**
- 02

**Increase share of video posts**

Video in Telegram retains audience longer & is favored by the algorithm. Recommend share of 15-25%.

EFFECT

**Video retains audience better**
- 03

**Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000 subs**
- 04

**Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%. One poll per week on a hot topic is an easy win.

EFFECT

**+5-15% ER**
- 05

**Cross-promo with neighboring channels**

Cross-post with same-niche channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from relevant audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

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|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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