
PROMTPRESS PUBLIC REPORT

Channel audit

CRACK- PORTAL.RU | ИГРЫ И ПРОГРАММЫ НА ANDROID



@crack_portal_official

Android games & apps No. 7703534989

SUBSCRIBERS

69 262

-755 per month

ERR (% SEE POSTS)

3.0%

daily 1.1%

REACH/POST

1.7K

ad reach 783/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it's calculated for.

 SUBSCRIBERS 69 262 —	 SUBSCRIBER REACH 2.41% avg % subs see post	 VIEWS/POST 1.7K median 1.8K · 29 days	 POSTS/WEEK 43.8 over period
 7D TREND -18.5% vs previous week	 REACTIONS/POST 0.7 only 128 reactions, 481 reposts, 0 comments	 POST LENGTH 318 chars median 275 · 29 days	 POSTS ANALYZED 187 29 days
 AD REACH 783 avg over 24h	 CHURN / MONTH -755 last month	 CITATIONS 227 citation index · 1,012 channels mentioned all time	 CHANNEL AGE 7 years 6 months created 21.12.2018

AI EDITOR SUMMARY

Channel «CRACK-PORTAL.RU | GAMES & APPS FOR ANDROID» — 69 262 subs. Each post gets avg 1.7K people (2% subs), reach is low — need to grow audience. Publishes 44 posts per week (~6/day) — active posting. For the week of Jul 6–12, reach dropped -18.5% to the week of Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **187** posts over 29 days.
- 02 Dominant format – **Photo** (184/187 posts).
- 03 Avg post length – **318** chars (median 275).
- 04 Audience activity peak – **Saturday**, 22:00 MSK.
- 05 Top posts get **2x** more views than the weakest (2.4K avg for top vs 1.1K for bottom) – among 187 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 18:00 PHOTO Meld – a handy YouTube Music client with Spotify integration. Log in to your account...	VIEWS 2 409 REPOSTS 3	REACTIONS — ER 3.5%
Nº2 20.06 · 19:00 PHOTO  Cashback in rubles from VTB!  Get a payment sticker via the link  Order delivery or pick it up at the nearest branch...	VIEWS 2 365 REPOSTS 1	REACTIONS 1 ER 3.4%
Nº3 20.06 · 18:00 PHOTO ToonArt App AI Pro – a photo editing app to create digital art with one tap...	VIEWS 2 304 REPOSTS 1	REACTIONS 1 ER 3.3%

Nº4 21.06 · 17:00 PHOTO Seena — a rising pirate cinema app for movies, series, cartoons. Platform has...	VIEWS 2 288 REPOSTS 10 REACTIONS — ER 3.3%
Nº5 18.06 · 19:00 PHOTO 💰 Get the Black debit card from T-Bank in the limited Nostalgia design and earn up to 30% cashback Follow the link 🖱️ A...	VIEWS 2 253 REPOSTS 2 REACTIONS — ER 3.3%

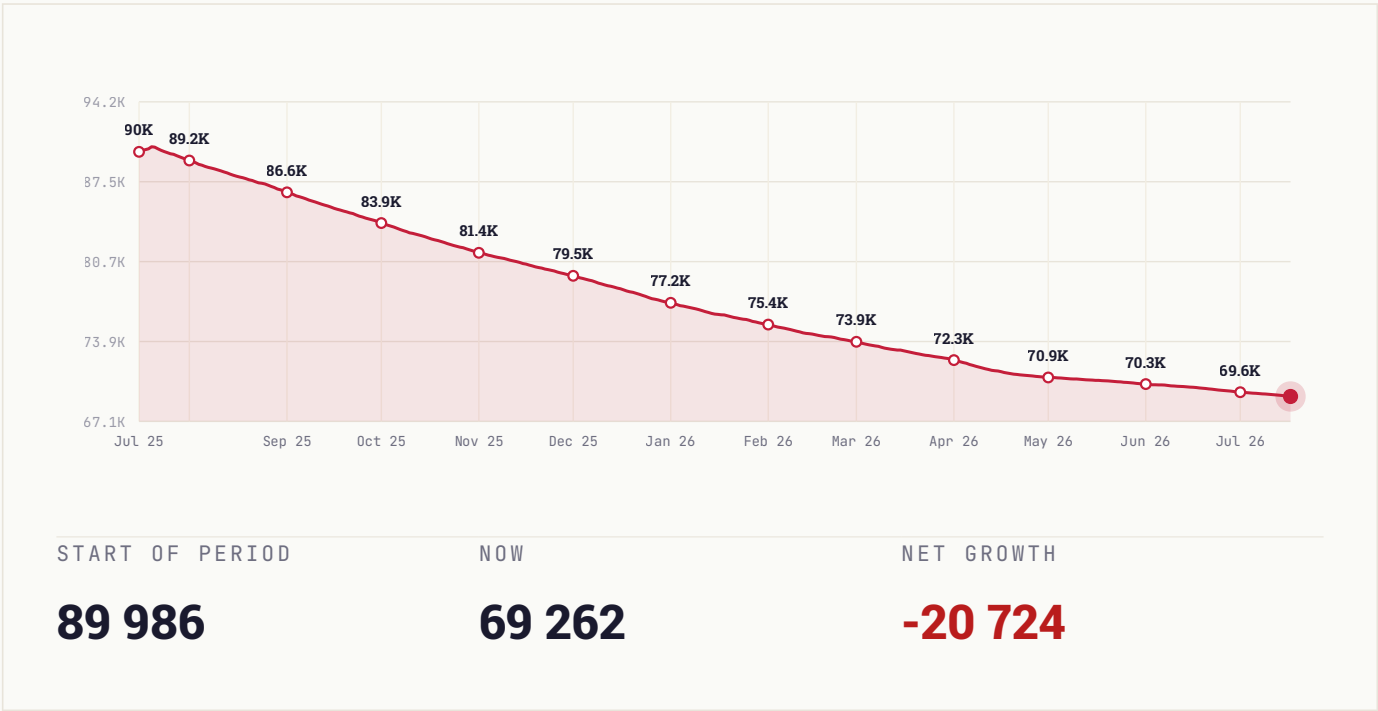
WORST 3

↓ 14.07 · 09:00 PHOTO Car Parking Multiplayer — a very popular driving simulator with stunning graphics and multiplayer...	VIEWS 1 053 REPOSTS 1 REACTIONS 1 ER 1.5%
↓ 14.07 · 11:00 PHOTO 💰 1000₽ GIFT from T-Bank plus up to 100% daily cashback on various purchases ⚡ Get the Black debit card via the link S...	VIEWS 1 052 REPOSTS 1 REACTIONS — ER 1.5%
↓ 14.07 · 12:00 PHOTO Ocean Nomad — our new ocean survival game in Russian with new enemies, items, weapons, RPG & shooter elements...	VIEWS 1 045 REPOSTS 1 REACTIONS — ER 1.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which months subscribers left.

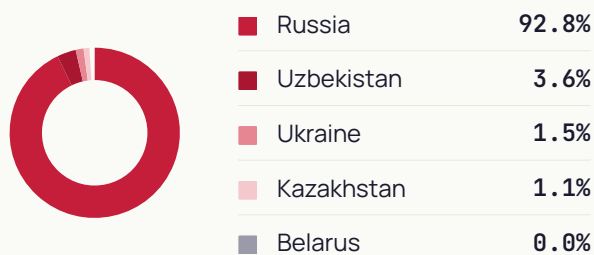


— SECTION 04 · MENTIONS

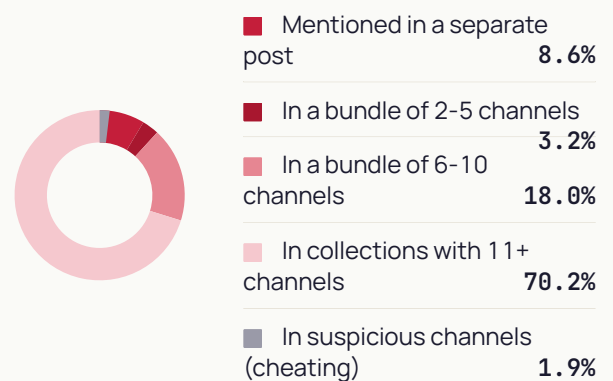
Who mentions the channel and how

Citation index **227** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **1 012** different channels.

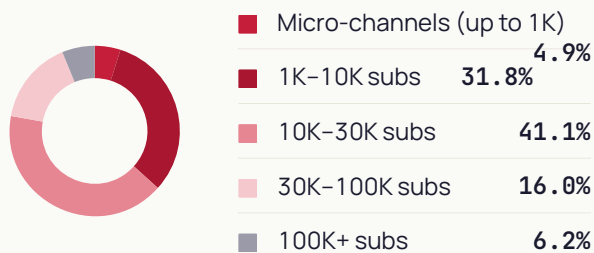
COUNTRIES MENTIONING



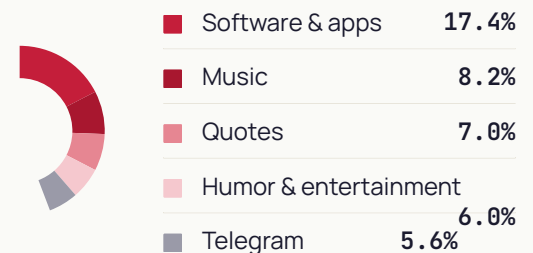
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



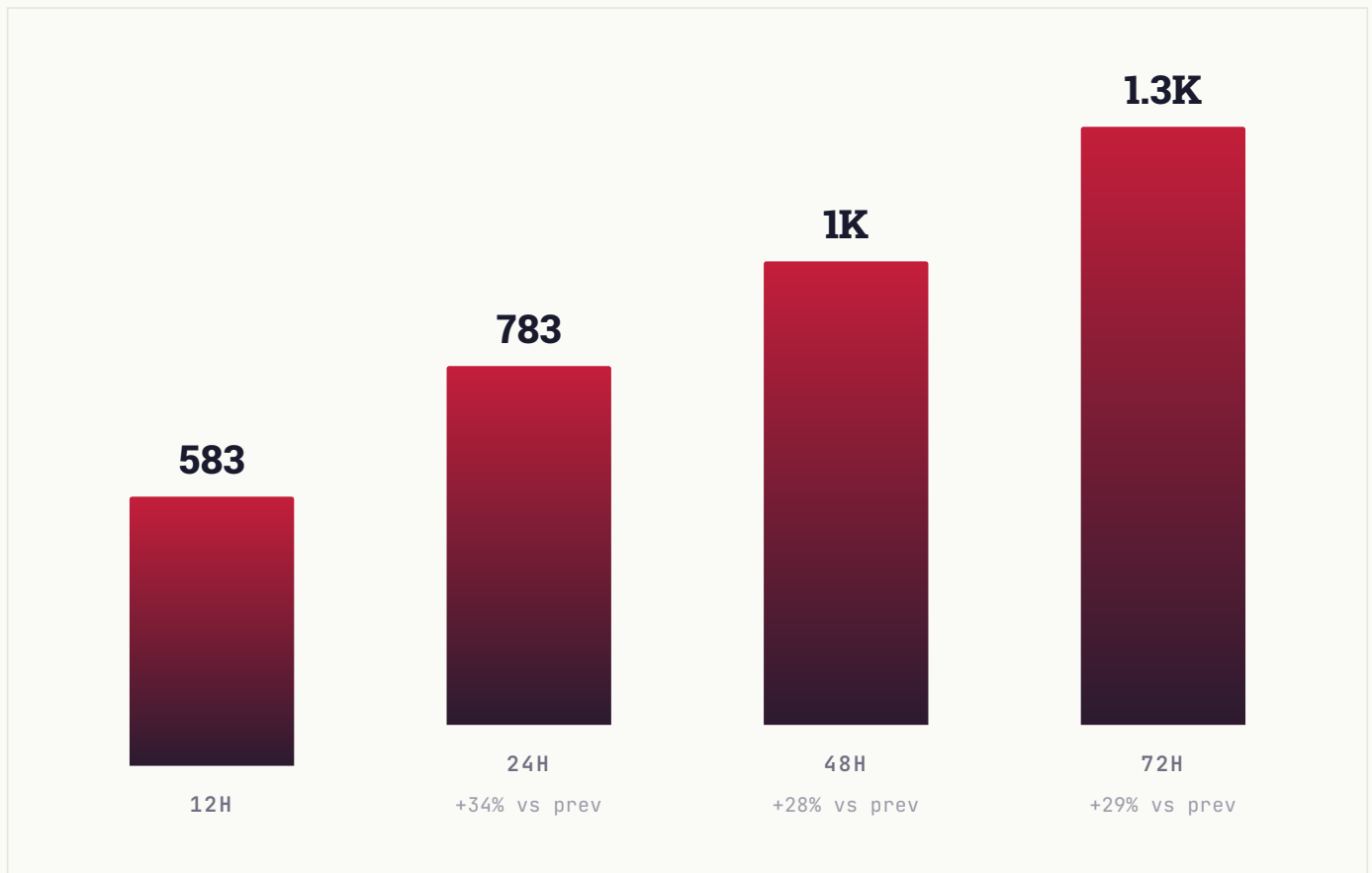
MENTIONED TOPICS



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
IP iRo Proxy پروکسی	7.6M
GE GETMODPC	4.4M
TP TikTok Prime 🏆	3.5M
T🌩 TikTokModCloud 🌩	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.8M
اپ Fast Proxy پروکسی	1.7M
اف اخبار فوری مملکت نیوزبین	1.5M
پم خبرجنگ VPN پروکسی ملی	1.3M
→E → Easy APK	1.2M
C CRACK-PORTAL.RU ИГРЫ И ПРОГРАММЫ НА ANDROID YOU	69.3K

COMPARATIVE CONCLUSION

Channel yet outside top 100 niche — early growth stage. Niche leader — iRo Proxy | پروکسی (7.6M), top-100 median: 396.1K. First goal: enter top-100 via systematic traffic & content work.

— SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Software & apps» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10–p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Main post of the week — on Saturday

On this day at 22:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.41% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+3.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
