

PUBLIC PROMTPRESS REPORT

Channel audit

CPA LENTA |

Арбитраж

трафика



@cpa_lenta

People's media about traffic arbitrage. Everything about Affiliate Marketing, CPA, SEO, SMM, ASO and PPC. Site: <http://cpalenta.ru>
Chat: @cpa_podslushano Jobs: @hr_affiliate Contact: @teftelkaaa...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
129 370 23.06.2026 -36311 per month	4.0% daily 2.0%	5.2K ad reach 2.6K/24h

[HTTPS://PROMTPRESS.COM/AUDIT/CPA_LENTA](https://promptpress.com/audit/cpa_lenta)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 129 370 —	 SUBSCRIBER REACH 4.05% avg % subs see post	 VIEWS/POST 5.2K median 5.4K · 27 days	 POSTS/WEEK 21.8 for period
 7D TREND -8.1% vs prev week	 REACTIONS/POST 56.2 4,892 reactions, 1,139 reposts, 0 comments	 POST LENGTH 717 chars median 693 · 27 days	 POSTS ANALYZED 87 27 days
 AD REACH 2.6K 24h avg	 CHURN / MONTH -36311 last month	 CITATION RATE 97 citation index · 489 channels mentioned all time	 CHANNEL AGE 9 years 7 months created 01.11.2016

AI EDITOR SUMMARY

Channel «CPALENTA | Traffic Arbitrage» – 129 370 subs. Each post avg views 5.2K people (4% from subs), reach is low – consider expanding audience. Publishes 22 posts/week (~3/day) – active publishing. For week Jun 8–14, reach dropped -8.1% vs week Jun 1–7 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 87 posts over 27 days.
- 02 Dominant format — Photo (63/87 posts).
- 03 Avg post length — 717 chars (median 693).
- 04 Audience peak activity — Saturday, 19:00 MSK.
- 05 Top-performing posts get 2× More views than the weakest (10.3K avg top vs 4.5K worst) — among 87 posts over 27 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 08:02 PHOTO Partners are looking for CIS traffic, and FIFA World Cup 2026 is just around the corner RioAff opens special terms for partners on...	VIEWS 10 673 REPOSTS 11	REACTIONS 28 ER 8.2%
Nº2 04.06 · 08:00 PHOTO «В Индии футбол не конвертит» Слушали это много раз. Но цифры говорят другое: во время прошлого Чемпионата мира по футболу объем...	VIEWS 10 324 REPOSTS 14	REACTIONS 36 ER 8.0%
Nº3 03.06 · 09:54 PHOTO LVLX Partners — партнёрская программа и прямой рекламодатель GETX Casino & Sportsbook. Если вы льёте на СНГ, вам точно стоит затестить...	VIEWS 9 913 REPOSTS 18	REACTIONS 39 ER 7.7%

Nº4 13.06 • 16:30 PHOTO Jobs, resumes, services & ads in conditional free traffic. Your UBT base. → Subscribe: @ubt_base	VIEWS 9 095 REPOSTS 5 REACTIONS 36 ER 7.0%
Nº5 16.06 • 08:21 PHOTO 📌 FIFA World Cup 2026 - a great time to earn We've prepared a detailed article on how to turn the World Cup into a hot...	VIEWS 7 094 REPOSTS 10 REACTIONS 48 ER 5.5%

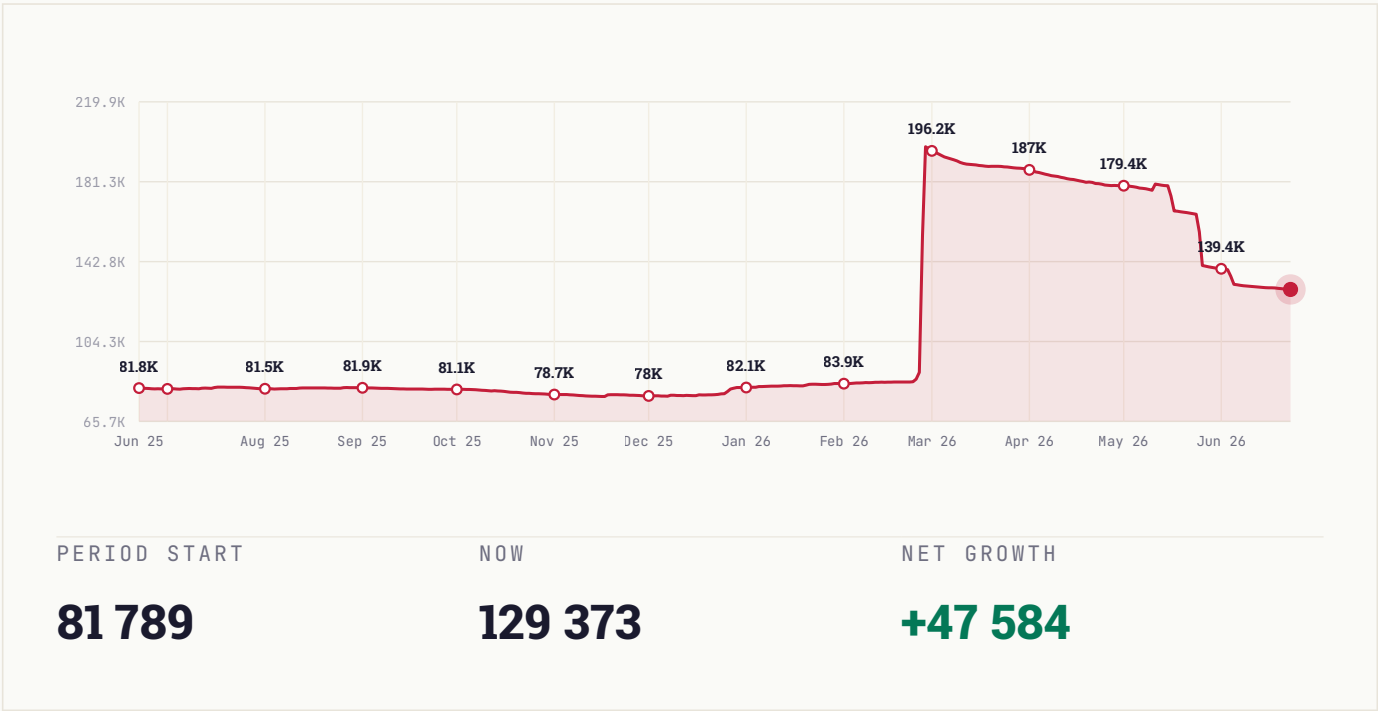
WORST 3

↓ 19.06 • 07:58 VIDEO 📌 APEX — a new brand from NOVA PARTNERS 📌 From the creators of LEEBET, KUSH, BANDA and EVA What's inside? 📌 Clean base = high conversion 📌...	VIEWS 4 506 REPOSTS 6 REACTIONS 33 ER 3.5%
↓ 17.06 • 12:56 PHOTO 📌📌 See you at iGB L!VE 2026 in London! 📌 July 1–2 booth K50 This year we bring not only strong offers📌 →On the first day together with...	VIEWS 4 442 REPOSTS 2 REACTIONS 35 ER 3.4%
↓ 17.06 • 09:38 PHOTO What about football, arbitrage folks? 📌 FIFA 2026 is in full swing, and whether you love watching football or not, you probably love...	VIEWS 4 422 REPOSTS 6 REACTIONS 64 ER 3.4%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

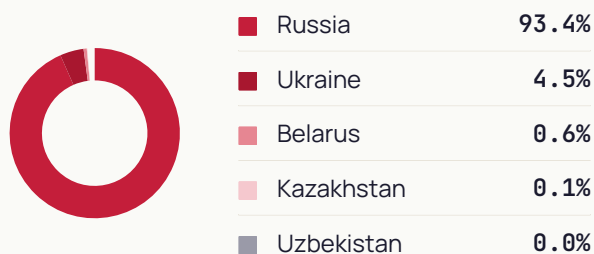


SECTION 04 • MENTIONS

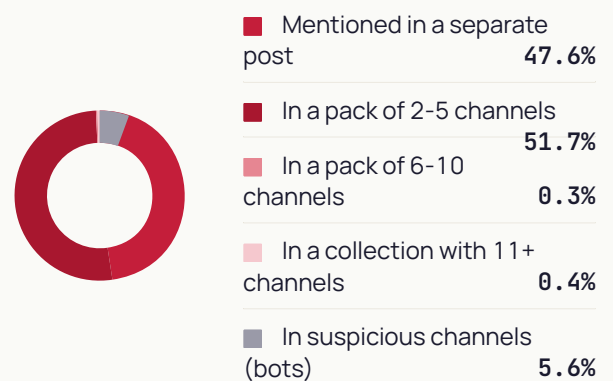
Who mentions the channel and how

Citation index **97** — channel popularity rating based on mentions. Considers not just count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **489** different channels.

COUNTRIES MENTIONING



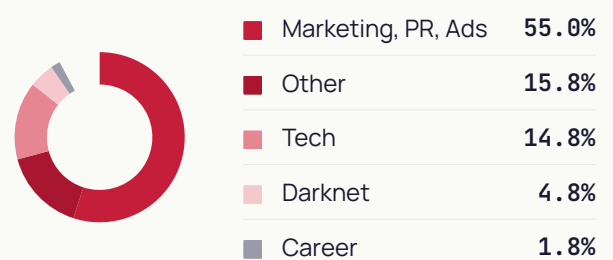
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



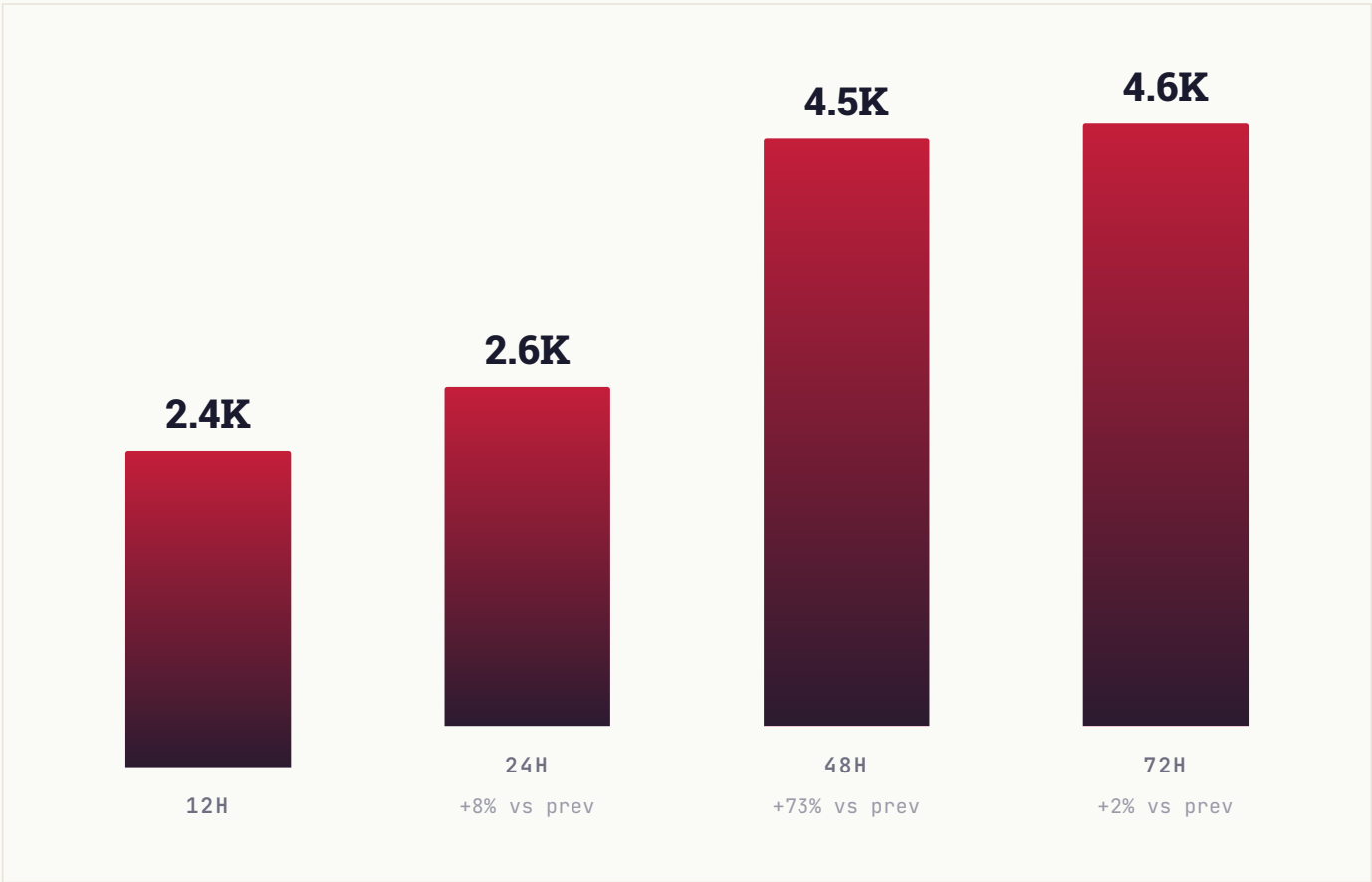
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearby channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TM My feed trends	2.5M
MO Ice Cream	1.8M
OK Okak	1.6M
SE Search	1.3M
TR Trendly	1.2M
ER Customer is always right	1.1M
SW Today's trends	1M
TB Trends by Russia	1M
TV Trend or leave	935.3K
TR Trendach	909.3K
C CPALENTA Арбитраж трафика YOU	129.4K

COMPARATIVE CONCLUSION

Channel in top half of niche (#48 of 99). Niche leader — My feed trends (2.5M), median subs 125.2K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **33**, they brought **8 158** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	3	3	4 589	
Nov 2025	2	2	907	
Oct 2025	3	2	194	
September 2025	6	6	160	
August 2025	2	2	1 026	
July 2025	17	15	1 282	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
33	6	8 158

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "Marketing, PR, Ads» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#48/100

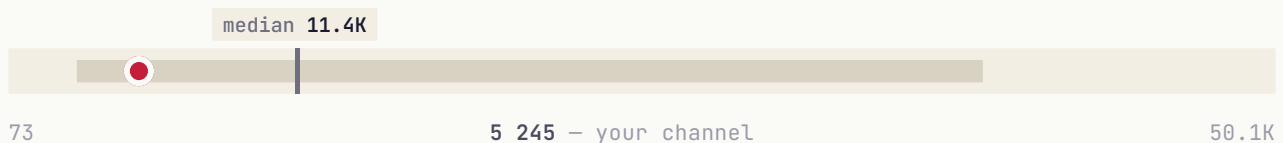
RANK IN NICHE

Channel in top half of ranking

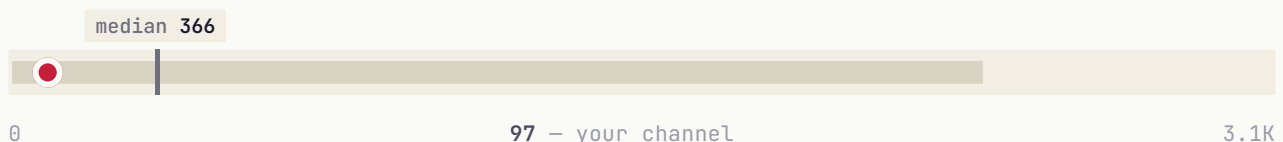
SUBSCRIBERS

better than 50% of niche


AVG REACH / POST

worse than median by 54%


CITATION INDEX

worse than median by 73%


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Main post of the week — on Saturday**

On this day at 19:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****System traffic buy**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
