

PROMTPRESS PUBLIC REPORT

Channel audit

Crypto Profit



@cr1pto_profit

Here you'll find the latest Crypto news, analytical reviews, and market forecasts

Here you will find the latest Crypto news, analytical reviews, and market...

SUBS

454 567

-24824 per month

ERR (% SEE POSTS)

1.0%

daily 0.0%

REACH/POST

365

ad reach 179/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Mention rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Niche Comparison

Position in «Cryptocurrencies» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 454 567 —	 SUBSCRIBER REACH 0.08% avg % subs see post	 VIEWS/POST 365 median 397 · 6 days	 POSTS/WK 4.0 over period
 7D TREND — no data for period	 REACTS/POST 4.2 only 17 reactions, 7 reposts, 13 comments	 POST LENGTH 367 chars median 394 · 6 days	 POSTS ANALYZED 4 6 days
 AD REACH 179 24h avg	 CHURN / MONTH -24824 last month	 MENTION RATE 9 citation index · 108 channels mentioned ever	 CHANNEL AGE 3 years 8 months created 18.10.2022

AI EDITOR SUMMARY

Channel «Crypto Profit» — 454 567 subs. Avg views per post 365 people (0% from subs), reach is low — expand audience. Publishes 4 posts/week (~1/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts in 6 days.
- 02 Dominant format — Photo (3/4 posts).
- 03 Avg post length — 367 chars (median 394).
- 04 Audience peak activity — Friday, 01:00 MSK.
- 05 Top posts get 1x more views than the weakest (410 avg for top vs 341 for worst) — among 4 posts in 6 days. Analyze what the top ones share: topic, format, timing.

TOP 4 POSTS

Nº1 12.06 · 22:06 VIDEO A clear look at how Telegram declined User count during tap-to-earn times and after	VIEWS 436 REP. 1	REACTS 2 ER 0.1%
Nº2 12.06 · 15:43 PHOTO 100,000 TON contest in mrkt Simple tasks like subscribe appear occasionally, but most points come from...	VIEWS 401 REP. 4	REACTS 8 ER 0.1%
Nº3 10.06 · 09:05 PHOTO One of the large Telegram casinos scammed, stealing over 10K Telegram gifts. Local TON entrepreneurs did nothing...	VIEWS 393 REP. —	REACTS 5 ER 0.1%

Nº4 17.06 · 07:20 PHOTO ✂Holding top 24 without big investments With strategy and 1 gift per round, you can sometimes win even with...	VIEWS	REACTS
	231	2
	REP. 2	ER 0.1%

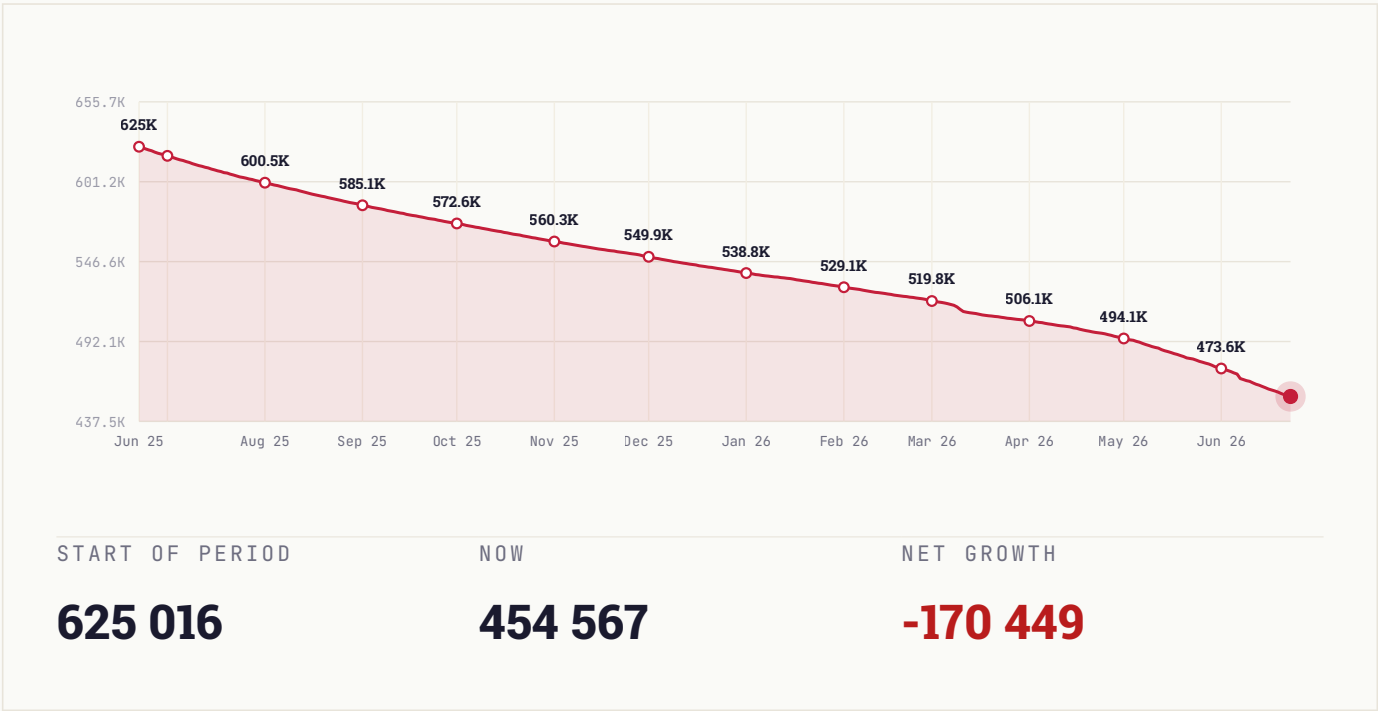
WORST 3

↓ 12.06 · 15:43 PHOTO ✂100,000 TON contest in mrkt Simple tasks like subscribe appear occasionally, but most points come from...	VIEWS	REACTS
	401	8
	REP. 4	ER 0.1%
↓ 10.06 · 09:05 PHOTO One of the large Telegram casinos scammed, stealing over 10K Telegram gifts. Local TON entrepreneurs did nothing...	VIEWS	REACTS
	393	5
	REP. —	ER 0.1%
↓ 17.06 · 07:20 PHOTO ✂Holding top 24 without big investments With strategy and 1 gift per round, you can sometimes win even with...	VIEWS	REACTS
	231	2
	REP. 2	ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • CITATIONS

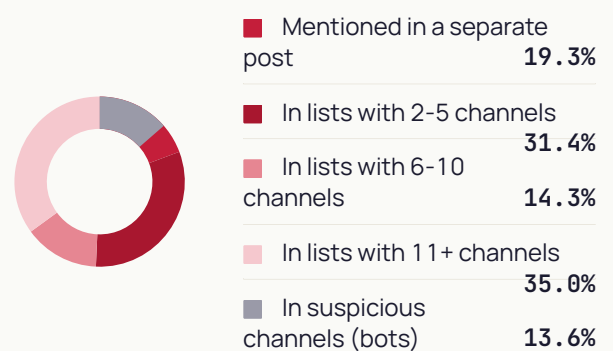
Who mentions the channel and how

Citation index **9** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **108** different channels.

COUNTRIES MENTIONING



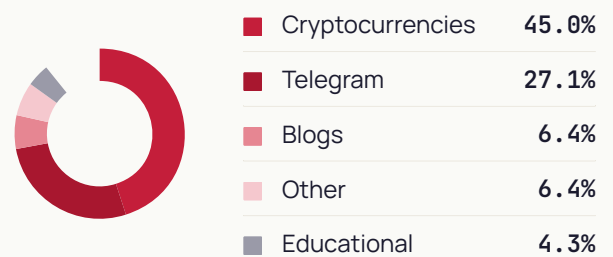
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



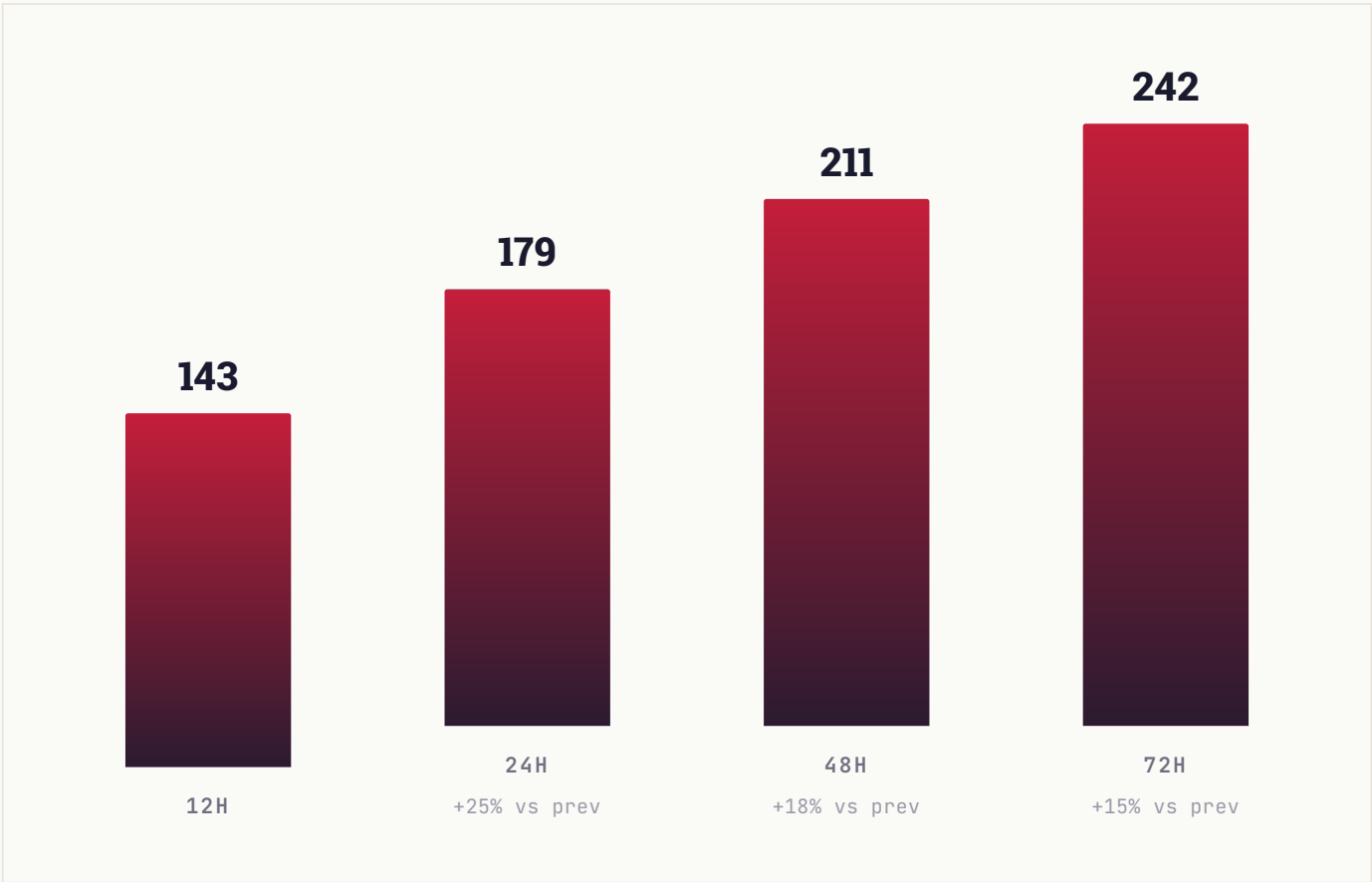
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
OH OKX News	4.7M
NS News Crypto Bot	2.6M
CW Crypto Wolf	2.6M
DT Give TON!	2.5M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.8M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
TA TON AirDrop (RU)	1.3M
CP Crypto Profit YOU	454.6K

COMPARATIVE INSIGHT

Channel in top half of niche (#38 of 99). Niche leader: OKX News (4.7M), median subs 303.9K. Aim for the top quartile — a realistic 6-12 month horizon.

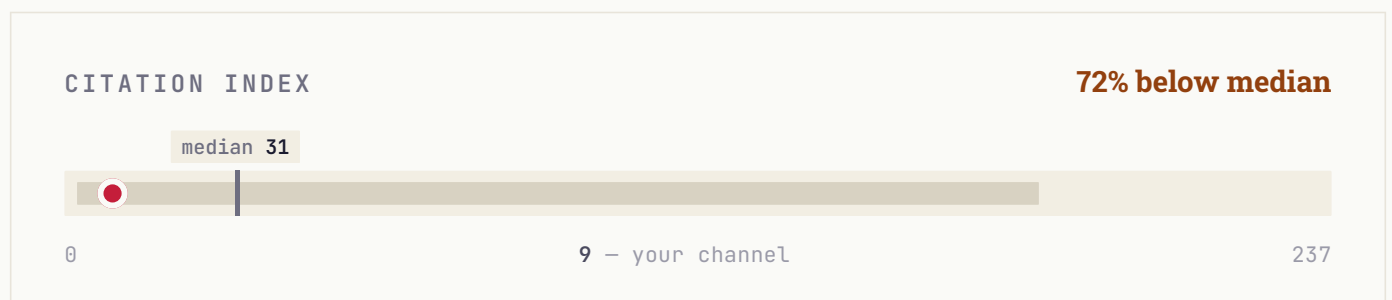
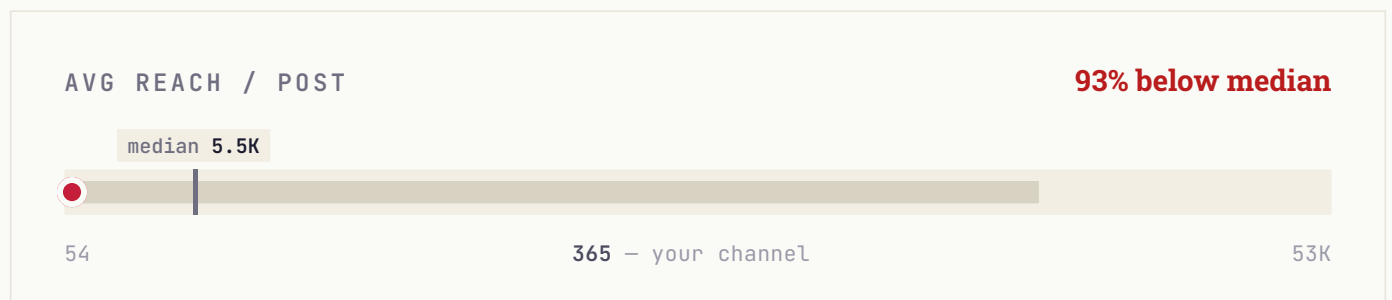
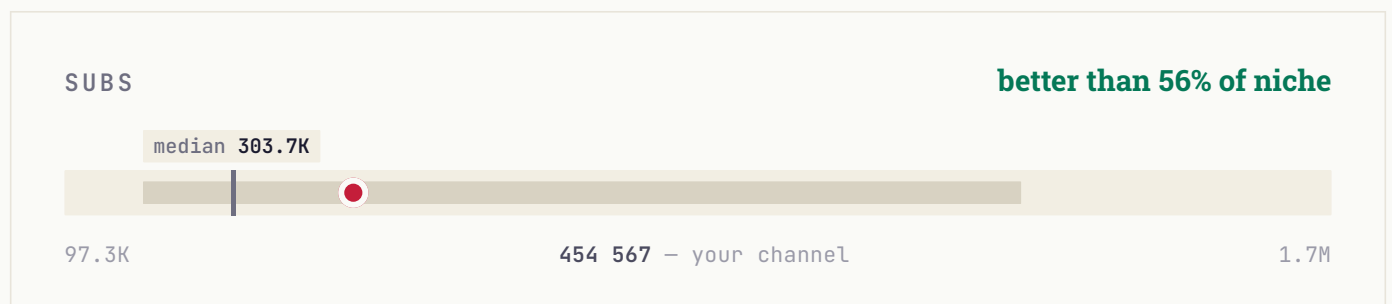
— SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.

#38/100

POSITION IN NICHE
 Channel in top half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Post more often**

Now 4.0 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Friday**

Audience most active on this day at 01:00 MSK.

EFFECT

**Best window
for an
important post****03****ER below niche benchmark — rethink formats**

Current ER 0.08% vs norm 6.5%. Try polls and
interactive formats.

EFFECT

+6.4pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager